

WEALTH

CONVERSATIONS

January 2024





FundsIndia's Wealth Conversations is a visual curation of interesting investment insights.

Here we focus on long-term insights related to Equity, Debt, Gold, Real Estate, Asset Allocation and Diversification.

This can help you set the right expectations, reduce behavioral blindspots, and become a better investor.

We'd be glad if you enjoy reading it as much as we enjoyed creating it.

Happy Investing!

This is published every month on our blog where you can read it along with other interesting insights.

Explore Blog





Long Term Asset Class Performance

Indian Equities have outperformed all other asset classes over the long run; ~15% returns over 20 years



Indov		Compound A	nnualized Retu	ı rns (%) – as or	າ 31-Dec-2023	
Index	1 Y	3Y	5Y	10 Y	15Y	20Y
India – Equity (Nifty 50 TRI)	21.3	17.2	16.2	14.6	15.5	14.5
US – Equity (S&P 500 TRI in INR)	27.7	15.0	20.0	15.5	18.3	13.1
Gold (in INR)	15.2	7.7	14.0	8.8	9.9	11.7
Real Estate*	3.3	5.3	5.0	4.6	6.6	9.1
Debt*	7.0	5.0	6.6	7.3	7.1	7.2

Indian Equities multiplied 15 times in 20 years!



lualov		No of times y	our money mı	u ltiplied – as o	n 31-Dec-2023	3
Index	1 Y	3 Y	5Y	10 Y	15Y	20Y
India – Equity (Nifty 50 TRI)	1.2x	1.6x	2.1x	3.9x	8.7x	(15.0x)
US – Equity (S&P 500 TRI in INR)	1.3x	1.5x	2.5x	4.2x	12.5x	11.7x
Gold (in INR)	1.2x	1.2x	1.9x	2.3x	4.1x	9.1x
Real Estate*	1.0x	1.2x	1.3x	1.6x	2.6x	5.7x
Debt*	1.1x	1.2x	1.4x	2.0x	2.8x	4.0x



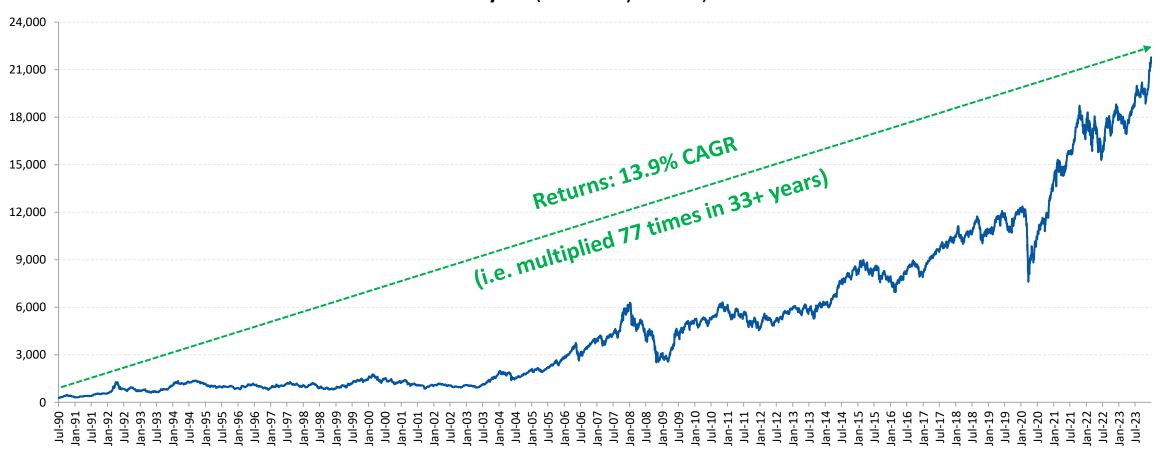


Understanding Equity Returns & Volatility



Indian Equities – The long term story... 13.9% i.e 77 times in last 33+ years

Nifty 50 (Since July - 1990)



Mid & Small Caps have delivered 20-22% returns in the last 10 years...



		Compounde	d Annualized Re	turns (%) – as on 31-	Dec-2023					
Index	1 Y	3Y	5Y	10Y	15Y	20Y				
		La	rge Cap							
S&P BSE Sensex TRI	20.3	16.2	16.3	14.5	15.9	15.1				
Nifty 50 TRI	21.3	17.2	16.2	14.6	15.5	14.5				
Nifty 100 TRI	21.2	17.2	15.9	14.8	16.1	14.8				
Mid Cap										
S&P BSE Mid Cap TRI	47.2	28.7	20.5	20.1	19.2					
Nifty Midcap 150 TRI	44.6	30.7	23.1	22.0	21.6					
		Sn	nall Cap							
S&P BSE Small Cap TRI	48.8	34.4	25.1	21.7	19.2					
Nifty Smallcap 250 TRI	49.1	33.4	22.9	20.3	19.2					
		FI	ехі Сар							
Nifty 500 TRI	id Cap TRI 47.2 28.7 20.5 20.1 19.2 ap 150 TRI 44.6 30.7 23.1 22.0 21.6 Small Cap nall Cap TRI 48.8 34.4 25.1 21.7 19.2 cap 250 TRI 49.1 33.4 22.9 20.3 19.2 Flexi Cap									

Nifty 500 index up 16 times in the last 20 years!



		No of time	es your money mu	ltiplied – as on 31	-Dec-2023	
Index	1 Y	3Y	5Y	10Y	15Y	20Y
		La	arge Cap			
S&P BSE Sensex TRI	1.2x	1.6x	2.1x	3.9x	9.1x	16.5x
Nifty 50 TRI	1.2x	1.6x	2.1x	3.9x	8.7x	15.0x
Nifty 100 TRI	1.2x	1.6x	2.1x	4.0x	9.4x	15.8x
		N	/lid Cap			
S&P BSE Mid Cap TRI	1.5x	2.1x	2.5x	6.2x	13.9x	
Nifty Midcap 150 TRI	1.4x	2.2x	2.8x	7.3x	18.7x	
		Sr	mall Cap			
S&P BSE Small Cap TRI	1.5x	2.4x	3.1x	7.2x	13.9x	
Nifty Smallcap 250 TRI	1.5x	2.4x	2.8x	6.3x	13.9x	
		F	Іехі Сар			
Nifty 500 TRI	1.3x	1.7x	2.2x	4.4x	10.0x	16.5x

Many Well Managed Diversified Equity Mutual Funds have outperformed Index over long run

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		Compounded A	nnualized Reti	urns (%) – as or	1 31-Dec-2023	
Scheme	1Y	3Y	5Y	10Y	15Y	20Y
	La	rge Cap				
Franklin India Bluechip - Growth	21.7	16.4	13.6	13.2	15.2	15.1
HDFC Top 100 Fund - Growth	30.0	22.8	16.1	15.4	17.0	17.3
	ľ	Mid Cap				
Franklin India Prima Fund - Growth	36.8	22.8	17.8	19.5	21.1	17.7
Nippon India Growth Fund - Reg - Growth	48.6	32.2	24.8	20.8	19.7	20.4
	F	lexi Cap				
Aditya Birla Sun Life Flexi Cap Fund - Growth	26.0	17.6	15.4	17.2	17.2	17.6
Franklin India Flexi Cap Fund - Growth	30.8	24.6	18.3	17.4	17.9	17.9
HDFC Flexi Cap Fund - Growth	18.4	29.0	17.8	17.0	19.1	18.6

17% to 19% returns over 20 years

Many Well Managed Diversified Flexi-Cap Equity Funds are up 25-30 times in the last 20 years!



C. b		No of Times Yo	our Money Mul	tiplied – as on	31-Dec-2023	
Scheme	1Y	3Y	5Y	10Y	15Y	20Y
	- La	arge Cap				
Franklin India Bluechip - Growth	1.2x	1.6x	1.9x	3.4x	8.3x	16.6x
HDFC Top 100 Fund - Growth	1.3x	1.9x	2.1x	4.2x	10.5x	24.4x
	ı	Mid Cap				
Franklin India Prima Fund - Growth	1.4x	1.9x	2.3x	5.9x	17.7x	26.1x
Nippon India Growth Fund - Reg - Growth	1.5x	2.3x	3.0x	6.6x	14.9x	41.0x
	F	lexi Cap				
Aditya Birla Sun Life Flexi Cap Fund - Growth	1.3x	1.6x	2.0x	4.9x	10.8x	25.4x
Franklin India Flexi Cap Fund - Growth	1.3x	1.9x	2.3x	5.0x	11.9x	27.1x
HDFC Flexi Cap Fund - Growth	1.3x	2.1x	2.4x	5.0x	13.4x	29.3x

multiplied 25-30 times in 20 years

Nasdaq 100 has delivered 21% returns in the last 10 years



Inday (in INID)	Compoun	ded Annualiz	ed Returns (9	%, in INR term	ıs) – as on 31-	-Dec-2023
Index (in INR)	1 Y	3 Y	5Y	10 Y	15Y	20Y
Nasdaq 100 TR	56.0	15.0	27.2	21.5	25.0	17.4
S&P 500 TR	27.7	15.0	20.0	15.5	18.3	13.1
MSCI World (represents Developed Markets)	22.5	10.1	15.0	9.9		
MSCI Emerging Markets	7.7	-3.5	4.8	3.2		

Nasdaq 100 up 25 times in last 20 years



Index (in INR)		Multip	o les (x times) -	– as on 31-De	ec-2023	
index (in livik)	1Y	3 Y	5Y	10Y	15Y	20Y
Nasdaq 100 TR	1.6x	1.5x	3.3x	7.0x	28.3x	[24.9x]
S&P 500 TR	1.3x	1.5x	2.5x	4.2x	12.5x	11.7x
MSCI World (represents Developed Markets)	1.2x	1.3x	2.0x	2.6x		
MSCI Emerging Markets	1.1x	0.9x	1.3x	1.4x		



82% of the times Indian Equities gave more than 10% returns in 7 years

No instance of negative returns over 7 years - Lowest return is 5%!

	Rolling R	eturns (Comp	ound Annual	ised) for Nifty	50 TRI Since	Inception i.e	Jun-99
	15 Y	12 Y	10 Y	7 Y	5 Y	3 Y	1 Y
				,			
Average	14%	14%	14%	15%	15%	15%	16%
Maximum	19%	22%	22%	30%	47%	62%	108%
Minimum	9%	6%	5%	5%	-1%	-15%	-55%
		•		1			
% No. of Times				i			
Less than 0%	0%	0%	0%	0%	0.1%	7%	24%
Less than 7%	0%	2%	1%	2%	14%	23%	37%
Greater than 7%	100%	98%	99%	98%	86%	77%	63%
Greater than 10%	95%	89%	83%	82%	73%	66%	56%
Greater than 12%	78%	69%	69%	65%	64%	57%	52%
Greater than 15%	33%	32%	42%	36%	36%	42%	44%

80% of the times Indian Equities have tripled in 10-11 years

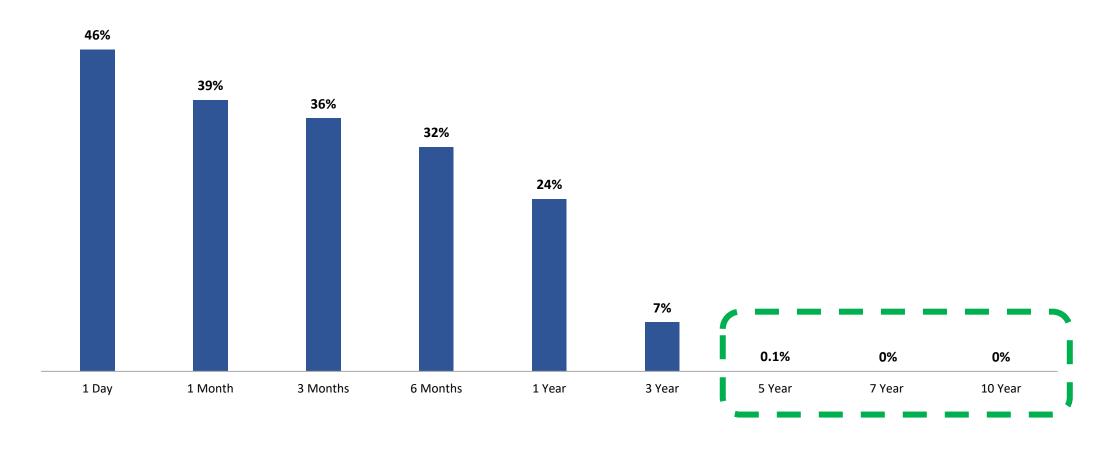


	No. of Years														
Multiply	5 Year	6 Year	ar 7 Year 8		9 Year	10 Year	11 Year	12 Year	13 Year	14 Year	15 Yea				
2 times	36%	36% 63% 79% 93%		94%	98%	100%	100%	100%	100%	100%					
3 times	14%	24%	26%	39%	59%	72%	85%	91%	93%	100%	100%				
4 times	8%	10%	15%	17%	25%	43%	54%	65%	80%	90%	96%				
5 times	4%	3%	8%	11%	15%	23%	29%	39%	53%	68%	86%				
	'		,			,									
	I	30% of the tindian Equit	ies have	,	In)% of the todian Equition in 10-	es have	Equi	of the tin ties have r nes in 12-1	nultiplied	,				

Longer the time frame, lower the odds of negative returns



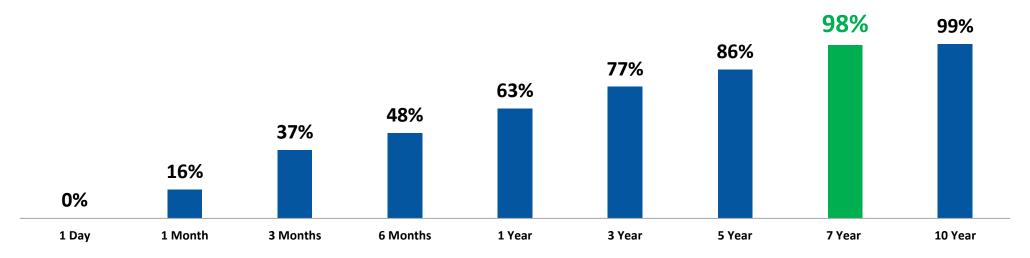
Nifty 50 TRI - % Instances of Negative Returns since Inception (Jun-1999)

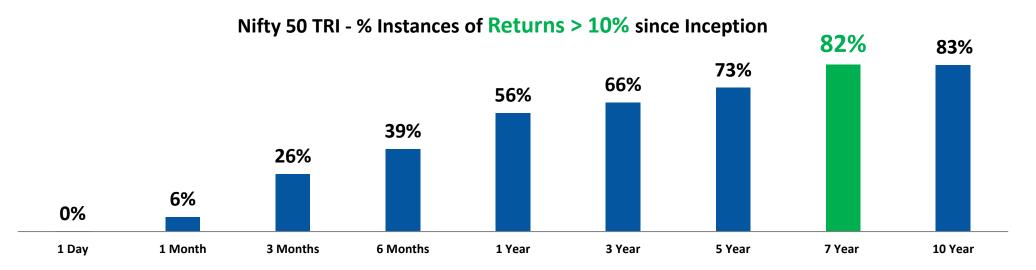


Longer the time frame, higher the odds of better returns



Nifty 50 TRI - % Instances of Returns > 7% since Inception





Equities have beaten Inflation over the long run



Year wise Outperformance of Nifty 50 TRI vs Inflation (2000 to 2023)

Average	11%	9%	9%	10%	9%	9%	8%	8%	7%	7%	7%	7%	7%	7%	7%	7%	8%	8%	9%	9%	9%	8%	8%	7%
Max	75%	41%	39%	38%	39%	32%	23%	21%	19%	14%	12%	13%	12%	10%	12%	11%	11%	11%	11%	11%	11%	10%	9%	7%
Min	-58%	-21%	-14%	-14%	-10%	-8%	-3%	-5%	-4%	0%	0%	0%	1%	2%	3%_	_4%_	_5%	_ 6% _	_7%_	7%	7%	7%	7%	7%
Year	1	2	3	4	5	6	7	8	9	10	11	12	13	14	/ 15	16	17	18	19	20	21	22	23	24
Jan-00	-24%	-21%	-14%	4%	5%	10%	13%	17%	4%	10%	10%	6%	6%	6%	7%	6%	6%	7%	7%	7%	7%	7%	7%	7%
Jan-01	-20%	-9%	13%	13%	17%	20%	23%	9%	15%	14%	8%	9%	8%	9%	8%	8%	9%	8%	8%	8%	9%	8%	9%	
Jan-02	2%	34%	26%	28%	30%	32%	13%	20%	19%	12%	12%	11%	12%	10%	10%	11%	10%	10%	10%	11%	10%	10%		
Jan-03	75%	39%	38%	38%	39%	15%	23%	21%	13%	13%	12%	13%	11%	10%	12%	11%	11%	11%	11%	11%	11%			
Jan-04	11%	22%	27%	31%	5%	15%	14%	7%	7%	6%	8%	7%	6%	7%	8%	8%	8%	8%	8%	8%				
Jan-05	35%	36%	39%	4%	16%	14%	6%	6%	6%	8%	6%	6%	8%	7% 	7 %	7%	8%	8%	9%					
Jan-06	38%	41%	-4%	12%	11%	2%	4%	3%	5%	4%	3%	5%	5%	5%	6% =~/	6%	6%	6%						
Jan-07	45%	-21%	4%	5%	-5%	-2%	-2%	1%	0%	1%	2%	3%	3%	4% 20/	5%	4%	5%							
Jan-08	-58%	-11%	-6%	-14%	-10%	-8%	-3%	-5%	-4%	0%	0%	0%	1%	2%	3%	4%								
Jan-09 Jan-10	73% 6%	38% -17%	-8%	10% -7%	7% 0%	11% -1%	7% -1%	7% 2%	9% 2%	8% 2%	8% 49/	8% 5%	10% 4%	9% 5%	9%									
Jan-10 Jan-11	-34%	-17 <i>%</i> -15%	-0% -11%	-7 <i>%</i> -2%	-3%	-1% -2%	1%	2% 2%	2% 2%	3% 3%	4% 5%	5%	4% 6%	3%										
Jan-11 Jan-12	10%	4%	12%	7%	6%	9%	7%	8%	9%	10%	9%	9%	0/0				rically	•						
Jan-13	-2%	12%	5%	5%	8%	7%	7%	8%	9%	8%	9%	370				outpe	rform	ned In	flatio	n by 6	5-8%.			
Jan-14	27%	9%	7 %	11%	9%	9%	9%	11%	10%	11%	370					•				•				
Jan-15	-7%	-1%	6%	6%	6%	7%	9%	8%	9%															
Jan-16	4%	13%	10%	10%	9%	11%	10%	11%																
Jan-17	23%	12%	12%	11%	13%	11%	11%																	
Jan-18	3%	6%	8%	11%	9%	9%																		

Outperformance >= 0%
Outperformance < 0%

10%

12%

9%

11%

21%

1%

16%

Jan-19

Jan-20

Jan-21

Jan-22

Jan-23

10%

16%

10%

8%

13%

10%

12%

Investing in Indian Equities with a time frame of 7+ Years has led to a good experience



Year wise Lumpsum Returns of Nifty 50 TRI (2000 to 2023)

									•				•	•			•							
Average	16%	15%	15%	15%	15%	15%	15%	15%	14%	14%	14%	14%	14%	14%	14%	14%	15%	15%	15%	15%	15%	14%	13%	13%
Max	97%	59%	60%	48%	47%	37%	30%	28%	26%	22%	21%	22%	20%	20%	19%	19%	18%	18%	18%	18%	17%	17%	15%	14%
Min	-53%	-19%	-13%	-6%	0%	2%	6%	4%	4%	6%	7%	6%	7%	8%	9%	9%	11%	12%	12%	10%	12%	12%	12%	13%
Year	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24
Jan-00	-14%	-14%	-8%	9%	9%	14%	17%	22%	10%	15%	16%	12%	13%	13%	14%	13%	12%	13%	13%	13%	13%	13%	13%	13%
Jan-01	-15%	-5%	17%	16%	20%	23%	28%	14%	19%	19%	14%	16%	15%	16%	15%	14%	15%	14%	14%	14%	15%	14%	15%	
Jan-02	6%	38%	28%	31%	33%	37%	18%	24%	24%	18%	19%	18%	19%	17%	16%	17%	16%	16%	16%	17%	16%	16%		
Jan-03	79%	41%	40%	41%	44%	20%	27%	26%	19%	20%	19%	20%	18%	17%	18%	17%	17%	17%	17%	17%	17%			
Jan-04	11%	24%	30%	36%	11%	20%	20%	13%	15%	14%	16%	14%	13%	14%	14%	14%	14%	14%	14%	14%				
Jan-05	39%	40%	46%	11%	22%	21%	13%	15%	15%	16%	14%	13%	15%	14%	14%	14%	15%	14%	15%		Retur	ns >=1	0%	
Jan-06	42%	49%	4%	18%	18%	10%	13%	12%	14%	12%	11%	13%	12%	12%	13%	13%	13%	13%			7 to <	:10%		
Jan-07	57%	-11%	11%	13%	4%	8%	8%	11%	9%	9%	10%	10%	10%	11%	12%	11%	12%				0 to <	7%		
Jan-08	-50%	-7%	1%	-6%	0%	2%	6%	4%	4%	7%	7%	7%	8%	9%	9%	10%					Less t	han 0%	6	i
Jan-09	73%	44%	16%	20%	17%	20%	16%	15%	16%	15%	15%	15%	16%	15%	15%									
Jan-10	19%	-5%	6%	6%	11%	9%	8%	10%	10%	10%	11%	12%	11%	12%										
Jan-11	-24%	0%	2%	9%	7%	6%	9%	9%	9%	10%	11%	11%	12%											
Jan-12	30%	18%	23%	16%	13%	16%	14%	14%	15%	16%	15%	15%												
Jan-13	7%	19%	11%	10%	13%	12%	12%	13%	14%	13%	14%													
Jan-14	33%	14%	10%	15%	13%	13%	13%	15%	14%	15 <u>]</u>	in mo	ost ii	nsta	nces	a 7	year	י tim	e-fr	ame					
Jan-15	-3%	1%	9%	9%	9%	11%	13%	12%	13%	i	ncre	nses	the	odd	s of	reti	irns	> 10	%					
Jan-16	4%	16%	13%	13%	13%	15%	14%	15%												. 109	,			
Jan-17	29%	17%	16%	16%	18%	16%	16%				n ra				_									
Jan-18	6%	10%	12%	15%	13%	14%				e	exter	ndina	g the	e tim	e fr	ame	by 1	-2 y	ears	help	OS.			
Jan-19	13%	15%	18%	15%	16%												•	•						
Jan-20	16%	21%	15%	17%																				
Jan-21	25%	15%	17%																					
Jan-22	6%	13%																						
Jan-23	21%																							

In rare instances where 7 year returns were < 10% extending the time frame by few years helped to recover performance



Year wise Lumpsum Returns of Nifty 50 TRI (2000 to 2023)

	Average	15%	15%	14%	14%	14%	14%	
	Max	30%	28%	26%	22%	21%	22%	
	Min	6%	4%	4%	6%	7%	6%	
	Period	7	8	9	10	11	12	
	Apr-06	9%	10%	12%	10%	11%	11%	
	May-06	9%	10%	11%	10%	10%	11%	
	Sep-06	8%	13%	11%	11%	12%	12%	
	Oct-06	8%	12%	11%	10%	11%	11%	
	Nov-06	9%	12%	10%	10%	11%	10%	
	Dec-06	8%	11%	9%	9%	10%	10%	
	Jan-07	8%	11%	9%	9%	10%	10%	
	Feb-07	7%	11%	8%	9%	11%	10%	
	Mar-07	9%	12%	9%	10%	11%	10%	
	May-07	8%	10%	9%	10%	10%	10%	
	Jun-07	9%	10%	9%	10%	10%	10%	
	Oct-07	8%	7%	7 %	8%	9%	8%	
	Nov-07	6%	5%	6%	7 %	7 %	7%	
	Dec-07	7%	5%	5%	7%	7%	8%	Н
	Jan-08	6%	4%	4%	7 %	7 %	7%	H.
	Feb-08	9%	6%	7%	9%	8%	8%	
	Mar-08	9%	5%	7 %	8%	8%	8%	н
	May-08	8%	7%	8%	9%	9%	7%	
٠,	Jun-08	9%	8%	9%	9%	10%	7%	
	Oct-09	9%	10%	10%	10%	9%	12%	
	Dec-09	8%	10%	10%	10%	10%	12%	
	Jan-10	8%	10%	10%	10%	11%	12%	
	Apr-10	9%	10%	11%	6%	11%	12%	
	Oct-10	8%	9%	8%	8%	11%	10%	
	Nov-10	9%	8%	9%	8%	12%	11%	
	Dec-10	9%	9%	9%	10%	11%	11%	
	Jan-11	9%	9%	9%	10%	11%	11%	
	Apr-13	7%	14%	15%	13%			
	May-13	9%	13%	14%				
	Jun-13	9%	14%	13%				

Except for lumpsum investments done during 2008 bubble, in all other instances the performance recovered (>10%) in the next few years

Returns >=10%

7 to <10%

0 to <7%

Less than 0%

On average your money multiplied more than 2 times over 7+ Years (Nifty 50 TRI)



Number of Times your Money Multiplied over the years - Nifty 50 TRI (2000 to 2023)

									,				,		,	,							
Average	1x	1.2x	1.4x	1.7x	1.9x	2.3x	2.6x	2.9x	3.2x	3.6x	4.1x	4.6x	5.2x	6x	6.9x	7.8x	9.2x	10.9x	13.1x	15.4x	17.9x	19.2x	19x
Max	1.1x	2.1x	2.6x	3.8x	5.3x	7x	7.5x	6.3x	7.2x	7.9x	7.1x	9.4x	11.4x	11.2x	13.4x	14.2x	14.7x	17.4x	20.5x	24.2x	28.6x	28.1x	32.9x
Min	0х	0.5x	0.6x	0.6x	0.9x	1x	1.1x	1.5x	1.4x	1.6x	1.8x	2.1x	1.6x	2.5x	3.4x	3.2x	5.5x	7.1x	7.9x	8.9x	6.9x	11.1x	12.4x
Period	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23
Jan-00	0.9x	0.7x	0.8x	1.4x	1.5x	2.2x	3x	4.9x	2.4x	4x	5.1x	3.9x	4.9x	5.5x	7.1x	7.1x	6.9x	9x	10.2x	11.5x	13x	14.7x	16.8x
Jan-01	0.9x	0.9x	1.6x	1.8x	2.5x	3.5x	5.6x	2.9x	4.8x	5.7x	4.2x	5.9x	6.2x	8x	8.1x	8.1x	10.8x	10.6 x	12.1x	13.7x	18.8x	17.9x	23.8x
Jan-02	1.1x	1.9x	2.1x	2.9x	4.2x	6.6x	3.2x	5.6x	6.9x	5.2x	6.8x	7.3x	9.6x	9x	9.3x	12.3x	12.5x	14.5x	16.8x	23.1x	22.6x	26.2x	
Jan-03	1.8x	2x	2.7x	4x	6.2x	3x	5.3x	6.4x	4.8x	6.2x	6.8x	8.9x	8.6x	9x	12x			16.9x					
Jan-04	1.1x	1.5x	2.2x	3.4x	1.7x	3x	3.6x	2.7x	3.5x	3.7x	5.1x	4.8x	4.9x	6.3x	7.1x	8.1x	9.3x	10.6x	12.1x	1 _{Retui}	rns >=1	0%	
Jan-05	1.4x	2x	3.1x	1.5x	2.7x	3.1x	2.4x	3.1x	3.5x	4.4x	4.2x	4.3x	6.2x	6.3x	7.1x	8.1x	10.8x	10.6x	14.2x	7 to <			
Jan-06	1.4x	2.2x	1.1x	1.9x	2.3x	1.8x	2.4x	2.5x	3.3x	3.1x	3.2x	4.3x	4.4x	4.9x	6.3x	7.1x	8x	9x		0 to <			
Jan-07	1.6x	0.8x	1.4x	1.6x	1.2x	1.6x	1.7x	2.3x	2.2x	2.4x	2.9x	3.1x	3.5x	4.3x	5.5x	5.3x	6.9x				than 0%	6	
Jan-08	0.5x	0.9x	1x	0.8x	1x	1.1x	1.5x	1.4x	1.4x	2x	2.1x	2.3x	2.7x	3.3x	3.6x	4.6x						_	
Jan-09	1.7x	2.1x	1.6x	2.1x	2.2x	3x	2.8x	3.1x	3.8x	4x	4.7x	5.4x	6.9x	7.1x	8.1x								
Jan-10	1.2x	0.9x	1.2x	1.3x	1.7x	1.7x	1.7x	2.1x	2.4x	2.6x	3.2x	3.9x	3.9x	4.9x									
Jan-11	0.8x	1x	1.1x	1.4x	1.4x	1.4x	1.8x	2x	2.2x	2.6x	3.2x	3.5x	4.4x										
Jan-12	1.3x	1.4x	1.9x	1.8x	1.8x	2.4x	2.5x	2.9x	3.5x	4.4x	4.7x	5.4x	l										
Jan-13	1.1x	1.4x	1.4x	1.5x	1.8x	2x	2.2x	2.7x	3.3x	3.4x	4.2x												
Jan-14	1.3x	1.3x	1.3x	1.7x	1.8x	2.1x	2.4x	3.1x	3.3x	4x													
Jan-15	1x	1x	1.3x	1.4x	1.5x	1.9x	2.4x	2.5x	3x														
Jan-16	1x	1.3x	1.4x	1.6x	1.8x	2.3x	2.5x	3.1x															
Jan-17	1.3x	1.4x	1.6x	1.8x	2.3x	2.4x	2.8x	J															
Jan-18	1.1x	1.2x	1.4x	1.7x	1.8x	2.2x																	
Jan-19	1.1x	1.3x	1.6x	1.7x	2.1x	l																	
Jan-20	1.2x	1.5x	1.5x	1.9x	l																		
Jan-21	1.3x	1.3x	1.6x																				
Jan-22	1.1X	1.3x	l																				

Jan-23 **1.2**x

Year wise Lumpsum Returns of HDFC Flexi Cap Fund (1995 to 2023)



20%

21%

21% 21%

23%

19%

19% 18% 19% 28 18% 19%

		1-					02																				
ſ	Average	25%	23%	22%	22%	22%	22%	22%	22%	22%	22%	22%	22%	22%	22%	22%	21%	22%	22%	22%	22%	22%	21%	21%	21%	21%	21%
Ī	Max	155%	102%	78%	63%	60%	52%	43%	43%	44%	42%	40%	36%	34%	33%	29%	29%	29%	29%	26%	26%	26%	24%	23%	24%	23%	23%
	Min	-52%	-25%	-12%	-2%	-1%	4%	7%	7%	5%	6%	9%	9%	8%	9%	12%	12%	14%	16%	17%	15%	17%	18%	17%	19%	17%	18%
	Year	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26
	Jan-95	-27%	-25%	-12%	-2%	19%	11%	9%	11%	20%	21%	24%	25%	27%	19%	23%	24%	20%	21%	20%	21%	20%	19%	20%	19%	18%	18%
	Jan-96	-22%	-3%	8%	34%	21%	16%	18%	28%	28%	31%	31%	33%	24%	28%	28%	24%	24%	23%	25%	23%	22%	23%	21%	21%	20%	21%
	Jan-97	20%	28%	61%	35%	26%	26%	37%	36%	39%	38%	40%	28%	33%	33%	28%	28%	26%	28%	26%	25%	25%	24%	23%	22%	23%	23%
	Jan-98	37%	86%	40%	28%	28%	41%	38%	41%	41%	42%	29%	34%	34%	28%	29%	27%	28%	26%	25%	26%	24%	23%	22%	23%	23%	23%
	Jan-99	154%	42%	25%	25%	41%	39%	42%	41%	42%	29%	34%	34%	28%	28%	26%	28%	26%	24%	25%	24%	23%	22%	22%	22%	23%	
	Jan-00	-20%	-12%	-1%	22%	23%	29%	30%	33%	19%	26%	26%	20%	22%	20%	22%	20%	19%	20%	19%	18%	18%	18%	18%	19%		
	Jan-01	-3%		41%	37%	42%	41%	43%	25%	32%	32%	25%	26%	24%	26%	24%	22%	23%	22%	21%	20%	21%	21%	21%			
	Jan-02	26%	69%	53%	56%	52%	52%	30%	37%	36%	28%	29%	26%	28%	26%	24%	25%	23%	22%	21%	22%	22%	22%				
	Jan-03	128%		67%	59%	58%	31%	39%	38%	28%	29%	27%	29%	26%	24%	25%	23%	22%	21%	22%	22%	22%					
	Jan-04	26%	43%	41%	44%	17%	28%	28%	20%	21%	19%	22%	20%	19%	20%	18%	17%	17%	18%	18%	18%						
	Jan-05	63%	49%	51%	15%	29%	29%	19%	21%	19%	22%	19%	18%	19%	18%	17%	16%	17%	17%	18%							
	Jan-06	36%	45%	2%	21%	23%	13%	16%	14%	18%	15%	15%	16%	15%	14%	14%	15%	15%	16%								
	Jan-07	54%	-11%		20%	9%	13%	11%	16%	13%	13%	15%	13%	13%	12%	14%	14%	15%									
	Jan-08	-49%	1%	10%	-1%	6%	5%	11%	9%	9%	11%	10%	10%	9%	11%	12%	13%										
	Jan-09	102%		24%	27%	22%	27%	22%	20%	21%	19%	18%	17%	18%	18%	19%											
	Jan-10	29%	-3%	9%	7%	15%	12%	11%	14%	12%	11%	11%	13%	13%	14%												
	Jan-11	-27%	0%	1%	12%	8%	8%	12%	10%	9%	9%	11%	12%	13%													
	Jan-12	36%	18%	29%	20%	17%	20%	16%	15%	14%	16%	16%	17%														
	Jan-13	3% 54%	26%	15%	13%	17%	13%	12%	12%	14%	15%	16%															
	Jan-14 Jan-15		21% 1%	16% 11%	21%	16% 8%	14% 7%	13% 11%	16% 12%	16% 14%	17%																
	Jan-15 Jan-16	-5% 6%	20%	12%	8% 11%	10%	14%	14%	16%	14/0																	
	Jan-17	36%	15%	12%	11%	15%	16%	18%	10/0																		Re
	Jan-18	-2%	2%	4%	11%	12%	15%																				7 t
	Jan-19	7%	7%	15%	16%	19%	13/0	ı																			0 t
	Jan-20	7%	20%	20%	22%		1																				Les
	Jan-21	35%		28%	,	ı																					-

Returns >=10% to <10% to <7%

Jan-22

Jan-23

18% 24%

Number of Times Money Multiplied - Lumpsum Investment in SprindsIndia HDFC Flexi Cap Fund (1995 to 2023)



149.4x

206.6x

115.3x

28

115.3x

206.6x

150.6x

150.6x

150.6x

29

150.6x

Average	1.3x	1.6x	2x	2.4x	3x	3.7x	4.7x	6.1x	7.8x	9.5x	11.3x	13.5x	16.1x	19.3x	22.6x	26.5x	31.9x	38.7x	47.5x	57.2x	66.4x	74.8x	85.5x	105.3x	132.9x	153.9x	159.8x	
Max	2.6x	4.1x	5.6x	7.1x	10.5x	12.3x	12.2x	17.5x	26.6x	33.3x	40.5x	40x	44.9x	54.2x	45.6x	58.8x	75.9x	97.9x	80.7x	101.7x	128.2x	113.6x	126.9x	162.8x	182.3x	223.8x	266.2x	
Min	0.5x	0.6x	0.7x	0.9x	1x	1.3x	1.6x	1.7x	1.6x	1.8x	2.6x	2.8x	2.7x	3.3x	5.5x	6.1x	9.3x	14.5x	19.7x	16.4x	27x	38.1x	40.6x	62.6x	48.6x	72x	97.5x	
Period	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	
Jan-95	0.7x	0.6x	0.7x	0.9x	2.4x	1.9x	1.8x	2.3x	5.2x	6.7x	10.7x	14.6x	22.4x	11.4x	22.3x	31.2x	22.2x	30.9x	31.9 x	45.3x	46x	45.9x	65x	63.4x	67.5x	72x	97.5x	
Jan-96	0.8x	0.9x	1.3x	3.2x	2.6x	2.4x	3.2x	7.2x	9.2x	14.9x	19.5x	30.6x	16.4x	31.7x	40.6x	31.2x	38.7x	41.5x	69.4x	62.8x	65.1x	95x	87x	92.6x	98.8x	133.7x	158.2x	
Jan-97	1.2x	1.6x	4.2x	3.3x	3.2x	4x	9.1x	11.7x	19.4x	25x	40.5x	19.3x	40.7x	54.2x	40.6x	51.9x	50.9x	85.1x	80.7x	86.7x	108.4x	113.6x	119.1x	127x	171.9x	203.4x	265.6x	
Jan-98	1.4x	3.5x	2.7x	2.7x	3.4x	7.9x	9.5x	15.6x	22x	33.3x	16.5x	33.5x	44.9x	31.7x	45.6x	45.8x	66.5x	64.1x	69.4x	101.7x	91.6x	95x	106.1x	143.6x	169.8x	221.8x		
Jan-99	2.5x	2x	2x	2.4x	5.6x	7.2x	11.6x	15.6x	23.5x	12.8x	25x	33.5x	24.8x	31.7x	32x	51.9x	50.9x	48x	69.4x	73.9x	77.3x	79.4x	104.9x	124.1x	162.1x			
Jan-00	0.8x	0.8x	1x	2.2x	2.8x	4.6x	6.3x	9.8x	4.8x	10.1x	12.7 x	8.9x	13.3x	12.8x	19.7x	18.5x	19.2x	26.6x	27.3x	27.4x	32.3x	38.1x	48.9x	63.8x				
Jan-01	1x	1.2x	2.8x	3.5x	5.8x	7.9x	12.2x	6x	12.2x	16.1x	11.6x	16x	16.4x	25.4x	25.2x	24.1x	33.8x	35.8x	37.4x	38.3x	54.8x	66.3x	80.1x					
Jan-02	1.3x	2.9x	3.6x	5.9x	8.1x	12.3x	6.3x	12.4x	15.9x	11.8x	16.5x	16x	24.8x	25.4x	25.2x	35.5x	33.8x	35.8x	37.4x	53.4x	65.1x	79.4x						
Jan-03	2.3x	2.9x	4.7x	6.4x	9.8x	5.1x	10x	13.2x	9.2x	12.8x	13.9x	21.2x	20.2x	20.3x	28.4x	27.4x	29.4x	30.9x	43.7x	53.4x	65.1x							
Jan-04	1.3x	2x	2.8x	4.3x	2.2x	4.4x	5.6x	4.3x	5.6x	5.7x	8.9x	8.9x	9.6x	12.8x	12x	12.3x	14.4x	19.7x	23.2x	27.4x								
Jan-05	1.6x	2.2x	3.4x	1.7x	3.6x	4.6x	3.4x	4.6x	4.8x	7.3x	6.8x	7.3x	9.6x	10.1x	10.5x	10.7x	14.4x	16.9x	23.2x									
Jan-06	1.4x	2.1x	1.1x	2.1x	2.8x	2.1x	2.8x	2.9x	4.4x	4x	4.7x	5.9x	6.2x	6.3x	7.1x	9.4x	10.8x	14.5x										
Jan-07	1.5x	0.8x	1.6x	2.1x	1.5x	2.1x	2.1x	3.3x	3x	3.4x	4.7x	4.3x	4.9x	4.9x	7.1x	8.1x	10.8x											
Jan-08	0.5x	1x	1.3x	1x	1.3x	1.3x	2.1x	2x	2.2x	2.8x	2.9x	3.1x	3.1x	4.3x	5.5x	7.1x												
Jan-09	2x	2.6x	1.9x	2.6x	2.7x	4.2x	4x	4.3x	5.6x	5.7x	6.2x	6.6x	8.6x	10.1x	13.6x													
Jan-10	1.3x	0.9x	1.3x	1.3x	2x	2x	2.1x	2.9x	2.8x	2.8x	3.2x	4.3x	4.9x	6.3x														
Jan-11	0.7x	1x	1x	1.6x	1.5x	1.6x	2.2x	2.1x	2.2x	2.4x	3.2x	3.9x	4.9x															
Jan-12	1.4x	1.4x	2.1x	2.1x	2.2x	3x	2.8x	3.1x	3.3x	4.4x	5.1x	6.6x																
Jan-13	1x	1.6x	1.5x	1.6x	2.2x	2.1x	2.2x	2.5x	3.3x	4x	5.1x																	
Jan-14	1.5x	1.5x	1.6x	2.1x	2.1x	2.2x	2.4x	3.3x	3.8x	4.8x																		
Jan-15	1x	1x	1.4x	1.4x	1.5x	1.5x	2.1x	2.5x	3.3x			A	lump:	sum i	inves	tmer	nt in	HDF	C Fle	xi Co	ib Fu	ind oi	n an					
Jan-16	1.1x	1.4x	1.4x	1.5x	1.6x	2.2x	2.5x	3.3x													•							
Jan-17 Jan-18	1.4x 1x	1.3x	1.4x	1.5x 1.5x	2x 1.8x	2.4x 2.3x	3.2x				••••	αν	er.age	e mu	прп	za m	ore t	nan	< IIm	ies ov	ver. a	i / ye	car.		Ret	:urns >	=10%	
l lqII-TQ	TX	1x	1.1x	T.2X	T.OX	Z.3X						4:															10,3	

1.5x

1.7x

2.1x

Jan-19

Jan-20

Jan-21

Jan-22

Jan-23

1.1x

1.1x

1.4x

1.2x

1.3x

1.1x

1.4x

1.6x

1.5x

1.8x

2.2x

2.4x

time frame

Returns >=10% 7 to <10% 0 to <7% Less than 0%

Year wise Lumpsum Returns of Franklin India Flexicap Fund (1995 to 2023)



18%

19%

20% 18%

20%

22%

22%

			•						_																		
			1						1								1				1						_
Average	23%	21%	21%	21%	21%	20%	21%	21%	21%	21%	21%	21%	21%	20%	20%	20%	21%	21%	21%	21%	21%	20%	20%	20%	20%	20%	ļ
Max	209%		72%	58%	56%	50%	39%	41%	41%	40%	37%	33%	31%	30%	28%	27%	28%	26%	26%	26%	24%	23%	23%	23%	22%	22%	ļ
Min	-48%	-22%	-12%	-3%	-2%	4%	7%	8%	7%	7%	9%	8%	8%	9%	11%	12%	13%	16%	16%	14%	16%	16%	16%	17%	16%	17%	L
Period	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	
Jan-95	-23%	-18%	-9%	1%	26%	14%	11%	12%	20%	21%	23%	25%	27%	19%	22%	22%	19%	20%	19%	21%	20%	19%	20%	19%	18%	18%	
Jan-96	-13%	-2%	10%	42%	23%	18%	18%	27%	27%	29%	30%	32%	23%	26%	26%	23%	23%	22%	24%	23%	22%	22%	21%	20%	20%	21%	
Jan-97	11%	24%	68%	34%	25%	24%	34%	33%	34%	36%	37%	27%	30%	29%	25%	26%	24%	26%	25%	24%	24%	23%	22%	21%	22%	21%	ļ
Jan-98	38%	107%	43%	29%	27%	38%	36%	37%	39%	40%	28%	31%	31%	26%	27%	25%	27%	26%	24%	25%	23%	22%	22%	23%	22%	22%	í
Jan-99	209%	45%	26%	24%	38%	36%	37%	39%	41%	28%	31%	30%	26%	26%	24%	26%	25%	24%	24%	22%	21%	21%	22%	21%	22%		
Jan-00	-32%	-20%	-8%	13%	15%	20%	24%	27%	16%	20%	20%	17%	18%	17%	19%	18%	17%	18%	17%	16%	16%	17%	16%	17%			
Jan-01	-5%	7%	33%	31%	34%	37%	39%	24%	28%	27%	22%	23%	22%	24%	22%	21%	22%	20%	19%	19%	20%	19%	20%				
Jan-02	20%	58%	47%	47%	47%	49%	28%	33%	31%	26%	26%	24%	26%	25%	23%	24%	22%	21%	21%	21%	21%	21%					
Jan-03	108%	62%	57%	55%	55%	30%	35%	33%	26%	27%	25%	27%	25%	23%	24%	22%	21%	21%	21%	21%	21%						
Jan-04	25%	36%	40%	44%	18%	25%	24%	18%	20%	18%	21%	20%	19%	19%	18%	17%	17%	18%	17%	18%							
Jan-05	48%	48%	51%	16%	25%	24%	17%	19%	18%	21%	19%	18%	19%	17%	16%	16%	17%	17%	17%								
Jan-06	49%	52 %	7%	20%	20%	13%	16%	14%	18%	17%	16%	17%	15%	14%	14%	16%	15%	16%									
Jan-07	55%	-9%	12%	14%	7%	11%	10%	15%	14%	13%	14%	13%	12%	12%	14%	13%	14%										
Jan-08	-47%	-5%	3%	-2%	4%	4%	10%	9%	9%	11%	9%	9%	9%	11%	11%	12%											
Jan-09	69%	42%	19%	22%	19%	24%	21%	19%	20%	18%	16%	16%	18%	17%	18%												
Jan-10	19%	0%	10%	8%	17%	15%	13%	15%	13%	12%	12%	14%	14%	15%													
Jan-11	-16%	5%	5%	16%	14%	12%	14%	12%	11%	12%	14%	13%	14%														
Jan-12	32%	18%	30%	23%	19%	21%	17%	15%	15%	17%	16%	17%															
Jan-13	5%	28%	20%	16%	19%	15%	13%	13%	16%	15%	16%																
Jan-14	57%	28%	20%	22%	17%	14%	15%	17%	16%	17%																	
Jan-15	5%	5%	12%	8%	7%	9%	13%	12%	14%																		
Jan-16	4%	16%	9%	8%	9%	14%	13%	15%																			
Jan-17	30%	12%	9%	11%	16%	14%	16%																				
Jan-18	-4%	0%	5%	13%	11%	14%		'																			
Jan-19	3%	10%	19%	15%	18%																						
Jan-20	16%	27%	20%	22%																							
Jan-21	40%	21%	24%																								

Returns >=10% 7 to <10% 0 to <7% Less than 0%

5% 17%

31%

Jan-22

Jan-23

Number of Times Money Multiplied - Lumpsum Investment in SprindsIndia Franklin India Flexicap Fund (1995 to 2023)



124.1x

202.8x

92.2x

28

104.8x 177x

119.3x

156x

97x 29

137.1x

)																				
Average	1x	1.3x	1.6x	2x	2.4x	2.9x	3.6x	4.4x	5.6x	7.1x	8.5x	10.1x	11.9x	14x	16.5x	19.4x	23.2x	28x	34.6x	42.2x	50.4x	57.1x	63.9x	73.5x	91.6x	110.3x	124.6x	: [
Max	1.1x	3.8x	4.9x	5.6x	6.8x	10x	13.1x	12.1x	18x	22.5x	27.1x	31.8x	30x	35.8x	33.7x	38.3x	48.6x	70.7x	67.9x	85.5x	91.7x	96.7x	100.1x	117.9x	144.8x	156.3x	173.1x	
Min	0.9x	0.5x	0.7x	0.6x	0.9x	0.9x	1.3x	1.5x	2x	1.7x	2x	2.9x	1.8x	2.8x	4.4x	4.3x	7.3x	9.6x	15x	17.4x	14.2x	23.4x	27.2x	30.1x	53.5x	41.4x	68.9x	Ī
Period	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	
Jan-95	0.8x	0.7x	0.8x	1x	3.2x	2.2x	2.1x	2.5x	5.2x	6.7x	9.7x	14.6x	22.4x	11.4x	19.7x	24.1x	19.2x	26.6x	27.3x	45.3x	46x	45.9x	61.5x	59.3x	61.3x	71.3x	99.5x	
Jan-96	0.9x	1x	1.3x	4.1x	2.8x	2.7x	3.2x	6.8x	8.6x	12.8x	17.9x	28x	14.7x	25.4x	32x	27.4x	33.8x	35.8x	59.6x	62.8x	65.1x	79.4x	76.6x	79.1x	92.1x	128.5x	135.4x	
Jan-97	1.1x	1.5x	4.7x	3.2x	3.1x	3.6x	7.8x	9.8x	13.9x	21.6x	31.9x	17.6x	30.3x	35.3x	28.4x	40.4x	38.7x	64.1x	69.4x	73.9x	91.6x	95x	90.8x	105.6x	147.4x	155.3x	203.1x	
Jan-98	1.4x	4.3x	2.9x	2.8x	3.3x	6.9x	8.6x	12.4x	19.4x	28.9x	15.1x	25.5x	33.5x	25.4x	36.1x	35.5x	58.2x	64.1x	59.6x	86.7x	77.3x	79.4x	95.4x	133.1x	140.3x	183.4x	l e	
Jan-99	3.1x	2.1x	2x	2.4x	5x	6.3x	9.1x	13.9x	22x	11.8x	19.5x	23.3x	20.2x	25.4x	25.2x	40.4x	44.4x	48x	59.6x	53.4x	54.8x	66.3x	96.4x		132.8x			
Jan-00	0.7x	0.6x	0.8x	1.6x	2x	3x	4.5x	6.8x	3.8x	6.2x	7.4x	6.6x	8.6x	9x	13.6x	14.1x	14.4x	19.7x	19.7x	19.5x	22.6x	31.6x	32.9x	43x				
Jan-01	1x	1.1x	2.4x	2.9x	4.3x	6.6x	10x	5.6x	9.2x	10.9x	8.9x	12x	13.3x	20.3x	19.7x	21.1x	29.4x	26.6x	27.3x	32.4x	46x	45.9x	63.1x					
Jan-02	1.2x	2.5x	3.2x	4.7x	6.9x	10.9x	5.6x	9.8x	11.4x	10.1x	12.7x	13.2x	20.2x	22.7x	22.3x	31.2x	29.4x	30.9x	37.4x	45.3x	54.8x	66.3x						
Jan-03	2.1x	2.6x	3.9x	5.8x	8.9x	4.8x	8.2x	9.8x	8x	10.9x	11.6x	17.6x	18.2x	18.1x	25.2x	24.1x	25.5x	30.9x	37.4x	45.3x	54.8x							
Jan-04	1.3x	1.8x	2.7x	4.3x	2.3x	3.8x	4.5x	3.8x	5.2x	5.2x	8.1x	8.9x	9.6x	11.4x	12x	12.3x	14.4x	19.7x	19.7x	27.4x								
Jan-05	1.5x	2.2x	3.4x	1.8x	3.1x	3.6x	3x	4x	4.4x	6.7x	6.8x	7.3x	9.6x	9x	9.3x	10.7x	14.4x	16.9x	19.7x									
Jan-06	1.5x	2.3x	1.2x	2.1x	2.5x	2.1x	2.8x	2.9x	4.4x	4.8x	5.1x	6.6x	6.2x	6.3x	7.1x	10.7x	10.8x	14.5x										
Jan-07	1.6x	0.8x 0.9x	1.4x 1.1x	1.7x 0.9x	1.4x 1.2x	1.9x 1.3x	1.9x	3.1x	3.3x 2.2x	3.4x 2.8x	4.2x 2.6x	4.3x 2.8x	4.4x 3.1x	4.9x 4.3x	7.1x 4.8x	7.1x 6.1x	9.3x											
Jan-08 Jan-09	0.5x 1.7x	2x	1.7x	2.2x	2.4x	3.6x	1.9x 3.8x	2x 4x	5.2x	5.2x	5.1x	5.9x	8.6x	4.5x 9x	4.6x 12x	0.1X												
Jan-10	1.7x	1x	1.7x 1.3x	1.4x	2.4x 2.2x	2.3x	2.4x	3.1x	3.2x 3x	3.1x	3.5x	4.8x	5.5x	7.1x	128													
Jan-11	0.8x	1.1x	1.2x	1.8x	1.9x	2x	2.5x	2.5x	2.6x	3.1x	4.2x	4.3x	5.5x	7.11														
Jan-12	1.3x	1.4x	2.2x	2.3x	2.4x	3.1x	3x	3.1x	3.5x	4.8x	5.1x	6.6x	5.5x															
Jan-13	1.1x	1.6x	1.7x	1.8x	2.4x	2.3x	2.4x	2.7x	3.8x	4x	5.1x																	
Jan-14	1.6x	1.6x	1.7x	2.2x	2.2x	2.2x	2.7x	3.5x	3.8x	4.8x		•																
Jan-15	1.1x	1.1x	1.4x	1.4x	1.4x	1.7x	2.4x	2.5x	3.3x		•								1.15	+ 0.								
Jan-16	1.0	1.3	1.3	1.4	1.5	2.2	2.4	3.1				A	lum	psum	inve	stme	ent in	1 ra	nklin	Indi	a Hle	XI CC	ıp qı					
Jan-17	1.3	1.3	1.3	1.5	2.1	2.2	2.8					F	und a	on an	aver	nge	multi	inlied	mor	e the	an 2	time	s ove	r				
Jan-18	1.0	1.0	1.2	1.6	1.7	2.2		J			••••				_			۲٥	- 11101	J	~·· _			•		R	eturns	
Jan-19	1.0	1.2	1.7	1.7	2.3							a	/ ye	ar ti	me t	rame											±- 44.0	

s >=10% 7 to <10% 0 to <7% Less than 0%

Jan-20

Jan-21

1.7

1.9

2.2

If you are hesitant to invest large lumpsum money in Equity, stagger entry over 6 months



						,	Year w	ise 6N	/I STP	Returi	ns of N	lifty 50	0 TRI (2000 t	o 2023	3)								
Average	13%	14%	14%	15%	15%	15%	15%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	15%	15%	15%	15%	14%	13%	13%
Max	93%	50%	49%	45%	46%	36%	28%	27%	24%	21%	20%	21%	20%	18%	19%	18%	17%	17%	18%	17%	17%	16%	15%	13%
Min	-49%	-20%	-12%	-2%	1%	1%	6%	6%	6%	6%	7%	6%	7%	8%	9%	9%	11%	12%	12%	11%	12%	13%	13%	13%
Year	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24
Jan-00	-15%	-15%	-8%	8%	9%	13%	17%	21%	10%	15%	15%	11%	13%	12%	14%	13%	12%	13%	13%	13%	13%	13%	13%	13%
Jan-01	-13%	-4%	18%	16%	21%	24%	28%	14%	19%	19%	15%	16%	15%	16%	15%	14%	15%	15%	14%	15%	15%	15%	15%	
Jan-02	3%	35%	27%	30%	32%	36%	18%	24%	23%	17 %	18%	17 %	19%	17 %	16%	17 %	16%	16%	16%	16%	16%	16%		
Jan-03	93%	46%	44%	43%	46%	22%	28%	27%	20%	21%	20%	21%	19%	18%	18%	18%	17%	17%	18%	17%	17%			
Jan-04	20%	29%	33%	39%	13%	21%	21%	14%	16%	15%	17%	15%	14%	15%	14%	14%	14%	15%	14%	15%				
Jan-05	41%	41%	46%	12%	22%	22%	14%	16%	15%	16%	15%	14%	15%	14%	14%	14%	15%	14%	15%					
Jan-06	29%	42%	0%	15%	16%	8%	11%	10%	13%	11%	10%	12%	11%	12%	12%	13%	12%	13%						
Jan-07	55%	-12%	10%	12%	4%	8%	8%	11%	9%	9%	10%	10%	10%	11%	12%	11%	12%							
Jan-08	-41%	1%	7%	-2%	4%	4%	8%	7%	6%	8%	8%	9%	9%	10%	10%	11%								
Jan-09	64%	40%	14%	18%	16%	18%	15%	14%	15%	14%	14%	14%	15%	15%	15%									
Jan-10	22%	-4%	7%	7%	12%	9%	8%	11%	10%	10%	11%	12%	12%	12%										
Jan-11	-18%	3%	5%	11%	8%	7%	10%	10%	10%	11%	12%	11%	12%											
Jan-12	18%	13%	19%	13%	11%	14%	13%	13%	13%	14%	14%	14%												
Jan-13	8%	20%	12%	10%	13%	12%	12%	13%	14%	13%	14%		•											
Jan-14	28%	12%	9%	14%	12%	12%	13%	14%	13%	14%		•												
Jan-15	-6%	-1%	8%	8%	9%	10%	12%	11%	12%		•													
Jan-16	7%	18%	14%	13%	14%	16%	14%	15%		•														
	400/	4.004		400/	4.00/	4.00/	4=0/																	

Returns >=10% 7 to <10% 0 to <7% Less than 0%

Jan-17

Jan-18

Jan-19

Jan-20

Jan-22

Jan-23

12%

13%

31%

14%

23%

12%

11%

17%

22%

15%

14%

22%

16%

13%

15%

Year wise 6M STP Returns of HDFC Flexicap Fund (1995 to 2023)



19%

21%

23%

20%

21%

19%

28 19%

21%

19%

19%

19%

7	Average	19%	20%	21%	21%	21%	21%	21%	22%	22%	22%	22%	21%	21%	21%	21%	21%	21%	22%	22%	22%	22%	21%	21%	21%	21%	21%	
	Max	123%	91%	67%	60%	57%	49%	43%	42%	41%	41%	39%	34%	34%	33%	29%	28%	28%	28%	26%	25%	25%	24%	23%	23%	23%	23%	_
	Min	-48%	-22%	-11%	-1%	-1%	2%	8%	7%	5%	6%	9%	9%	8%	10%	12%	13%	14%	15%	17%	16%	17%	18%	18%	18%	17%	18%	
	Year	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	
	Jan-95	-21%	-22%	-10%	0%	21%	13%	10%	12%	21%	22%	25%	26%	28%	20%	24%	24%	20%	21%	20%	22%	20%	20%	20%	19%	19%	18%	
	Jan-96	-20%	-2%	9%	35%	21%	17%	18%	28%	28%	31%	32%	33%	24%	28%	28%	24%	25%	23%	25%	23%	22%	23%	22%	21%	20%	21%	
	Jan-97	16%	26%	59%	34%	26%	26%	37%	35%	38%	38%	39%	28%	33%	32%	27%	28%	26%	28%	26%	25%	25%	24%	23%	22%	23%	23%	L
	Jan-98	27%	80%	37%	26%	26%	39%	37%	40%	39%	41%	28%	33%	33%	27%	28%	26%	28%	26%	25%	25%	24%	23%	22%	23%	22%	23%	
	Jan-99	112%	30%	18%	20%	36%	34%	38%	38%	40%	26%	32%	32%	26%	26%	25%	26%	24%	23%	24%	22%	22%	21%	21%	21%	22%		
	Jan-00	-21%	-12%	-1%	22%	23%	29%	30%	32%	19%	26%	26%	20%	21%	20%	22%	20%	19%	20%	19%	18%	18%	18%	18%	19%			
	Jan-01	0%	12%	42%	38%	43%	41%	43%	26%	33%	32%	25%	26%	24%	26%	24%	23%	23%	22%	21%	20%	21%	21%	21%				
	Jan-02	10%	58%	47%	50%	47%	49%	28%	35%	34%	26%	27%	25%	27%	24%	23%	24%	22%	21%	20%	21%	21%	21%					
	Jan-03	123%	67%	66%	58%	57%	30%	39%	37%	28%	29%	26%	28%	25%	24%	25%	23%	22%	21%	22%	22%	22%						
	Jan-04	28%	44%	41%	44%	17%	28%	29%	20%	21%	19%	22%	20%	19%	20%	18%	17%	17%	18%	18%	18%							
	Jan-05	60%	47%	50%	14%	28%	28%	18%	20%	18%	21%	19%	18%	19%	17%	17%	16%	17%	17%	18%								
	Jan-06	24%	38%	-1%	18%	20%	11%	14%	13%	17%	14%	14%	15%	14%	13%	13%	14%	14%	15%									
	Jan-07	50%	-12%	16% 17%	19%	8% 10%	12%	11% 14%	15% 12%	13% 11%	12% 13%	14% 12%	13%	12% 11%	12% 13%	13% 13%	14% 14%	15%										
	Jan-08 Jan-09	-38% 98%	12% 60%	23%	4% 26%	21%	9% 26%	21%	19%	21%	18%	17%	11% 16%	18%	18%	19%	14%											
	Jan-10	28%	-3%	8%	7%	15%	12%	11%	14%	12%	11%	11%	13%	13%	14%	13/0												
	Jan-11	-22%	3%	3%	14%	10%	9%	13%	11%	10%	10%	12%	12%	14%	1470													
	Jan-12	20%	11%	24%	16%	14%	17%	14%	13%	13%	15%	15%	16%	21,0														
	Jan-13	7%	29%	16%	14%	18%	14%	13%	12%	15%	15%	16%																
	Jan-14	45%	18%	14%	19%	14%	13%	12%	15%	15%	17%																	
	Jan-15	-5%	0%	11%	8%	7%	7%	11%	12%	14%																		
	Jan-16	14%	25%	15%	13%	12%	15%	16%	17%																			
	Jan-17	22%	9%	8%	8%	13%	14%	16%																				
	Jan-18	1%	4%	5%	12%	13%	16%		7																		Return	n
	Jan-19	3%	5%	14%	15%	18%																					7 to <	1
	Jan-20	29%	32%	28%	28%																						0 to <	7

Returns >=10%
7 to <10%
0 to <7%
Less than 0%

21%

23%

15%

31%

Jan-21

Jan-22

Jan-23

Year wise 6M STP Returns of Franklin India Flexicap Fund (1995 to 2023)



18% 19% 18%

19%

				•																								
Average	18%	19%	20%	20%	20%	20%	20%	20%	21%	21%	21%	20%	20%	20%	20%	20%	20%	21%	21%	21%	21%	20%	20%	20%	20%	20%	20%	19%
Max	150%	99%	68%	56%	55%	46%	39%	38%	38%	39%	37%	32%	31%	29%	26%	26%	27%	26%	25%	24%	24%	23%	22%	23%	22%	22%	22%	20%
Min	-44%	-21%	-11%	-3%	-2%	3%	7%	8%	7%	7%	10%	8%	8%	10%	11%	12%	13%	15%	17%	15%	15%	17%	17%	17%	16%	17%	18%	18%
Year	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28
Jan-95	-19%	-16%	-8%	2%	27%	15%	11%	13%	21%	21%	23%	25%	27%	20%	22%	22%	20%	20%	19%	21%	20%	19%	20%	19%	18%	18%	19%	18%
Jan-96	-17%	-4%	8%	41%	22%	17%	17%	26%	26%	28%	30%	32%	23%	26%	25%	22%	23%	22%	23%	22%	21%	22%	21%	20%	20%	20%	20%	20%
Jan-97	7%	21%	66%	33%	24%	23%	33%	32%	34%	35%	37%	27%	29%	29%	25%	25%	24%	26%	25%	23%	24%	22%	21%	21%	22%	21%	22%	
Jan-98	26%	98%	38%	26%	25%	36%	34%	36%	37%	39%	27%	31%	30%	26%	26%	25%	26%	25%	24%	24%	23%	22%	21%	22%	21%	22%		
Jan-99	150%	30%	17%	18%	32%	31%	33%	35%	37%	25%	28%	28%	24%	24%	23%	25%	23%	22%	23%	21%	20%	20%	21%	20%	21%			
Jan-00	-26%	-16%	-6%	15%	17%	22%	25%	29%	17%	21%	21%	17%	18%	17%	20%	19%	18%	18%	17%	16%	16%	17%	17%	17%				
Jan-01	-5%	7%	34%	31%	35%	37%	39%	24%	28%	27%	22%	23%	22%	24%	22%	21%	22%	20%	19%	19%	20%	19%	20%					
Jan-02	7%	49%	41%	42%	44%	46%	26%	31%	30%	24%	25%	23%	25%	24%	22%	23%	21%	20%	20%	21%	20%	20%						
Jan-03	109%	62%	57%	55%	55%	30%	35%	33%	26%	27%	25%	27%	25%	24%	24%	22%	21%	21%	22%	21%	21%							
Jan-04	26%	37%	41%	44%	18%	25%	25%	19%	20%	18%	21%	20%	19%	19%	18%	17%	17%	18%	17%	18%								
Jan-05	45%	47%	50%	16%	25%	24%	17%	19%	17%	21%	19%	18%	19%	17%	16%	16%	17%	17%	17%									
Jan-06	33%	43%	3%	17%	17%	11%	14%	13%	17%	15%	14%	16%	14%	13%	13%	15%	14%	15%										
Jan-07	52%	-10%	11%	13%	7%	10%	10%	15%	14%	13%	14%	12%	12%	12%	14%	13%	14%											
Jan-08	-36%	4%	9%	2%	7%	7%	13%	12%	11%	13%	11%	11%	11%	13%	12%	13%												
Jan-09	66%	41%	18%	21%	18%	24%	21%	19%	20%	17%	16%	16%	18%	17%	18%													
Jan-10	19%	0%	9%	8%	17%	15%	13%	15%	13%	12%	12%	14%	14%	15%														
Jan-11	-12%	7%	7%	17%	15%	13%	15%	13%	12%	12%	14%	14%	15%															
Jan-12	21%	13%	26%	20%	17%	19%	15%	14%	14%	16%	15%	17%																
Jan-13	8%	30%	21%	17%	19%	15%	13%	14%	16%	15%	17%																	
Jan-14	50%	25%	18%	21%	15%	13%	14%	17%	15%	17%																		
Jan-15	0%	2%	11%	7%	6%	8%	12%	11%	13%																			
Jan-16	6%	18%	10%	8%	10%	14%	13%	15%																				
Jan-17	18%	6%	5%	8%	14%	12%	15%		-																F	Returns	>=10%	6
Jan-18	-2%	1%	6%	13%	12%	15%		,																	7	7 to <10	0%	
Jan-19	1%	9%	18%	15%	18%																				C) to <79	%	

Less than 0%

26%

20%

Jan-21

Jan-22

Jan-23

7%

Equity SIPs over 7+ Years have historically given a good return experience



15% 14% 24 15%

Year wise SIP Returns of Nifty 50 TRI (2000 to 2023)

							16	ai wisi	e SIP N	vetui ii	2 OI IV	iity 50	INI (Z	טטט ננ	2023)							
Average	17%	16%	16%	17%	16%	16%	15%	15%	14%	14%	14%	13%	13%	13%	14%	13%	14%	14%	14%	14%	14%	15%	15%
Max	141%	67%	54%	49%	48%	44%	40%	35%	25%	24%	22%	18%	18%	18%	18%	16%	16%	16%	15%	16%	16%	15%	15%
Min	-65%	-40%	-22%	-8%	-4%	-2%	0%	2%	3%	4%	5%	6%	6%	6%	7%	8%	9%	10%	11%	11%	13%	14%	14%
Year	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23
Jan-00	-18%	-14%	-2%	28%	23%	27%	30%	35%	14%	22%	21%	15%	16%	15%	17 %	15%	14%	15%	14%	14%	14%	15%	15%
Jan-01	-9%	4%	42%	30%	33%	35%	40%	15%	23%	23%	15%	17 %	16%	17%	15%	14%	15%	15%	15%	15%	15%	15%	15%
Jan-02	13%	67%	39%	39%	40%	44%	15%	24%	23%	15%	17 %	16%	17%	15%	14%	15%	14%	14%	14%	15%	15%	15%	
Jan-03	141%	47%	44%	43%	47%	12%	23%	23%	13%	15%	14%	17%	14%	13%	14%	14%	14%	14%	15%	14%	14%		
Jan-04	41%	43%	42%	48%	5%	21%	20%	10%	13%	12%	15%	13%	11%	13%	13%	13%	13%	14%	13%	14%			
Jan-05	58%	46%	53%	-2%	19%	19%	7%	12%	11%	14%	11%	10%	13%	12%	12%	12%	13%	13%	13%				
Jan-06	42%	57 %	-15%	16%	17%	4%	10%	9%	13%	10%	9%	12%	11%	11%	12%	13%	12%	13%					
Jan-07	81%	-29%	17%	18%	2%	9%	9%	13%	10%	9%	12%	11%	11%	12%	13%	13%	13%						
Jan-08	-47%	28%	24%	1%	10%	10%	15%	11%	10%	13%	12%	12%	12%	14%	13%	14%							
Jan-09	74%	35%	-1%	11%	10%	16%	11%	10%	13%	12%	12%	13%	14%	13%	14%								
Jan-10	28%	-13%	8%	8%	16%	10%	9%	13%	11%	12%	12%	14%	13%	14%									
Jan-11	-25%	12%	10%	19%	11%	9%	13%	12%	12%	13%	15%	13%	14%										
Jan-12	26%	14%	23%	12%	9%	14%	12%	12%	13%	15%	14%	15%											
Jan-13	15%	27%	10%	7%	14%	12%	12%	13%	15%	14%	15%												
Jan-14	31%	4%	4%	13%	11%	11%	13%	15%	14%	15%													
Jan-15	-7%	1%	14%	11%	12%	14%	16%	14%	15%														
Jan-16	3%	20%	12%	13%	15%	18%	15%	16%															
Jan-17	21%	9%	11%	15%	18%	15%	17%	J												R	eturns >	=10%	
Jan-18	4%	11%	18%	20%	16%	17%															to <10%		
Jan-19	14%	25%	25%	17%	19%																to <7%		

0 to <7%

Less than 0%

20%

33%

11%

21%

22%

10%

33%

19%

17%

Jan-20

Jan-21

Jan-22 Jan-23

Year wise SIP Returns of HDFC Flexicap Fund (1995 to 2023)



Aver	age	27%	25%	24%	24%	23%	22%	22%	22%	22%	22%	22%	21%	21%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	21%	21%	21%	21%
Ma	X :	177%	127%	92%	69%	60%	54%	51%	46%	43%	43%	42%	40%	37%	34%	33%	30%	27%	27%	27%	26%	24%	24%	23%	22%	22%	22%	21%	21%	21%
Mi	n	-63%	-40%	-23%	-13%	-8%	-5%	-1%	1%	2%	3%	4%	6%	6%	7%	8%	10%	11%	13%	15%	15%	16%	17%	18%	18%	18%	20%	20%	20%	21%
Yea	ar	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29
Jan-	95	-27%	-24%	-2%	13%	46%	25%	18%	20%	33%	32%	36%	36%	37%	25%	31%	30%	25%	26%	24%	26%	24%	23%	23%	22%	21%	20%	21%	21%	21%
Jan-	96	-25%	5%	22%	61%	31%	21%	22%	37%	35%	39%	38%	40%	26%	32%	32%	26%	27%	25%	26%	24%	23%	24%	22%	21%	21%	21%	21%	21%	
Jan-	97	14%	32%	82%	34%	22%	23%	40%	38%	41%	40%	42%	27%	33%	33%	26%	27%	25%	27%	24%	23%	24%	22%	21%	20%	21%	21%	21%		
Jan-	98	46%	115%	33%	18%	20%	42%	38%	42%	41%	43%	26%	33%	33%	25%	26%	24%	26%	24%	22%	23%	22%	21%	20%	21%	20%	21%			
Jan-	99	163%	13%	6%	13%	42%	38%	43%	41%	43%	24%	32%	32%	24%	25%	23%	25%	23%	21%	22%	21%	20%	19%	20%	20%	20%				
Jan-	00	-22%	-4%	10%	48%	41%	46%	44%	46%	24%	33%	32%	24%	25%	22%	25%	22%	21%	22%	20%	19%	18%	19%	19%	20%					
Jan-		11%	20%	68%	52%	55%	50%	51%	25%	35%	34%	24%	25%	23%	26%	22%	21%	22%	20%	19%	18%	19%	19%	20%						
Jan-		18%	95%	59%	61%	53%	54%	22%	34%	33%	22%	24%	21%	25%	21%	20%	21%	19%	18%	17%	18%	18%	19%							
Jan-		177%	66%	66%	54%	54%	17%	32%	32%	19%	22%	19%	23%	19%	18%	20%	18%	17%	16%	17%	17%	18%								
Jan-		51%	63%	49%	52%	8%	28%	28%	15%	18%	16%	20%	17%	16%	18%	16%	15%	14%	16%	16%	17%									
Jan-		84%	49%	53%	-1%	26%	27%	12%	16%	14%	19%	16%	14%	17%	15%	14%	13%	15%	15%	16%										
Jan-		35%	52%	-14%	24%	26%	8%	14%	12%	18%	14%	13%	16%	14%	13%	12%	14%	15%	16%											
Jan-		75%	-28%	28%	29%	7%	14%	12%	19%	14%	13%	16%	14%	13%	12%	14%	15%	16%												
Jan-		-43%	48%	38%	7%	16%	12%	21%	15%	14%	17%	14%	13%	12%	15%	15%	16%													
Jan-		119%	52%	3%	16%	12%	22%	15%	13%	17%	14%	13%	12%	15%	15%	16%														
Jan-		33%	-16%	9% 9%	7%	21%	13%	12%	16%	13%	12%	11%	14%	14% 17%	16%															
Jan-		-32%	12% 14%	33%	25% 16%	15% 13%	12% 19%	17%	13%	12% 11%	11% 15%	14% 15%	15% 17%	1/%																
Jan- Jan-		30% 21%	43%	35% 16%	12%	19%	13%	14% 11%	12%	15%	15%	17%	1770																	
Jan-		50%	8%	7%	18%	11%	10%	10%	11% 14%	15%	17%	1//0																		
Jan-		-6%	4%	19%	10%	9%	9%	15%	16%	18%	17/0																			
Jan-		11%	27%	11%	9%	10%	16%	17%	19%	10/0																				
Jan-		29%	7%	6%	9%	17%	17%	20%	2370																	Re	eturns	>=10%		
Jan-		3%	5%	11%	20%	19%	22%																			7	to <109	%		
Jan-		6%	17%	25%	23%	25%																				0	to <7%			
Jan-		53%	38%	28%	29%																									
Jan-		25%	21%	27%																						Le	ss thar	10%		
Jan-		21%	31%																											
Jan-		44%																												

Year wise SIP Returns of Franklin India Flexicap Fund (1995 to 2023)



20%

19%

28

20%

20%

20%

20%

20%

29

20%

21%

19%

27

20%

20%

20%

21%

18%

20%

Average	25%	23%	23%	23%	22%	21%	21%	21%	21%	21%	21%	20%	20%	20%	20%	19%	19%	19%	20%	20%	20%	20%	19%	19%	19%
Max	245%	144%	101%	75%	57%	52%	49%	43%	41%	41%	40%	38%	35%	30%	29%	28%	25%	25%	25%	25%	23%	23%	22%	21%	21%
Min	-57%	-34%	-22%	-14%	-10%	-6%	-2%	1%	3%	4%	5%	6%	6%	7%	8%	9%	11%	13%	14%	14%	15%	16%	17%	17%	17%
Year	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25
Jan-95	-26%	-18%	-4%	12%	53%	26%	18%	18%	30%	29%	32%	33%	35%	24%	28%	27%	23%	24%	22%	24%	23%	22%	22%	21%	20%
Jan-96	-19%	0%	19%	70%	30%	20%	20%	33%	32%	34%	36%	38%	25%	29%	28%	24%	24%	23%	25%	23%	22%	23%	21%	20%	20%
Jan-97	1%	26%	97%	34%	20%	20%	36%	34%	36%	38%	40%	25%	29%	28%	24%	24%	23%	25%	23%	22%	23%	21%	20%	20%	21%
Jan-98	36%	143%	32%	16%	17%	36%	34%	37%	38%	41%	25%	29%	28%	23%	24%	22%	24%	23%	22%	22%	20%	19%	19%	20%	19%
Jan-99	245%	12%	3%	10%	35%	33%	36%	38%	41%	23%	28%	27%	22%	23%	21%	24%	22%	21%	21%	19%	18%	18%	19%	18%	19%
Jan-00	-27%	-9%	5%	40%	36%	39%	41%	43%	23%	28%	27%	21%	22%	20%	23%	22%	20%	21%	19%	18%	18%	19%	18%	19%	
Jan-01	3%	14%	58%	45%	46%	47%	49%	24%	30%	29%	22%	23%	21%	24%	22%	20%	21%	19%	18%	18%	19%	18%	19%		
Jan-02	14%	83%	54%	52%	51%	52%	22%	30%	28%	21%	22%	20%	23%	21%	20%	21%	18%	17%	17%	18%	18%	18%			
Jan-03	161%	62%	56%	53%	54%	18%	28%	26%	18%	20%	18%	22%	20%	18%	19%	17%	16%	16%	18%	17%	18%				
Jan-04	46%	50%	50%	52%	10%	24%	23%	14%	17%	15%	20%	18%	16%	18%	15%	14%	14%	16%	15%	16%					
Jan-05	63%	54%	55%	2%	21%	21%	11%	15%	13%	19%	17%	15%	17%	14%	13%	14%	16%	15%	16%						
Jan-06	51%	58%	-10%	18%	18%	7%	13%	11%	18%	16%	14%	16%	14%	13%	13%	15%	14%	16%							
Jan-07	76%	-25%	18%	19%	6%	12%	11%	19%	16%	14%	16%	14%	12%	13%	15%	14%	16%								
Jan-08	-40%	31%	25%	6%	14%	12%	21%	17%	15%	17%	14%	13%	13%	16%	15%	16%									
Jan-09	79%	35%	4%	15%	12%	23%	18%	15%	18%	14%	13%	13%	16%	15%	16%										
Jan-10	22%	-9%	11%	9%	23%	18%	15%	17%	13%	12%	13%	16%	14%	16%											
Jan-11	-20%	15%	11%	28%	20%	15%	18%	14%	12%	13%	16%	15%	17%												
Jan-12	30%	14%	35%	22%	16%	19%	14%	11%	13%	16%	15%	17%													
Jan-13	18%	46%	22%	15%	19%	13%	10%	12%	16%	15%	17%														
Jan-14	62%	17%	10%	17%	10%	8%	11%	16%	14%	17%	l														
Jan-15	-1%	2%	16%	7%	6%	10%	16%	14%	17%																
Jan-16	2%	20%	7%	5%	10%	18%	15%	18%																	
Jan-17	23%	3%	3%	11%	19%	15%	19%																	Ret	turns
Jan-18	-3%	2%	14%	23%	17%	21%																		7 to	o <10
Jan-19	5%	23%	30%	20%	24%																			0 to	o <7%
Jan-20	59%	43%	23%	27%																					s tha
Jan-21	31%	13%	23%																					Les	5 tild

Returns >=10%
7 to <10%
0 to <7%
Less than 0%

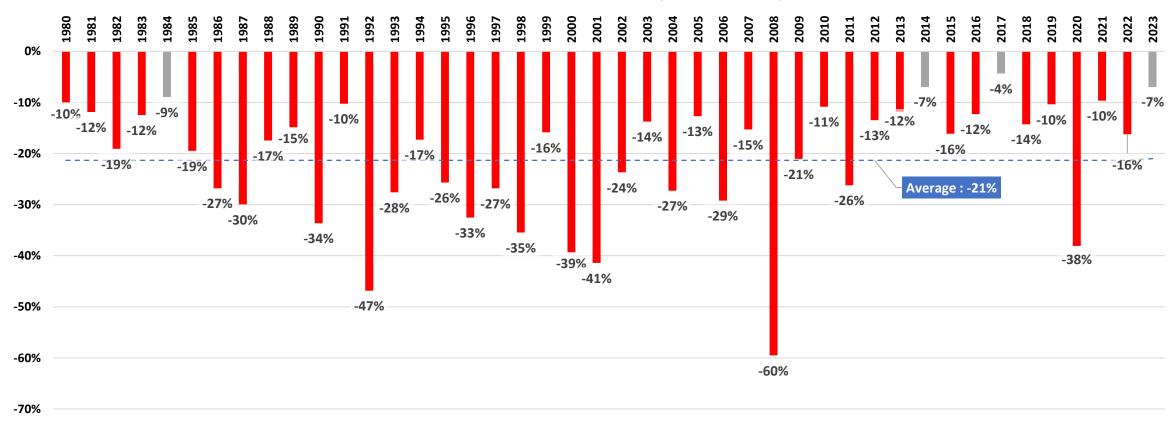
11%

Jan-22 Jan-23

Equity Markets witness 10-20% temporary declines almost every year







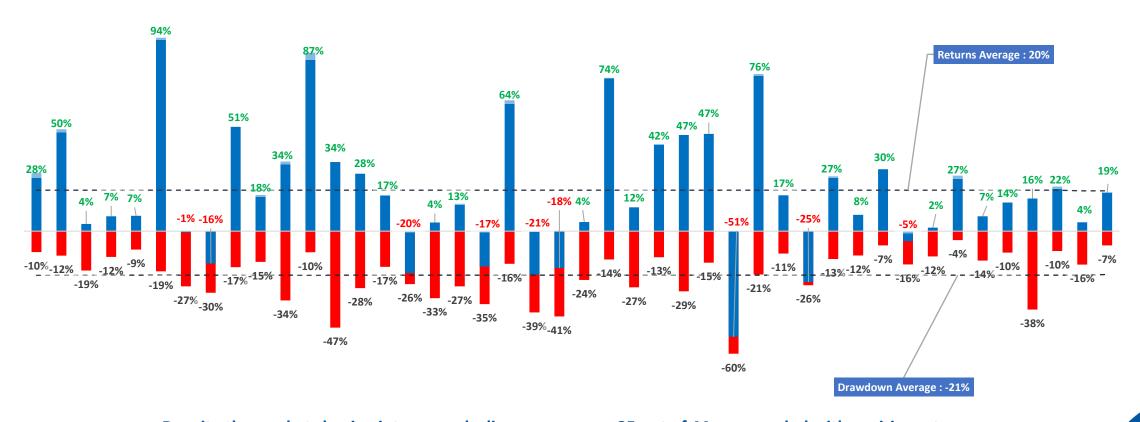
Only 4 out of the last 44 calendar years, had intra-year declines less than 10%

Despite an intra-year decline of more than 10% almost every year, 3 out of 4 years ended with positive returns!



Sensex (1980 to 2023) - Calendar Year Returns vs Drawdown





Despite the markets having intra-year declines every year, 35 out of 44 years ended with positive returns



Temporary declines are frequent - 50% of the days, Equities are down more than 10% from their peak

Drawdown from Peak	% of days Sensex traded below the drawdown threshold (Since Apr-1979)					
< 0%	93%					
< -5%	68%					
< -10%	50%					
< -20%	28%					
< -30%	16%					
< -40%	8%					
< -50%	2%					

Temporary market declines of 30-60%, historically has occurred once every 7-10 years



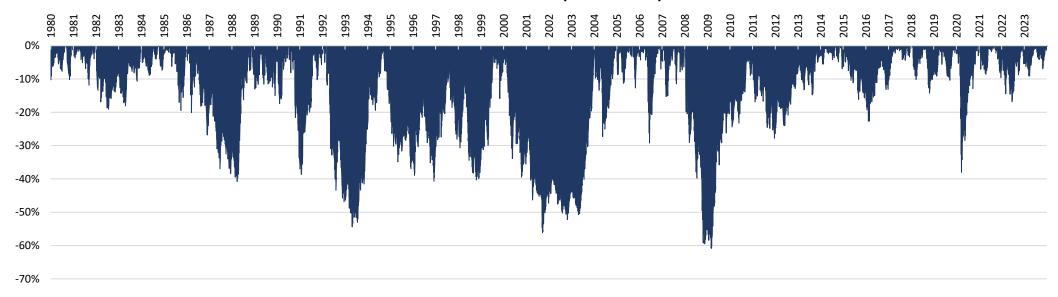
Peak Date	Peak Value	Trough Date	Trough Value	Fall from Peak	Recovery Date	Sensex Value	Time Taken for Fall (in yrs)	Time Taken to Recover (in yrs)	Fall & Recovery (in yrs)
94-Jun-86	659	28-Mar-88	390	-41%	30-Sep-88	663	1Y 10M	6M	2Y 4M
9-Oct-90	1,559	25-Jan-91	956	-39%	26-Jul-91	1,600	4M	6M	10M
2-Apr-92	4,467	26-Apr-93	2,037	-54%	12-Aug-94	4,508	12M	1Y 4M	2Y 4M
2-Sep-94	4,631	04-Dec-96	2,745	-41%	14-Jul-99	4,710	2Y 3M	2Y 7M	4Y 10M
1-Apr-98	4,281	20-Oct-98	2,764	-35%	05-Jul-99	4,306	6M	8M	1Y 2M
1-Feb-00	5,934	21-Sep-01	2,600	-56%	02-Jan-04	6,027	1Y 7M	2Y 3M	3Y 10M
08-Jan-08	20,873	09-Mar-09	8,160	-61%	04-Nov-10	20,894	1Y 2M	1Y 8M	2Y 10M
14-Jan-20	41,952	23-Mar-20	25,981	-38%	09-Nov-20	42,597	2M	8M	10M
						•	47/484	47/ 284	2V 454
						Average	1Y 1M	1Y 3M	2Y 4M

Every decade saw 1 or 2 sharp temporary falls >30%



Frequency of Market Declines

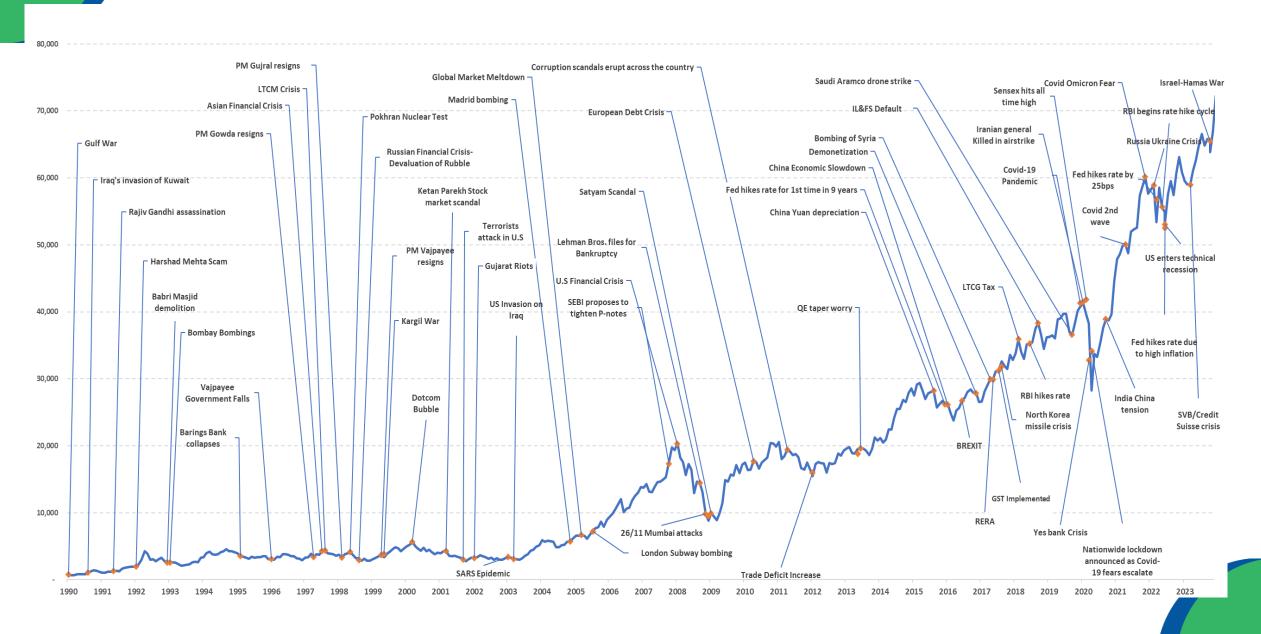
Sensex - Drawdown (1980 - 2023)



Decade	Number of declines in the given range									
Decade	10 to 20%	20 to 30%	30 to 40%	40 to 50%	50 to 60%	CAGR (%)				
1981-90	7			1		21.3%				
1991-00	2		1	1	1	14.2%				
2001-10	3	2			2	17.8%				
2011-20	2	2	1			8.8%				
2021-23	2					23.0%				

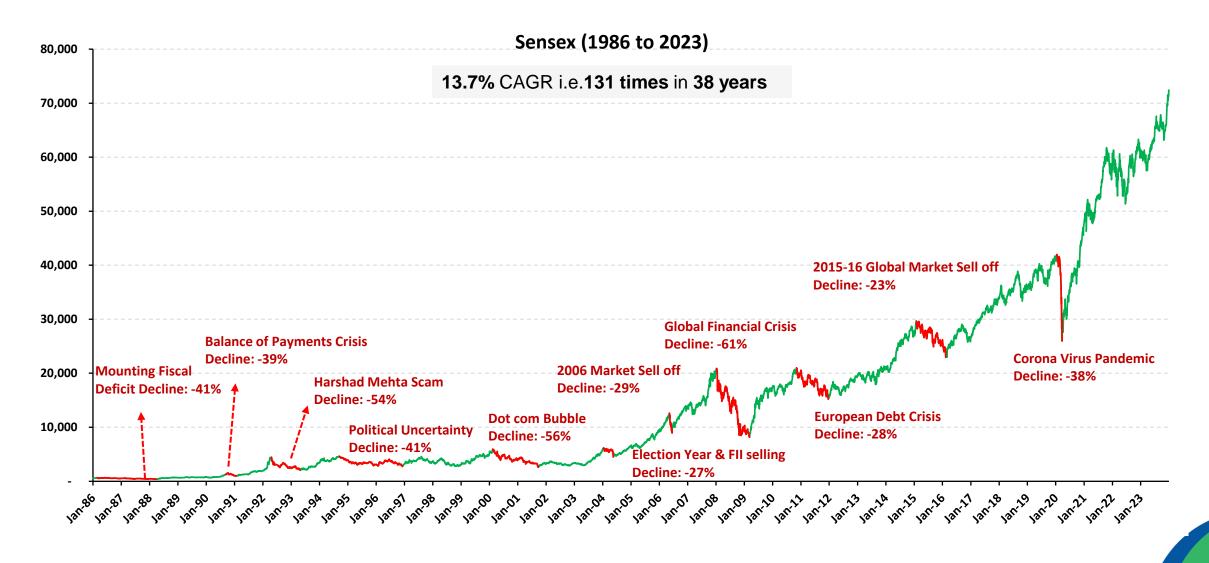
There is always a reason not to buy Equities





Despite several intermittent crises, Indian Equities have gone up over the long run mirroring earnings growth





Every crisis in the past has been followed by a recovery and further upside



Sensex - Market Decline and Recovery (1980 to 2023)

Upsides are much higher than the Declines!





Even if you invested right before a market crash, over long time frames the returns have still turned out to be decent

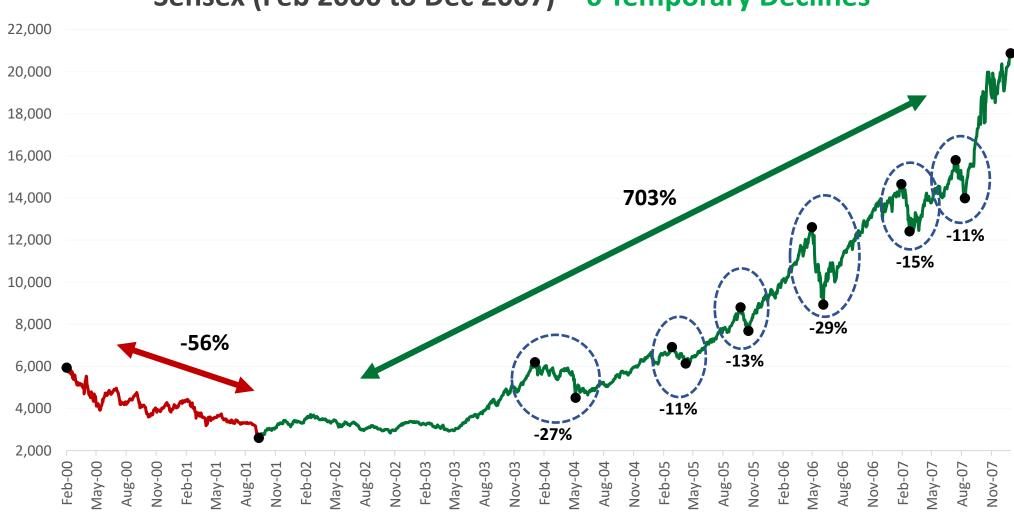


Major Falls > 20% since 2000	Absolute Decline	Nifty 50 TRI	Debt	Inflation
		Annualize	d Returns – from Pe	ak till Dec-23
2000 Dotcom Bubble	-50%	13%	8%	6%
2004 Indian Election Uncertainty	-30%	14%	7%	6%
2006 Global Rate Hike Selloff	-30%	12%	8%	6%
2008 Global Financial Crisis	-59%	9%	7%	6%
2010 European Debt Crisis	-27%	11%	8%	6%
2015 Global Market Selloff (Yuan Devaluation)	-22%	12%	7%	4%
2020 Covid Crash	-38%	[17%]	6%	5%

Even Bull Markets have several intermittent declines







Even Bull Markets have several intermittent declines



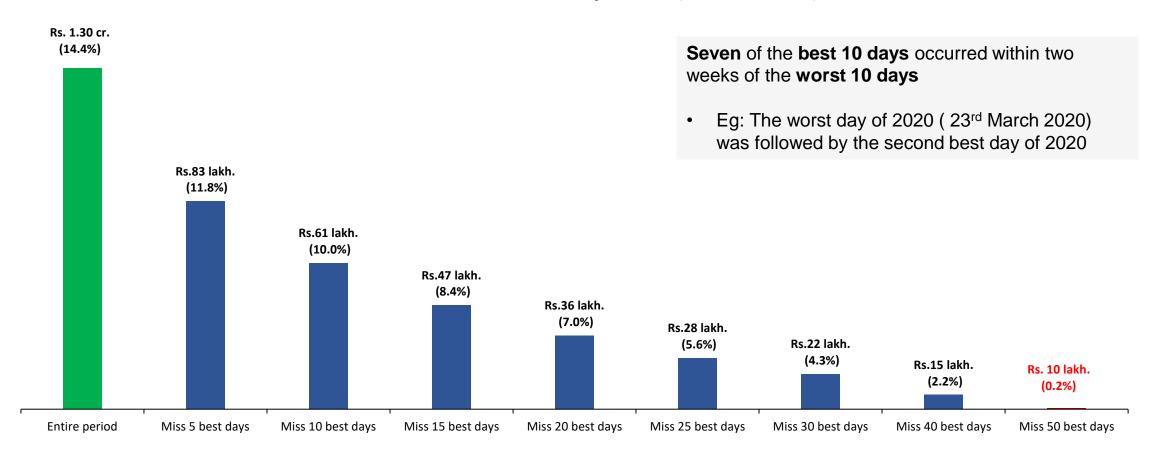
Sensex (Jan 2008 to Jan 2020) – 5 Temporary Declines



Equity Returns are non-linear - Missing few best days in the market significantly reduces returns



Rs.10 Lakh invested in Nifty 50 TRI (2005 to 2023)



If you missed the 10 best days in the last 18+ years, your portfolio value was lower by 50%

Many of the best days occur in the middle of a market



2006: FII & DII - Heavy sell off

crash

Market Fall: -30%

3 of Top 30 Best Days

Best	Day No	Date	Returns
	8	15-Jun-06	6.3%
	19	09-Jun-06	5.2%
	30	30-Jun-06	4.4%

2008: Global Financial Crisis

Market Fall: -60%

22 of Top 30 Best Days

22 (n rop so bes	c Buys
Best Day No	Date	Returns
1	18-May-09	17.7%
3	31-Oct-08	7.0%
4	25-Jan-08	7.0%
6	13-Oct-08	6.4%
7	28-Oct-08	6.4%
9	23-Jan-08	6.2%
10	10-Nov-08	5.9%
12	25-Mar-08	5.8%
13	23-Oct-07	5.6%
14	23-Jul-08	5.6%
15	14-Feb-08	5.5%
16	21-Nov-08	5.5%
17	03-Nov-08	5.5%
20	04-May-09	5.2%
21	10-Dec-08	5.2%
22	19-Sep-08	5.1%
23	02-Jul-08	5.0%
24	04-Dec-08	5.0%
25	02-Apr-09	4.9%
26	09-Oct-07	4.8%
28	23-Mar-09	4.7%
29	15-Oct-07	4.5%

2020: Covid-19 Pandemic

Market Fall: -40%

4 of Top 30 Best Days

,								
Best Day No	Date	Returns						
2	07-Apr-20	8.8%						
5	25-Mar-20	6.6%						
11	20-Mar-20	5.8%						
27	01-Feb-21	4.7%						

Others

1 of Top 30 Best Days

Best Day No	Date	Returns
18	20-Sep-19	5.3%

4 of the top 30 best days (from Jan 2005 to Dec 2021) occurred during the 2020 market crash.

Best Days	Returns
Top 5 Best Days	47.1%
Top 10 Best Days	78.3%
Top 15 Best Days	106.6%
Top 20 Best Days	133.3%

All Time Highs are a natural part of any growing asset class and not something to be feared







🌳 FundsIndía

All Time Highs automatically don't imply a market fall. The average 1Y returns when invested in Nifty 50 TRI during an all-time high, is ~14%

Nifty 50 TRI Performance post All-Time Highs	1 Y Returns	3 Y Returns	5 Y Returns
Average Returns (CAGR)	14%	12%	11%
%	of times		
>20% returns	36%	16%	8%
>15% returns	47%	26%	19%
>12% returns	56%	38%	52%
>10% returns	59%	48%	66%
>8% returns	64%	63%	75%
>0% returns	76%	89%	100%
<0% returns	24%	11%	0%

Never interrupt compounding – Profit booking at market highs underperforms over long term



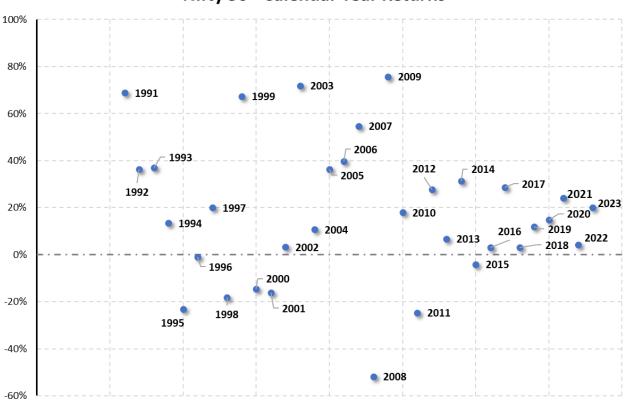
	'Buy & Hold'	Annualized Outperformance of 'Buy & Hold' vs 'Profit Booking' Strategies							
10Y Period	Annualized Returns	Profit Booking @ 20% Gains	Profit Booking @ 30% Gains	Profit Booking @ 50% Gains	Profit Booking @ All-time Highs				
2000 to 2009	15.2%	3.2%	2.8%	2.6%	3.5%				
2001 to 2010	19.1%	5.1%	5.0%	4.5%	5.4%				
2002 to 2011	17.7%	2.9%	2.6%	2.0%	2.8%				
2003 to 2012	20.1%	4.2%	3.9%	3.3%	4.2%				
2004 to 2013	14.2%	0.9%	0.7%	0.9%	1.5%				
2005 to 2014	16.2%	2.1%	2.0%	1.6%	2.6%				
2006 to 2015	12.2%	-0.2%	0.1%	0.4%	0.3%				
2007 to 2016	8.8%	-1.1%	-1.2%	-1.7%	I -0.7% I				
2008 to 2017	6.7%	0.3%	0.4%	0.1%	0.4%				
2009 to 2018	15.0%	1.5%	1.1%	1.4%	0.2%				
2010 to 2019	10.2%	0.9%	0.7%	0.4%	0.6%				
2011 to 2020	9.9%	0.9%	0.8%	0.6%	1.2%				
2012 to 2021	15.5%	3.0%	3.0%	2.6%	3.3%				
2013 to 2022	13.1%	2.2%	2.2%	1.8%	1 2.6%				
2014 to 2023	14.6%	3.0%	2.8%	2.7%	3.3%				

Source: FundsIndia Research, MFI; 'Buy & Hold' Investor invests into equities and holds the same for the entire period; 'Profit Booking @ X% Gains' indicates portfolios of investors who deploy the profits made in equity into debt whenever the absolute gains reach 20%, 30% and 50% levels; 'Profit Booking @ All-time Highs' indicates the portfolio of an investor who deploys the profits made in equity into debt whenever the Nifty index touches an all-time high; Nifty 50 TRI is considered as the equity option and HDFC Money Market Fund is considered as the debt option; Taxation impact has not been factored for simplicity.

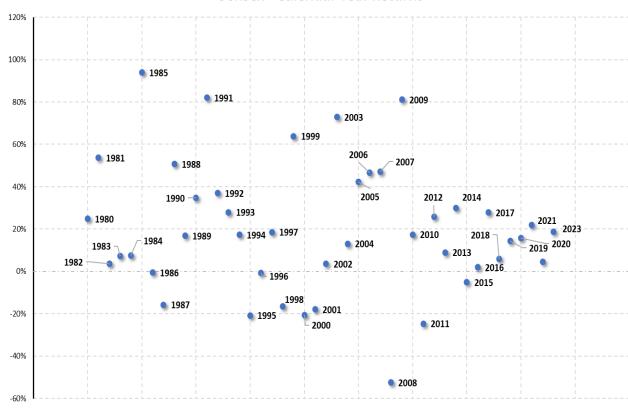
Calendar year returns are volatile & rarely resemble long term averages



Nifty 50 - Calendar Year Returns



Sensex - Calendar Year Returns

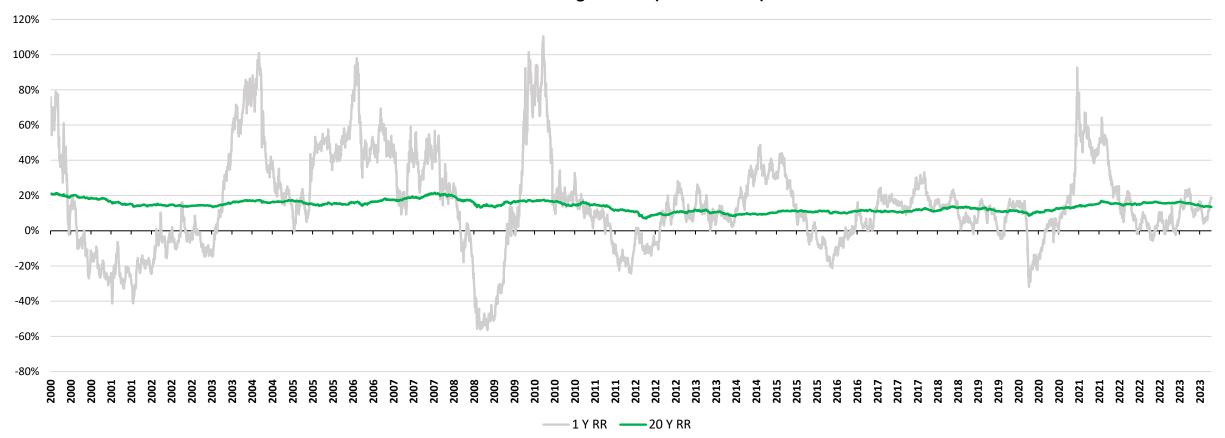




Equities are less volatile over longer time horizons







Indian Equity - Takeaways



- 1. Over the Long Term (10-15 years) Equity has provided returns above inflation
- 2. Long Term Return Expectation = Inflation + 4-6% but...
- 3. 10-20% decline happens almost every year
- 4. 30-60% Decline should be a part of expectation for every 7-10 years



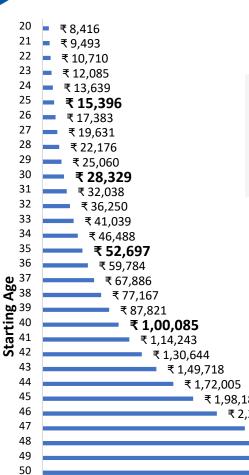


Power Of Compounding

Start your SIP early



₹ 12,12,322

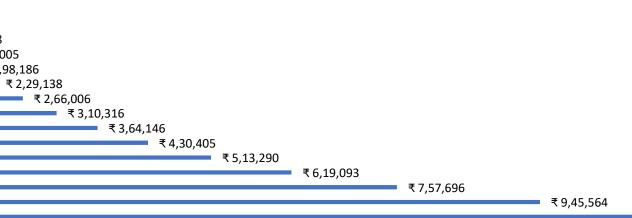


Monthly SIP Amount Required to Reach Rs 10 crore at 60 years (@12% returns per annum)

If you start investing via SIP at the age of 25, the monthly SIP required is only Rs 15,000.

But if you delay and start at the age of 30 the monthly SIP required is 2 times more at Rs 28,000!

If you delay and start at the age of 40 the monthly SIP required is 6 times more at Rs 1,00,000!

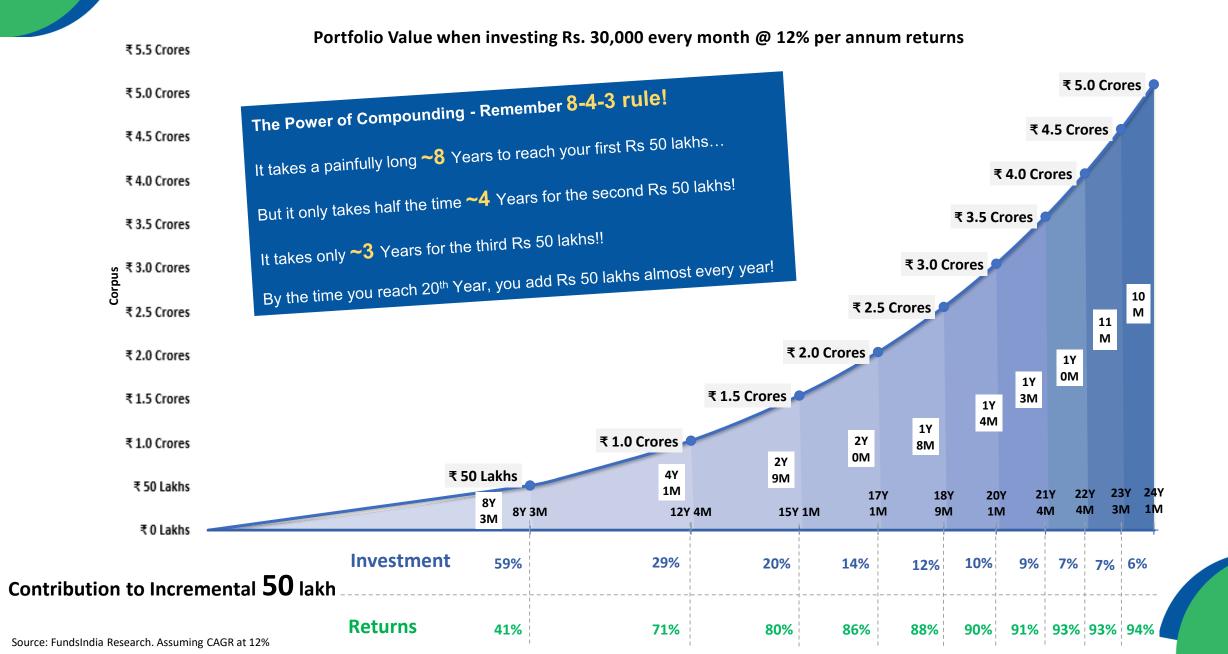


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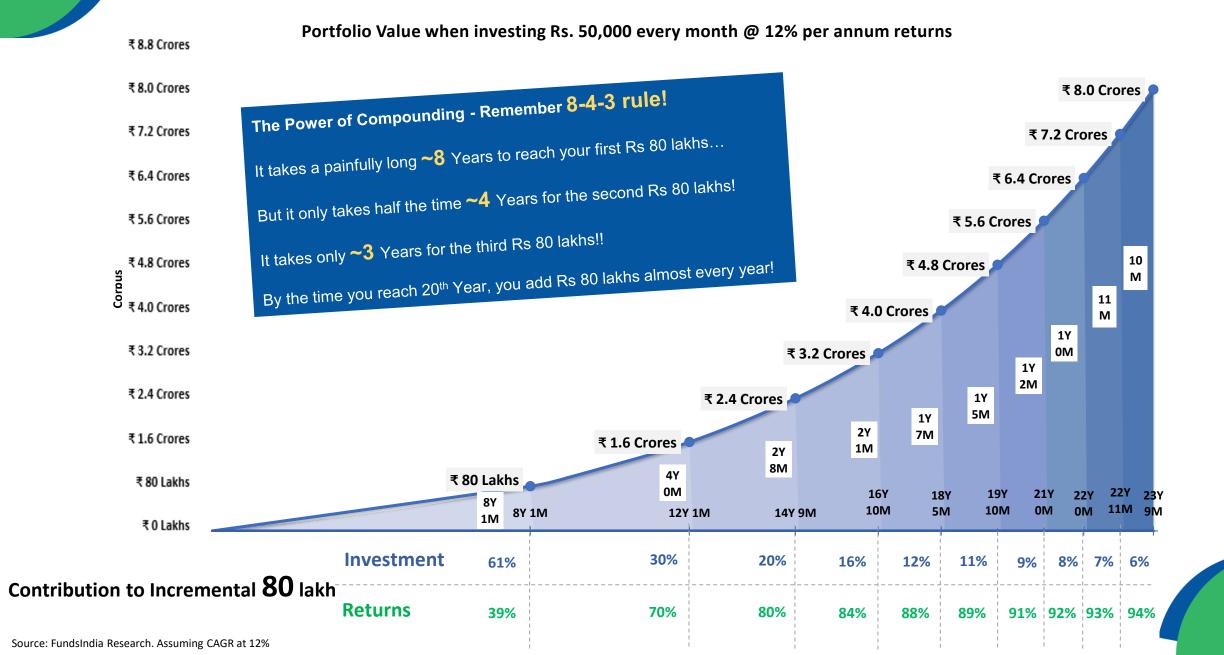
Power of Compounding - SLOWLY & THEN SUDDENLY





Power of Compounding - SLOWLY & THEN SUDDENLY





Power of Compounding - SLOWLY & THEN SUDDENLY



Portfolio Value when investing Rs. 70,000 every month @ 12% per annum returns



How To Reach Your Target Amount (with No Annual Increase in SIP Investment)?



SIP Amount		Target Amount @ 12% CAGR											
(0% Annual Increase)	Rs. 10 Lakhs	Rs. 20 Lakhs	Rs. 30 Lakhs	Rs. 50 Lakhs	Rs. 75 Lakhs	Rs. 1 Crore	Rs. 2 Crores	Rs. 3 Crores	Rs. 4 Crores	Rs. 5 Crores	Rs. 7 Crores	Rs. 10 Crores	
Rs. 10,000	5Y 10M	9Y 2M	11Y 7M	15Y 0M	17Y 11M	20Y 1M	25Y 6M	28Y 9M	31Y 1M	32Y 11M	35Y 8M	38Y 7M	
Rs. 20,000	3Y 5M	5Y 10M	7Y 8M	10Y 6M	13Y 0M	15Y 0M	20Y 1M	23Y 2M	25Y 6M	27Y 3M	30Y 0M	32Y 11M	
Rs. 25,000	2Y 10M	4Y 11M	6Y 7M	9Y 2M	11Y 7M	13Y 5M	18Y 4M	21Y 5M	23Y 8M	25Y 6M	28Y 2M	31Y 1M	
Rs. 30,000	2Y 5M	4Y 3M	5Y 10M	8Y 2M	10Y 6M	12Y 4M	17Y 0M	20Y 1M	22Y 3M	24Y 0M	26Y 8M	29Y 7M	
Rs. 40,000	1Y 11M	3Y 5M	4Y 8M	6Y 9M	8Y 10M	10Y 6M	15Y 0M	17Y 11M	20Y 1M	21Y 9M	24Y 5M	27Y 3M	
Rs. 50,000	1Y 7M	2Y 10M	3Y 11M	5Y 10M	7Y 8M	9Y 2M	13Y 5M	16Y 3M	18Y 4M	20Y 1M	22Y 8M	25Y 6M	
Rs. 75,000	1Y 1M	2Y 0M	2Y 10M	4Y 3M	5Y 10M	7Y 1M	10Y 10M	13Y 5M	15Y 5M	17Y 0M	19Y 6M	22Y 3M	
Rs. 100,000	0Y 10M	1Y 7M	2Y 3M	3Y 5M	4Y 8M	5Y 10M	9Y 2M	11Y 7M	13Y 5M	15Y 0M	17Y 5M	20Y 1M	

How To Reach Your Target Amount (with 5% Annual Increase in SIP Investment)?



SIP Amount	Target Amount @ 12% CAGR											
(5% Annual Increase)	Rs. 10 Lakhs	Rs. 20 Lakhs	Rs. 30 Lakhs	Rs. 50 Lakhs	Rs. 75 Lakhs	Rs. 1 Crore	Rs. 2 Crores	Rs. 3 Crores	Rs. 4 Crores	Rs. 5 Crores	Rs. 7 Crores	Rs. 10 Crores
Rs. 10,000	5Y 5M	8Y 4M	10Y 5M	13Y 5M	15Y 11M	17Y 10M	22Y 9M	25Y 9M	27Y 11M	29Y 8M	32Y 3M	35Y 1M
Rs. 20,000	3Y 3M	5Y 5M	7Y 1M	9Y 6M	11Y 8M	13Y 5M	17Y 10M	20Y 8M	22Y 9M	24Y 4M	26Y 11M	29Y 8M
Rs. 25,000	2Y 9M	4Y 8M	6Y 1M	8Y 4M	10Y 5M	12Y 1M	16Y 4M	19Y 1M	21Y 1M	22Y 9M	25Y 3M	27Y 11M
Rs. 30,000	2Y 4M	4Y 1M	5Y 5M	7Y 6M	9Y 6M	11Y 0M	15Y 2M	17Y 10M	19Y 10M	21Y 5M	23Y 10M	26Y 6M
Rs. 40,000	1Y 10M	3Y 3M	4Y 5M	6Y 3M	8Y 1M	9Y 6M	13Y 5M	15Y 11M	17Y 10M	19Y 5M	21Y 9M	24Y 4M
Rs. 50,000	1Y 6M	2Y 9M	3Y 9M	5Y 5M	7Y 1M	8Y 4M	12Y 1M	14Y 6M	16Y 4M	17Y 10M	20Y 2M	22Y 9M
Rs. 75,000	1Y 1M	2Y 0M	2Y 9M	4Y 1M	5Y 5M	6Y 6M	9Y 10M	12Y 1M	13Y 9M	15Y 2M	17Y 5M	19Y 10M
Rs. 100,000	0Y 10M	1Y 6M	2Y 2M	3Y 3M	4Y 5M	5Y 5M	8Y 4M	10Y 5M	12Y 1M	13Y 5M	15Y 6M	17Y 10M

How To Reach Your Target Amount (with 10% Annual Increase in SIP Investment)?



SIP Amount		Target Amount @ 12% CAGR											
(10% Annual Increase)	Rs. 10 Lakhs	Rs. 20 Lakhs	Rs. 30 Lakhs	Rs. 50 Lakhs	Rs. 75 Lakhs	Rs. 1 Crore	Rs. 2 Crores	Rs. 3 Crores	Rs. 4 Crores	Rs. 5 Crores	Rs. 7 Crores	Rs. 10 Crores	
Rs. 10,000	5Y 1M	7Y 8M	9Y 6M	12Y 0M	14Y 3M	15Y 10M	20Y 1M	22Y 8M	24Y 7M	26Y 1M	28Y 5M	30Y 11M	
Rs. 20,000	3Y 2M	5Y 1M	6Y 6M	8Y 8M	10Y 7M	12Y 0M	15Y 10M	18Y 3M	20Y 1M	21Y 6M	23Y 8M	26Y 1M	
Rs. 25,000	2Y 8M	4Y 5M	5Y 8M	7Y 8M	9Y 6M	10Y 10M	14Y 7M	16Y 11M	18Y 8M	20Y 1M	22Y 3M	24Y 7M	
Rs. 30,000	2Y 4M	3Y 10M	5Y 1M	6Y 11M	8Y 8M	10Y 0M	13Y 7M	15Y 10M	17Y 7M	18Y 11M	21Y 1M	23Y 5M	
Rs. 40,000	1Y 10M	3Y 2M	4Y 2M	5Y 10M	7Y 5M	8Y 8M	12Y 0M	14Y 3M	15Y 10M	17Y 2M	19Y 3M	21Y 6M	
Rs. 50,000	1Y 6M	2Y 8M	3Y 7M	5Y 1M	6Y 6M	7Y 8M	10Y 10M	13Y 0M	14Y 7M	15Y 10M	17Y 10M	20Y 1M	
Rs. 75,000	1Y 1M	1Y 11M	2Y 8M	3Y 10M	5Y 1M	6Y 1M	8Y 11M	10Y 10M	12Y 4M	13Y 7M	15Y 5M	17Y 7M	
Rs. 100,000	0Y 10M	1Y 6M	2Y 1M	3Y 2M	4Y 2M	5Y 1M	7Y 8M	9Y 6M	10Y 10M	12Y 0M	13Y 10M	15Y 10M	

How many times does your money multiply?



Number of Times your Original Investments Multiply

Veera			A	nnual Retu	rn		
Years	5%	8%	10%	12%	15%	18%	20%
2 Y	1.1x	1.2x	1.2x	1.3x	1.3x	1.4x	1.4x
3 Y	1.2x	1.3x	1.3x	1.4x	1.5x	1.6x	1.7x
4 Y	1.2x	1.4x	1.5x	1.6x	1.7x	1.9x	2.1x
5 Y	1.3x	1.5x	1.6x	1.8x	2x	2.3x	2.5x
6 Y	1.3x	1.6x	1.8x	2x	2.3x	2.7x	3x
7 Y	1.4x	1.7x	1.9x	2.2x	2.7x	3.2x	3.6x
8 Y	1.5x	1.9x	2.1x	2.5x	3.1x	3.8x	4.3x
9 Y	1.6x	2x	2.4x	2.8x	3.5x	4.4x	5.2x
10 Y	1.6x	2.2x	2.6x	3.1x	4x	5.2x	6.2x
11 Y	1.7x	2.3x	2.9x	3.5x	4.7x	6.2x	7.4x
12 Y	1.8x	2.5x	3.1x	3.9x	5.4x	7.3x	8.9x
13 Y	1.9x	2.7x	3.5x	4.4x	6.2x	8.6x	10.7x
14 Y	2x	2.9x	3.8x	4.9x	7.1x	10.1x	12.8x
15 Y	2.1x	3.2x	4.2x	5.5x	8.1x	12x	15.4x
16 Y	2.2x	3.4x	4.6x	6.1x	9.4x	14.1x	18.5x
17 Y	2.3x	3.7x	5.1x	6.9x	10.8x	16.7x	22.2x
18 Y	2.4x	4x	5.6x	7.7x	12.4x	19.7x	26.6x
19 Y	2.5x	4.3x	6.1x	8.6x	14.2x	23.2x	31.9x
20 Y	2.7x	4.7x	6.7x	9.6x	16.4x	27.4x	38.3x
25 Y	3.4x	6.8x	10.8x	17x	32.9x	62.7x	95.4x
30 Y	4.3x	10.1x	17.4x	30x	66.2x	143.4x	237.4x

What is the Annual Return required (to multiply your original investment)?



Annual Return Required No. of Years to multiply your original investments																			
N.O. alakina la c							No	. of Years	to mult	iply your	original	investme	ents						
Multiply	2Y	3Y	4Y	5Y	6Y	7Y	8Y	9Y	10Y	11Y	12Y	13Y	14Y	15Y	16Y	17Y	18Y	19Y	20Y
2 times	41%	26.0%	18.9%	14.9%	12.2%	10.4%	9.1%	8.0%	7.2%	6.5%	5.9%	5.5%	5.1%	4.7%	4.4%	4.2%	3.9%	3.7%	3.5%
3 times	73%	44%	32%	24.6%	20.1%	17.0%	14.7%	13.0%	11.6%	10.5%	9.6%	8.8%	8.2%	7.6%	7.1%	6.7%	6.3%	6.0%	5.6%
4 times	100%	59%	41%	32%	26.0%	21.9%	18.9%	16.7%	14.9%	13.4%	12.2%	11.3%	10.4%	9.7%	9.1%	8.5%	8.0%	7.6%	7.2%
5 times	124%	71%	50%	38%	31%	25.8%	22.3%	19.6%	17.5%	15.8%	14.4%	13.2%	12.2%	11.3%	10.6%	9.9%	9.4%	8.8%	8.4%
6 times	145%	82%	57%	43%	35%	29.2%	25.1%	22.0%	19.6%	17.7%	16.1%	14.8%	13.7%	12.7%	11.8%	11.1%	10.5%	9.9%	9.4%
7 times	165%	91%	63%	48%	38%	32%	27.5%	24.1%	21.5%	19.4%	17.6%	16.1%	14.9%	13.9%	12.9%	12.1%	11.4%	10.8%	10.2%
8 times	183%	100%	68%	52%	41%	35%	29.7%	26.0%	23.1%	20.8%	18.9%	17.3%	16.0%	14.9%	13.9%	13.0%	12.2%	11.6%	11.0%
9 times	200%	108%	73%	55%	44%	37%	32%	27.7%	24.6%	22.1%	20.1%	18.4%	17.0%	15.8%	14.7%	13.8%	13.0%	12.3%	11.6%
10 times	216%	115%	78%	58%	47%	39%	33%	29.2%	25.9%	23.3%	21.2%	19.4%	17.9%	16.6%	15.5%	14.5%	13.6%	12.9%	12.2%
11 times	232%	122%	82%	62%	49%	41%	35%	31%	27.1%	24.4%	22.1%	20.3%	18.7%	17.3%	16.2%	15.1%	14.2%	13.5%	12.7%
12 times	246%	129%	86%	64%	51%	43%	36%	32%	28.2%	25.3%	23.0%	21.1%	19.4%	18.0%	16.8%	15.7%	14.8%	14.0%	13.2%
13 times	261%	135%	90%	67%	53%	44%	38%	33%	29.2%	26.3%	23.8%	21.8%	20.1%	18.6%	17.4%	16.3%	15.3%	14.5%	13.7%
14 times	274%	141%	93%	70%	55%	46%	39%	34%	30%	27.1%	24.6%	22.5%	20.7%	19.2%	17.9%	16.8%	15.8%	14.9%	14.1%
15 times	287%	147%	97%	72%	57%	47%	40%	35%	31%	27.9%	25.3%	23.2%	21.3%	19.8%	18.4%	17.3%	16.2%	15.3%	14.5%
16 times	300%	152%	100%	74%	59%	49%	41%	36%	32%	28.7%	26.0%	23.8%	21.9%	20.3%	18.9%	17.7%	16.7%	15.7%	14.9%
17 times	312%	157%	103%	76%	60%	50%	42%	37%	33%	29.4%	26.6%	24.4%	22.4%	20.8%	19.4%	18.1%	17.0%	16.1%	15.2%
18 times	324%	162%	106%	78%	62%	51%	44%	38%	34%	30%	27.2%	24.9%	22.9%	21.3%	19.8%	18.5%	17.4%	16.4%	15.5%
19 times	336%	167%	109%	80%	63%	52%	44%	39%	34%	31%	27.8%	25.4%	23.4%	21.7%	20.2%	18.9%	17.8%	16.8%	15.9%
20 times	347%	171%	111%	82%	65%	53%	45%	39%	35%	31%	28.4%	25.9%	23.9%	22.1%	20.6%	19.3%	18.1%	17.1%	16.2%





Debt Returns

Debt historically has delivered 6-8% over 5+ years



Year wise Lumpsum Returns of Debt (2000 to 2023)

	real wise fullipsulli keturiis or Debt (2000 to 2025)																						
	verage 8% 8% 8% 7% 7% 8% 8% 8% 8% 8% 8% 8% 8% 8% 8% 8% 8% 8%																						
Average	8%	8%	8%	7%	7%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	7%	7%	7%	7%	7%
Max	14%	12%	10%	9%	9%	9%	9%	8%	9%	9%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	7%
Min	1%	3%	5%	5%	6%	7%	6%	6%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%
Year	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23
Jan-01	11%	11%	9%	8%	7%	7%	8%	8%	7%	7%	7%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	7%
Jan-02	10%	8%	6%	6%	6%	7%	8%	7%	7 %	7%	7%	7%	7%	8%	8%	8%	8%	8%	8%	7%	7%	7%	I
Jan-03	6%	5%	5%	5%	6%	7%	7 %	6%	7 %	7%	7%	7%	7%	7%	7%	7%	7 %	8%	7%	7%	7%		
Jan-04	3%	4%	5%	6%	8%	7%	6%	7%	7 %	7%	7 %	7 %	8%	7%	7%	7 %	8%	7%	7 %	7%			
Jan-05	5%	6%	7 %	9%	7%	7%	7 %	7%	8%	8%	8%	8%	8%	8%	8%	8%	8%	7%	7%				
Jan-06	7%	8%	10%	8%	7%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%					
Jan-07	10%	12%	8%	7%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%						
Jan-08	14%	7 %	6%	7%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	7 %							
Jan-09	1%	3%	5%	6%	6%	7%	7 %	7%	7 %	7%	7 %	8%	7%	7 %	7%								
Jan-10	5%	7 %	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%									
Jan-11	9%	9%	9%	9%	9%	9%	9%	8%	8%	9%	8%	8%	8%										
Jan-12	10%	9%	9%	9%	9%	9%	8%	8%	9%	8%	8%	8%											
Jan-13	8%	9%	9%	9%	8%	8%	8%	8%	8%	7%	7%												
Jan-14	10%	9%	9%	8%	8%	8%	8%	8%	7 %	7%													
Jan-15	8%	9%	8%	8%	8%	8%	8%	7%	7 %														
Jan-16	9%	8%	7 %	8%	8%	7%	7%	7%															
Jan-17	7%	7%	7%	8%	7%	7%	7%																
Jan-18	7%	8%	8%	7%	7%	7%																	
Jan-19	9%	9%	7 %	6%	7%															Re	turns >:	=6%	

Returns >=6%
0 to <6%
Less than 0%

How to read the table: Column 1 indicates the starting date of SIP. The Row named 'Year' indicates the time frame on investment −1Y, 2Y, 3Y etc

7%

6%

5%

4%

4%

7%

Jan-20

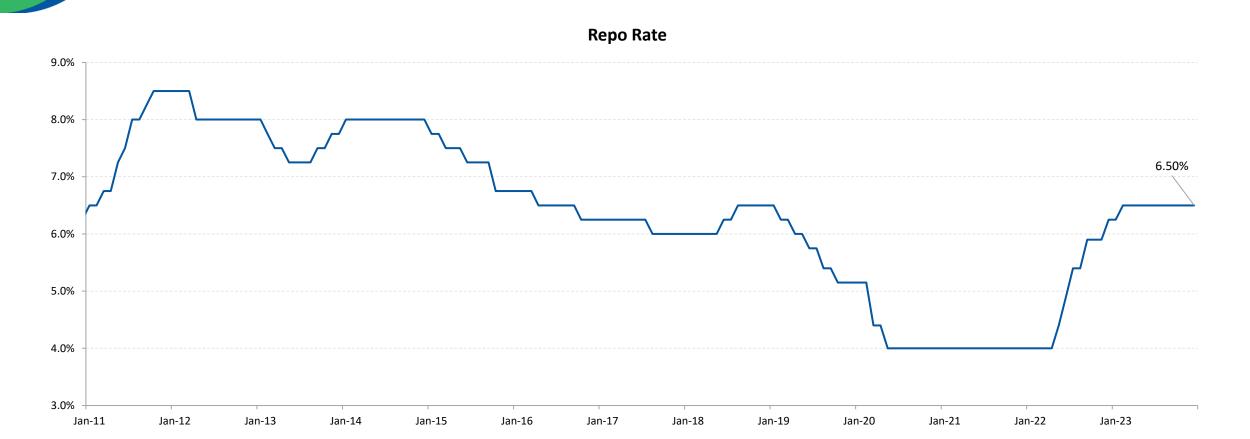
Jan-21

Jan-22

Jan-23

India Rate Hike Cycle – PAUSE for now





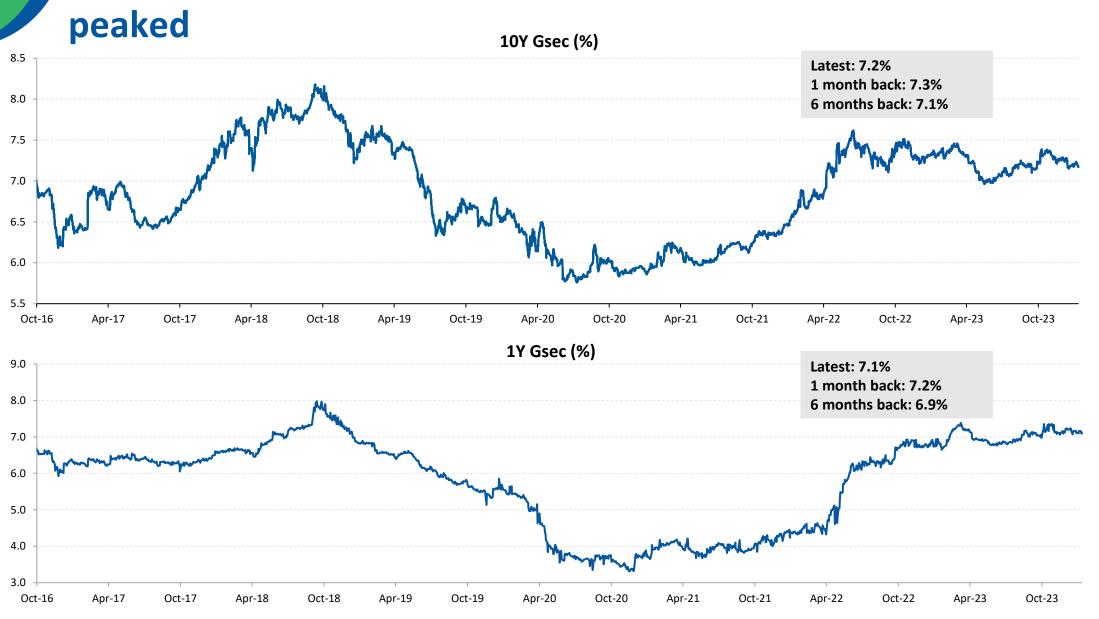
RBI continues to prioritize controlling inflation -

In its last monetary policy update (8-Dec-2023), RBI kept the repo rate unchanged.

- Inflation forecast for FY24 retained at 5.4%
- Growth forecast for FY24 at 7.0% (increased from 6.5% in Oct MPC)

1Y & 10Y Indian Government Bond Yields may have

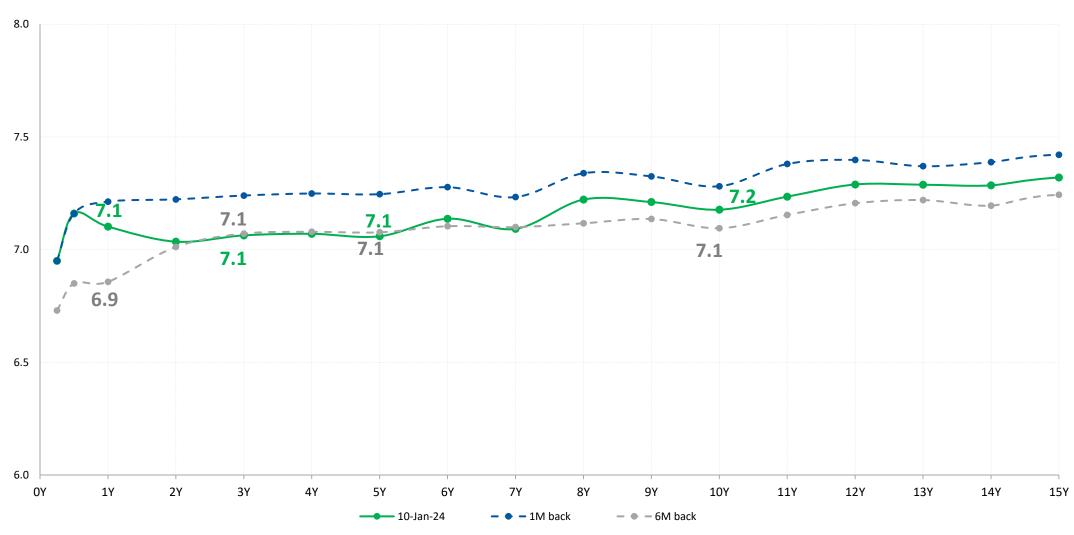




Yields continue to remain elevated, may have peaked



India G-Sec Yield Curve



US & India Inflation – Early signs of easing

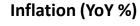


India CPI Latest: 5.6%

1 month back: 4.9% 6 months back: 4.3%

U.S. CPI Latest: 3.1%

1 month back: 3.2% 6 months back: 4.1%





FD Rates have increased in the recent past – but post tax returns* are still below FY24 Inflation Expectation of 5.4%



Fixed Deposit Rates of Large Banks															
	6 Months HDFC Bank ICICI Bank SBI Bank PNB Bank Bank FD Average														
	HDFC Bank	ICICI Bank	SBI Bank	PNB Bank	Bank FD Average										
Pre-Tax	4.50	4.75	5.75	6.00	5.25										
Post-Tax	3.14	3.31	4.01	4.18	3.66										
			1 Year												
HDFC Bank ICICI Bank SBI Bank PNB Bank Bank FD Average Pre-Tax 6.60 6.70 6.80 6.75 6.71 Post-Tax 4.62 4.69 4.76 4.73 4.70															
Pre-Tax	6.60	6.70	6.80	6.75	6.71										
Post-Tax	4.62	4.69	4.76	4.73	4.70										
	2 Years														
	HDFC Bank	ICICI Bank	SBI Bank	PNB Bank	Bank FD Average										
Pre-Tax	7.00	7.10	7.00	6.80	6.98										
Post-Tax	4.95	5.02	4.95	4.81	4.93										
			3 Years												
	HDFC Bank	ICICI Bank	SBI Bank	PNB Bank	Bank FD Average										
Pre-Tax	7.00	7.00	6.75	7.00	6.94										
Post-Tax	5.00	5.00	4.82	5.00	4.95										
			5 Years												
	HDFC Bank	ICICI Bank	SBI Bank	PNB Bank	Bank FD Average										
Pre-Tax	7.00	7.00	6.50	6.50	6.75										
Post-Tax	5.09	5.09	4.72	4.72	4.90										

Indian Debt - Takeaways



- 1. Over the Long Term (10-15 years) Debt has provided returns above inflation
- 2. Long Term Return Expectation = Inflation + 1-2%
- 3. High Credit Quality, Shorter Duration Debt Funds should form a part of your Core Debt Portfolio





Gold Returns

Gold has beaten Inflation over the long run



Year wise Outperformance of Gold vs Inflation (1995 to 2023)

Average	4%	4%	4%	4%	4%	4%	4%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	4%	4%	4%	4%	3%	4%	4%
Maximum	23%	20%	17%	17%	16%	15%	16%	14%	14%	14%	12%	11%	10%	9%	8%	6%	6%	6%	7%	7%	6%	6%	6%	6%	5%	5%	4%	4%	4%
Minimum	-27%	-18%	-14%	-13%	-8%	-7%	-6%	-3%	-1%	-1%	0%	0%	2%	2%	4%	4%	4%	3%	2%	2%	2%	2%	3%	3%	3%	3%	3%	3%	4%
Years	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29
Jan-95	4%	-4%	-10%	-8%	-6%	-6%	-6%	-2%	-1%	-1%	1%	2%	2%	3%	4%	5%	6%	5%	3%	3%	2%	2%	3%	3%	3%	4%	3%	3%	4%
Jan-96	-12%	-16%	-11%	-8%	-8%	-7%	-3%	-2%	-1%	0%	2%	2%	3%	5%	5%	6%	5%	3%	2%	2%	3%	3%	3%	3%	4%	3%	3%	4%	
Jan-97	-20%	-12%	-8%	-8%	-6%	-2%	0%	0%	1%	3%	4%	4%	6%	6%	7%	6%	4%	3%	2%	3%	3%	3%	4%	4%	4%	4%	4%		
Jan-98	-4%	0%	-3%	-2%	2%	4%	3%	5%	7%	6%	8%	8%	8%	9%	8%	5%	5%	4%	5%	4%	4%	5%	5%	5%	5%	5%			
Jan-99	3%	-3%	-2%	3%	5%	4%	6%	7%	7%	8%	10%	10%	10%	9%	6%	5%	5%	5%	5%	4%	5%	6%	5%	5%	5%				
Jan-00	-9%	-4%	4%	6%	4%	7%	8%	8%	8%	10%	10%	11%	9%	7%	6%	4%	5%	5%	5%	5%	6%	5%	5%	6%					
Jan-01	-1%	10%	10%	7%	10%	11%	9%	11%	12%	12%	12%	11%	8%	7%	5%	6%	6%	5%	6%	7%	6%	6%	6%						
Jan-02	21%	15%	10%	12%	13%	11%	13%	14%	14%	14%	12%	8%	7%	6%	6%	6%	6%	6%	7%	6%	6%	6%							
Jan-03	10%	5%	10%	11%	10%	12%	13%	13%	13%	11%	8%	7%	5%	5%	5%	5%	6%	6%	6%	6%	6%								
Jan-04	0%	8%	11%	10%	11%	13%	13%	14%	11%	7%	5%	5%	4%	4%	5%	5%	6%	5%	5%	6%					<u> </u>				/
Jan-05	18%	18%	13%	15%	16%	15%	16%	13%	7%	7%	5%	5%	5%	5%	5%	6%	5%	6%	6%					{					
Jan-06	17%	11%	14%	16%	15%	15%	13%	7%	5%	4%	4%	3%	4%	5%	6%	5%	5%	5%											
Jan-07	5%	13%	15%	14%	15%	12%	5%	3%	2%	3%	2%	3%	4%	5%	4%	4%	4%												
Jan-08	21%	20%	17%	17%	13%	5%	4%	1%	2%	3%	3%	3%	5%	4%	5%	5%	l												
Jan-09	19%	16%	16%	11%	2%	1%	-2%	0%	1%	1%	2%	3%	3%	3%	4%							Gold	has c	outpe	ertori	med			
Jan-10	11%	15%	8%	-3%	-2%	-4%	-3%	-2%	-1%	1%	3%	1%	2%	2%								: ()	والمراجعة	2	10/ -	الساحات	l		
Jan-11	19%	5%	-7%	-6%	-8%	-4%	-4%	-3%	-1%	1%	1%	2%	2%									inflat	rion c)y 2-4	4 / 0 0	ver ti	ne		
Jan-12	-8%	-18%	-13%	-13%	-8%	-7%	-6%	-2%	0%	-1%	0%	0%										long i		•					
Jan-13	-27%	-15%	-14%	-9%	-7%	-5%	-2%	0%	-1%	0%	1%											iong i	un						
Jan-14	-4%	-8%	-2%	-1%	0%	2%	5%	4%	4%	5%																			
Jan-15	-12%	-1%	0%	1%	4%	6% 7 %	4%	5%	6%																				
Jan-16	11%	5%	5%	8%	10%	7%	7% 7%	8%																					
Jan-17	0% 5%	2% 11%	8% 15%	10% 9%	7% 9%	7% 8%	7%	l																					
Jan-18 Jan-19	5% 17%	19%	10%	9%	9% 9%	0/0																							
Jan-19 Jan-20	23%	6%	7%	7%	3/0	ı																							
Jan-20	23/0	070	1/0	7 /0																									

Outperformance >= 0%
Outperformance < 0%

Gold Returns = Inflation + 2-4% over long run



А	verage	10%	9%	9%	9%	9%	9%	9%	9%	9%	9%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	9%	9%	9%	9%	9%	9
	Max	31%	27%	24%	25%	24%	23%	23%	22%	19%	20%	19%	18%	16%	15%	15%	13%	12%	12%	13%	13%	12%	12%	12%	12%	12%	12%	12%	12%	11%	11%	11%	10%	10%	10%	11%	10%	10% 1	10%	10
	Min	-22%	-9%	-8%	-5%	-3%	-1%	1%	1%	3%	4%	4%	5%	6%	6%	7%	7%	5%	6%	5%	5%	5%	5%	6%	6%	6%	7%	7%	8%	8%	9%	9%	9%	9%	9%	8%	8%	8%	8%	8
	Years	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	3
	an-80	10%	-7%	1%	-1%	-2%	-1%	3%	5%	4%	5%	5%	7%	7%	8%	7%	8%	7%	6%	6%	6%	5%	5%	6%	6%	6%	7%	7%	8%	8%	9%	9%	10%	10%	9%	9%	8%	8%	8%	8
	an-81	-22%	-3%	-5%	-5%	-3%	2%	4%	4%	4%	4%	6%	6%	8%	7%	7%	7%	5%	6%	5%	5%	5%	6%	6%	6%	7%	7%	8%	8%	9%	9%	10%	10%	9%	9%	8%	8%	8%	8%	8
	an-82	19%	5%	2%	2%	7%	9%	8%	8%	7%	10%	9%	11%	10%	10%	9%	7%	7%	7%	7%	7%	8%	8%	7%	8%	9%	9%	10%	10%	10%	11%	11%	10%	10%	9%	9%	9%	9%	9%	10
	an-83	-8%	-6%	-3%	4%	7%	6%	6%	6%	9%	8%	10%	9%	9%	8%	7%	7%	7%	6%	6%	7%	7%	7%	8%	8%	8%	9%	10%	10%	11%	11%	10%	9%	9%	9%	9%	9%	9% 1	10%	9
	an-84	-4%	-1%	8%	11%	9%	9%	8%	11%	10%	12%	11%	11%	10%	8%	8%	7%	7%	7%	8%	8%	8%	8%	9%	9%	10%	10%	11%	11%	11%	10%	10%	9%	9%	9%	9%	10%	10%	10%	10
	an-85	2%	15%	17%	12%	12%	10%	13%	12%	14%	12%	12%	11%	9%	9%	8%	8%	8%	9%	9%	8%	9%	9%	10%	11%	11%	11%	12%	12%	11%	10%	10%	10%	10%	10%	10%	10%	10% 1	10%	10
	an-86	29%	25%	16%	14%	12%	15%	14%	15%	13%	13%	12%	9%	9%	9%	8%	8%	9%	9%	9%	9%	10%	10%	11%	11%	12%	12%	12%	11%	11%	10%	10%	10%	10%	10%	11%	10%	10% 1	10%	
	an-87	21%	10%	9%	8%	12%	11%	13%	11%	12%	10%	8%	8%	7%	7%	7 %	8%	8%	8%	8%	9%	9%	10%	11%	11%	12%	12%	10%	10%	9%	10%	9%	9%	10%	10%	10%	10%	10%		
	an-88	0%	4%	4%	10%	10%	12%	10%	11%	9%	6%	7%	6%	6%	6%	7 %	7%	7%	8%	8%	9%	10%	10%	11%	11%	11%	10%	10%	9%	9%	9%	9%	9%	10%	10%	10%	10%			
	an-89	8%	7%	14%	12%	15%	12%	12%	10%	7%	7%	7%	6%	6%	7%	8%	7%	8%	9%	9%	10%	11%	11%	12%	12%	11%	10%	9%	10%	9%	9%	10%	10%	10%	10%	10%				
	an-90	5%	17%	13%	17%	13%	13%	10%	7%	7%	7%	6%	6%	7%	8%	7%	8%	9%	9%	10%	11%	11%	12%	12%	11%	10%	9%	10%	9%	9%	10%	10%	10%	10%	10%					
	an-91	31%	18%	21%	15%	14%	11%	7%	7%	7%	6%	6%	8%	8%	7%	8%	9%	10%	11%	11%	12%	12%	12%	11%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%						
	an-92	6%	16%	10%	11%	8%	4%	4%	4%	4%	4%	6%	6%	6%	7%	8%	8%	9%	10%	11%	12%	12%	10%	10%	9%	9%	9%	9%	9%	10%	9%	9%	10%							
	an-93					3%	4%	4%	4%	4%	6%	6%	6%	7%	8%	9%	10%	10%	11%	12%	12%	10%	10%	9%	9%	9%	9%	9%	10%	10%	10%	10%								
	an-94				-2%	0%	1%	1%	1%	3%	4%	4%	5%	7%	7%	9%	9%	10%	11%	11%	9%	9%	8%	8%	8%	8%	9%	9%	9%	9%	9%									
	an-95			-2%	0%	1%	1%	1%	4%	5%	5%	6%	7%	8%	9%	10%	11%	12%	12%	10%	10%	9%	9%	9%	9%		10%	9%		10%										
		-3%	-9%	-3%	-2%	-1%	0%	3%	4%	4%	5%	7%	8%	9%	10%	11%	12%	12%	10%	9%	9%	9%	9%	9%	9%	10%	9%		10%											
	an-97			-2%	-1%	0%	4%	5%	5%	6%	8%	9%	10%	11%	12%	13%	13%	11%	10%	9%	9%	9%	9%	10%		10%		10%												
	an-98		5%	4%	4%	8%	9%	8%	9%		11%	13%		14%	15%	15%	12%	12%	11%						11%		11%													
	an-99		2%	3%	8%	9%	8%	10%	11%	12%	13%	14%	15%	16%	15%	13%	12%	11%	11%	11%	10%	11%		11%		11%														
	an-00				11%	8%	11%	12%	13%	14%	15%	16%	17%	16%	14%	13%	11%	11%	11%	11%																				
	an-01		14%			13%	14%	14%	16%		17%	18%	18%	15%	14%	12%		12%	11%				12%	12%																
	an-02		19%		15%	16%	16%	18%	18%	19%	20%	19%	15%	14%	13%	12%	12%	12%	12%				12%																	
	an-03				14%		17%	17%	18%	19%	18%	15%	14%	12%	12%					12%		12%																		
	an-04				220/	17%	18%	19%	20%	19%	15%	13%	12%	11%	11%		11%			11%	12%																			
	an-05 an-06			20%	22%	22%	22%	23%	16%	10%	15%	13% 12%	12% 11%	12% 11%	12%	12% 13%			12%	12%																				
	an-07					22% 24%	23%	22% 15%	13%	11%	12% 11%	10%		11%		11%			12/0																					
	an-08						15%	13%		10%		10%				11%		11/0																						
	an-09					12%	10%	7%	8%	8%	8%	9%	10%	9%		10%	11/0																							
	an-10						6%	6%	6%	7%	8%	10%		9%	9%	10/0																								
	an-11				5%	2%	4%	4%	4%	6%	8%	7%	8%	8%	370																									
	an-12		-4%	-2%	-4%	-1%	0%	1%	4%	6%	5%	6%	6%	0,0																										
	an-13			-8%	-4%	-2%	0%	3%	5%	4%	5%	6%																												
	an-14		-3%	1%	3%	4%	6%	9%	8%	8%	9%																													
		-8%	1%	3%	4%		10%		9%	10%																														
	an-16					14%																																	R	₹e
	an-17					12%				-																														7 1
	an-18	8%	15%	19%	13%	13%	13%																																	
	an-19	21%	24%	15%	14%	14%																																	0) t
	an-20	28%	11%	12%	12%																																			.e
	an-21	-3%	4%	8%																																			حا	C

Returns >=10%
7 to <10%
0 to <7%
Less than 0%

Year wise Lumpsum Returns of Gold (1980 to 2023)

Jan-22 12% 13%

Jan-23 15%

However, Gold has underperformed Equities over longer time frames



Year wise Outperformance of Gold vs Nifty 50 TRI (2000 to 2023)

									-1			_	,	•										
Average	-4%	-3%	-3%	-4%	-3%	-3%	-3%	-2%	-2%	-2%	-2%	-2%	-2%	-2%	-2%	-2%	-3%	-3%	-3%	-3%	-3%	-3%	-3%	-1%
Maximum	79%	34%	23%	31%	23%	14%	10%	7%	6%	3%	4%	5%	4%	2%	2%	1%	-1%	-1%	-2%	-1%	-1%	-2%	-2%	-1%
Minimum	-65%	-34%	-28%	-27%	-29%	-21%	-14%	-10%	-10%	-11%	-9%	-9%	-7%	-6%	-7%	6%	-5%	-5%	-5%	5%_	-5%	-4%	-3%	-1%
Years	1	2	3	4	5	6	7	8	9	10	11	12	13	14	/ 15	16	17	18	19	20	21	22	23	24
Jan-00	15%	17%	18%	2%	-1%	-3%	-5%	-9%	4%	0%	0%	5%	3%	1%	-1%	-2%	-1%	-2%	-2%	-2%	-1%	-2%	-2%	-1%
Jan-01	19%	19%	-3%	-6%	-7%	-9%	-14%	2%	-3%	-2%	4%	2%	0%	-2%	-3%	-2%	-3%	-3%	-2%	-1%	-3%	-2%	-3%	l .
Jan-02	19%	-19%	-16%	-16%	-17%	-21%	0%	-6%	-5%	2%	0%	-3%	-5%	-4%	-4%	-5%	-4%	-4%	-3%	-5%	-4%	-4%		
Jan-03	-65%	-34%	-28%	-27%	-29%	-3%	-10%	-8%	0%	-2%	-4%	-6%	-6%	-5%	-7%	-6%	-5%	-5%	-5%	-5%	-5%			
Jan-04	-11%	-14%	-16%	-21%	6%	-2%	-1%	7%	4%	1%	-3%	-2%	-2%	-3%	-3%	-3%	-2%	-3%	-3%	-2%				
Jan-05	-17%	-18%	-26%	11%	0%	1%	10%	7%	1%	-1%	-1%	-1%	-3%	-2%	-2%	-1%	-3%	-2%	-3%		1			
Jan-06	-21%	-30%	18%	4%	4%	13%	9%	4%	0%	0%	1%	-2%	-1%	0%	0%	-1%	-1%	-1%			- 1			
Jan-07	-40%	34%	11%	9%	20%	14%	7%	2%	2%	2%	0%	0%	1%	1%	-1%	0%	-1%							
Jan-08	79%	31%	23%	31%	23%	13%	7%	6%	6%	3%	3%	3%	4%	2%	2%	1%								
Jan-09	-54%	-22%	8%	1%	-5%	-10%	-9%	-7%	-8%	-7%	-6%	-5%	-7%	-6%	-5%						1			
Jan-10	5%	32%	16%	4%	-2%	-3%	-2%	-4%	-3%	-2%	-1%	-4%	-2%	-3%	\						_ /			
Jan-11	53%	20%	4%	-4%	-5%	-2%	-5%	-5%	-3%	-2%	-4%	-3%	-4%											
Jan-12	-18%	-22%	-25%	-20%	-14%	-16%	-13%	-10%	-9%	-11%	-9%	-9%				•								
Jan-13	-25%	-27%	-19%	-14%	-15%	-12%	-9%	-8%	-10%	-8%	-8%			4.	- 00	•		<u> </u>						
Jan-14	-31%	-17%	-9%	-12%	-9%	-7%	-4%	-7%	-6%	-6%			C	ver 15	5-20 y	rear pe	eriods	, Gold	has us	sually				
Jan-15	-5%	0%	-6%	-5%	-2%	-1%	-5%	-3%	-3%				(1)	ndern	erforr	ned ed	auities	by 2-	3%	•				
Jan-16	7%	-8%	-5%	-2%	1%	-4%	-3%	-3%					<u> </u>	ilaoi p	01 01 1	1100 0	9411105	, 5, -	0 70					
Jan-17	-23%	-10%	-4%	-1%	-6%	-4%	-4%																	
Jan-18	2%	5%	7%	-2%	0%	-1%																		
Jan-19	8%	9%	-3%	-1%	-2%																			
Jan-20	12%	-10%	-3%	-5%																				

Outperformance >= 0%
Outperformance < 0%

-11%

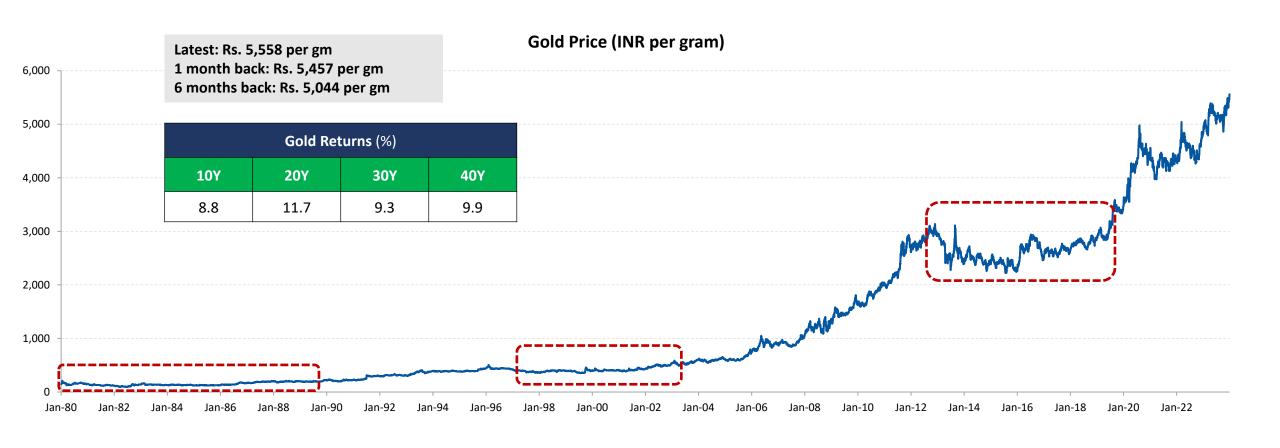
0%

Jan-21

Jan-22 Jan-23



Gold Returns have beaten inflation in the long term but goes through long intermittent periods of subdued returns



1980-1990: It took gold 10 years to hit its 1980 peak once again







1996-2003: It took gold 8 years to hit its 1996 peak once again







2012-2019: It took gold 7 years to hit its 2012 peak once again







Gold shows inverse correlation to US Real Yields



10 Yr Treasury Bond Real Yield

Latest: 1.72%

1 month back: 2.14% 6 months back: 1.59%

Gold Price (USD/Troy Ounce)

Latest: 2,078

1 month back: 2,035 6 months back: 1,912

US 10 Yr Real Yield (%) vs Gold (USD/Troy Ounce)



Gold - Takeaways



- 1. Over the Long Term (10-15 years) Gold has provided returns above inflation
- 2. Long Term Return Expectation = Inflation + 2-4% but...
- 3. Gold also goes through extended interim periods of subdued returns
- 4. Gold Returns in INR are driven by
 - 1. Gold Price (in USD) inversely correlated to US Real Yields
 - 2. Currency (USD-INR) movement



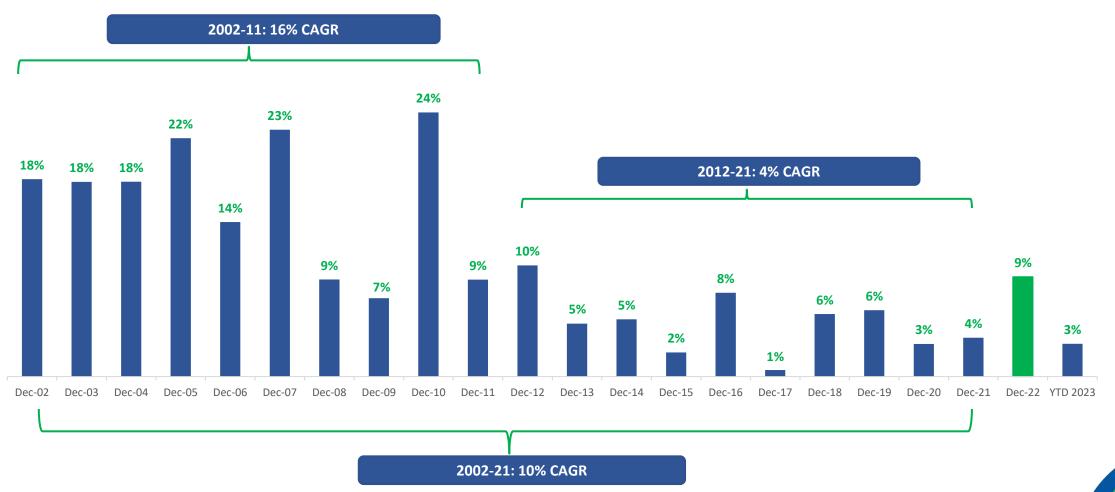


Real Estate Returns

Real Estate goes through cycles of 7-10 years



Calendar year returns of NHB Housing Price Index (Residex)



Source: NHB, Indiabudget.gov.in. Returns are calculated based on NHB Residex.

Returns for the period Dec-02 to Dec-07 are considered for 5 cities- Delhi, Bangalore, Mumbai, Bhopal & Kolkatta. Post Dec-07, returns are considered for 15 cities which includes 10 additional cities- Hyderabad, Faridabad, Patna, Ahmedabad, Chennai, Jaipur, Lucknow, Pune, Surat and Kochi. *CAGR stands for compound annual growth rate, is the rate at which an investment grows annually.

WHEN you enter "Real Estate Cycle" is a key driver of long term returns



Year wise Lumpsum Returns of Real estate (2001 to 2022)

							uc				rica. co	(.01 10 1	-0,							
Average	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%
Max	24%	20%	19%	19%	19%	19%	17%	17%	17%	16%	15%	14%	14%	13%	13%	12%	11%	11%	11%	10%	10%
Min	1%	3%	3%	4%	4%	4%	4%	4%	4%	5%	5%	6%	7%	7%	7%	8%	8%	9%	9%	10%	10%
Year	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21
Dec-01	18%	18%	18%	19%	18%	19%	17%	16%	17%	16%	15%	14%	14%	13%	13%	12%	11%	11%	11%	10%	10%
Dec-02	18%	18%	19%	18%	19%	17%	16%	17%	16%	15%	14%	13%	12%	12%	11%	11%	11%	10%	10%	10%	
Dec-03	18%	20%	18%	19%	17%	15%	16%	15%	15%	14%	13%	12%	12%	11%	11%	10%	10%	9%	9%		
Dec-04	22%	18%	19%	17%	15%	16%	15%	14%	13%	13%	12%	11%	10%	10%	10%	9%	9%	9%			
Dec-05	14%	18%	15%	13%	15%	14%	13%	12%	12%	11%	10%	9%	9%	9%	9%	8%	8%				
Dec-06	23%	15%	13%	15%	14%	13%	12%	11%	10%	10%	9%	9%	9%	8%	8%	8%					
Dec-07	9%	8%	13%	12%	12%	10%	10%	9%	9%	8%	8%	7%	7%	7%	7%						
Dec-08	7%	15%	13%	12%	11%	10%	9%	9%	8%	7%	7%	7%	7%	7%							
Dec-09	24%	16%	14%	12%	10%	9%	9%	8%	8%	7%	7%	7%	7%								
Dec-10	9%	9%	8%	7%	6%	6%	6%	6%	6%	5%	5%	6%									
Dec-11	10%	7%	7%	6%	6%	5%	5%	5%	5%	5%	5%										
Dec-12	5%	5%	4%	5%	4%	4%	5%	4%	4%	5%											
Dec-13	5%	4%	5%	4%	4%	5%	4%	4%	5%												
Dec-14	2%	5%	3%	4%	4%	4%	4%	5%													
Dec-15	8%	4%	5%	5%	5%	4%	5%														

Source: NHB, Indiabudget.gov.in. Returns are calculated based on NHB Residex.

4%

5%

5%

3%

5%

For the period Dec-01 to Dec-07, returns for 5 cities are considered- Delhi, Bangalore, Mumbai, Bhopal & Kolkatta

4%

5%

4%

5%

Post Dec-07, returns for 15 cities are considered which includes 10 additional cities- Hyderabad, Faridabad, Patna, Ahmedabad, Chennai, Jaipur, Lucknow, Pune, Surat and Kochi

NAV is rebased to 100 from 2001

1%

6%

3%

Dec-16

Dec-17

Dec-18 Dec-19

Dec-20 Dec-21

How to read the table: Column 1 indicates the starting date of Lumpsum. The Row named 'Year' indicates the time frame on investment -1Y, 2Y, 3Y etc



Real estate has beaten Inflation over longer time frames provided the entry is right



Year wise Outperformance of Real estate vs Inflation (2001 to 2022)

						i cai wi	se Outp	Ciloiiii	ance or	iteai est	tate vs i	iiiatioii	(2001	10 2022	,						
Average	5%	4%	4%	4%	4%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	4%	4%	4%	4%	4%
Max	18%	16%	15%	15%	14%	14%	13%	11%	11%	10%	9%	8%	7%	6%	6%	5%	5%	5%	5%	4%	4%
Min	-5%	-5%	-4%	-3%	-3%	-2%	-2%	-1%	-1%	-1%	-1%	0%	0%	0%	1%	1%	2%	3%	3%	4%	4%
Year	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21
Dec-01	13%	14%	14%	15%	14%	14%	13%	11%	11%	10%	9%	8%	7%	6%	6%	5%	5%	5%	5%	4%	4%
Dec-02	14%	14%	15%	14%	14%	13%	10%	11%	9%	8%	7%	6%	5%	5%	5%	5%	5%	4%	4%	4%	
Dec-03	14%	16%	14%	15%	12%	10%	10%	9%	8%	6%	6%	5%	5%	4%	4%	4%	4%	3%	3%		
Dec-04	18%	14%	15%	12%	9%	9%	8%	7%	6%	5%	4%	4%	3%	3%	3%	3%	3%	3%			
Dec-05	10%	13%	10%	7%	8%	6%	5%	4%	3%	3%	3%	2%	2%	2%	2%	2%	2%				
Dec-06	16%	10%	6%	7%	5%	5%	3%	2%	2%	2%	1%	2%	2%	1%	1%	1%					
Dec-07	3%	1%	4%	3%	3%	1%	0%	0%	0%	0%	0%	1%	0%	0%	1%						
Dec-08	-1%	5%	3%	2%	1%	0%	-1%	0%	0%	0%	0%	0%	0%	0%							
Dec-09	12%	5%	4%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%								
Dec-10	-2%	0%	-2%	-2%	-3%	-1%	-2%	-1%	-1%	-1%	-1%	0%									
Dec-11	2%	-2%	-3%	-3%	-1%	-2%	-1%	-1%	-1%	-1%	0%										
Dec-12	-5%	-5%	-4%	-2%	-2%	-1%	-1%	-1%	-1%	0%											
Dec-13	-4%	-4%	-1%	-2%	-1%	0%	0%	0%	0%		-										
Dec-14	-3%	0%	-1%	0%	1%	0%	0%	1%													
Dec-15	4%	1%	1%	2%	1%	1%	1%														
Dec-16	-2%	0%	1%	0%	0%	1%															
Dec-17	3%	3%	1%	1%	1%		_														
1						_															

Outperformance >= 0%
Outperformance < 0%

Dec-18

Dec-19

Dec-20 Dec-21 -1%

-1%

1%

1%

1%

But Real Estate has Underperformed Equities over long time frames



Year wise Outperformance of Real estate vs Nifty 50 TRI (2001 to 2022)

Average	-10%	-8%	-6%	-6%	-5%	-5%	-4%	-4%	-4%	-4%	-4%	-4%	-4%	-4%	-4%	-5%	-5%	-6%	-6%	-7%	-6%
Max	60%	28%	12%	18%	11%	9%	4%	4%	4%	1%	1%	0%	-1%	-2%	-2%	-3%	-4%	-5%	-5%	-6%	-6%
Min	-70%	-31%	-26%	-23%	-25%	-18%	-11%	-11%	-10%	-11%	-9%	-8%	-9%	-8%	-7%	-6%	-6%	-7%	-7%	-7%	-6%
Year	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21
Dec-01	13%	-19%	-10%	-12%	-15%	-18%	-1%	-8%	-7%	-2%	-3%	-3%	-5%	-4%	-4%	-5%	-5%	-5%	-6%	-6%	-6%
Dec-02	-59%	-24%	-21%	-23%	-25%	-3%	-11%	-9%	-3%	-5%	-5%	-7%	-6%	-5%	-7%	-6%	-6%	-7%	-7%	-7%	
Dec-03	5%	-5%	-13%	-18%	6%	-5%	-4%	2%	0%	-1%	-3%	-2%	-2%	-4%	-3%	-4%	-4%	-5%	-5%	i i	
Dec-04	-17%	-22%	-26%	6%	-7%	-5%	2%	-1%	-1%	-4%	-3%	-2%	-4%	-4%	-4%	-5%	-6%	-5%		- 1	
Dec-05	-28%	-31%	12%	-5%	-3%	4%	1%	1%	-2%	-2%	-1%	-3%	-3%	-3%	-4%	-5%	-5%				
Dec-06	-34%	28%	2%	3%	10%	5%	4%	0%	1%	1%	-2%	-1%	-2%	-3%	-4%	-3%					
Dec-07	60%	15%	12%	18%	11%	9%	4%	4%	4%	1%	1%	0%	-1%	-2%	-2%						
Dec-08	-70%	-30%	-4%	-8%	-7%	-10%	-8%	-6%	-9%	-8%	-8%	-8%	-9%	-8%	\					/	
Dec-09	5%	21%	9%	6%	-1%	0%	1%	-3%	-2%	-3%	-4%	-5%	-5%		<u> </u>						
Dec-10	33%	10%	6%	-2%	0%	0%	-4%	-3%	-4%	-5%	-6%	-5%									
Dec-11	-19%	-11%	-16%	-10%	-8%	-11%	-9%	-9%	-9%	-11%	-9%					į					
Dec-12	-3%	-15%	-8%	-5%	-10%	-8%	-8%	-8%	-10%	-8%				D	1	, , , , , , , , , , , , , , , , , , , ,		6		.tattura	
Dec-13	-28%	-10%	-5%	-11%	-9%	-8%	-9%	-11%	-9%									erform	iea equ	iities	
Dec-14	5%	4%	-6%	-4%	-5%	-6%	-8%	-7%						by 4	1-6% oʻ	ver the	e long r	un			
Dec-15	3%	-13%	-8%	-8%	-9%	-11%	-9%							•			J				
Dec-16	-30%	-14%	-12%	-12%	-14%	-11%															
Dec-17	1%	-3%	-6%	-10%	-7%																
Dec-18	-7%	-10%	-14%	-10%																	

Outperformance >= 0%
Outperformance < 0%

-13%

-22%

-18%

Dec-19

Dec-20 Dec-21 -10%

Real Estate - Takeaways



- 1. Over the Long Term (15-20 years) Real Estate has provided returns above inflation
- 2. Long Term Return Expectation = Inflation + 2-4% but...
- 3. Real Estate also goes through cycles (7-10 years of up-cycle followed by down-cycle)
- 4. WHEN you enter in the Real Estate Cycle is a key driver of long term returns



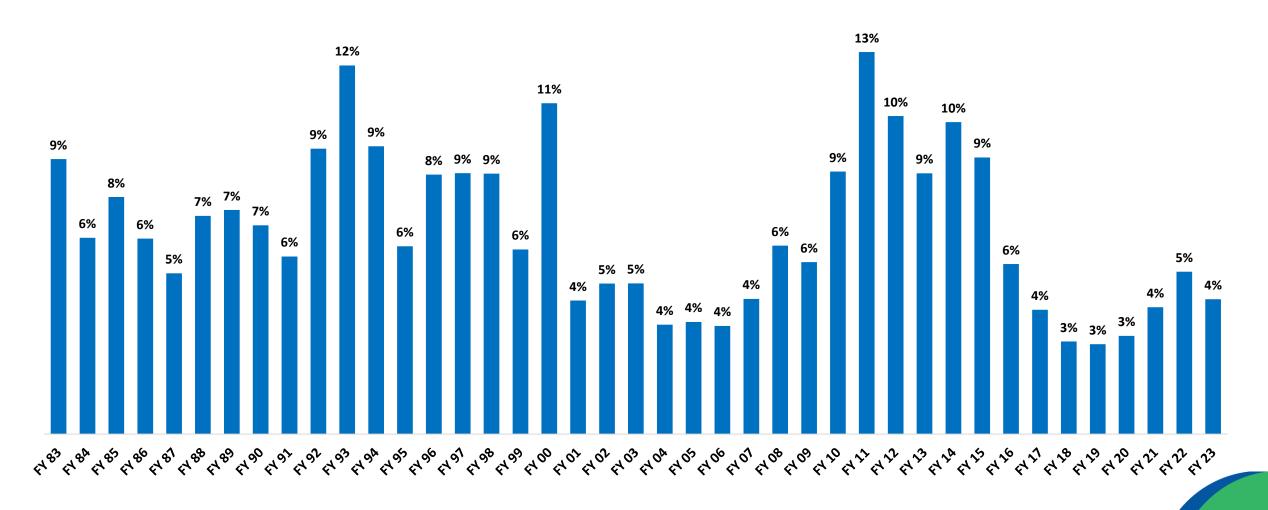


Inflation

Know Your Enemy – Inflation!



Historical Inflation rates in India (1981 - 2023)





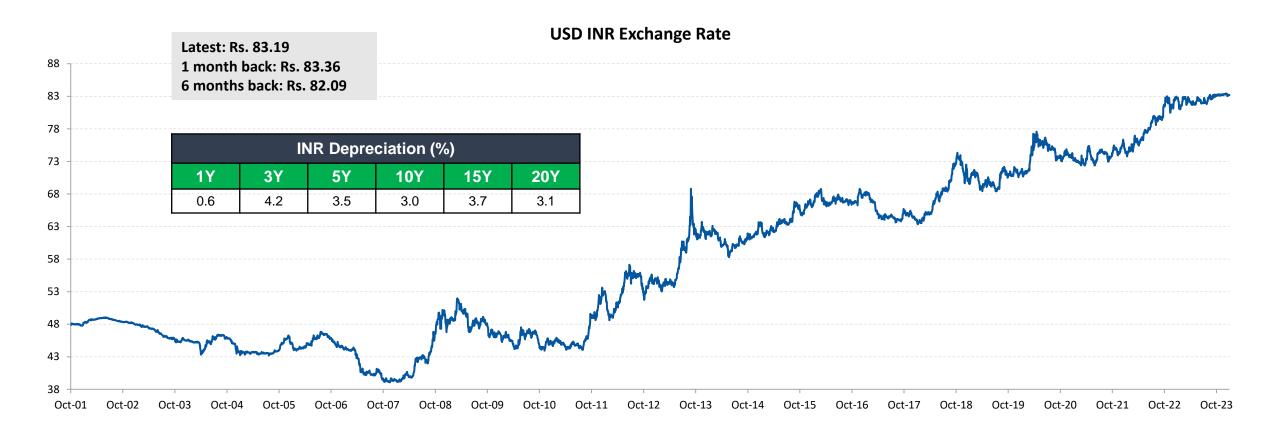


Currency



FundsIndía

Indian Currency has weakened by 3-4% per annum vs USD over the long run









Asset Allocation

Winners keep changing across Asset Classes



Calendar Year-wise Performance of Asset Classes

CY-2010	CY-2011	CY-2012	CY-2013	CY-2014	CY-2015	CY-2016	CY-2017	CY-2018	CY-2019	CY-2020	CY-2021	CY-2022	CY-2023
Gold	Gold	Ind-Equity	US-Equity	Ind-Equity	Debt	US-Equity	Ind-Equity	Gold	US-Equity	Gold	US-Equity	Gold	US-Equity 27.7%
24.2%	29.4%	29.4%	48.8%	32.9%	8.3%	14.9%	30.3%	8.4%	34.9%	27.6%	30.8%	11.8%	
Real Estate	US-Equity	US-Equity	Debt	US-Equity	US-Equity	Gold	US-Equity	Debt	Gold	US-Equity	Ind-Equity	Real Estate	Ind-Equity
24.0%	21.1%	20.3%	8.5%	15.9%	6.5%	10.9%	14.5%	6.9%	21.1%	21.2%	25.6%	9.1%	21.3%
Ind-Equity	Debt	Gold	Ind-Equity	Debt	Real Estate	Debt	Debt	Real Estate	Ind-Equity	Ind-Equity	Debt	Ind-Equity	Gold
19.2%	9.0%	11.7%	8.1%	9.6%	2.2%	9.2%	6.4%	5.7%	13.5%	16.1%	3.8%	5.7%	15.2%
US-Equity	Real Estate	Real Estate	Real Estate	Real Estate	Ind-Equity	Real Estate	Gold	Ind-Equity	Debt	Debt	Real Estate	Debt	Debt
10.9%	8.9%	10.1%	4.9%	5.2%	-3.0%	7.6%	6.0%	4.6%	8.7%	9.5%	3.6%	4.1%	7.0%
Debt	Ind-Equity	Debt	Gold	Gold	Gold	Ind-Equity	Real Estate	US-Equity	Real Estate	Real Estate	Gold	US-Equity -9.1%	Real Estate
4.7%	-23.8%	9.6%	-18.0%	2.2%	-7.9%	4.4%	0.6%	4.2%	6.1%	3.0%	-2.7%		3.4%

•

US Equity was the worst performer in 2022 but finished as the best performer in 2023

Note:

Real Estate: Returns based on NHB House Price Index. Ind-Equity: Nifty 50 TRI, US-Equity: S&P 500 TRI. Debt: Index calibrated based on the Debt Schemes - Aditya Birla SL Low Duration Fund, HDFC Low Duration Fund, Aditya Birla SL Corporate Bond Fund.

CY-2010 Returns since 01-Apr-10. 2023 YTD Returns as on 31-Dec-2023. 2023 YTD Real Estate Returns are updated till Sep-2023.

Source: MFI, NHB, gold.org, FundsIndia Research



Asset Allocation is an important driver of long term returns



De affelie			Past A		Max	Min 1Y	Max 1Y			
Portfolio	1 Y	3Y	5Y	7 Y	10Y	15Y	20Y	Drawdown	Return	Return
Equity 70% : Debt 30%	17%	14%	14%	14%	13%	13%	13%	-40%	-35%	74%
Equity 50% : Debt 50%	14%	11%	12%	12%	11%	12%	12%	-27%	-23%	52%
Equity 30% : Debt 70%	12%	9%	10%	10%	10%	10%	10%	-14%	-10%	32%
Ind Equity (Nifty 50 TRI)	21%	17%	16%	17%	15%	16%	14%	-59%	-55%	110%
US Equity (S&P 500 TR)	28%	15%	20%	17%	15%	19%	13%	-44%	-33%	71%
Debt	7%	5%	7%	7%	7%	7%	7%	-4%	0%	15%
Gold	15%	8%	14%	12%	9%	10%	12%	-29%	-21%	79%





5Y Rolling Returns - 76% of the times a 70 Equity:30 Debt portfolio delivered returns > 10%

Rolling Returns 5Y	Equity 70%: Debt 30%	Equity 50% : Debt 50%	Equity 30%: Debt 70%	Ind Equity (Nifty 50 TRI)	US Equity (S&P 500 TR)	Debt	Gold
Avg	14%	13%	11%	16%	12%	8%	12%
Min	2%	4%	5%	-1%	-6%	6%	-3%
Мах	35%	27%	19%	47%	30%	9%	28%
>15%	29%	23%	8%	37%	44%	0%	36%
>12%	51%	38%	25%	65%	55%	0%	53%
>10%	76%	73%	50%	74%	58%	0%	63%
>7%	96%	98%	99%	87%	64%	72%	76%
>0%	100%	100%	100%	100%	91%	100%	92%
0 to -10%	0%	0%	0%	0%	9%	0%	8%
-10 to -20%	0%	0%	0%	0%	0%	0%	0%

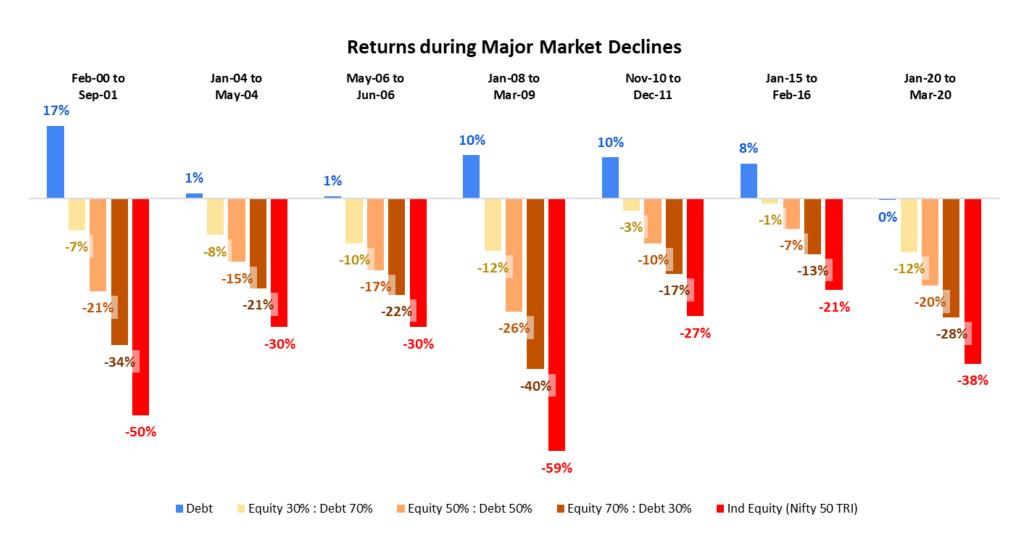


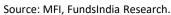
7Y Rolling Returns - 85% of the times a 70 Equity:30 Debt portfolio delivered returns > 10%

Rolling Returns 7Y	Equity 70%: Debt 30%	Equity 50%: Debt 50%	Equity 30%: Debt 70%	Ind Equity (Nifty 50 TRI)	US Equity (S&P 500 TR)	Debt	Gold
Avg	14%	13%	11%	15%	12 %	8%	12%
Min	7%	8%	8%	5%	-5%	6%	-1%
Max	26%	21%	16%	30%	24%	9%	26%
>15%	30%	22%	3%	35%	50%	0%	38%
>12%	50%	41%	26%	64%	56%	0%	46%
>10%	85%	82%	52%	82%	61%	0%	56%
>7%	100%	100%	100%	98%	68%	78%	80%
>0%	100%	100%	100%	100%	95%	100%	99%
0 to -10%	0%	0%	0%	0%	5%	0%	1%
-10 to -20%	0%	0%	0%	0%	0%	0%	0%

Higher Debt Exposure lowers portfolio declines during market falls – but also lowers long term returns











Diversification

Avoid Chasing Performance – Past Winners in Equity Mutual Funds may not be Future Winners



Ranked lower than 30

How did the 30 Top Funds Fare in the Subsequent 3Y Period?

						<u> </u>	101	v ala t	.110 30 1	υp	Tullu	3 Fale		iic Jui	oscque		3110	ilou:						
2009-11	2012-14	2010-	12 2013-15	2	2011-13	2014-16		2012-14	2015-17	2	2013-15	2016-18	2	2014-16	2017-19		2015-17	2018-20	2016-18	2019-21	2017-19	2020-22	2018-20	2021-23
1	38	1	103		1	1		1	7		1	2		1	6		1	175	1	22	1	165	1	190
2	15	2	15		2	40		2	48		2	34		2	30		2	20	2	17	2	161	2	192
3	31	3	33		3	27		3	8		3	166		3	168		3	161	3	63	3	53	3	70
4	27	4	13		4	31		4	2		4	140		4	95		4	68	4	184	4	33	4	189
5	17	5	57		5	53		5	33		5	116		5	148		5	139	5	84	5	166	5	13
6	14	6	11		6	11		6	12		6	106		6	116		6	177	6	163	6	41	6	175
7	1	7	2		7	12		7	44		7	134		7	160		7	64	7	98	7	94	7	93
8	16	8	12		8	26		8	114		8	14		8	130		8	95	8	97	8	164	8	126
9	120	9	19		9	90		9	6		9	85		9	68		9	171	9	109	9	109	9	5
10	51	10	62		10	55		10	74		10	75		10	154		10	156	10	102	10	69	10	104
11	25	11	21		11	92		11	73		11	156		11	147		11	92	11	2	11	87	11	193
12	101	12	6		12	14		12	30		12	46		12	166		12	122	12	39	12	149	12	195
13	29	13	27	」	13	104		13	13	_	13	43		13	167		13	154	13	105	13	152	13	153
14	36	14	128		14	24		14	46	_	14	60		14	129		14	9	14	156	14	54	14	147
15	104	15	93		15	2		15	126	_	15	125		15	144		15	173	15	85	15	162	15	106
16	24	16	30	┛┕	16	144		16	20		16	96		16	109	L	16	90	16	106	16	123	16	2
17	116	17	43		17	10		17	51		17	131		17	137	L	17	93	17	59	17	17	17	151
18	67	18	91		18	81		18	3		18	12		18	98	L	18	116	18	144	18	105	18	152
19	74	19	55	!	19	96		19	37	_	19	57		19	120	L	19	71	19	49	19	95	19	150
20	105	20	14	. ⊢	20	141		20	28	_	20	105		20	113	L	20	147	20	119	20	146	20	89
21	3	21	132		21	137		21	11	-	21	145	L	21	163	L	21	100	21	57	21	145	21	128
22	12	22	121		22	136		22	85	-	22	91		22	104	F	22	129	22	171	22	147	22	187
23	131	23	70		23	47		23	10	-	23	101		23	88	F	23	172	23	117	23	122	23	191
24	113	24	45	 	24	52		24	9	-	24	49		24	157	-	24	142	24	182	24	125	24	158
25	2	25	24	 ⊢	25	147		25	19	-	25	55	_	25	85	F	25	85	25	38	25	179	25	98
26	139	26	38	! -	26	25		26	16	-	26	129	-	26	66	F	26	32	26	15	26	120	26	173
27	35	27	47	! -	27	95		27	141	-	27	44	-	27	133	F	27	135	27	23	27	49	27	100
28	64	28	44	! -	28	80		28	25	-	28	26	-	28	164	F	28	102	28	77	28	195	28	196
29	102	29	40	-	29	43		29	23	-	29	79	-	29	87	F	29	127	29	169	29	21	29	154
30	100	30	146	ı L	30	113		30	31	L	30	158	L	30	67	L	30	134	30	46	30	45	30	55

The number

1 fund
of
2018-20
is
currently
ranked
190

Total Number of Funds in the Universe

Avoid Chasing Performance – Present Winners may not have been Past Winners



Ranked lower than 30

How did the 30 Top Funds Fare in the Prior 3Y Period?

2009-11	2012-14	
7	1	
25	2	
21	3	
NA	4	
51	5	
46	6	
76	7	
NA	8	
45	9	
56	10	
58	11	
22	12	
31	13	
6	14	
2	15	
8	16	
5	17	
38	18	
78	19	
54	20	
85	21	
NA	22	
NA	23	
16	24	
11	25	
119	26	
4	27	
99	28	
13	29	
116	30	

10-12	2013-15	2011-13
NA	1	1
7	2	15
45	3	71
36	4	95
49	5	135
12	6	96
53	7	52
78	8	63
108	9	70
NA	10	17
6	11	6
8	12	7
4	13	76
20	14	12
2	15	105
39	16	33
38	17	98
67	18	68
9	19	90
61	20	141
11	21	123
73	22	112
94	23	45
25	24	14
91	25	26
107	26	8
13	27	3
NA	28	38
123	29	100
16	30	136

How d	lid the	3
2012-14	2015-17	
35	1	
4	2	
18	3	
93	4	
NA	5	
9	6	
1	7	
3	8	
24	9	
23	10	
21	11	
6	12	
13	13	
136	14	
33	15	
26	16	
NA	17	
78	18	
25	19	
16	20	
88	21	
44	22	
29	23	
32	24	
28	25	
94	26	
47	27	
20	28	
49	29	
12	30	

2014-16

3 4

Top F	unds F	а
2013-15	2016-18	
NA	1	
1	2	
101	3	
119	4	
NA	5	
46	6	
39	7	
146	8	
45	9	
125	10	
66	11	
18	12	
48	13	
8	14	
112	15	
NA	16	
106	17	
49	18	
60	19	
59	20	
123	21	
127	22	
58	23	
NA	24	
80	25	
28	26	
103	27	
NA	28	
136	29	
62	30	

n the	e Prior	3Y	Perio	d?
14-16	2017-19		2015-17	2018-2
145	1		140	1
99	2		143	2
NA	3		77	3
42	4		NA	4
40	5		56	5
1	6		139	6
53	7		79	7
148	8		142	8
141	9		14	9
143	10		114	10
66	11		85	11
43	12		43	12
118	13		131	13
NA	14		NA	14
89	15		NA	15
54	16		120	16
111	17		128	17
125	18		130	18
NA	19		129	19
138	20		2	20
137	21		121	21
136	22		152	22
83	23		89	23
NA	24		125	24
102	25		70	25
57	26		136	26
105	27		157	27
61	28		137	28
123	29		117	29
2	30		105	30

2016-18	2019-21
167	1
11	2
79	3
89	4
93	5
88	6
118	7
138	8
NA	9
137	10
NA	11
106	12
166	13
70	14
26	15
49	16
2	17
149	18
77	19
148	20
90	21
1	22
27	23
140	24
NA	25
160	26
34	27
142	28
134	29
82	30

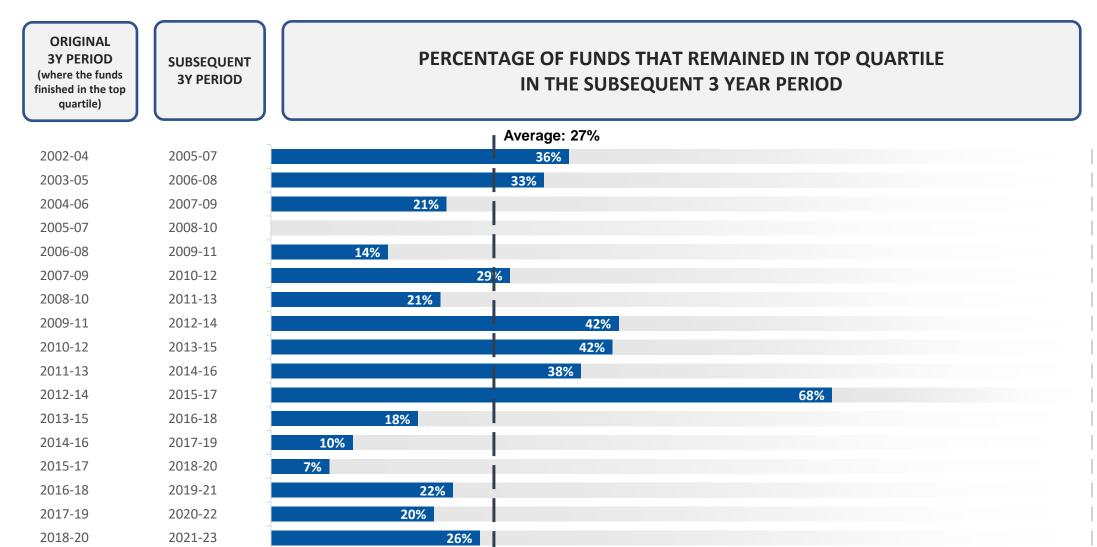
2017-19	2020-22	2018-20	2021-23
113	1	160	1
158	2	16	2
67	3	166	3
149	4	133	4
159	5	9	5
166	6	96	6
41	7	147	7
125	8	173	8
90	9	170	9
109	10	169	10
148	11	175	11
NA	12	5	12
157	13	107	13
154	14	122	14
135	15	116	15
76	16	153	16
17	17	140	17
96	18	NA	18
133	19	86	19
95	20	NA	20
29	21	118	21
NA	22	131	22
NA	23	77	23
NA	24	68	24
155	25	92	25
128	26	172	26
NA	27	164	27
68	28	87	28
88	29	63	29
147	30	NA	30

number
1 fund
currently
was
ranked
160
during
2018-20

	Total Number of Funds in the Universe														
125	125 145 135 148 141 152 145 158 148 167 152 168 158 177 167 186 168 200 178 213														

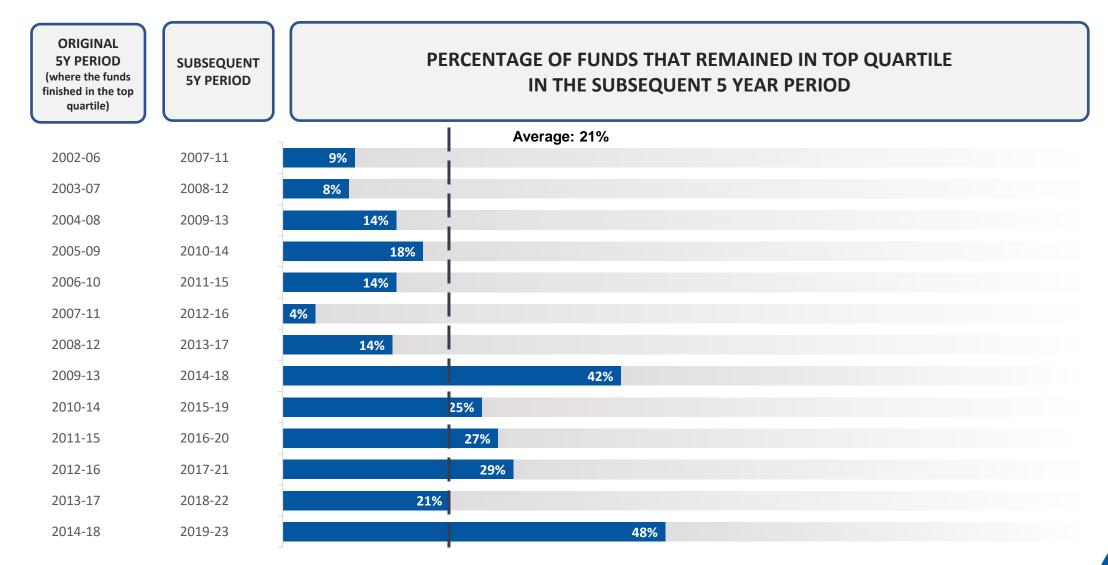


Only 1 out of 4 Top Funds continue to remain in top over the next 3 years





Only 1 out of 5 Top Funds continue to stay on top over the next 5 years



Diversify Across Investment Styles



Style Returns by Calendar Year

2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Dividend Yield 34%	Global	Size (Midcap)	Global	Value	Momentum	Value	Momentum	Quality	Global	Quality	Value	Value	Value
	21%	47%	50%	79%	11%	25%	57%	9%	34%	26%	56%	23%	63%
Value	Quality	Momentum	Quality	Size (Midcap)	Low Volatility	Global	Size (Midcap)	Low Volatility	Nifty 50 TRI	Size (Midcap)	Momentum	Nifty 50 TRI	Size (Midcap)
31%	-10%	39%	20%	63%	10%	15%	56%	7%	13%	26%	54%	6%	45%
Quality	Low Volatility	Dividend Yield	Momentum	Momentum	Size (Midcap)	Dividend Yield	Value	Nifty 50 TRI	Momentum	Low Volatility	Size (Midcap)	Dividend Yield	Dividend Yield
28%	-12%	34%	13%	50%	10%	13%	47%	5%	11%	24%	48%	5%	44%
Low Volatility	Dividend Yield	Value	Nifty 50 TRI	Quality	Global	Momentum	Low Volatility	Global	Quality	Global	Dividend Yield	Size (Midcap)	Momentum
25%	-13%	32%	8%	40%	6%	10%	30%	4%	6%	21%	34%	4%	42%
Size (Midcap)	Momentum	Low Volatility	Low Volatility	Low Volatility	Quality	Size (Midcap)	Nifty 50 TRI	Dividend Yield	Low Volatility	Momentum	Global	Low Volatility	Low Volatility
20%	-16%	32%	7%	37%	2%	7%	30%	1%	5%	20%	31%	2%	32%
Momentum	Nifty 50 TRI	Quality	Size (Midcap)	Dividend Yield	Nifty 50 TRI	Nifty 50 TRI	Quality	Momentum	Dividend Yield	Nifty 50 TRI	Quality	Quality	Quality
20%	-24%	31%	-1%	37%	-3%	4%	30%	-2%	1%	16%	26%	-4%	32%
Nifty 50 TRI	Size (Midcap)	Nifty 50 TRI	Dividend Yield	Nifty 50 TRI	Value	Low Volatility	Dividend Yield	Size (Midcap)	Size (Midcap)	Dividend Yield	Nifty 50 TRI	Momentum	Global
19%	-31%	29%	-5%	33%	-7%	3%	29%	-13%	1%	16%	26%	-5%	28%
Global	Value	Global	Value	Global	Dividend Yield	Quality	Global	Value	Value	Value	Low Volatility	Global	Nifty 50 TRI
10%	-38%	19%	-14%	16%	-9%	1%	15%	-26%	-14%	8%	24%	-9%	21%

Diversify Across Sectors



						9	Sector R	eturns k	y Calen	dar Yea	r						
2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Realty	Utilities	FMCG	Metals	Healthcare	FMCG	Media	IT	Financials 57%	Healthcare	Metals	Realty	IT	Realty	Healthcare	Metals	Utilities	Realty
464%	153%	-20%	227%	36%	9%	59%	58%		12%	45%	106%	24%	27%	57%	70%	22%	79%
Metals	Metals	Healthcare	Auto	Auto	Healthcare	Realty	Healthcare	Auto	Media	Oil & Gas	Cons Disc.	FMCG	Financials	IT	Utilities	Metals	Auto
94%	139%	-30%	194%	35%	-13%	53%	21%	57%	10%	27%	54%	14%	26%	55%	64%	22%	48%
Media 74%	Oil & Gas 115%	Telecom -49%	IT 166%	FMCG 31%	Telecom -16%	Financials 52%	Telecom 18%	Cons Disc. 54%	Cons Disc.	Auto 11%	Telecom 49%	Financials 11%	Telecom 13%	Cons Disc.	IT 60%	FMCG 18%	Cons Disc.
Telecom	Financials	Oil & Gas	Cons Disc.	Financials	IT	FMCG	FMCG	Healthcare	Telecom	Utilities	Metals	Healthcare	IT	Metals	Realty	Oil & Gas	Healthcare 33%
56%	83%	-55%	107%	30%	-18%	49%	12%	46%	3%	10%	49%	-6%	8%	16%	55%	17%	
Oil & Gas	Telecom	IT	Financials	IT	Auto	Auto	Auto	Media	FMCG	Financials	Financials	Utilities	Oil & Gas	Telecom	Telecom	Auto	Utilities
40%	82%	-55%	89%	29%	-19%	42%	9%	33%	0%	5%	41%	-15%	7%	14%	43%	15%	33%
Financials 40%	Realty 71%	Auto -55%	Media 82%	Cons Disc.	Cons Disc.	Cons Disc. 40%	Oil & Gas 4%	Utilities 20%	IT 0%	Cons Disc.	Oil & Gas 34%	Oil & Gas -16%	FMCG -1%	FMCG 13%	Media 35%	Financials 10%	Telecom 31%
IT 39%	Media 61%	Financials -55%	Oil & Gas 73%	Media 4%	Oil & Gas -29%	Healthcare 33%	Media 1%	FMCG 18%	Auto 0%	FMCG 3%	Media 33%	Cons Disc. -16%	Cons Disc.	Auto 11%	Cons Disc.	Cons Disc.	FMCG 29%
Cons Disc.	Cons Disc.	Utilities -56%	Utilities 71%	Telecom 2%	Financials -29%	Metals 18%	Cons Disc.	IT 18%	Oil & Gas -3%	Media -1%	Auto 31%	Metals -20%	Healthcare -7%	Realty 9%	Oil & Gas 24%	Telecom -4%	IT 24%
Auto	FMCG	Cons Disc.	Realty	Oil & Gas	Media	Oil & Gas	Financials	Oil & Gas	Utilities	Realty	Utilities	Auto	Utilities	Financials	Auto	Media	Media
28%	22%	-66%	70%	1%	-33%	13%	-7%	12%	-4%	-6%	30%	-23%	-7%	4%	19%	-10%	20%
Healthcare 23%	Healthcare	Media	Healthcare	Metals	Utilities	Utilities	Utilities	Telecom	Financials	IT	FMCG	Media	Auto	Utilities	Healthcare	Realty	Metals
	17%	-69%	69%	0%	-34%	10%	-14%	9%	-5%	-7%	29%	-26%	-11%	0%	18%	-10%	19%
Utilities	Auto	Metals	FMCG	Utilities	Metals	IT	Metals	Realty	Realty	Healthcare	IT	Realty	Metals	Oil & Gas	Financials	Healthcare	Financials
20%	5%	-74%	42%	-6%	-48%	-2%	-14%	8%	-14%	-14%	12%	-31%	-11%	-4%	14%	-11%	13%
FMCG	IT	Realty	Telecom	Realty	Realty	Telecom	Realty	Metals	Metals	Telecom	Healthcare	Telecom	Media	Media	FMCG	IT	Oil & Gas
17%	-11%	-82%	-7%	-26%	-52%	-3%	-32%	7%	-31%	-21%	-3%	-41%	-30%	-9%	10%	-26%	13%

Diversify Across Market Cap Segments - Large, Mid & Small Cap

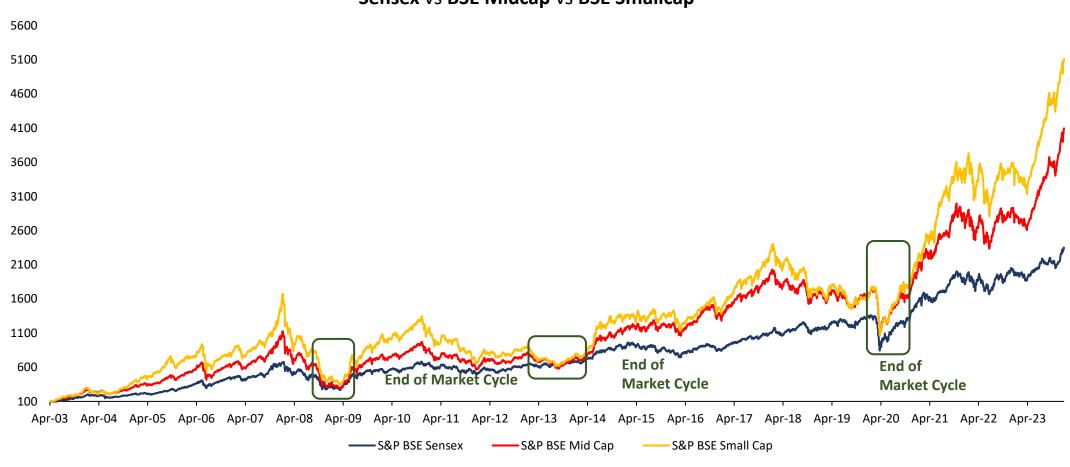


				Return	s of Mark	et Cap Se	gments b	y Calend	ar Year				
2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Mid Cap	Large Cap	Mid Cap	Large Cap	Small Cap	Small Cap	Mid Cap	Small Cap	Large Cap	Large Cap	Small Cap	Small Cap	Large Cap	Small Cap
20%	-25%	47%	8%	72%	11%	7%	58%	3%	12%	26%	63%	5%	49%
Large Cap	Mid Cap	Small Cap	Mid Cap	Mid Cap	Mid Cap	Large Cap	Mid Cap	Mid Cap	Mid Cap	Mid Cap	Mid Cap	Mid Cap	Mid Cap
19%	-31%	40%	-1%	63%	10%	5%	56%	-13%	1%	26%	48%	4%	45%
Small Cap	Small Cap	Large Cap	Small Cap	Large Cap	Large Cap	Small Cap	Large Cap	Small Cap	Small Cap	Large Cap	Large Cap	Small Cap	Large Cap
18%	-35%	33%	-6%	35%	-1%	1%	33%	-26%	-7%	16%	26%	-3%	21%

Large, Mid & Small Cap returns historically converge over a market cycle







Diversify Across Geographies



2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
USA	India	USA	India	USA	USA	China	USA	USA	China	USA	India
21%	32%	50%	28%	6%	14%	45%	4%	34%	33%	29%	-8%
World	China	World	USA	World	World	Asia	World	World	Asia	India	Europe
13%	27%	44%	16%	4%	11%	34%	0%	31%	28%	27%	-15%
Europe	Asia	Europe	China	Europe	Asia	India	India	Europe	USA	World	World
6%	26%	42%	11%	2%	8%	30%	0%	27%	24%	24%	-18%
Asia	Europe	China	World	India	China	Europe	Asia	China	World	Europe	USA
-1%	23%	17%	8%	0%	4%	19%	-6%	26%	19%	19%	-20%
China	World	Asia	Asia	China	Europe	World	Europe	Asia	India	Asia	Asia
-3%	20%	17%	8%	-3%	3%	16%	-6%	21%	11%	-3%	-21%
India	USA	India	Europe	Asia	India	USA	China	India	Europe	China	China
-20%	19%	15%	-4%	-5%	-1%	15%	-11%	8%	9%	-20%	-22%



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