

WEALTH

CONVERSATIONS

June 2023





FundsIndia's Wealth Conversations is a visual curation of interesting investment insights.

Here we focus on long-term insights related to Equity, Debt, Gold, Real Estate, Asset Allocation and Diversification.

This can help you set the right expectations, reduce behavioral blindspots, and become a better investor.

We'd be glad if you enjoy reading it as much as we enjoyed creating it.

Happy Investing!

This is published every month on our blog where you can read it along with other interesting insights.

Explore Blog





Long Term Asset Class Performance

Indian Equities have outperformed all other asset classes 🔷 FundsIndia over the long run; 17% returns over 20 years



Index	Compound Annualized Returns (%) – as on 31-May-2023												
index	1Y	3Y	5Y	10Y	15Y	20Y							
India – Equity (Nifty 50 TRI)	12.9	26.1	12.9	13.3	10.6	17.2							
US – Equity (S&P 500 TRI in INR)	9.5	16.2	15.7	16.4	14.8	12.9							
Gold (in INR)	14.2	7.6	13.1	7.5	10.3	12.0							
Real Estate	6.0	4.8	5.2	4.8	6.5	9.0							
Debt*	6.5	5.5	6.8	7.4	7.5	7.2							

Indian Equities multiplied 24 times in 20 years!



Indov		No of times your money multiplied – as on 31-May-2023													
Index	1 Y	3 Y	5Y	10Y	15Y	20Y									
India – Equity (Nifty 50 TRI)	1.1x	2.0x	1.8x	3.5x	4.6x	24.1x									
US – Equity (S&P 500 TRI in INR)	1.1x	1.6x	2.1x	4.5x	7.9x	11.4x									
Gold (in INR)	1.1x	1.2x	1.8x	2.1x	4.3x	9.6x									
Real Estate	1.1x	1.2x	1.3x	1.6x	2.6x	5.6x									
Debt*	1.1x	1.2x	1.4x	2.0x	3.0x	4.0x									

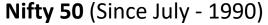


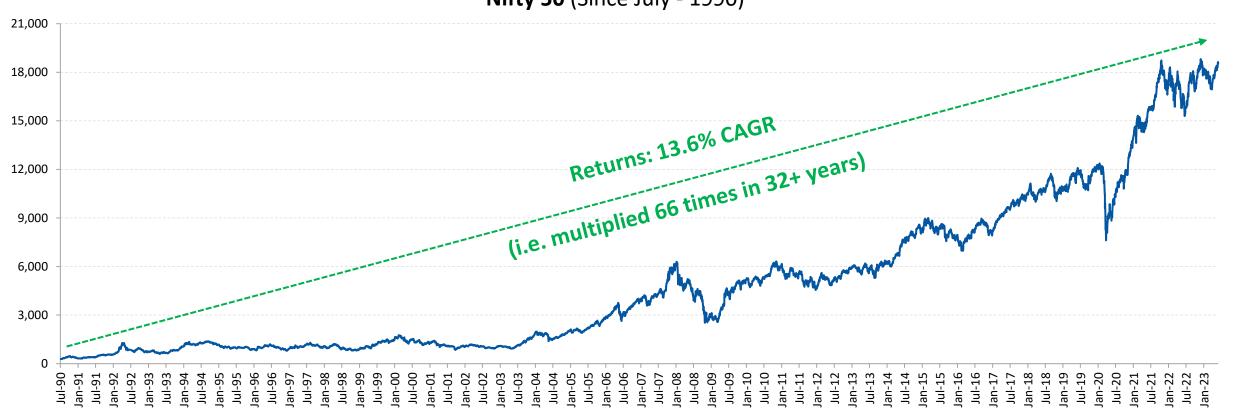


Understanding Equity Returns & Volatility



Indian Equities – The long term story... 13.6% i.e 66 times in last 32+ years







Mid & Small Caps have delivered 17-19% returns in the last 10 years...



		Compound	ed Annualized Re	eturns (%) – as on 31-	May-2023									
Index	1Y	3Y	5Y	10Y	15Y	20Y								
		L	arge Cap											
S&P BSE Sensex TRI	P BSE Sensex TRI 14.0 26.1 13.5 13.7													
Nifty 50 TRI	12.9	26.1	12.9	13.3	10.6	17.2								
Nifty 100 TRI	11.1	25.0	12.1	13.5	11.0	17.6								
Mid Cap														
S&P BSE Mid Cap TRI	18.5	33.2	12.4	17.0	11.2									
Nifty Midcap 150 TRI	19.8	36.8	14.6	19.0	14.0									
		S	mall Cap											
S&P BSE Small Cap TRI	16.8	42.1	13.1	19.0	10.5									
Nifty Smallcap 250 TRI	15.4	42.2	10.6	_17.2	10.6									
		ŀ	lexi Cap											
Nifty 500 TRI	12.7	27.7	12.4	14.2	10.9	17.6								

Nifty 500 index up 26 times in the last 20 years!



		No of time	s your money mu	ltiplied – as on 31-	May-2023	
Index	1 Y	3Y	5Y	10Y	15Y	20Y
		La	irge Cap			
S&P BSE Sensex TRI	1.1x	2.0x	1.9x	3.6x	4.7x	26.3x
Nifty 50 TRI	1.1x	2.0x	1.8x	3.5x	4.6x	24.1x
Nifty 100 TRI	1.1x	2.0x	1.8x	3.5x	4.8x	25.5x
		N	⁄lid Cap			
S&P BSE Mid Cap TRI	1.2x	2.4x	1.8x	4.8x	4.9x	
Nifty Midcap 150 TRI	1.2x	2.6x	2.0x	5.7x	7.1x	
		Sr	mall Cap			
S&P BSE Small Cap TRI	1.2x	2.9x	1.9x	5.7x	4.5x	
Nifty Smallcap 250 TRI	1.2x	2.9x	1.7x	4.9x	4.5x	
		F	lexi Cap			
Nifty 500 TRI	1.1x	2.1x	1.8x	3.8x	4.7x	25.7x

Many Well Managed Diversified Equity Mutual Funds have FundsIndia outperformed Index over long run

	Compounded Annualized Returns (%) – as on 31-May-2023													
Scheme	1Y	3Y	5Y	10Y	15Y	20Y								
Large Cap														
Franklin India Bluechip - Growth	8.1	23.2	9.6	11.8	10.8	18.1								
HDFC Top 100 Fund - Growth	16.6	27.7	12.0	13.6	12.3	19.9								
Mid Cap														
Franklin India Prima Fund - Growth	20.0	29.0	10.5	17.6	14.6	20.7								
Nippon India Growth Fund - Reg - Growth	20.2	36.4	15.8	17.8	13.3	23.4								
	F	lexi Cap												
Aditya Birla Sun Life Flexi Cap Fund - Growth	11.6	24.8	10.5	16.2	11.8	20.4								
Franklin India Flexi Cap Fund - Growth	13.8	29.9	12.3	15.4	12.9	20.3								
HDFC Flexi Cap Fund - Growth	19.9	33.8	14.3	15.6	13.9	21.0								

18% to 21% returns over 20 years

Many Well Managed Diversified Flexi-Cap Equity Funds are up 40-45 times in the last 20 years!



C. b	No of Times Your Money Multiplied – as on 31-May-2023													
Scheme	1Y	3Y	5Y	10Y	15Y	20Y								
Large Cap														
Franklin India Bluechip - Growth	1.1x	1.9x	1.6x	3.1x	4.7x	27.9x								
HDFC Top 100 Fund - Growth	1.2x	2.1x	1.8x	3.6x	5.7x	37.6x								
	ı	Mid Cap												
Franklin India Prima Fund - Growth	1.2x	2.1x	1.6x	5.0x	7.7x	43.4x								
Nippon India Growth Fund - Reg - Growth	1.2x	2.5x	2.1x	5.1x	6.5x	67.6x								
	F	lexi Cap												
Aditya Birla Sun Life Flexi Cap Fund - Growth	1.1x	1.9x	1.6x	4.5x	5.3x	41.2x								
Franklin India Flexi Cap Fund - Growth	1.1x	2.2x	1.8x	4.2x	6.2x	40.0x								
HDFC Flexi Cap Fund - Growth	1.2x	2.4x	2.0x	4.2x	7.1x	45.1x								

multiplied 40-45 times in 20 years

Nasdaq 100 has delivered 23% returns in the last 10 years 🧇 FundsIndía



Index (in INR)	Compoun	ded Annualiz	ed Returns (%	6, in INR term	s) – as on 31-	May-2023
muex (iii iivit)	1 Y	3 Y	5Y	10 Y	15Y	20Y
Nasdaq 100 TR	22.1	18.7	21.4	22.8	20.4	17.5
S&P 500 TR	9.5	16.2	15.7	16.4	14.8	12.9
MSCI World (represents Developed Markets)	7.9	12.7	10.6	10.9		
MSCI Emerging Markets	-4.0	4.3	1.2	3.5		

Nasdaq 100 up 25 times in last 20 years



Index (in INR)		Multip	les (x times) -	- as on 31-Ma	y-2023	
maex (in livik)	1 Y	3 Y	5Y	10 Y	15Y	20Y
Nasdaq 100 TR	1.2x	1.7x	2.6x	7.8x	16.1x	25.0x
S&P 500 TR	1.1x	1.6x	2.1x	4.5x	7.9x	11.4x
MSCI World (represents Developed Markets)	1.1x	1.4x	1.7x	2.8x		
MSCI Emerging Markets	1.0x	1.1x	1.1x	1.4x		



82% of the times Indian Equities have delivered >10% returns if held for 7+ Years

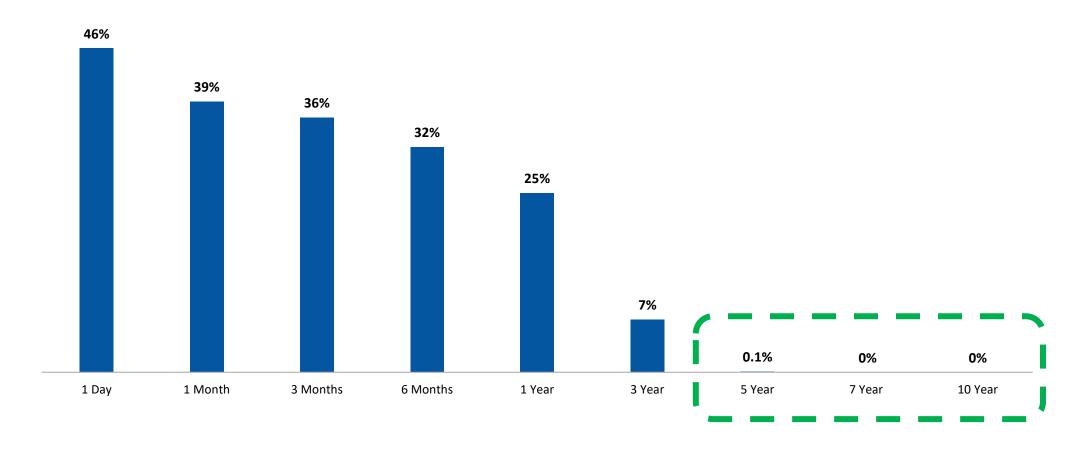
No instance of negative returns over 7 years - Lowest return is 5%!

	Rolling Returns (Compound Annualised) for Nifty 50 TRI Since Inception i.e Jun-99													
	15 Y	12 Y	10 Y	7 Y	5 Y	3 Y	1 Y							
				,	<u> </u>									
Average	14%	14%	14%	15%	15%	15%	16%							
Maximum	19%	22%	22%	30%	47%	62%	108%							
Minimum	9%	6%	5%	! 5%	-1%	-15%	-55%							
<u>.</u>				!										
% No. of Times														
Less than 0%	0%	0%	0%	0%	0.1%	7%	25%							
Less than 7%	0%	2%	1%	2%	15%	24%	38%							
Greater than 7%	100%	98%	99%	98%	85%	76%	62%							
Greater than 10%	95%	88%	82%	! 82%	72%	65%	56%							
Greater than 12%	79%	68%	68%	64%	63%	55%	52%							
Greater than 15%	34%	34%	43%	37%	36%	40%	44%							

Longer the time frame, lower the odds of negative returns



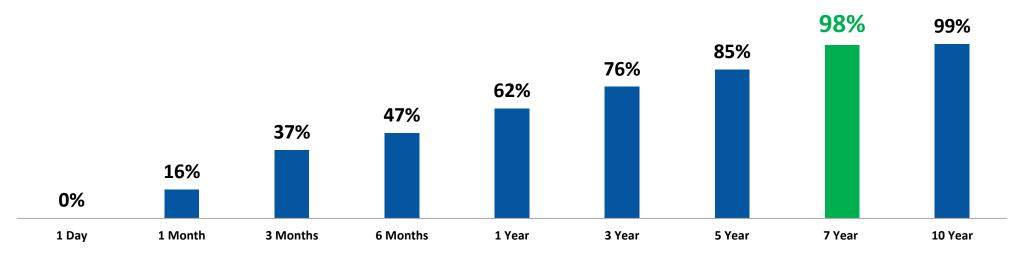
Nifty 50 TRI - % Instances of Negative Returns since Inception (Jun-1999)

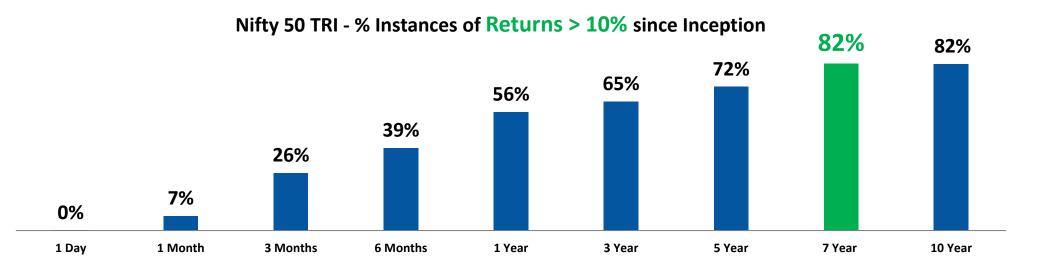


Longer the time frame, higher the odds of better returns



Nifty 50 TRI - % Instances of Returns > 7% since Inception





Investing in Indian Equities with a time frame of 7+ Years has led to a good experience



Year wise Lumpsum Returns of Nifty 50 TRI (2000)) to 2022)
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							<u> </u>	******	_ap			13 01 1	, -		(=550		,						
Average	16%	15%	15%	15%	15%	15%	15%	15%	14%	14%	14%	14%	14%	14%	14%	15%	15%	15%	15%	15%	14%	14%	13%
Max	97%	59%	60%	48%	47%	37%	30%	28%	26%	22%	21%	22%	20%	20%	19%	19%	18%	18%	18%	18%	17%	15%	14%
Min	-53%	-19%	-13%	-6%	0%	2%	6%	4%	4%	6%	7%	6%	7%	8%	9%	11%	12%	12%	12%	10%	12%	12%	13%
Year	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23
Jan-00	-14%	-14%	-8%	9%	9%	14%	17%	22%	10%	15%	16%	12%	13%	13%	14%	13%	12%	13%	13%	13%	13%	13%	13%
Jan-01	-15%	-5%	17%	16%	20%	23%	28%	14%	19%	19%	14%	16%	15%	16%	15%	14%	15%	14%	14%	14%	15%	14%	
Jan-02	6%	38%	28%	31%	33%	37%	18%	24%	24%	18%	19%	18%	19%	17%	16%	17%	16%	16%	16%	17%	16%		
Jan-03	79%	41%	40%	41%	44%	20%	27%	26%	19%	20%	19%	20%	18%	17%	18%	17%	17%	17%	17%	17%			
Jan-04	11%	24%	30%	36%	11%	20%	20%	13%	15%	14%	16%	14%	13%	14%	14%	14%	14%	14%	14%				
Jan-05	39%	40%	46%	11%	22%	21%	13%	15%	15%	16%	16% 14% 13% 15% 14% 14% 15% 14% Returns >=10%												
Jan-06	42%	49%	4%	18%	18%	10%	13%	12%	14%	12%	2% 11% 13% 12% 12% 13% 13% 13% 7 to <10%												
Jan-07	57%	-11%	11%	13%	4%	8%	8%	11%	9%	9%	10%	10%	10%	11%	12%	11%					0 to	< 7 %	
Jan-08	-50%	-7%	1%	-6%	0%	2%	6%	4%	4%	7%	7 %	7 %	8%	9%	9%						Less	than 0%	6
Jan-09	73%	44%	16%	20%	17%	20%	16%	15%	16%	15%	15%	15%	16%	15%									
Jan-10	19%	-5%	6%	6%	11%	9%	8%	10%	10%	10%	11%	12%	11%										
Jan-11	-24%	0%	2%	9%	7 %	6%	9%	9%	9%	10%	11%	11%											
Jan-12	30%	18%	23%	16%	13%	16%	14%	14%	15%	16%	15%												
Jan-13	7%	19%	11%	10%	13%	12%	12%	13%	14%	13%	_				_	_							
Jan-14	33%	14%	10%	15%	13%	13%	13%	15%	14%		In n	nost	inst	ance	sal	'yeo	ır tin	ne-fi	rame	2			
Jan-15	-3%	1%	9%	9%	9%	11%	13%	12%		increases the odds of returns > 10%.													
Jan-16	4%	16%	13%	13%	13%	15%	14%	l		····· In rare instances where returns were < 10%													
Jan-17	29%	17%	16%	16%	18%	16%	$oldsymbol{oldsymbol{eta}}$								_								
Jan-18	6%	10%	12%	15%	13%					extending the time frame by 1-2 years helps.													

How to read the table: Column 1 indicates the starting date of investment. The Row named 'Year' indicates the time frame on investment – 1Y, 2Y, 3Y etc For eg: If you invested on Jan-03, then your 5 year annualized return is 44%, 6 year annualized return is 20% etc

Jan-19

Jan-20

Jan-21

Jan-22

15% 18% 15%

21% 15%

15%

25%

Year wise Lumpsum Returns of HDFC Flexi Cap Fund (1995 to 2022)



21% 20% 18% 21%

18%

27

18%

21%

21%

23%

18%

18%

28

18%

	_																									
																										_
Average	25%	23%	22%	22%	22%	22%	22%	23%	23%	23%	22%	22%	22%	22%	22%	22%	22%	22%	22%	22%	22%	21%	22%	21%	21%	Ļ
Max			78%	63%	60%	52%	43%	43%	44%	42%	40%	36%	34%	33%	29%	29%	29%	29%	26%	26%	26%	24%	23%	24%	23%	Ļ
Min	-52%		-12%	-2%	-1%	4%	7 %	7%	5%	6%	9%	9%	8%	9%	12%	14%	15%	17%	18%	15%	17%	18%	18%	19%	17%	
Year	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	
Jan-95	-27%	-25%	-12%	-2%	19%	11%	9%	11%	20%	21%	24%	25%	27%	19%	23%	24%	20%	21%	20%	21%	20%	19%	20%	19%	18%	
Jan-96	-22%	-3%	8%	34%	21%	16%	18%	28%	28%	31%	31%	33%	24%	28%	28%	24%	24%	23%	25%	23%	22%	23%	21%	21%	20%	
Jan-97	20%	28%	61%	35%	26%	26%	37%	36%	39%	38%	40%	28%	33%	33%	28%	28%	26%	28%	26%	25%	25%	24%	23%	22%	23%	F
Jan-98	37%	86%	40%	28%	28%	41%	38%	41%	41%	42%	29%	34%	34%	28%	29%	27%	28%	26%	25%	26%	24%	23%	22%	23%	23%	l,
Jan-99	154%	42%	25%	25%	41%	39%	42%	41%	42%	29%	34%	34%	28%	28%	26%	28%	26%	24%	25%	24%	23%	22%	22%	22%		
Jan-00	-20%	-12%	-1%	22%	23%	29%	30%	33%	19%	26%	26%	20%	22%	20%	22%	20%	19%	20%	19%	18%	18%	18%	18%			
Jan-01	-3%	10%	41%	37%	42%	41%	43%	25%	32%	32%	25%	26%	24%	26%	24%	22%	23%	22%	21%	20%	21%	21%				
Jan-02	26%	69%	53%	56%	52%	52%	30%	37%	36%	28%	29%	26%	28%	26%	24%	25%	23%	22%	21%	22%	22%					
Jan-03	128%	69%	67%	59%	58%	31%	39%	38%	28%	29%	27%	29%	26%	24%	25%	23%	22%	21%	22%	22%						
Jan-04	26%	43%	41%	44%	17%	28%	28%	20%	21%	19%	22%	20%	19%	20%	18%	17%	17%	18%	18%							
Jan-05	63%	49%	51%	15%	29%	29%	19%	21%	19%	22%	19%	18%	19%	18%	17%	16%	17%	17%								
Jan-06	36%	45%	2%	21%	23%	13%	16%	14%	18%	15%	15%	16%	15%	14%	14%	15%	15%									
Jan-07	54%	-11%	17%	20%	9%	13%	11%	16%	13%	13%	15%	13%	13%	12%	14%	14%										
Jan-08	-49%	1%	10%	-1%	6%	5%	11%	9%	9%	11%	10%	10%	9%	11%	12%											
Jan-09	102%		24%	27%	22%	27%	22%	20%	21%	19%	18%	17%	18%	18%												
Jan-10	29%	-3%	9%	7%	15%	12%	11%	14%	12%	11%	11%	13%	13%													
Jan-11	-27%	0%	1%	12%	8%	8%	12%	10%	9%	9%	11%	12%														
Jan-12	36%	18%	29%	20%	17%	20%	16%	15%	14%	16%	16%															
Jan-13	3%	26%	15%	13%	17%	13%	12%	12%	14%	15%																
Jan-14	54%	21%	16%	21%	16%	14%	13%	16%	16%																	
Jan-15	-5%	1%	11%	8%	8%	7%	11%	12%																		
Jan-16	6%	20%	12%	11%	10%	14%	14%																			K
Jan-17	36%	15%	12%	11%	15%	16%																				7
Jan-18	-2%	2%	4%	11%	12%																					0
Jan-19	7%	7%	15%	16%																						Le
Jan-20	7%	20%	20%																							
Jan-21	35%	27%																								

Returns >=10% 7 to <10% 0 to <7% Less than 0%

Jan-22

18%

Year wise Lumpsum Returns of Franklin India Flexicap Fund (1995 to 2022)



20%

22%

17%

21%

19%

20%

18%

19%

20%

18%

18%

18%

18%

Average	23%	22%	21%	21%	21%	21%	21%	21%	22%	21%	21%	21%	21%	21%	21%	21%	21%	21%	21%	21%	21%	20%	21%	20%	20%
Max	209%	119%	72%	58%	56%	50%	39%	41%	41%	40%	37%	33%	31%	30%	28%	27%	28%	26%	26%	26%	24%	23%	23%	23%	229
Min	-48%	-22%	-12%	-3%	-2%	4%	7%	8%	7%	7%	9%	8%	8%	9%	11%	13%	15%	17%	16%	14%	16%	16%	16%	18%	16%
Year	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25
Jan-95	-23%	-18%	-9%	1%	26%	14%	11%	12%	20%	21%	23%	25%	27%	19%	22%	22%	19%	20%	19%	21%	20%	19%	20%	19%	18%
Jan-96	-13%	-2%	10%	42%	23%	18%	18%	27%	27%	29%	30%	32%	23%	26%	26%	23%	23%	22%	24%	23%	22%	22%	21%	20%	20%
Jan-97	11%	24%	68%	34%	25%	24%	34%	33%	34%	36%	37%	27%	30%	29%	25%	26%	24%	26%	25%	24%	24%	23%	22%	21%	229
Jan-98	38%	107%	43%	29%	27%	38%	36%	37%	39%	40%	28%	31%	31%	26%	27%	25%	27%	26%	24%	25%	23%	22%	22%	23%	229
Jan-99	209%	45%	26%	24%	38%	36%	37%	39%	41%	28%	31%	30%	26%	26%	24%	26%	25%	24%	24%	22%	21%	21%	22%	21%	l –
Jan-00	-32%	-20%	-8%	13%	15%	20%	24%	27%	16%	20%	20%	17%	18%	17%	19%	18%	17%	18%	17%	16%	16%	17%	16%		
Jan-01	-5%	7%	33%	31%	34%	37%	39%	24%	28%	27%	22%	23%	22%	24%	22%	21%	22%	20%	19%	19%	20%	19%			
Jan-02	20%	58%	47%	47%	47%	49%	28%	33%	31%	26%	26%	24%	26%	25%	23%	24%	22%	21%	21%	21%	21%				
Jan-03	108%	62%	57%	55%	55%	30%	35%	33%	26%	27%	25%	27%	25%	23%	24%	22%	21%	21%	21%	21%					
Jan-04	25%	36%	40%	44%	18%	25%	24%	18%	20%	18%	21%	20%	19%	19%	18%	17%	17%	18%	17%						
Jan-05	48%	48%	51%	16%	25%	24%	17%	19%	18%	21%	19%	18%	19%	17%	16%	16%	17%	17%							
Jan-06	49%	52%	7%	20%	20%	13%	16%	14%	18%	17%	16%	17%	15%	14%	14%	16%	15%								
Jan-07	55%	-9%	12%	14%	7%	11%	10%	15%	14%	13%	14%	13%	12%	12%	14%	13%									
Jan-08	-47%	-5%	3%	-2%	4%	4%	10%	9%	9%	11%	9%	9%	9%	11%	11%										
Jan-09	69%	42%	19%	22%	19%	24%	21%	19%	20%	18%	16%	16%	18%	17%											
Jan-10	19%	0%	10%	8%	17%	15%	13%	15%	13%	12%	12%	14%	14%												
Jan-11	-16%	5%	5%	16%	14%	12%	14%	12%	11%	12%	14%	13%													
Jan-12	32%	18%	30%	23%	19%	21%	17%	15%	15%	17%	16%														
Jan-13	5%	28%	20%	16%	19%	15%	13%	13%	16%	15%															
Jan-14	57%	28%	20%	22%	17%	14%	15%	17%	16%																
Jan-15	5%	5%	12%	8%	7%	9%	13%	12%																	
Jan-16	4%	16%	9%	8%	9%	14%	13%																		
Jan-17	30%	12%	9%	11%	16%	14%																			
Jan-18	-4%	0%	5%	13%	11%	l																			
Jan-19	3%	10%	19%	15%																					
Jan-20	16%	27%	20%																						
Jan-21	40%	21%																							

Returns >=10%
7 to <10%
0 to <7%
Less than 0%

If you are hesitant to invest large lumpsum money in **Equity, stagger entry over 6 months**



Year wise 6M STP Returns of Nifty 50 TRI (2000 to 2022)

											,	• • • • • • • • • • • • • • • • • • • •	,		·,								
Average	120/	1.40/	1.40/	15%	15%	15%	15%	1.40/	1 /10/	1.40/	1 /10/	1 /10/	1 /10/	14%	1.40/	1 /10/	15%	1 = 0/	150/	150/	14%	14%	13
Average Max	13% 93%	14% 50%	14% 49%	45%	46%	36%	28%	14% 27%	14% 24%	14% 21%	14% 20%	14% 21%	14% 20%	18%	14% 19%	14% 18%	17%	15% 17%	15% 18%	15% 17%	16%	15%	13
Min	-49%	-20%			1%	1%	6%					6%		8%					12%		12%	13%	13
			-12%	-2%			7	6%	6%	6%	7%		7%		9%	11%	12%	13%		11%		22	2
Year	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	2	3	4	5	430/		8	9	10	11	12	13	14	15	16	17	18	19	20	21		_
Jan-00	-15%	-15%	-8%	8%	9%	13%	17%	21%	10%	15%	15%	11%	13%	12%	14%	13%	12%	13%	13%	13%	13%	13%	13
Jan-01	-13%	-4%	18%	16%	21%	24%	28%	14%	19%	19%	15%	16%	15%	16%	15%	14%	15%	15%	14%	15%	15%	15%	
Jan-02	3%	35%	27%	30%	32%	36%	18%	24%	23%	17%	18%	17%	19%	17%	16%	17%	16%	16%	16%	16%	16%		
Jan-03	93%	46%	44%	43%	46%	22%	28%	27%	20%	21%	20%	21%	19%	18%	18%	18%	17%	17%	18%	17%			
Jan-04	20%	29%	33%	39%	13%	21%	21%	14%	16%	15%	17%	15%	14%	15%	14%	14%	14%	15%	14%				
Jan-05	41%	41%	46%	12%	22%	22%	14%	16%	15%	16%	15%	14%	15%	14%	14%	14%	15%	14%					
Jan-06	29%	42%	0%	15%	16%	8%	11%	10%	13%	11%	10%	12%	11%	12%	12%	13%	12%						
Jan-07	55%	-12%	10%	12%	4%	8%	8%	11%	9%	9%	10%	10%	10%	11%	12%	11%							
Jan-08	-41%	1%	7 %	-2%	4%	4%	8%	7%	6%	8%	8%	9%	9%	10%	10%								
Jan-09	64%	40%	14%	18%	16%	18%	15%	14%	15%	14%	14%	14%	15%	15%									
Jan-10	22%	-4%	7%	7%	12%	9%	8%	11%	10%	10%	11%	12%	12%										
Jan-11	-18%	3%	5%	11%	8%	7%	10%	10%	10%	11%	12%	11%											
Jan-12	18%	13%	19%	13%	11%	14%	13%	13%	13%	14%	14%												
Jan-13	8%	20%	12%	10%	13%	12%	12%	13%	14%	13%													
Jan-14	28%	12%	9%	14%	12%	12%	13%	14%	13%														
Jan-15	-6%	-1%	8%	8%	9%	10%	12%	11%	1370	•													
Jan-15	7%	18%	14%	13%	14%	16%	14%	11/0													Retu	rns >=10	0%
						14%	14/0															<10%	
Jan-17	18%	12%	12%	13%	16%	14%															0 to		
Jan-18	4%	9%	11%	15%	13%	l																than 0%	

lLess than 0%

Jan-20

Jan-22

37%

7%

14%

22%

31%

Year wise 6M STP Returns of HDFC Flexicap Fund (1995 to 2022)



19% 19% 19% 28 19%

Average	20%	21%	21%	21%	21%	21%	22%	22%	22%	22%	22%	22%	22%	22%	22%	22%	22%	22%	22%	22%	22%	21%	21%	21%	21%	21%	20%
Max	123%	91%	67%	60%	57%	49%	43%	42%	41%	41%	39%	34%	34%	33%	29%	28%	28%	28%	26%	25%	25%	24%	23%	23%	23%	23%	21%
Min	-48%	-22%	-11%	-1%	-1%	2%	8%	7%	5%	6%	9%	9%	8%	10%	12%	13%	14%	17%	18%	16%	17%	18%	18%	19%	17%	18%	19%
Period	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27
Jan-95	-21%	-22%	-10%	0%	21%	13%	10%	12%	21%	22%	25%	26%	28%	20%	24%	24%	20%	21%	20%	22%	20%	20%	20%	19%	19%	18%	19%
Jan-96	-20%	-2%	9%	35%	21%	17%	18%	28%	28%	31%	32%	33%	24%	28%	28%	24%	25%	23%	25%	23%	22%	23%	22%	21%	20%	21%	21%
Jan-97	16%	26%	59%	34%	26%	26%	37%	35%	38%	38%	39%	28%	33%	32%	27%	28%	26%	28%	26%	25%	25%	24%	23%	22%	23%	23%	l e
Jan-98	27%	80%	37%	26%	26%	39%	37%	40%	39%	41%	28%	33%	33%	27%	28%	26%	28%	26%	25%	25%	24%	23%	22%	23%	22%		
Jan-99	112%	30%	18%	20%	36%	34%	38%	38%	40%	26%	32%	32%	26%	26%	25%	26%	24%	23%	24%	22%	22%	21%	21%	21%			
Jan-00	-21%	-12%	-1%	22%	23%	29%	30%	32%	19%	26%	26%	20%	21%	20%	22%	20%	19%	20%	19%	18%	18%	18%	18%				
Jan-01	0%	12%	42%	38%	43%	41%	43%	26%	33%	32%	25%	26%	24%	26%	24%	23%	23%	22%	21%	20%	21%	21%					
Jan-02	10%	58%	47%	50%	47%	49%	28%	35%	34%	26%	27%	25%	27%	24%	23%	24%	22%	21%	20%	21%	21%						
Jan-03	123%	67%	66%	58%	57%	30%	39%	37%	28%	29%	26%	28%	25%	24%	25%	23%	22%	21%	22%	22%							
Jan-04	28%	44%	41%	44%	17%	28%	29%	20%	21%	19%	22%	20%	19%	20%	18%	17%	17%	18%	18%								
Jan-05	60%	47%	50%	14%	28%	28%	18%	20%	18%	21%	19%	18%	19%	17%	17%	16%	17%	17%									
Jan-06	24%	38%	-1%	18%	20%	11%	14%	13%	17%	14%	14%	15%	14%	13%	13%	14%	14%										
Jan-07	50%	-12%		19%	8%	12%	11%	15%	13%	12%	14%	13%	12%	12%	13%	14%											
Jan-08	-38%	12%	17%	4%	10%	9%	14%	12%	11%	13%	12%	11%	11%	13%	13%												
Jan-09	98%	60%	23%	26%	21%	26%	21%	19%	21%	18%	17%	16%	18%	18%													
Jan-10	28%	-3%	8%	7%	15%	12%	11%	14%	12%	11%	11%	13%	13%														
Jan-11	-22%	3%	3%	14%	10%	9%	13%	11%	10%	10%	12%	12%															
Jan-12	20%	11%	24%	16%	14%	17%	14%	13%	13%	15%	15%																
Jan-13	7%	29%	16%	14%	18%	14%	13%	12%	15%	15%																	
Jan-14	45%	18%	14%	19%	14%	13%	12%	15%	15%																		
Jan-15	-5%	0%	11%	8%	7%	7%	11%	12%																			
Jan-16	14%	25%	15%	13%	12%	15%	16%																				
Jan-17	22%	9%	8%	8%	13%	14%																				Ret	urns
Jan-18	1%	4%	5%	12%	13%																					7 to	<10%
Jan-19	3%	5%	14%	15%																						0 to	>7%
Jan-20	29%	32%	28%																								
Jan-21	23%	21%																								EG2	s than

Returns >=10%
7 to <10%
0 to <7%
Less than 0%

Year wise 6M STP Returns of Franklin India Flexicap Fund (1995 to 2022)



18%

18%

18% 28

18%

20%

22%

17%

18%

20% 21% 19%

20%

18%

19%

20%

Average	18%	19%	20%	20%	20%	20%	20%	21%	21%	21%	21%	21%	21%	20%	21%	21%	21%	21%	21%	21%	21%	20%	20%	20%	20%
Max	150%	99%	68%	56%	55%	46%	39%	38%	38%	39%	37%	32%	31%	29%	26%	26%	27%	26%	25%	24%	24%	23%	22%	23%	22%
Min	-44%	-21%	-11%	-3%	-2%	3%	7%	8%	7%	7%	10%	8%	8%	10%	11%	13%	14%	17%	17%	15%	15%	17%	17%	18%	16%
Year	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25
Jan-95	-19%	-16%	-8%	2%	27%	15%	11%	13%	21%	21%	23%	25%	27%	20%	22%	22%	20%	20%	19%	21%	20%	19%	20%	19%	18%
Jan-96	-17%	-4%	8%	41%	22%	17%	17%	26%	26%	28%	30%	32%	23%	26%	25%	22%	23%	22%	23%	22%	21%	22%	21%	20%	20%
Jan-97	7%	21%	66%	33%	24%	23%	33%	32%	34%	35%	37%	27%	29%	29%	25%	25%	24%	26%	25%	23%	24%	22%	21%	21%	22%
Jan-98	26%	98%	38%	26%	25%	36%	34%	36%	37%	39%	27%	31%	30%	26%	26%	25%	26%	25%	24%	24%	23%	22%	21%	22%	21%
Jan-99	150%	30%	17%	18%	32%	31%	33%	35%	37%	25%	28%	28%	24%	24%	23%	25%	23%	22%	23%	21%	20%	20%	21%	20%	l e
Jan-00	-26%	-16%	-6%	15%	17%	22%	25%	29%	17%	21%	21%	17%	18%	17%	20%	19%	18%	18%	17%	16%	16%	17%	17%		
Jan-01	-5%	7%	34%	31%	35%	37%	39%	24%	28%	27%	22%	23%	22%	24%	22%	21%	22%	20%	19%	19%	20%	19%			
Jan-02	7 %	49%	41%	42%	44%	46%	26%	31%	30%	24%	25%	23%	25%	24%	22%	23%	21%	20%	20%	21%	20%				
Jan-03	109%	62%	57%	55%	55%	30%	35%	33%	26%	27%	25%	27%	25%	24%	24%	22%	21%	21%	22%	21%					
Jan-04	26%	37%	41%	44%	18%	25%	25%	19%	20%	18%	21%	20%	19%	19%	18%	17%	17%	18%	17%						
Jan-05	45%	47%	50%	16%	25%	24%	17%	19%	17%	21%	19%	18%	19%	17%	16%	16%	17%	17%							
Jan-06	33%	43%	3%	17%	17%	11%	14%	13%	17%	15%	14%	16%	14%	13%	13%	15%	14%								
Jan-07	52%	-10%	11%	13%	7%	10%	10%	15%	14%	13%	14%	12%	12%	12%	14%	13%									
Jan-08	-36%	4%	9%	2%	7%	7%	13%	12%	11%	13%	11%	11%	11%	13%	12%										
Jan-09	66%	41%	18%	21%	18%	24%	21%	19%	20%	17%	16%	16%	18%	17%											
Jan-10	19%	0%	9%	8%	17%	15%	13%	15%	13%	12%	12%	14%	14%												
Jan-11	-12%	7%	7%	17%	15%	13%	15%	13%	12%	12%	14%	14%													
Jan-12	21%	13%	26%	20%	17%	19%	15%	14%	14%	16%	15%														
Jan-13	8%	30%	21%	17%	19%	15%	13%	14%	16%	15%															
Jan-14	50%	25%	18%	21%	15%	13%	14%	17%	15%																
Jan-15	0%	2%	11%	7%	6%	8%	12%	11%																	
Jan-16	6%	18%	10%	8%	10%	14%	13%																		
Jan-17	18%	6%	5%	8%	14%	12%																			
Jan-18	-2%	1%	6%	13%	12%																				
Jan-19	1%	9%	18%	15%																					
Jan-20	36%	38%	26%																						
Jan-21	27%	16%																							

Returns >=10%

7 to <10%

0 to <7%

Less than 0%

Equity SIPs over 7+ Years have historically given a good return experience



Year wise SIP Returns of Nifty 50 TRI (2000 to 2022)

Average	18%	16%	17%	17%	16%	16%	15%	15%	14%	14%	14%	13%	13%	14%	14%	14%	14%	14%	14%	14%	15%	15%	14%
Max	141%	67%	54%	49%	48%	44%	40%	35%	25%	24%	22%	18%	18%	18%	18%	16%	16%	16%	15%	16%	16%	15%	15%
Min	-65%	-40%	-22%	-8%	-4%	-2%	0%	2%	3%	4%	5%	6%	6%	6%	7 %	8%	9%	10%	11%	11%	13%	14%	14%
Period	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23
Jan-00	-18%	-14%	-2%	28%	23%	27%	30%	35%	14%	22%	21%	15%	16%	15%	17%	15%	14%	15%	14%	14%	14%	15%	15%
Jan-01	-9%	4%	42%	30%	33%	35%	40%	15%	23%	23%	15%	17%	16%	17%	15%	14%	15%	15%	15%	15%	15%	15%	
Jan-02	13%	67%	39 %	39%	40%	44%	15%	24%	23%	15%	17 %	16%	17 %	15%	14%	15%	14%	14%	14%	15%	15%		
Jan-03	141%	47 %	44%	43%	47%	12%	23%	23%	13%	15%	14%	17 %	14%	13%	14%	14%	14%	14%	15%	14%			
Jan-04	41%	43%	42%	48%	5%	21%	20%	10%	13%	12%	15%	13%	11%	13%	13%	13%	13%	14%	13%				
Jan-05	58%	46%	53%	-2%	19%	19%	7 %	12%	11%	14%	11%	10%	13%	12%	12 %	12%	13%	13%					
Jan-06	42%	57 %	-15%	16%	17%	4%	10%	9%	13%	10%	9%	12%	11%	11%	12%	13%	12%						
Jan-07	81%	-29%	17%	18%	2%	9%	9%	13%	10%	9%	12%	11%	11%	12%	13%	13%							
Jan-08	-47%	28%	24%	1%	10%	10%	15%	11%	10%	13%	12%	12%	12%	14%	13%								
Jan-09	74%	35%	-1%	11%	10%	16%	11%	10%	13%	12%	12%	13%	14%	13%									
Jan-10	28%	-13%	8%	8%	16%	10%	9%	13%	11%	12%	12%	14%	13%										
Jan-11	-25%	12%	10%	19%	11%	9%	13%	12%	12%	13%	15%	13%											
Jan-12	26%	14%	23%	12%	9%	14%	12%	12%	13%	15%	14%												
Jan-13	15%	27%	10%	7%	14%	12%	12%	13%	15%	14%													
Jan-14	31%	4%	4%	13%	11%	11%	13%	15%	14%														
Jan-15	-7%	1%	14%	11%	12%	14%	16%	14%															
Jan-16	3%	20%	12%	13%	15%	18%	15%																
Jan-17	21%	9%	11%	15%	18%	15%													Re	eturns >=	=10%		
Jan-18	4%	11%	18%	20%	16%															to <10%			
Jan-19	14%	25%	25%	17%		•														to <7%			
Jan-20	59%	33%	19%		•															ess than	n%		
Jan-21	22%	11%																	LC	tilali (97 0	•	
122	400/																						

How to read the table: Column 1 indicates the starting date of SIP. The Row named 'Year' indicates the time frame on investment −1Y, 2Y, 3Y etc

Year wise SIP Returns of HDFC Flexicap Fund (1995 to 2022)



21%

22%

20%

26

20%

21%

21%

21%

22%

18%

24

21%

20%

20%

22%

18%

25

21%

21%

21%

20%

21%

21%

20%

27

21%

21%

21%

21%

28

21%

Average	27%	25%	24%	24%	23%	22%	23%	23%	23%	23%	22%	22%	21%	21%	21%	21%	20%	21%	21%	21%	21%	21%	21%
Max	177%	127%	92%	69%	60%	54%	51%	46%	43%	43%	42%	40%	37%	34%	33%	30%	27%	27%	27%	26%	24%	24%	23%
Min	-63%	-40%	-23%	-13%	-8%	-5%	-1%	1%	2%	3%	4%	6%	6%	7%	8%	10%	11%	13%	15%	15%	16%	17%	18%
Period	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23
Jan-95	-27%	-24%	-2%	13%	46%	25%	18%	20%	33%	32%	36%	36%	37%	25%	31%	30%	25%	26%	24%	26%	24%	23%	23%
Jan-96	-25%	5%	22%	61%	31%	21%	22%	37%	35%	39%	38%	40%	26%	32%	32%	26%	27%	25%	26%	24%	23%	24%	22%
Jan-97	14%	32%	82%	34%	22%	23%	40%	38%	41%	40%	42%	27%	33%	33%	26%	27%	25%	27%	24%	23%	24%	22%	21%
Jan-98	46%	115%	33%	18%	20%	42%	38%	42%	41%	43%	26%	33%	33%	25%	26%	24%	26%	24%	22%	23%	22%	21%	20%
Jan-99	163%	13%	6%	13%	42%	38%	43%	41%	43%	24%	32%	32%	24%	25%	23%	25%	23%	21%	22%	21%	20%	19%	20%
Jan-00	-22%	-4%	10%	48%	41%	46%	44%	46%	24%	33%	32%	24%	25%	22%	25%	22%	21%	22%	20%	19%	18%	19%	19%
Jan-01	11%	20%	68%	52%	55%	50%	51%	25%	35%	34%	24%	25%	23%	26%	22%	21%	22%	20%	19%	18%	19%	19%	
Jan-02	18%	95%	59%	61%	53%	54%	22%	34%	33%	22%	24%	21%	25%	21%	20%	21%	19%	18%	17%	18%	18%		
Jan-03	177%	66%	66%	54%	54%	17%	32%	32%	19%	22%	19%	23%	19%	18%	20%	18%	17%	16%	17%	17%			
Jan-04	51%	63%	49%	52%	8%	28%	28%	15%	18%	16%	20%	17%	16%	18%	16%	15%	14%	16%	16%				
Jan-05	84%	49%	53%	-1%	26%	27%	12%	16%	14%	19%	16%	14%	17%	15%	14%	13%	15%	15%					
Jan-06	35%	52%	-14%	24%	26%	8%	14%	12%	18%	14%	13%	16%	14%	13%	12%	14%	15%						
Jan-07	75%	-28%	28%	29%	7%	14%	12%	19%	14%	13%	16%	14%	13%	12%	14%	15%							
Jan-08	-43%	48%	38%	7%	16%	12%	21%	15%	14%	17%	14%	13%	12%	15%	15%								
Jan-09	119%	52%	3%	16%	12%	22%	15%	13%	17%	14%	13%	12%	15%	15%									
Jan-10	33%	-16%	9%	7%	21%	13%	12%	16%	13%	12%	11%	14%	14%										
Jan-11	-32%	12%	9%	25%	15%	12%	17%	13%	12%	11%	14%	15%		•									
Jan-12	30%	14%	33%	16%	13%	19%	14%	12%	11%	15%	15%												
Jan-13	21%	43%	16%	12%	19%	13%	11%	11%	15%	15%													
Jan-14	50%	8%	7%	18%	11%	10%	10%	14%	15%														
Jan-15	-6%	4%	19%	10%	9%	9%	15%	16%															
Jan-16	11%	27%	11%	9%	10%	16%	17%																
Jan-17	29%	7%	6%	9%	17%	17%		,															
Jan-18	3%	5%	11%	20%	19%																		
Jan-19	6%	17%	25%	23%		-																	
Jan-20	53%	38%	28%																				

Returns >=10% 7 to <10%

0 to <7%

Less than 0%

25%

21%

Jan-21

Jan-22

21%

Year wise SIP Returns of Franklin India Flexicap Fund (1995 to 2022)



20%

20%

20%

28

20%

20%

21%

19%

27

20%

20%

21%

18%

26

20%

17%

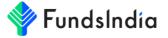
19%

•						•																		
Average	25%	23%	23%	23%	22%	21%	21%	21%	22%	21%	21%	21%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%
Max	245%	144%	101%	75%	57%	52%	49%	43%	41%	41%	40%	38%	35%	30%	29%	28%	25%	25%	25%	25%	23%	23%	22%	21%
Min	-57%	-34%	-22%	-14%	-10%	-6%	-2%	1%	3%	4%	5%	6%	6%	7%	8%	9%	11%	13%	14%	14%	15%	16%	17%	17%
Period	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24
Jan-95	-26%	-18%	-4%	12%	53%	26%	18%	18%	30%	29%	32%	33%	35%	24%	28%	27%	23%	24%	22%	24%	23%	22%	22%	21%
Jan-96	-19%	0%	19%	70%	30%	20%	20%	33%	32%	34%	36%	38%	25%	29%	28%	24%	24%	23%	25%	23%	22%	23%	21%	20%
Jan-97	1%	26%	97%	34%	20%	20%	36%	34%	36%	38%	40%	25%	29%	28%	24%	24%	23%	25%	23%	22%	23%	21%	20%	20%
Jan-98	36%	143%	32%	16%	17%	36%	34%	37%	38%	41%	25%	29%	28%	23%	24%	22%	24%	23%	22%	22%	20%	19%	19%	20%
Jan-99	245%	12%	3%	10%	35%	33%	36%	38%	41%	23%	28%	27%	22%	23%	21%	24%	22%	21%	21%	19%	18%	18%	19%	18%
Jan-00	-27%	-9%	5%	40%	36%	39%	41%	43%	23%	28%	27%	21%	22%	20%	23%	22%	20%	21%	19%	18%	18%	19%	18%	l
Jan-01	3%	14%	58%	45%	46%	47%	49%	24%	30%	29%	22%	23%	21%	24%	22%	20%	21%	19%	18%	18%	19%	18%		
Jan-02	14%	83%	54%	52%	51%	52%	22%	30%	28%	21%	22%	20%	23%	21%	20%	21%	18%	17%	17%	18%	18%			
Jan-03	161%	62%	56%	53%	54%	18%	28%	26%	18%	20%	18%	22%	20%	18%	19%	17%	16%	16%	18%	17%				
Jan-04	46%	50%	50%	52%	10%	24%	23%	14%	17%	15%	20%	18%	16%	18%	15%	14%	14%	16%	15%					
Jan-05	63%	54%	55%	2%	21%	21%	11%	15%	13%	19%	17%	15%	17%	14%	13%	14%	16%	15%						
Jan-06	51%	58%	-10%	18%	18%	7%	13%	11%	18%	16%	14%	16%	14%	13%	13%	15%	14%							
Jan-07	76%	-25%		19%	6%	12%	11%	19%	16%	14%	16%	14%	12%	13%	15%	14%								
Jan-08	-40%	31%	25%	6%	14%	12%	21%	17%	15%	17%	14%	13%	13%	16%	15%									
Jan-09	79%	35%	4%	15%	12%	23%	18%	15%	18%	14%	13%	13%	16%	15%										
Jan-10	22%	-9%	11%	9%	23%	18%	15%	17%	13%	12%	13%	16%	14%											
Jan-11	-20%	15%	11%	28%	20%	15%	18%	14%	12%	13%	16%	15%												
Jan-12	30%	14%	35%	22%	16%	19%	14%	11%	13%	16%	15%													
Jan-13	18%	46%	22%	15%	19%	13%	10%	12%	16%	15%														
Jan-14	62%	17%	10%	17%	10%	8%	11%	16%	14%															
Jan-15	-1%	2%	16%	7%	6%	10%	16%	14%																
Jan-16	2%	20%	7%	5%	10%	18%	15%																	
Jan-17	23%	3%	3%	11%	19%	15%																		
Jan-18	-3%	2%	14%	23%	17%																			
Jan-19	5%	23%	30%	20%																				
Jan-20	59%	43%	23%																					
Jan-21	31%	13%																						

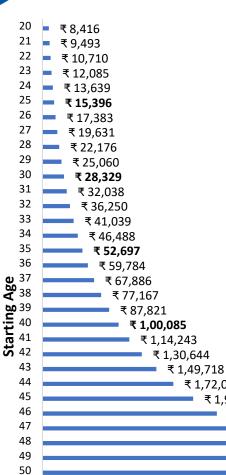
Returns >=10%
7 to <10%
0 to <7%
Less than 0%

Jan-22 **11%**

Start your SIP early



₹ 12,12,322

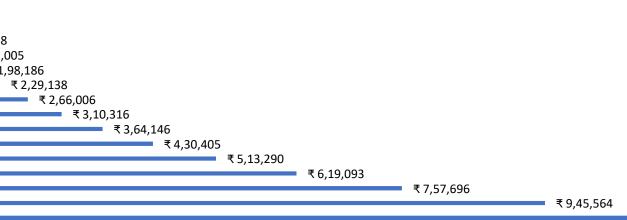


Monthly SIP Amount Required to Reach Rs 10 crore at 60 years (@12% returns per annum)

If you start investing via SIP at the age of 25, the monthly SIP required is only Rs 15,000.

But if you delay and start at the age of 30 the monthly SIP required is 2 times more at Rs 28,000!

If you delay and start at the **age of 40** the monthly SIP required is **6 times more** at **Rs 1,00,000!**

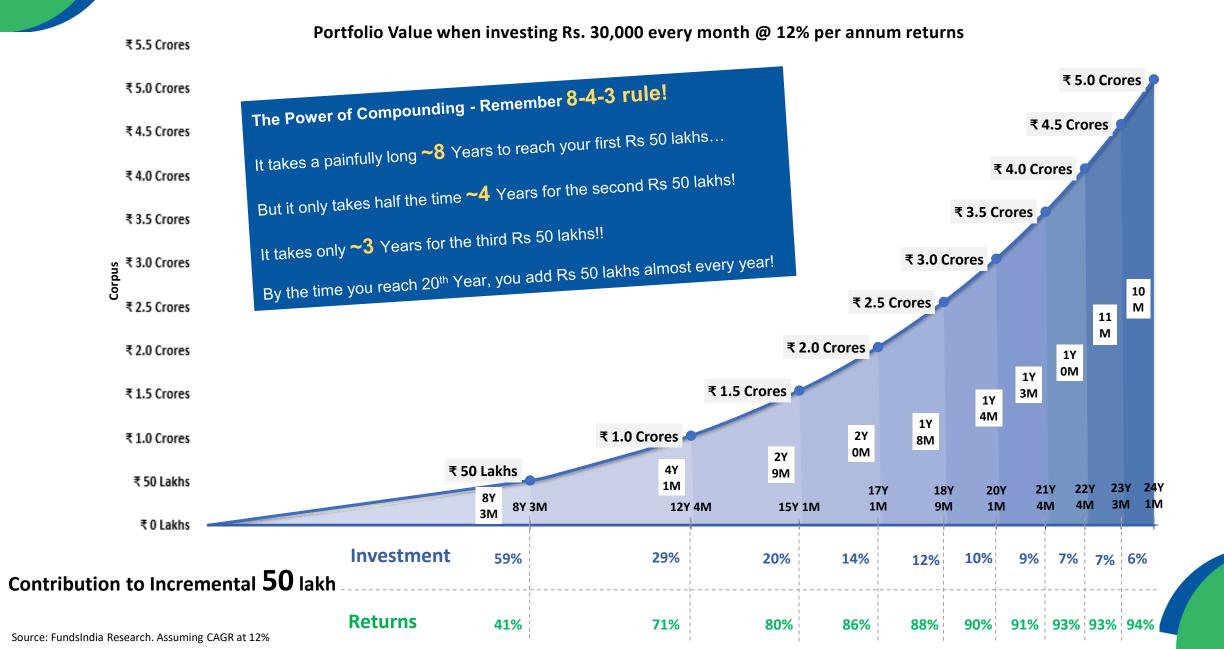


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52 53

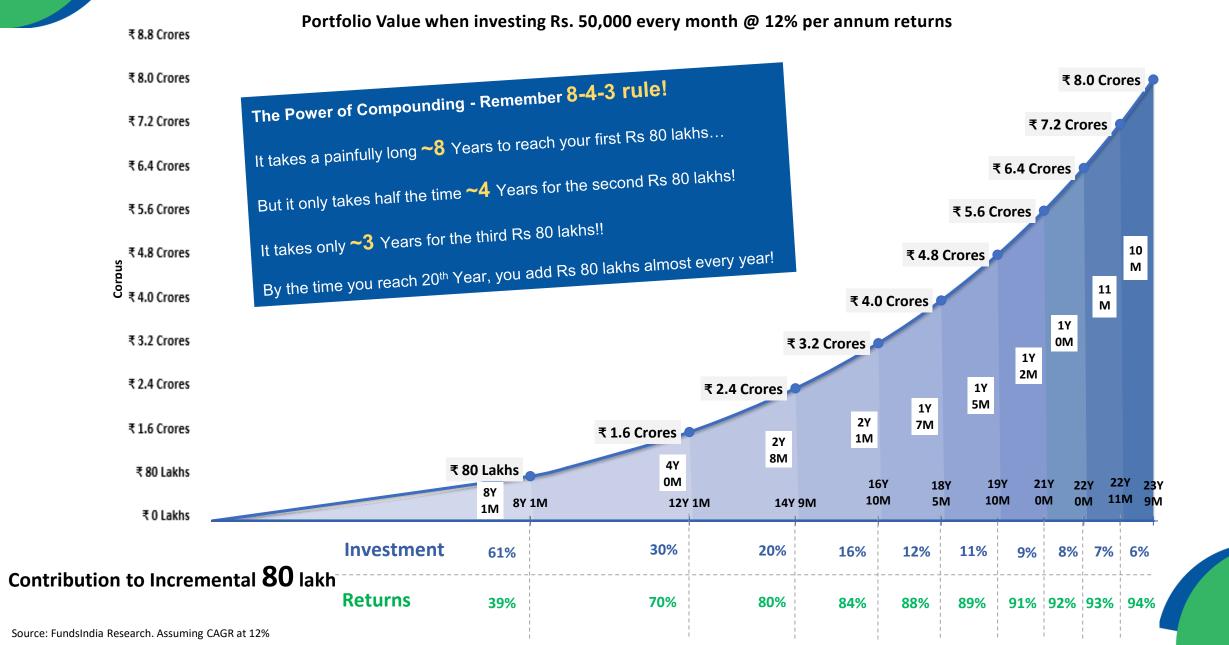
Power of Compounding - SLOWLY & THEN SUDDENLY





Power of Compounding - SLOWLY & THEN SUDDENLY





Power of Compounding - SLOWLY & THEN SUDDENLY



Portfolio Value when investing Rs. 70,000 every month @ 12% per annum returns



How To Reach Your Target Amount (with No Annual Increase in SIP Investment)?



SIP Amount					Targ	get Amour	nt @ 12% C	AGR				
(0% Annual Increase)	Rs. 10 Lakhs	Rs. 20 Lakhs	Rs. 30 Lakhs	Rs. 50 Lakhs	Rs. 75 Lakhs	Rs. 1 Crore	Rs. 2 Crores	Rs. 3 Crores	Rs. 4 Crores	Rs. 5 Crores	Rs. 7 Crores	Rs. 10 Crores
Rs. 10,000	5Y 10M	9Y 2M	11Y 7M	15Y 0M	17Y 11M	20Y 1M	25Y 6M	28Y 9M	31Y 1M	32Y 11M	35Y 8M	38Y 7M
Rs. 20,000	3Y 5M	5Y 10M	7Y 8M	10Y 6M	13Y 0M	15Y 0M	20Y 1M	23Y 2M	25Y 6M	27Y 3M	30Y 0M	32Y 11M
Rs. 25,000	2Y 10M	4Y 11M	6Y 7M	9Y 2M	11Y 7M	13Y 5M	18Y 4M	21Y 5M	23Y 8M	25Y 6M	28Y 2M	31Y 1M
Rs. 30,000	2Y 5M	4Y 3M	5Y 10M	8Y 2M	10Y 6M	12Y 4M	17Y 0M	20Y 1M	22Y 3M	24Y 0M	26Y 8M	29Y 7M
Rs. 40,000	1Y 11M	3Y 5M	4Y 8M	6Y 9M	8Y 10M	10Y 6M	15Y 0M	17Y 11M	20Y 1M	21Y 9M	24Y 5M	27Y 3M
Rs. 50,000	1Y 7M	2Y 10M	3Y 11M	5Y 10M	7Y 8M	9Y 2M	13Y 5M	16Y 3M	18Y 4M	20Y 1M	22Y 8M	25Y 6M
Rs. 75,000	1Y 1M	2Y 0M	2Y 10M	4Y 3M	5Y 10M	7Y 1M	10Y 10M	13Y 5M	15Y 5M	17Y 0M	19Y 6M	22Y 3M
Rs. 100,000	0Y 10M	1Y 7M	2Y 3M	3Y 5M	4Y 8M	5Y 10M	9Y 2M	11Y 7M	13Y 5M	15Y 0M	17Y 5M	20Y 1M

How To Reach Your Target Amount (with 5% Annual Increase in SIP Investment)?



SIP Amount					Та	rget Amoun	t @ 12% CA	GR				
(5% Annual Increase)	Rs. 10 Lakhs	Rs. 20 Lakhs	Rs. 30 Lakhs	Rs. 50 Lakhs	Rs. 75 Lakhs	Rs. 1 Crore	Rs. 2 Crores	Rs. 3 Crores	Rs. 4 Crores	Rs. 5 Crores	Rs. 7 Crores	Rs. 10 Crores
Rs. 10,000	5Y 5M	8Y 4M	10Y 5M	13Y 5M	15Y 11M	17Y 10M	22Y 9M	25Y 9M	27Y 11M	29Y 8M	32Y 3M	35Y 1M
Rs. 20,000	3Y 3M	5Y 5M	7Y 1M	9Y 6M	11Y 8M	13Y 5M	17Y 10M	20Y 8M	22Y 9M	24Y 4M	26Y 11M	29Y 8M
Rs. 25,000	2Y 9M	4Y 8M	6Y 1M	8Y 4M	10Y 5M	12Y 1M	16Y 4M	19Y 1M	21Y 1M	22Y 9M	25Y 3M	27Y 11M
Rs. 30,000	2Y 4M	4Y 1M	5Y 5M	7Y 6M	9Y 6M	11Y 0M	15Y 2M	17Y 10M	19Y 10M	21Y 5M	23Y 10M	26Y 6M
Rs. 40,000	1Y 10M	3Y 3M	4Y 5M	6Y 3M	8Y 1M	9Y 6M	13Y 5M	15Y 11M	17Y 10M	19Y 5M	21Y 9M	24Y 4M
Rs. 50,000	1Y 6M	2Y 9M	3Y 9M	5Y 5M	7Y 1M	8Y 4M	12Y 1M	14Y 6M	16Y 4M	17Y 10M	20Y 2M	22Y 9M
Rs. 75,000	1Y 1M	2Y 0M	2Y 9M	4Y 1M	5Y 5M	6Y 6M	9Y 10M	12Y 1M	13Y 9M	15Y 2M	17Y 5M	19Y 10M
Rs. 100,000	0Y 10M	1Y 6M	2Y 2M	3Y 3M	4Y 5M	5Y 5M	8Y 4M	10Y 5M	12Y 1M	13Y 5M	15Y 6M	17Y 10M

How To Reach Your Target Amount (with 10% Annual Increase in SIP Amount)?

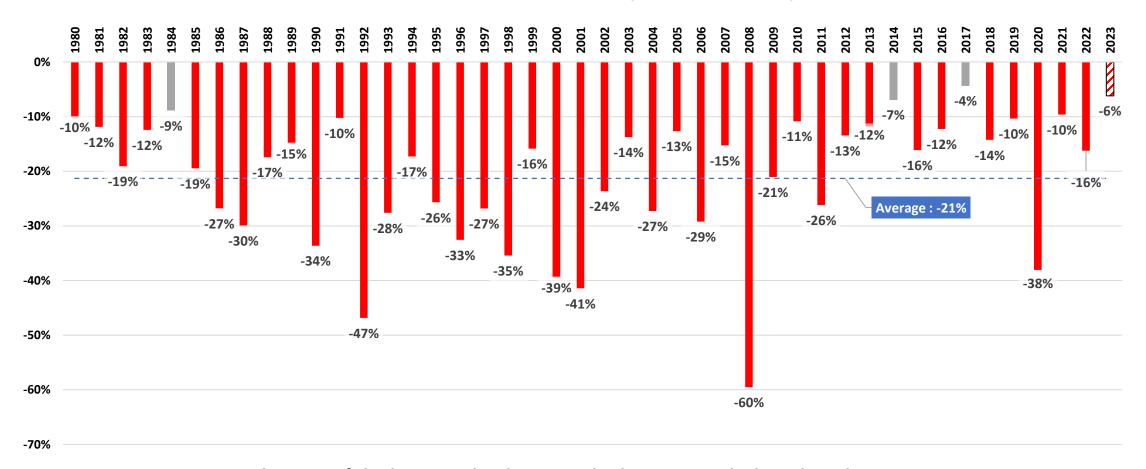


SIP Amount					Та	rget Amour	nt @ 12% CA	GR				
(10% Annual Increase)	Rs. 10 Lakhs	Rs. 20 Lakhs	Rs. 30 Lakhs	Rs. 50 Lakhs	Rs. 75 Lakhs	Rs. 1 Crore	Rs. 2 Crores	Rs. 3 Crores	Rs. 4 Crores	Rs. 5 Crores	Rs. 7 Crores	Rs. 10 Crores
Rs. 10,000	5Y 1M	7Y 8M	9Y 6M	12Y 0M	14Y 3M	15Y 10M	20Y 1M	22Y 8M	24Y 7M	26Y 1M	28Y 5M	30Y 11M
Rs. 20,000	3Y 2M	5Y 1M	6Y 6M	8Y 8M	10Y 7M	12Y 0M	15Y 10M	18Y 3M	20Y 1M	21Y 6M	23Y 8M	26Y 1M
Rs. 25,000	2Y 8M	4Y 5M	5Y 8M	7Y 8M	9Y 6M	10Y 10M	14Y 7M	16Y 11M	18Y 8M	20Y 1M	22Y 3M	24Y 7M
Rs. 30,000	2Y 4M	3Y 10M	5Y 1M	6Y 11M	8Y 8M	10Y 0M	13Y 7M	15Y 10M	17Y 7M	18Y 11M	21Y 1M	23Y 5M
Rs. 40,000	1Y 10M	3Y 2M	4Y 2M	5Y 10M	7Y 5M	8Y 8M	12Y 0M	14Y 3M	15Y 10M	17Y 2M	19Y 3M	21Y 6M
Rs. 50,000	1Y 6M	2Y 8M	3Y 7M	5Y 1M	6Y 6M	7Y 8M	10Y 10M	13Y 0M	14Y 7M	15Y 10M	17Y 10M	20Y 1M
Rs. 75,000	1Y 1M	1Y 11M	2Y 8M	3Y 10M	5Y 1M	6Y 1M	8Y 11M	10Y 10M	12Y 4M	13Y 7M	15Y 5M	17Y 7M
Rs. 100,000	0Y 10M	1Y 6M	2Y 1M	3Y 2M	4Y 2M	5Y 1M	7Y 8M	9Y 6M	10Y 10M	12Y 0M	13Y 10M	15Y 10M

Equity Markets witness 10-20% temporary declines almost every year



Sensex: Year-wise Drawdown (1980 to 2023 YTD)



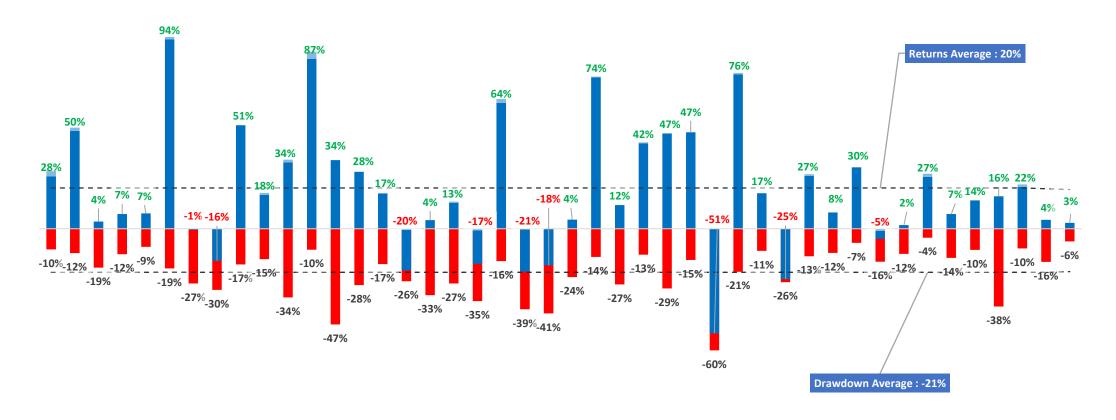
Only 3 out of the last 43 calendar years, had intra-year declines less than 10%

Despite an intra-year decline of more than 10% almost every year, 3 out of 4 years ended with positive returns!



Sensex (1980 to 2023 YTD) - Calendar Year Returns vs Drawdown





Despite the markets having intra-year declines every year, 34 out of 43 years ended with positive returns

Temporary declines are frequent - 50% of the days, Equities are down more than 10% from their peak



Drawdown from Peak	% of days Sensex traded below the drawdown threshold (Since Apr-1979)
< 0%	93%
< -5%	69%
< -10%	50%
< -20%	29%
< -30%	16%
< -40%	8%
< -50%	2%

Temporary market declines of 30-60%, historically has occurred once every 7-10 years



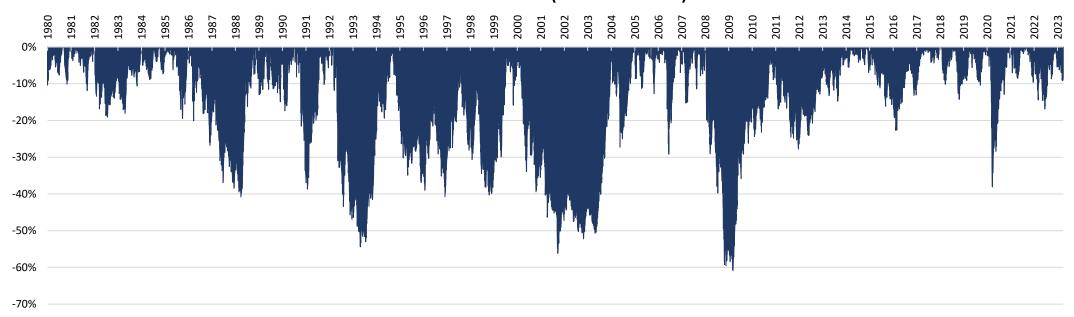
Peak Date	Peak Value	Trough Date	Trough Value	Fall from Peak	Recovery Date	Sensex Value	Time Taken for Fall (in yrs)	Time Taken to Recover (in yrs)	Fall & Recovery (in yrs)
94-Jun-86	659	28-Mar-88	390	-41%	30-Sep-88	663	1Y 10M	6M	2Y 4M
9-Oct-90	1,559	25-Jan-91	956	-39%	26-Jul-91	1,600	4M	6M	10M
2-Apr-92	4,467	26-Apr-93	2,037	-54%	12-Aug-94	4,508	12M	1Y 4M	2Y 4M
2-Sep-94	4,631	04-Dec-96	2,745	-41%	14-Jul-99	4,710	2Y 3M	2Y 7M	4Y 10M
1-Apr-98	4,281	20-Oct-98	2,764	-35%	05-Jul-99	4,306	6M	8M	1Y 2M
1-Feb-00	5,934	21-Sep-01	2,600	-56%	02-Jan-04	6,027	1Y 7M	2Y 3M	3Y 10M
08-Jan-08	20,873	09-Mar-09	8,160	-61%	04-Nov-10	20,894	1Y 2M	1Y 8M	2Y 10M
L4-Jan-20	41,952	23-Mar-20	25,981	-38%	09-Nov-20	42,597	2M	8M	10M
						Average	1Y 1M	1Y 3M	2Y 4M
						Max	2Y 3M	2Y 7M	4Y 10M
						Min	2M	6M	8M

Every decade saw 1 or 2 sharp temporary falls >30%



Frequency of Market Declines

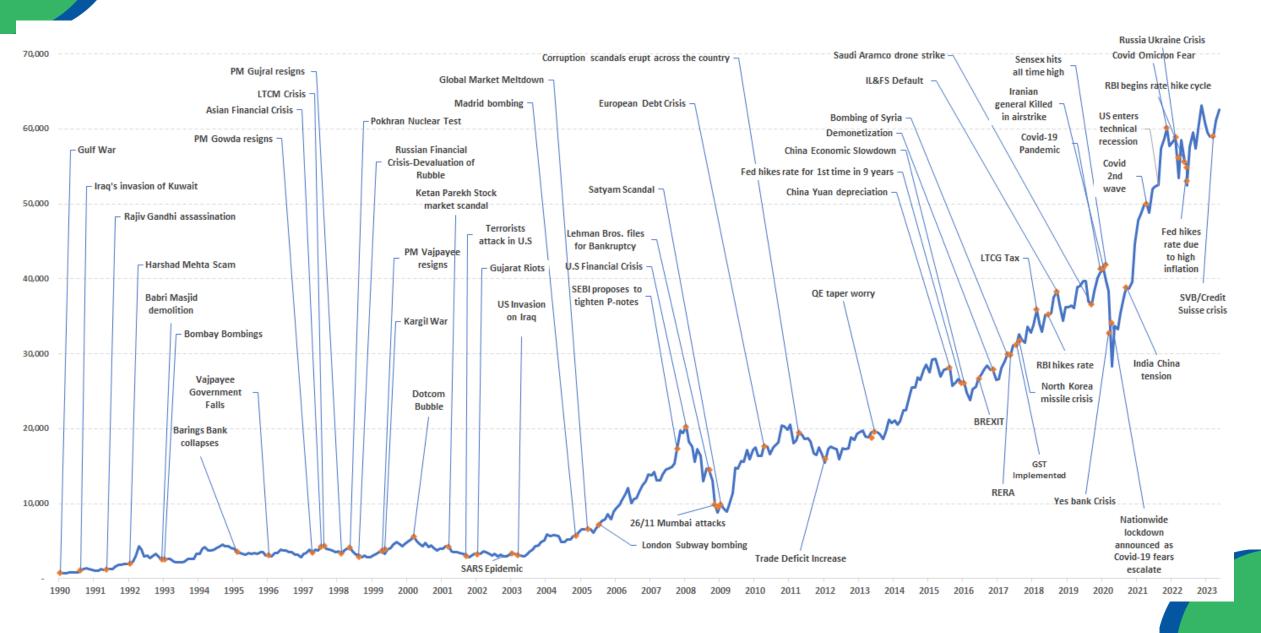
Sensex - Drawdown (1980 - 2023 YTD)



Decade		Number	e given range		Returns	
Decade	10 to 20%	20 to 30%	30 to 40%	40 to 50%	50 to 60%	CAGR (%)
1981-90	7			1		21.3%
1991-00	2		1	1	1	14.2%
2001-10	3	2			2	17.9%
2011-20	2	2	1			8.8%
2021-23	2					14.5%

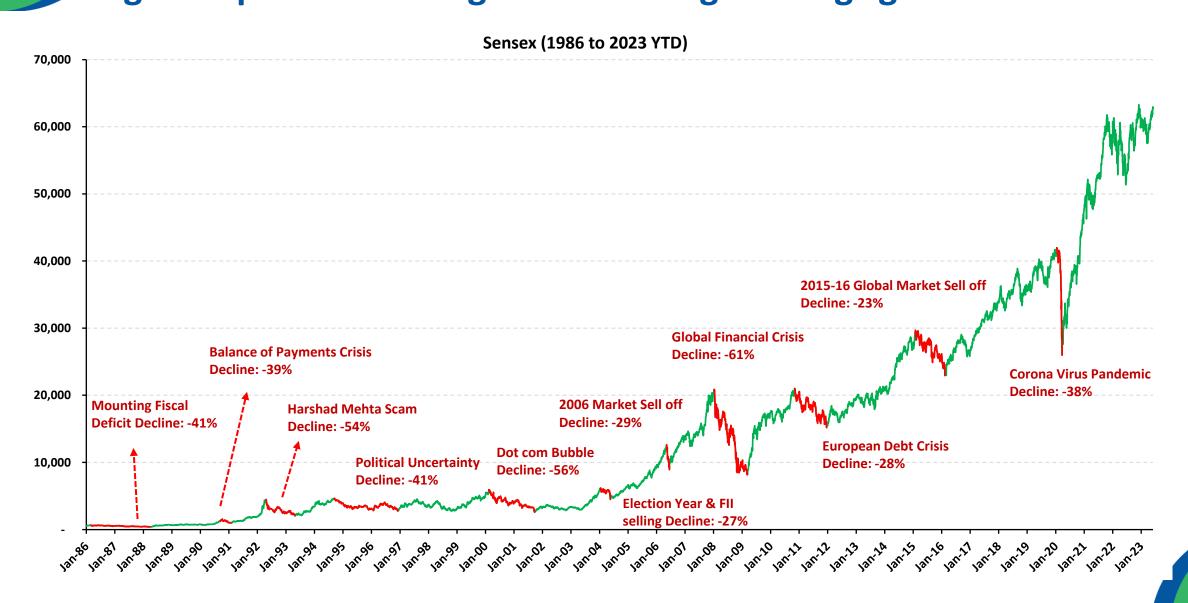
There is always a reason not to buy Equities





Despite several intermittent crises, Indian Equities have gone up over the long run mirroring earnings growth





Every crisis in the past has been followed by a recovery and further upside



Sensex - Market Decline and Recovery (1980 to 2023 YTD)

Upsides are much higher than the Declines!





Even if you invested right before a market crash, over long time frames the returns have still turned out to be decent

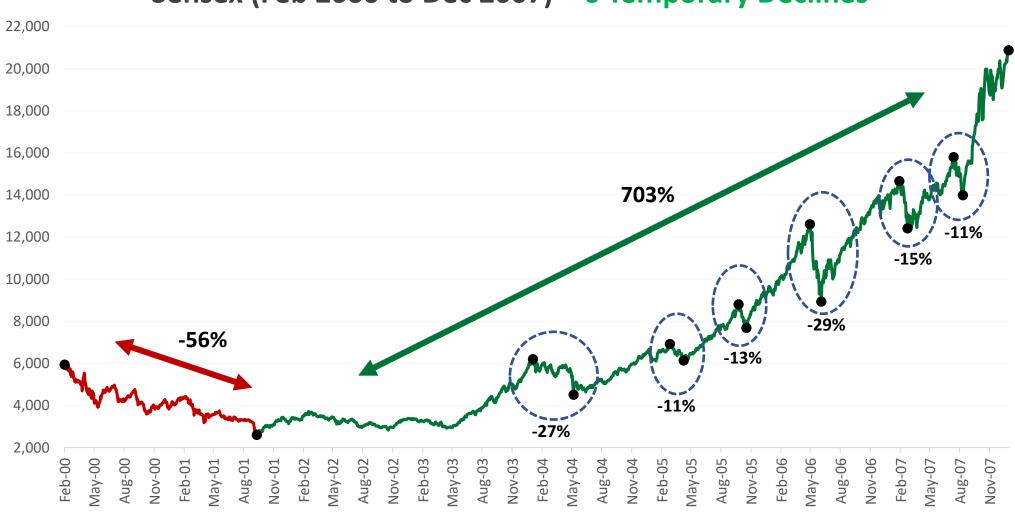


Major Falls > 20% since 2000	Absolute Decline	Nifty 50 TRI	Debt	Inflation
		Annualize	d Returns – from Pe	ak till Apr-23
2000 Dotcom Bubble	-50%	12%	8%	6%
2004 Indian Election Uncertainty	-30%	14%	7%	6%
2006 Global Rate Hike Selloff	-30%	11%	8%	6%
2008 Global Financial Crisis	-59%	9%	7%	6%
2010 European Debt Crisis	-27%	10%	8%	6%
2015 Global Market Selloff (Yuan Devaluation)	-22%	11%	7%	4%
2020 Covid Crash	-38%	[14%]	6%	5%

Even Bull Markets have several intermittent declines







Even Bull Markets have several intermittent declines



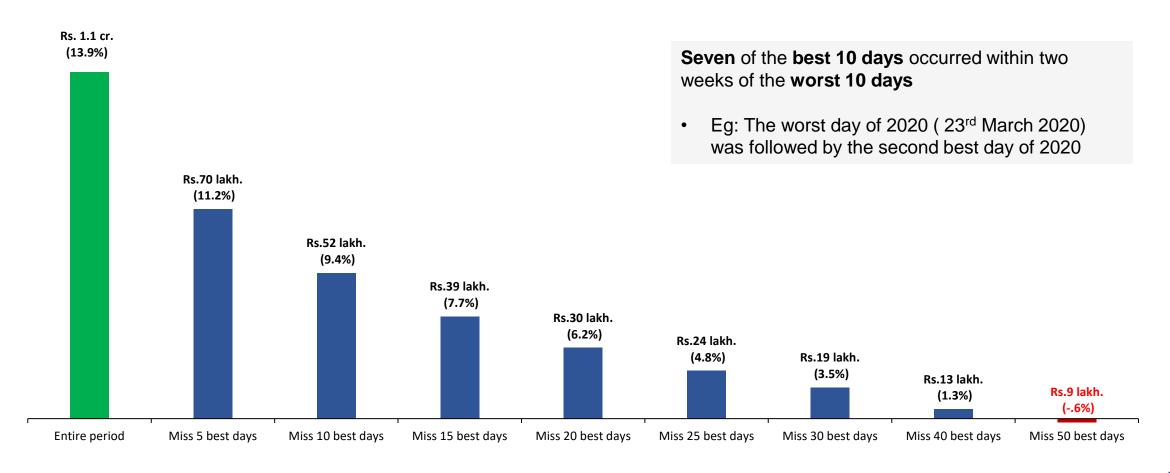
Sensex (Jan 2008 to Jan 2020) – 5 Temporary Declines



Equity Returns are non-linear - Missing few best days in the market significantly reduces returns



Rs.10 Lakh invested in Nifty 50 TRI (2005 to 2023)



If you missed the 10 best days in the last 18+ years, your portfolio value was lower by 50%

Many of the best days occur in the middle of a market



2006: FII & DII - Heavy sell off

crash

Market Fall: -30%

3 of Top 30 Best Days

Best Day No	Date	Returns
8	15-Jun-06	6.3%
19	09-Jun-06	5.2%
30	30-Jun-06	4.4%

2008: Global Financial Crisis

Market Fall: -60%

22 of Top 30 Best Days

22 (n Top so bes	LDays
Best Day No	Date	Returns
1	18-May-09	17.7%
4	25-Jan-08	7.0%
3	31-Oct-08	7.0%
6	13-Oct-08	6.4%
7	28-Oct-08	6.4%
9	23-Jan-08	6.2%
10	10-Nov-08	5.9%
12	25-Mar-08	5.8%
13	23-Oct-07	5.6%
14	23-Jul-08	5.6%
15	14-Feb-08	5.5%
16	21-Nov-08	5.5%
17	03-Nov-08	5.5%
20	04-May-09	5.2%
21	10-Dec-08	5.2%
22	19-Sep-08	5.1%
23	02-Jul-08	5.0%
24	04-Dec-08	5.0%
25	02-Apr-09	4.9%
26	09-Oct-07	4.8%
28	23-Mar-09	4.7%
29	15-Oct-07	4.5%

2020: Covid-19 Pandemic

Market Fall: -40%

4 of Top 30 Best Days

		, -
Best Day No	Date	Returns
2	07-Apr-20	8.8%
5	25-Mar-20	6.6%
11	20-Mar-20	5.8%
27	01-Feb-21	4.7%

Others

1 of Top 30 Best Days

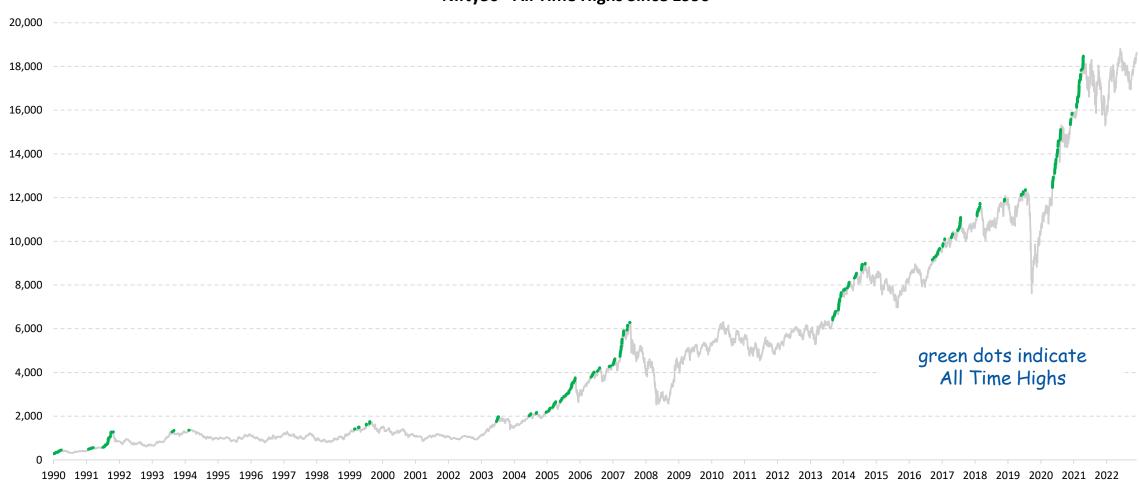
Best Day No	Date	Returns
18	20-Sep-19	5.3%

4 of the top 30 best days (from Jan 2005 to Dec 2021) occurred during the 2020 market crash.

All Time Highs are a natural part of any growing asset class and not something to be feared







All Time Highs automatically don't imply a market fall. The average 1Y returns when invested in Nifty 50 TRI during an all-time high, is ~14%

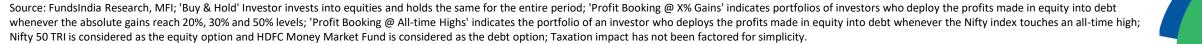


Nifty 50 TRI Performance post All-Time Highs	1 Y Returns	3 Y Returns	5 Y Returns
Average Returns (CAGR)	14%	11%	11%
%	of times		
>20% returns	37%	17%	9%
>15% returns	47%	22%	20%
>12% returns	57%	35%	50%
>10% returns	60%	45%	64%
>8% returns	63%	60%	74%
>0% returns	75%	88%	100%
<0% returns	25%	12%	0%

Never interrupt compounding – Profit booking at market highs underperforms over long term



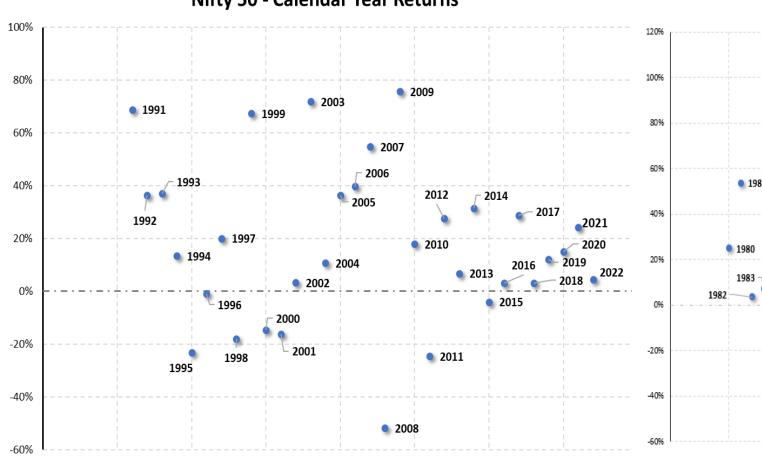
	'Buy & Hold'	Annualized Outpe	erformance of 'Buy	& Hold' vs 'Profit E	Booking' Strategies
10Y Period	Annualized Returns	Profit Booking @ 20% Gains	Profit Booking @ 30% Gains	Profit Booking @ 50% Gains	Profit Booking @ All-time Highs
2000 to 2009	15.2%	3.2%	2.8%	2.6%	3.5%
2001 to 2010	19.1%	5.1%	5.0%	4.5%	1 5.4%
2002 to 2011	17.7%	2.9%	2.6%	2.0%	2.8%
2003 to 2012	20.1%	4.2%	3.9%	3.3%	4.2%
2004 to 2013	14.2%	0.9%	0.7%	0.9%	1.5%
2005 to 2014	16.2%	2.1%	2.0%	1.6%	2.6%
2006 to 2015	12.2%	-0.2%	0.1%	0.4%	0.3%
2007 to 2016	8.8%	-1.1%	-1.2%	-1.7%	-0.7%
2008 to 2017	6.7%	0.3%	0.4%	0.1%	0.4%
2009 to 2018	15.0%	1.5%	1.1%	1.4%	0.2%
2010 to 2019	10.2%	0.9%	0.7%	0.4%	0.6%
2011 to 2020	9.9%	0.9%	0.8%	0.6%	1.2%
2012 to 2021	15.5%	3.0%	3.0%	2.6%	3.3%
2013 to 2022	13.1%	2.2%	2.2%	1.8%	2.6%



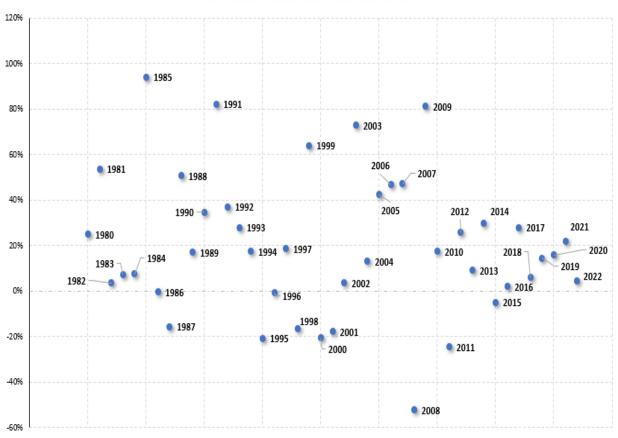
Calendar year returns are volatile & rarely resemble long term averages







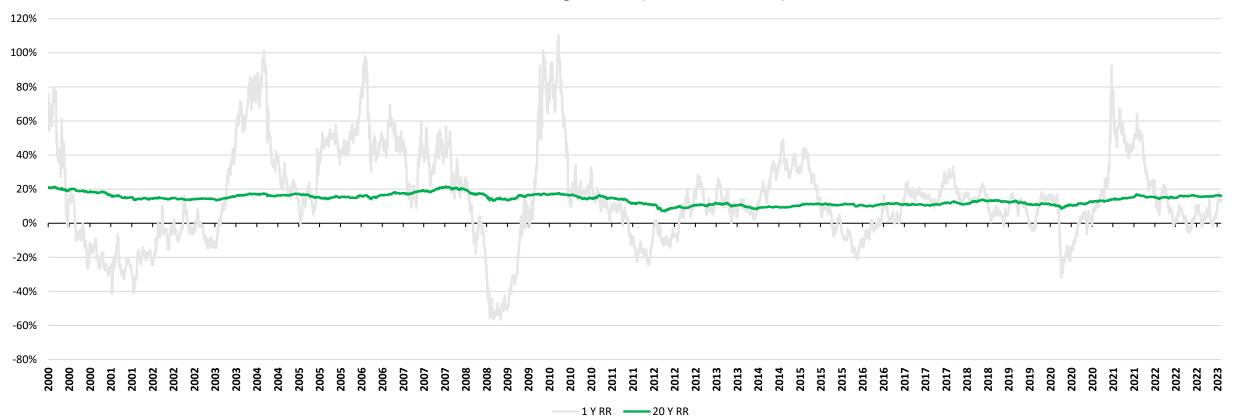
Sensex - Calendar Year Returns



Equities are less volatile over longer time horizons









Indian Equity - Takeaways



- 1. Over the Long Term (10-15 years) Equity has provided returns above inflation
- 2. Long Term Return Expectation = Inflation + 4-6% but...
- 3. 10-20% decline happens almost every year
- 4. 30-60% Decline should be a part of expectation for every 7-10 years





Debt Returns

Debt historically has delivered 6-8% over 5+ years



Year wise Lumpsum Returns of Debt (2000 to 2022)

								•				•		•								
Average	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	7%	8%
Max	14%	12%	10%	9%	9%	9%	9%	8%	9%	9%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%
Min	1%	3%	5%	5%	6%	7%	6%	6%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	8%
Year	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22
Jan-01	11%	11%	9%	8%	7%	7%	8%	8%	7%	7%	7%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%
Jan-02	10%	8%	6%	6%	6%	7%	8%	7 %	7%	7%	7%	7%	7%	8%	8%	8%	8%	8%	8%	7%	7%	
Jan-03	6%	5%	5%	5%	6%	7%	7%	6%	7%	7%	7%	7%	7%	7%	7%	7%	7%	8%	7%	7%		
Jan-04	3%	4%	5%	6%	8%	7%	6%	7 %	7%	7%	7%	7%	8%	7%	7%	7%	8%	7%	7%			
Jan-05	5%	6%	7 %	9%	7%	7%	7 %	7%	8%	8%	8%	8%	8%	8%	8%	8%	8%	7%				
Jan-06	7%	8%	10%	8%	7%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%					
Jan-07	10%	12%	8%	7%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%						
Jan-08	14%	7%	6%	7%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%							
Jan-09	1%	3%	5%	6%	I 6%	7%	7 %	7%	7%	7 %	7%	8%	7%	7 %								
Jan-10	5%	7%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%									
Jan-11	9%	9%	9%	9%	9%	9%	9%	8%	8%	9%	8%	8%										
Jan-12	10%	9%	9%	9%	9%	9%	8%	8%	9%	8%	8%											
Jan-13	8%	9%	9%	9%	8%	8%	8%	8%	8%	7%												
Jan-14	10%	9%	9%	8%	8%	8%	8%	8%	7%													
Jan-15	8%	9%	8%	8%	8%	8%	8%	7%														
Jan-16	9%	8%	7%	8%	8%	7 %	7 %															
Jan-17	7%	7%	7%	8%	7%	7%																
Jan-18	7%	8%	8%	7%	7%																	

Returns >=6%

0 to <6%

Less than 0%

7%

6%

7%

4%

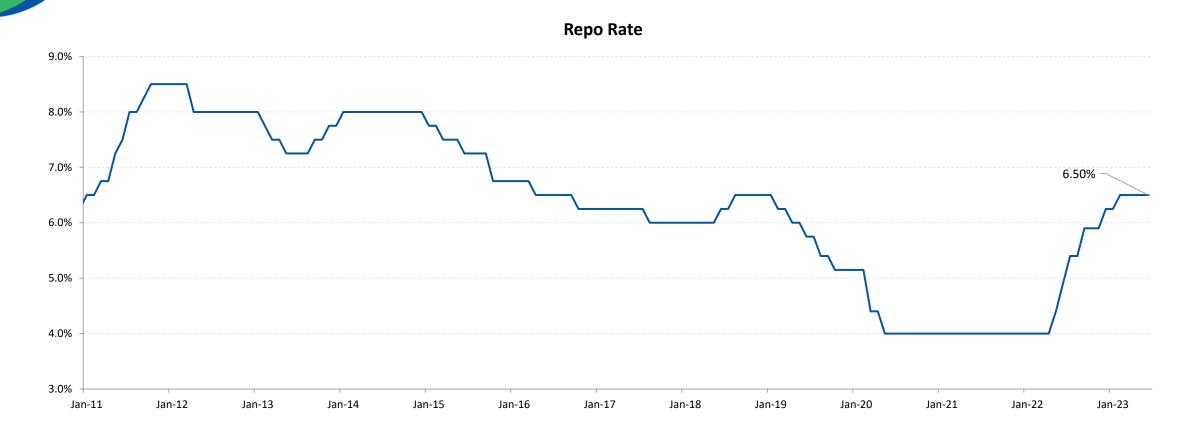
Jan-19

Jan-20 Jan-21

Jan-22

India Rate Hike Cycle – PAUSE for now





RBI continues to prioritize controlling inflation -

In its latest monetary policy update (08-Jun-2023), RBI has kept the repo rate unchanged.

- Inflation forecast for FY24 at 5.1% (reduced from 5.2% in April MPC)
- Growth forecast for FY24 retained at 6.5%

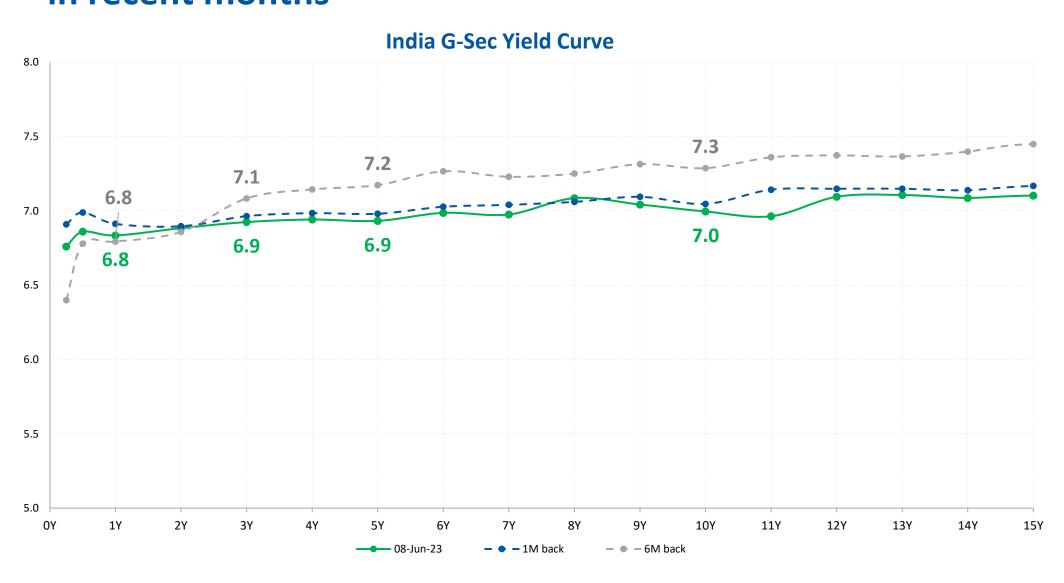
1Y & 10Y Indian Government Bond Yields have started to decline





Yields are still high – but have started to come down in recent months





US & India Inflation – Early signs of easing



India CPI Latest: 4.7%

1 month back: 5.6% 6 months back: 6.7%

U.S. CPI

Latest: 4.9%

1 month back: 5.2% 6 months back: 7.7%

Inflation (YoY %)





FD Rates have increased in the recent past – but post tax returns* are still below FY24 Inflation Expectation of 5.1%



		Fixed Deposit	Rates of Large	Banks											
	6 Months HDFC Bank ICICI Bank SBI Bank PNB Bank Bank FD Average Pre-Tax 4.50 4.75 5.25 5.50 5.00														
	HDFC Bank	ICICI Bank	SBI Bank	PNB Bank	Bank FD Average										
Pre-Tax	4.50	4.75	5.25	5.50	5.00										
Post-Tax	3.14	3.31	3.66	3.83	3.49										
			1 Year												
	HDFC Bank ICICI Bank SBI Bank PNB Bank Bank FD Average Pre-Tax 6.60 6.70 6.80 6.75 6.71 Post-Tax 4.62 4.69 4.76 4.76 4.71														
Pre-Tax	6.60	6.70	6.80	6.75	6.71										
Post-Tax	4.62	4.69	4.76	4.76	4.71										
			2 Years												
	2 YearsHDFC BankICICI BankSBI BankPNB BankBank FD AveragePre-Tax7.007.107.006.806.98														
Pre-Tax	7.00	7.10	7.00	6.80	6.98										
Post-Tax	4.95	5.02	4.95	4.81	4.93										
			3 Years												
	HDFC Bank	ICICI Bank	SBI Bank	PNB Bank	Bank FD Average										
Pre-Tax	7.00	7.00	6.50	7.00	6.88										
Post-Tax	5.00	5.00	4.63	5.00	4.91										
			5 Years												
	HDFC Bank	PNB Bank	Bank FD Average												
Pre-Tax	7.00	7.00	6.50	6.50	6.75										
Post-Tax	5.09	5.09	4.72	4.72	4.90										

Indian Debt - Takeaways



- 1. Over the Long Term (10-15 years) Debt has provided returns above inflation
- 2. Long Term Return Expectation = Inflation + 1-2%
- 3. High Credit Quality, Shorter Duration Debt Funds should form a part of your Core Debt Portfolio





Gold Returns

Gold has beaten Inflation over the long run



Year wise Outperformance of Gold vs Inflation (1995 to 2022)

																			-									
Average	4%	4%	4%	4%	4%	4%	4%	4%	4%	5%	5%	5%	5%	6%	6%	5%	5%	5%	5%	4%	4%	4%	4%	4%	4%	4%	3%	3%
Maximum	23%	20%	17%	17%	16%	15%	16%	14%	14%	14%	12%	11%	10%	9%	8%	6%	6%	6%	7%	7%	6%	6%	5%	5%	5%	4%	3%	3%
Minimum	-27%	-18%	-14%	-13%	-8%	-7%	-6%	-3%	-1%	-1%	0%	1%	2%	3%	4%	4%	4%	3%	2%	2%	2%	2%	3%	3%	3%	3%	3%	3%
Years	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28
Jan-95	4%	-4%	-10%	-8%	-6%	-6%	-6%	-2%	-1%	-1%	1%	2%	2%	3%	4%	5%	6%	5%	3%	3%	2%	2%	3%	3%	3%	4%	3%	3%
Jan-96	-12%	-16%	-11%	-8%	-8%	-7%	-3%	-2%	-1%	0%	2%	2%	3%	5%	5%	6%	5%	3%	2%	2%	3%	3%	3%	3%	4%	3%	3%	
Jan-97	-20%	-12%	-8%	-8%	-6%	-2%	0%	0%	1%	3%	4%	4%	6%	6%	7%	6%	4%	3%	2%	3%	3%	3%	4%	4%	4%	4%		
Jan-98	-4%	0%	-3%	-2 %	2%	4%	3%	5%	7%	6%	8%	8%	8%	9%	8%	5%	5%	4%	5%	4%	4%	5%	5%	5%	5%			
Jan-99	3%	-3%	-2%	3%	5%	4%	6%	7 %	7%	8%	10%	10%	10%	9%	6%	5%	5%	5%	5%	4%	5%	6%	5%	5%				
Jan-00	-9%	-4%	4%	6%	4%	7 %	8%	8%	8%	10%	10%	11%	9%	7 %	6%	4%	5%	5%	5%	5%	6%	5%	5%					
Jan-01	-1%	10%	10%	7 %	10%	11%	9%	11%	12%	12%	12%	11%	8%	7%	5%	6%	6%	5%	6%	7%	6%	6%						
Jan-02	21%	15%	10%	12%	13%	11%	13%	14%	14%	14%	12%	8%	7 %	6%	6%	6%	6%	6%	7%	6%	6%							
Jan-03	10%	5%	10%	11%	10%	12%	13%	13%	13%	11%	8%	7 %	5%	5%	5%	5%	6%	6%	6%	6%								
Jan-04	0%	8%	11%	10%	11%	13%	13%	14%	11%	7 %	5%	5%	4%	4%	5%	5%	6%	5%	5%	`				,— —				
Jan-05	18%	18%	13%	15%	16%	15%	16%	13%	7%	7 %	5%	5%	5%	5%	5%	6%	5%	6%					9	*				
Jan-06	17%	11%	14%	16%	15%	15%	13%	7 %	5%	4%	4%	3%	4%	5%	6%	5%	5%											
Jan-07	5%	13%	15%	14%	15%	12%	5%	3%	2%	3%	2%	3%	4%	5%	4%	4%												
Jan-08	21%	20%	17%	17%	13%	5%	4%	1%	2%	3%	3%	3%	5%	4%	5%													
Jan-09	19%	16%	16%	11%	2%	1%	-2%	0%	1%	1%	2%	3%	3%	3%							Golo	lhac	outpe	erfor	med			
Jan-10	11%	15%	8%	-3%	-2%	-4%	-3%	-2%	-1%	1%	3%	1%	2%															
Jan-11	19%	5%	-7%	-6%	-8%	-4%	-4%	-3%	-1%	1%	1%	2%									inflo	ation	by 2-	4% o	ver t	he.		
Jan-12	-8%	-18%	-13%	-13%	-8%	-7%	-6%	-2%	0%	-1%	0%										_		- / -					
Jan-13	-27%	-15%	-14%	-9%	-7%	-5%	-2%	0%	-1%	0%											long	run						
Jan-14	-4%	-8%	-2%	-1%	0%	2%	5%	4%	4%																			
Jan-15	-12%	-1%	0%	1%	4%	6%	4%	5%																				
Jan-16	11%	5%	5%	8%	10%	7%	7%																					
Jan-17	0%	2%	8%	10%	7%	7 %																						
Jan-18	5%	11%	15%	9%	9%																							
Jan-19	17%	19%	10%	9%																								

Outperformance >= 0%
Outperformance < 0%

7%

-1%

Gold Returns = Inflation + 2-4% over long run



Less than 0%

Average	10%	9%	9%	9%	9%	9%	9%	9%	9%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	9%	9%	9%	9%	9%	9%
Max	31%	27%	24%	25%	24%	23%	23%	22%	19%	20%	19%	18%	16%	15%	15%	13%	12%	12%	13%	13%	12%	12%	12%	12%	12%	12%	12%	12%	11%	11%	11%	10%	10%	10%	11%	10%	10%	10%	10%
Min	-22%	-9%	-8%	-5%	-3%	-1%	1%	1%	3%	4%	4%	5%	6%	6%	7%	7%	5%	6%	5%	5%	5%	5%	6%	6%	6%	7%	7%	8%	8%	9%	9%	9%	9%	9%	8%	8%	8%	8%	8%
Years	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39
Jan-80	10%	-7%	1%	-1%	-2%	-1%	3%	5%	4%	5%	5%	7%	7%	8%	7%	8%	7%	6%	6%	6%	5%	5%	6%	6%	6%	7%	7%	8%	8%	9%	9%	10%	10%	9%	9%	8%	8%	8%	8%
Jan-81	-22%	-3%	-5%	-5%	-3%	2%	4%	4%	4%	4%	6%	6%	8%	7%	7%	7%	5%	6%	5%	5%	5%	6%	6%	6%	7 %	7%	8%	8%	9%	9%	10%	10%	9%	9%	8%	8%	8%	8%	8%
Jan-82	19%	5%	2%	2%	7 %	9%	8%	8%	7%	10%	9%	11%	10%	10%	9%	7%	7%	7%	7 %	7%	8%	8%	7%	8%	9%	9%	10%	10%	10%	11%	11%	10%	10%	9%	9%	9%	9%	9%	10%
Jan-83	-8%	-6%	-3%	4%	7%	6%	6%	6%	9%	8%	10%	9%	9%	8%	7%	7%	7 %	6%	6%	7%	7%	7 %	8%	8%	8%	9%	10%	10%	11%	11%	10%	9%	9%	9%	9%	9%	9%	10%	9%
Jan-84	-4%	-1%	8%	11%	9%	9%	8%	11%	10%	12%	11%	11%	10%	8%	8%	7%	7%	7%	8%	8%	8%	8%	9%	9%	10%	10%	11%	11%	11%	10%	10%	9%	9%	9%	9%	10%	10%	10%	10%
Jan-85	2%	15%	17%	12%	12%	10%	13%	12%	14%	12%	12%	11%	9%	9%	8%	8%	8%	9%	9%	8%	9%	9%	10%	11%	11%	11%	12%	12%	11%	10%	10%	10%	10%	10%	10%	10%	10%	10%	
Jan-86	29%	25%	16%	14%	12%	15%	14%	15%	13%	13%	12%	9%	9%	9%	8%	8%	9%	9%	9%	9%	10%	10%	11%	11%	12%	12%	12%	11%	11%	10%	10%	10%	10%	10%	11%	10%	10%		
Jan-87	21%	10%	9%	8%	12%	11%	13%	11%	12%	10%	8%	8%	7%	7 %	7%	8%	8%	8%	8%	9%	9%	10%	11%	11%	12%	12%	10%	10%	9%	10%	9%	9%	10%	10%	10%	10%			
Jan-88	0%	4%	4%	10%	10%	12%	10%	11%	9%	6%	7 %	6%	6%	6%	7%	7%	7 %	8%	8%	9%	10%	10%	11%	11%	11%	10%	10%	9%	9%	9%	9%	9%	10%	10%	10%				
Jan-89	8%	7%	14%	12%	15%	12%	12%	10%	7%	7%	7%	6%	6%	7%	8%	7%	8%	9%	9%	10%	11%	11%	12%	12%	11%	10%	9%	10%	9%	9%	10%	10%	10%	10%					
Jan-90	5%	17%	13%	17%	13%	13%	10%	7%	7%	7%	6%	6%	7%	8%	7%	8%	9%	9%	10%	11%	11%	12%	12%	11%	10%	9%	10%	9%	9%	10%	10%	10%	10%						
Jan-91	31%	18%	21%	15%	14%	11%	7%	7%	7%	6%	6%	8%	8%	7 %	8%	9%	10%	11%	11%	12%	12%	12%	11%	10%	10%	10%	10%	10%	10%	10%	10%	10%							
Jan-92	6%	16%	10%	11%	8%	4%	4%	4%	4%	4%	6%	6%	6%	7 %	8%	8%	9%	10%	11%	12%	12%	10%	10%	9%	9%	9%	9%	9%	10%	9%	9%								
Jan-93	27%	12%	12%	8%	3%	4%	4%	4%	4%	6%	6%	6%	7%	8%	9%	10%	10%	11%	12%	12%	10%	10%	9%	9%	9%	9%	9%	10%	10%	10%									
Jan-94	-2%	5%	3%	-2%	0%	1%	1%	1%	3%	4%	4%	5%	7%	7%	9%	9%	10%	11%	11%	9%	9%	8%	8%	8%	8%	9%	9%	9%	9%										
Jan-95	13%	5%	-2%	0%	1%	1%	1%	4%	5%	5%	6%	7%	8%	9%	10%	11%	12%	12%	10%	10%	9%	9%	9%	9%	9%	10%	9%	9%											
Jan-96	-3%	-9%	-3%	-2%	-1%	0%	3%	4%	4%	5%	7 %	8%	9%	10%	11%	12%	12%	10%	9%	9%	9%	9%	9%	9%	10%	9%	9%												
Jan-97	-14%	-4%	-2%	-1%	0%	4%	5%	5%	6%	8%	9%	10%	11%	12%	13%	13%	11%	10%	9%	9%	9%	9%	10%	10%	10%	10%													
Jan-98	7%	5%	4%	4%	8%	9%	8%	9%	11%	11%	13%	13%	14%	15%	15%	12%	12%	11%	11%	10%	10%	11%	11%	11%	11%														
Jan-99	3%	2%	3%	8%	9%	8%	10%	11%	12%	13%	14%	15%	16%	15%	13%	12%	11%	11%	11%	10%	11%	12%	11%	11%															
Jan-00	1%	3%	10%	11%	8%	11%	12%	13%	14%	15%	16%	17%	16%	14%	13%	11%	11%	11%	11%	11%	12%		11%																
Jan-01	4%	14%	14%	10%	13%	14%	14%	16%	16%	17%	18%	18%	15%	14%	12%	12%	12%	11%	12%	13%		12%																	
Jan-02		19%	12%	15%	16%	16%	18%	18%	19%	20%	19%	15%	14%	13%	12%	12%	12%	12%	13%		12%																		
Jan-03			12%	14%	15%	17%	17%	18%	19%	18%	15%	14%	12%	12%	11%	11%	12%	12%	12%	12%																			
Jan-04	0%	10%	14%	15%	17%	18%	19%	20%	19%	15%	13%	12%	11%	11%	11%	11%	12%	11%	11%																				
Jan-05		22%	20%	22%	22%	22%	23%	22%	16%	15%	13%	12%	12%	12%	12%	13%		12%																					
Jan-06		19%	22%	22%	22%	23%	22%	16%	14%	12%	12%	11%	11%	12%	13%	12%	12%																						
Jan-07		23%	22%	22%	24%	22%	15%	13%	11%	11%	10%	10%	11%	12%		11%																							
Jan-08		24%	24%	25%	23%	15%	13%	10%	10%	10%	10%	10%		11%	11%																								
Jan-09		22%	24%	21%	12%	10%	7%	8%	8%	8%	9%	10%	9%	9%																									
Jan-10		27%	22%	10%	9%	6%	6%	6%	7%	8%	10%	8%	9%																										
Jan-11		20%	6%	5%	2%	4%	4%	4%	6%	8%	7%	8%																											
	12%	-4%	-2%	-4%	-1%	0%	1%	4%	6%	5%	6%																												
Jan-13			-8%	-4%	-2%	0%	3%	5%	4%	5%																													
Jan-14		-3%	1%	3%	4%	6%	9%	8%	8%																														
Jan-15		1%	3%	4%	7%	10%	8%	9%																													_		4.00
Jan-16		8%	8%	11%			11%																														Ketu	ırns >:	=10%
Jan-17		7%	12%	15%	12%	12%																															7 to	<10%	
Jan-18		15%	19%	13%	13%																																		
Jan-19		24%	15%	14%																																	0 to	%</td <td></td>	

Year wise Lumpsum Returns of Gold (1980 to 2022)

However, Gold has underperformed Equities over longer time frames



Year wise Outperformance of Gold vs Nifty 50 TRI (2000 to 2022)

Average	-4%	-3%	-3%	-3%	-3%	-3%	-3%	-2%	-2%	-2%	-2%	-1%	-2%	-2%	-2%	-3%	-3%	-3%	-3%	-3%	-3%	-2%	-2%	
Maximum	79%	34%	23%	31%	23%	14%	10%	7%	6%	3%	4%	5%	4%	2%	2%	0%	-1%	-2%	-2%	-1%	-1%	-2%	-2%	
Minimum	-65%	-34%	-28%	-27%	-29%	-21%	-14%	-10%	-10%	-11%	-9%	-6%	-7%	-6%	-7%	-6%	-5%	-5%	-5%	-5%	-4%	-2%	-2%	
Years	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	
Jan-00	15%	17 %	18%	2 %	-1%	-3%	-5%	-9%	4%	0%	0%	5%	3%	1%	-1%	-2%	-1%	-2%	-2%	-2%	-1%	-2%	-2%	
Jan-01	19%	19%	-3%	-6%	-7%	-9%	-14%	2%	-3%	-2%	4%	2%	0%	-2%	-3%	-2%	-3%	-3%	-2%	-1%	-3%	-2%		
Jan-02	19%	-19%	-16%	-16%	-17%	-21%	0%	-6%	-5%	2%	0%	-3%	-5%	-4%	-4%	-5%	-4%	-4%	-3%	-5%	-4%			
Jan-03	-65%	-34%	-28%	-27%	-29%	-3%	-10%	-8%	0%	-2%	-4%	-6%	-6%	-5%	-7%	-6%	-5%	-5%	-5%	-5%	ı			
Jan-04	-11%	-14%	-16%	-21%	6%	-2%	-1%	7 %	4%	1%	-3%	-2%	-2%	-3%	-3%	-3%	-2%	-3%	-3%					
Jan-05	-17%	-18%	-26%	11%	0%	1%	10%	7 %	1%	-1%	-1%	-1%	-3%	-2 %	-2%	-1%	-3%	-2%						
Jan-06	-21%	-30%	18%	4%	4%	13%	9%	4%	0%	0%	1%	-2%	-1%	0%	0%	-1%	-1%				1			
Jan-07	-40%	34%	11%	9%	20%	14%	7 %	2%	2%	2%	0%	0%	1%	1%	-1%	0%					i			
Jan-08	79%	31%	23%	31%	23%	13%	7 %	6%	6%	3%	3%	3%	4%	2%	2%					_				
Jan-09	-54%	-22%	8%	1%	-5%	-10%	-9%	-7%	-8%	-7%	-6%	-5%	-7%	-6%	\									
Jan-10	5%	32%	16%	4%	-2%	-3%	-2%	-4%	-3%	-2%	-1%	-4%	-2%											
Jan-11	53%	20%	4%	-4%	-5%	-2%	-5%	-5%	-3%	-2%	-4%	-3%												
Jan-12	-18%	-22%	-25%	-20%	-14%	-16%	-13%	-10%	-9%	-11%	-9%													
Jan-13	-25%	-27%	-19%	-14%	-15%	-12%	-9%	-8%	-10%	-8%			Ove	r 15-2	20 year	nerin	ds Go	ld has	usually	V				
Jan-14	-31%	-17%	-9%	-12%	-9%	-7%	-4%	-7%	-6%												0/			
Jan-15	-5%	0%	-6%	-5%	-2%	-1%	-5%	-3%		_			underperformed equities by an average of 2-3%											
Jan-16	7%	-8%	-5%	-2%	1%	-4%	-3%		-															
lan-17	-23%	-10%	-4%	-1%	-6%	-4%																		

Outperformance >= 0%
Outperformance < 0%

2%

-3%

-3%

-11%

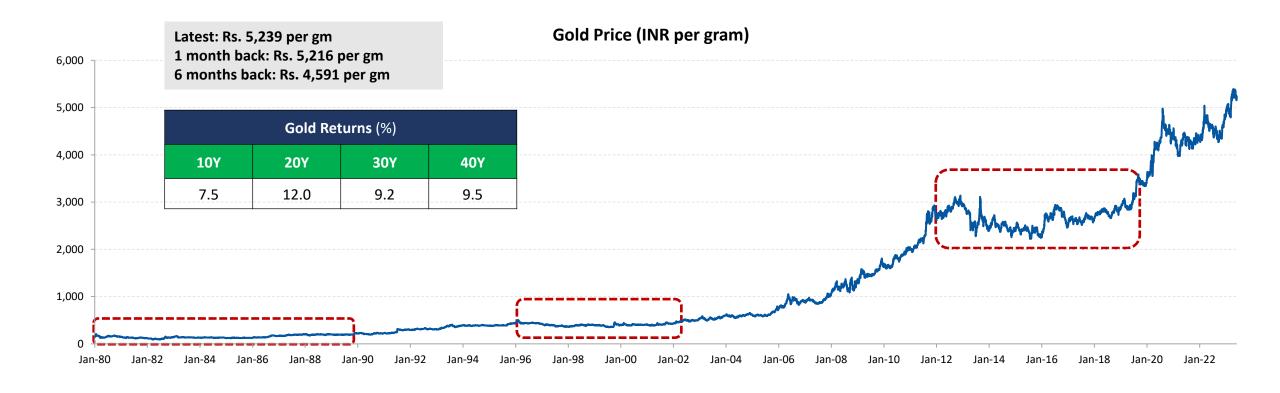
-1%

Jan-18

Jan-19 Jan-20

Jan-21 Jan-22

Gold Returns have beaten inflation in the long term but PundsIndia goes through long intermittent periods of subdued returns



1980-1990: It took gold 10 years to hit its 1980 peak once again

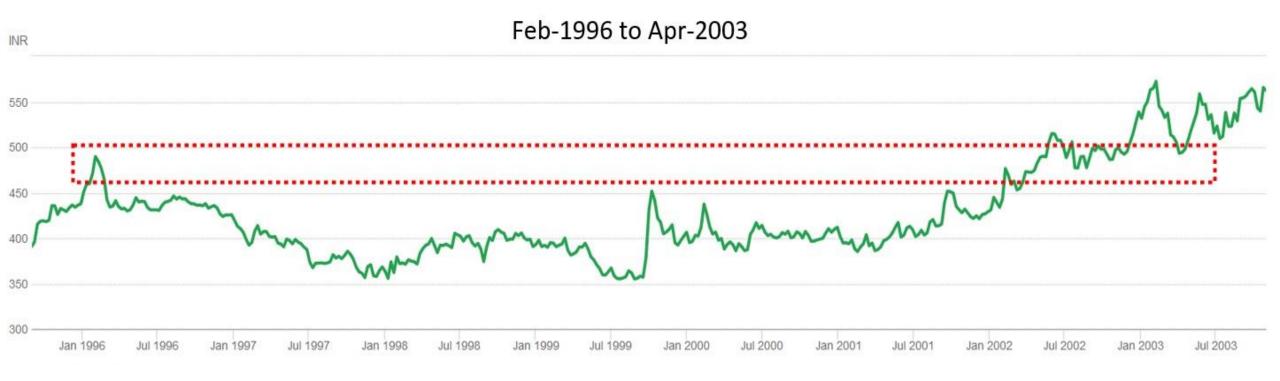






1996-2003: It took gold 8 years to hit its 1996 peak once again

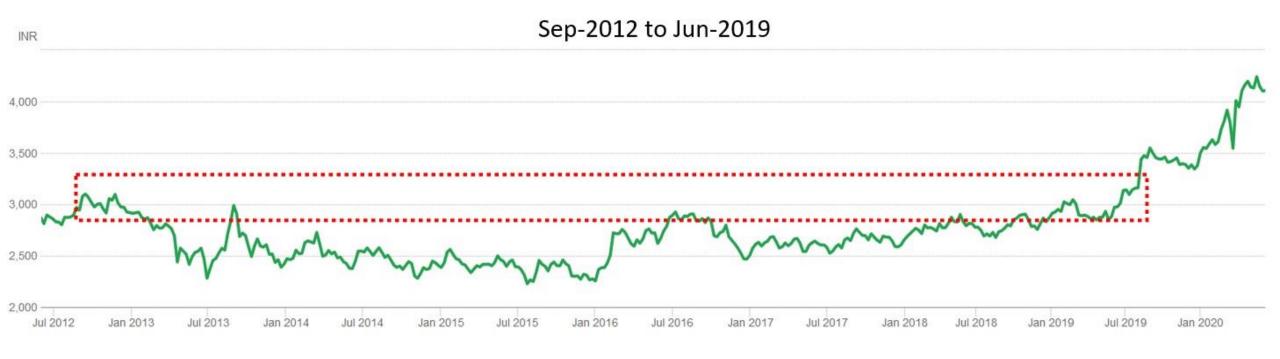






2012-2019: It took gold 7 years to hit its 2012 peak once again







Gold shows inverse correlation to US Real Yields



10 Yr Treasury Bond Real Yield

Latest: 1.46%

1 month back: 1.26% 6 months back: 1.36%

Gold Price (USD/Troy Ounce)

Latest: 1,964

1 month back: 1,983 6 months back: 1,755

US 10 Yr Real Yield (%) vs Gold (USD/Troy Ounce)



Gold - Takeaways



- 1. Over the Long Term (10-15 years) Gold has provided returns above inflation
- 2. Long Term Return Expectation = Inflation + 2-4% but...
- 3. Gold also goes through extended interim periods of subdued returns
- 4. Gold Returns in INR are driven by
 - 1. Gold Price (in USD) inversely correlated to US Real Yields
 - 2. Currency (USD-INR) movement



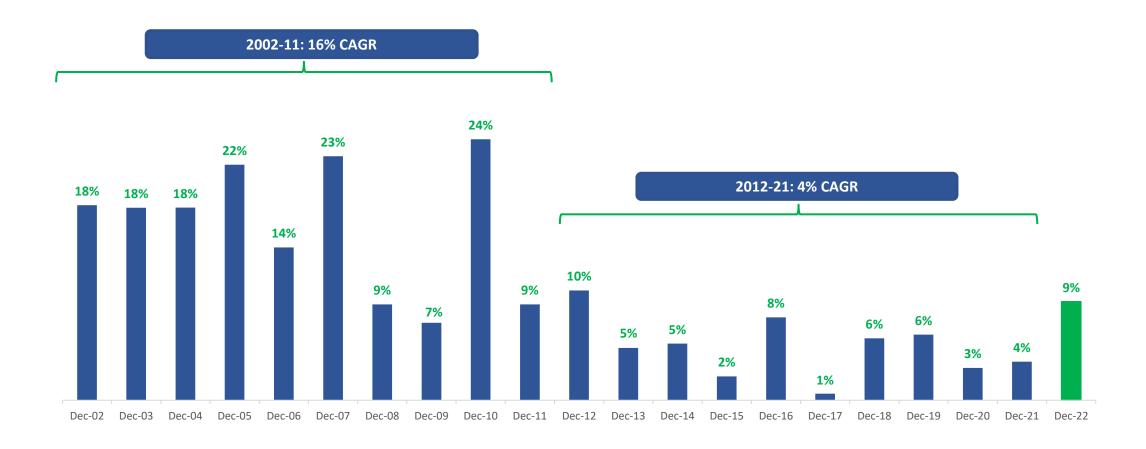


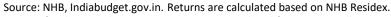
Real Estate Returns

Real Estate goes through cycles of 7-10 years



Calendar year returns of NHB Housing Price Index (Residex)





WHEN you enter "Real Estate Cycle" is a key driver of long term returns



Year wise Lumpsum Returns of Real estate (2001 to 2022)

real wise fampsam netarns of near estate (2001 to 2022)																					
Average	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%
Max	24%	20%	19%	19%	19%	19%	17%	17%	17%	16%	15%	14%	14%	13%	13%	12%	11%	11%	11%	10%	10%
Min	1%	3%	3%	4%	4%	4%	4%	4%	4%	5%	5%	6%	7%	7%	7%	8%	8%	9%	9%	10%	10%
Year	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21
Dec-01	18%	18%	18%	19%	18%	19%	17%	16%	17%	16%	15%	14%	14%	13%	13%	12%	11%	11%	11%	10%	10%
Dec-02	18%	18%	19%	18%	19%	17%	16%	17%	16%	15%	14%	13%	12%	12%	11%	11%	11%	10%	10%	10%	
Dec-03	18%	20%	18%	19%	17%	15%	16%	15%	15%	14%	13%	12%	12%	11%	11%	10%	10%	9%	9%		
Dec-04	22%	18%	19%	17%	15%	16%	15%	14%	13%	13%	12%	11%	10%	10%	10%	9%	9%	9%			
Dec-05	14%	18%	15%	13%	15%	14%	13%	12%	12%	11%	10%	9%	9%	9%	9%	8%	8%				
Dec-06	23%	15%	13%	15%	14%	13%	12%	11%	10%	10%	9%	9%	9%	8%	8%	8%					
Dec-07	9%	8%	13%	12%	12%	10%	10%	9%	9%	8%	8%	7%	7%	7%	7%						
Dec-08	7%	15%	13%	12%	11%	10%	9%	9%	8%	7%	7%	7%	7%	7%							
Dec-09	24%	16%	14%	12%	10%	9%	9%	8%	8%	7%	7%	7%	7%								
Dec-10	9%	9%	8%	7%	6%	6%	6%	6%	6%	5%	5%	6%									
Dec-11	10%	7%	7%	6%	6%	5%	5%	5%	5%	5%	5%										
Dec-12	5%	5%	4%	5%	4%	4%	5%	4%	4%	5%											
Dec-13	5%	4%	5%	4%	4%	5%	4%	4%	5%												
Dec-14	2%	5%	3%	4%	4%	4%	4%	5%													
Dec-15	8%	4%	5%	5%	5%	4%	5%														

Source: NHB, Indiabudget.gov.in. Returns are calculated based on NHB Residex.

For the period Dec-01 to Dec-07, returns for 5 cities are considered- Delhi, Bangalore, Mumbai, Bhopal & Kolkatta

5%

Post Dec-07, returns for 15 cities are considered which includes 10 additional cities- Hyderabad, Faridabad, Patna, Ahmedabad, Chennai, Jaipur, Lucknow, Pune, Surat and Kochi

NAV is rebased to 100 from 2001

1%

6%

6%

3%

Dec-16

Dec-17

Dec-18 Dec-19

Dec-20 Dec-21 3%

5%

4%

5%

4%

5%

How to read the table: Column 1 indicates the starting date of Lumpsum. The Row named 'Year' indicates the time frame on investment -1Y, 2Y, 3Y etc

5%

Returns >= 10%
7 to <10%
0 to <7%
Less than 0%

Real estate has beaten Inflation over longer time frames provided the entry is right



Year wise Outperformance of Real estate vs Inflation (2001 to 2022)

						i Cai Wi	se Outp	CHOIM	ance or	iveai esi	late vs i	iiiiatioii	(2001	10 2022	,						
Average	5%	4%	4%	4%	4%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	4%	4%	4%	4%	4%
Max	18%	16%	15%	15%	14%	14%	13%	11%	11%	10%	9%	8%	7%	6%	6%	5%	5%	5%	5%	4%	4%
Min	-5%	-5%	-4%	-3%	-3%	-2%	-2%	-1%	-1%	-1%	-1%	0%	0%	0%	1%	1%	2%	3%	3%	4%	4%
Year	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21
Dec-01	13%	14%	14%	15%	14%	14%	13%	11%	11%	10%	9%	8%	7%	6%	6%	5%	5%	5%	5%	4%	4%
Dec-02	14%	14%	15%	14%	14%	13%	10%	11%	9%	8%	7%	6%	5%	5%	5%	5%	5%	4%	4%	4%	
Dec-03	14%	16%	14%	15%	12%	10%	10%	9%	8%	6%	6%	5%	5%	4%	4%	4%	4%	3%	3%		
Dec-04	18%	14%	15%	12%	9%	9%	8%	7%	6%	5%	4%	4%	3%	3%	3%	3%	3%	3%			
Dec-05	10%	13%	10%	7%	8%	6%	5%	4%	3%	3%	3%	2%	2%	2%	2%	2%	2%				
Dec-06	16%	10%	6%	7%	5%	5%	3%	2%	2%	2%	1%	2%	2%	1%	1%	1%					
Dec-07	3%	1%	4%	3%	3%	1%	0%	0%	0%	0%	0%	1%	0%	0%	1%						
Dec-08	-1%	5%	3%	2%	1%	0%	-1%	0%	0%	0%	0%	0%	0%	0%							
Dec-09	12%	5%	4%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%								
Dec-10	-2%	0%	-2%	-2%	-3%	-1%	-2%	-1%	-1%	-1%	-1%	0%									
Dec-11	2%	-2%	-3%	-3%	-1%	-2%	-1%	-1%	-1%	-1%	0%										
Dec-12	-5%	-5%	-4%	-2%	-2%	-1%	-1%	-1%	-1%	0%											
Dec-13	-4%	-4%	-1%	-2%	-1%	0%	0%	0%	0%												
Dec-14	-3%	0%	-1%	0%	1%	0%	0%	1%													
Dec-15	4%	1%	1%	2%	1%	1%	1%														
Dec-16	-2%	0%	1%	0%	0%	1%															

Outperformance >= 0%
Outperformance < 0%

3%

-1%

1%

Dec-17

Dec-18

Dec-19

Dec-20 Dec-21 -1%

1%

1%

1%

1%

1%

But Real Estate has Underperformed Equities over long time frames



Year wise Outperformance of Real estate vs Nifty 50 TRI (2001 to 2022)

							•					•	•		•						
Average	-10%	-8%	-6%	-6%	-5%	-5%	-4%	-4%	-4%	-4%	-4%	-4%	-4%	-4%	-4%	-5%	-5%	-6%	-6%	-7%	-6%
Max	60%	28%	12%	18%	11%	9%	4%	4%	4%	1%	1%	0%	-1%	-2%	-2%	-3%	-4%	-5%	-5%	-6%	-6%
Min	-70%	-31%	-26%	-23%	-25%	-18%	-11%	-11%	-10%	-11%	-9%	-8%	-9%	-8%	-7%	-6%	-6%	-7%	-7%	-7%	-6%
Year	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21
Dec-01	13%	-19%	-10%	-12%	-15%	-18%	-1%	-8%	-7%	-2%	-3%	-3%	-5%	-4%	-4%	-5%	-5%	-5%	-6%	-6%	-6%
Dec-02	-59%	-24%	-21%	-23%	-25%	-3%	-11%	-9%	-3%	-5%	-5%	-7%	-6%	-5%	-7%	-6%	-6%	-7%	-7%	-7%	
Dec-03	5%	-5%	-13%	-18%	6%	-5%	-4%	2%	0%	-1%	-3%	-2%	-2%	-4%	-3%	-4%	-4%	-5%	-5%		
Dec-04	-17%	-22%	-26%	6%	-7%	-5%	2%	-1%	-1%	-4%	-3%	-2%	-4%	-4%	-4%	-5%	-6%	-5%			
Dec-05	-28%	-31%	12%	-5%	-3%	4%	1%	1%	-2%	-2%	-1%	-3%	-3%	-3%	-4%	-5%	-5%				
Dec-06	-34%	28%	2%	3%	10%	5%	4%	0%	1%	1%	-2%	-1%	-2%	-3%	-4%	-3%					
Dec-07	60%	15%	12%	18%	11%	9%	4%	4%	4%	1%	1%	0%	-1%	-2%	-2%						
Dec-08	-70%	-30%	-4%	-8%	-7%	-10%	-8%	-6%	-9%	-8%	-8%	-8%	-9%	-8%							
Dec-09	5%	21%	9%	6%	-1%	0%	1%	-3%	-2%	-3%	-4%	-5%	-5%								
Dec-10	33%	10%	6%	-2%	0%	0%	-4%	-3%	-4%	-5%	-6%	-5%									
Dec-11	-19%	-11%	-16%	-10%	-8%	-11%	-9%	-9%	-9%	-11%	-9%										
Dec-12	-3%	-15%	-8%	-5%	-10%	-8%	-8%	-8%	-10%	-8%											
Dec-13	-28%	-10%	-5%	-11%	-9%	-8%	-9%	-11%	-9%												
Dec-14	5%	4%	-6%	-4%	-5%	-6%	-8%	-7%													
Dec-15	3%	-13%	-8%	-8%	-9%	-11%	-9%														
Dec-16	-30%	-14%	-12%	-12%	-14%	-11%															
Dec-17	1%	-3%	-6%	-10%	-7%																
Dec-18	-7%	-10%	-14%	-10%																	
Dec-19	-13%	-18%	-10%																		
Dec-20	-22%	-9%																			

Outperformance >= 0%
Outperformance < 0%

Dec-21

Real Estate - Takeaways



- 1. Over the Long Term (15-20 years) Real Estate has provided returns above inflation
- 2. Long Term Return Expectation = Inflation + 2-4% but...
- 3. Real Estate also goes through cycles (7-10 years of up-cycle followed by down-cycle)
- 4. When you enter in the Real Estate Cycle is a key driver of long term returns



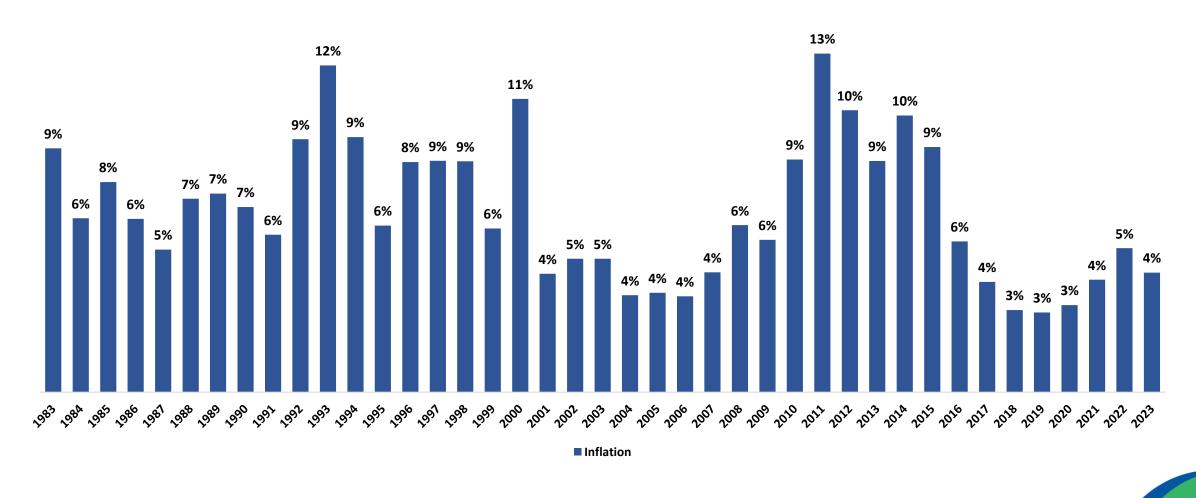


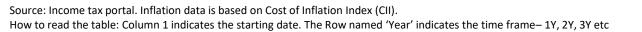
Inflation

Know Your Enemy – Inflation!



Historical Inflation rates in India (1981-2022)





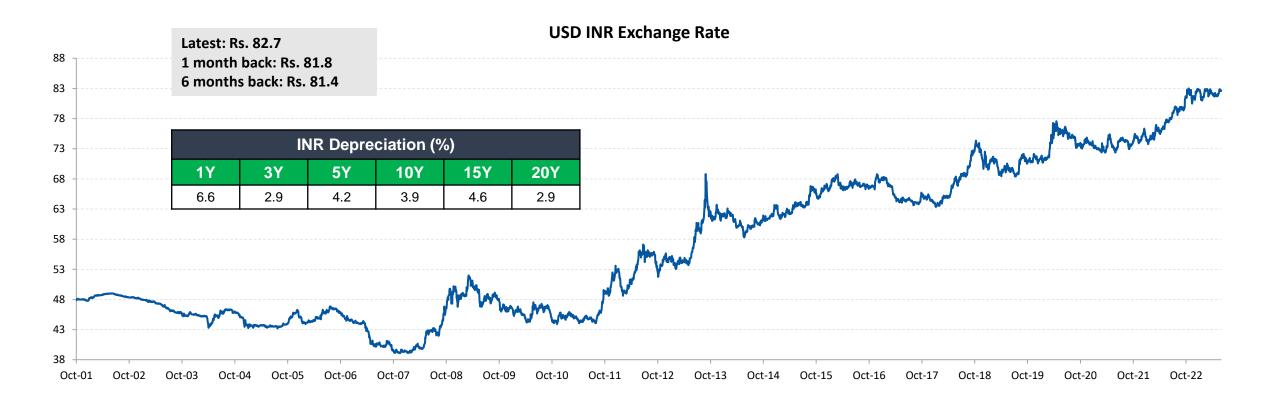




Currency

Indian Currency has weakened by 3-4% per annum vs USD over the long run











Asset Allocation

Winners keep changing across Asset Classes



Calendar Year-wise Performance of Asset Classes

CY-2010	CY-2011	CY-2012	CY-2013	CY-2014	CY-2015	CY-2016	CY-2017	CY-2018	CY-2019	CY-2020	CY-2021	CY-2022	2023 YTD
Gold	Gold	Ind-Equity	US-Equity	Ind-Equity	Debt	US-Equity	Ind-Equity	Gold	US-Equity	Gold	US-Equity	Gold	US-Equity
24.2%	29.4%	29.4%	48.8%	32.9%	8.3%	14.9%	30.3%	8.4%	34.9%	27.6%	30.8%	11.8%	10.2%
Real Estate	US-Equity	US-Equity	Debt	US-Equity	US-Equity	Gold	US-Equity	Debt	Gold	US-Equity	Ind-Equity	Real Estate	Gold
24.0%	21.1%	20.3%	8.5%	15.9%	6.5%	10.9%	14.5%	6.9%	21.1%	21.2%	25.6%	9.1%	8.6%
Ind-Equity	Debt	Gold	Ind-Equity	Debt	Real Estate	Debt	Debt	Real Estate	Ind-Equity	Ind-Equity	Debt	Ind-Equity	Debt
19.2%	9.0%	11.7%	8.1%	9.6%	2.2%	9.2%	6.4%	5.7%	13.5%	16.1%	3.8%	5.7%	3.1%
US-Equity	Real Estate	Real Estate	Real Estate	Real Estate	Ind-Equity	Real Estate	Gold	Ind-Equity	Debt	Debt	Real Estate	Debt	Ind-Equity
10.9%	8.9%	10.1%	4.9%	5.2%	-3.0%	7.6%	6.0%	4.6%	8.7%	9.5%	3.6%	4.1%	2.8%
Debt	Ind-Equity	Debt	Gold	Gold	Gold	Ind-Equity	Real Estate	US-Equity	Real Estate	Real Estate	Gold	US-Equity	Real Estate
4.7%	-23.8%	9.6%	-18.0%	2.2%	-7.9%	4.4%	0.6%	4.2%	6.1%	3.0%	-2.7%	-9.1%	1.3%

Gold was the worst performer in 2021 but finished as the best performer in 2022

Note:

Real Estate: Returns based on NHB House Price Index. Ind-Equity: Nifty 50 TRI, US-Equity: S&P 500 TRI. Debt: Index calibrated based on the Debt Schemes - Aditya Birla SL Low Duration Fund, HDFC Low Duration Fund, Aditya Birla SL Corporate Bond Fund.

CY-2010 Returns since 01-Apr-10. 2023 YTD Returns as on 31-May-2023.. 2023 YTD Real Estate Returns are updated till Mar-2023.

Source: MFI, NHB, gold.org, FundsIndia Research



Asset Allocation is an important driver of long term returns



				Max	Min 1Y	Max 1Y					
Portfolio	1 Y	3 Y	5Y	7 Y	10Y	15Y	20Y	Drawdown	Return	Return	
Equity 70% : Debt 30%	11%	20%	11%	12%	12%	11%	15%	-40%	-35%	74%	
Equity 50% : Debt 50%	10%	16%	10%	10%	11%	10%	13%	-27%	-23%	52%	
Equity 30% : Debt 70%	9%	12%	9%	9%	9%	9%	11%	-14%	-10%	32%	
Ind Equity (Nifty 50 TRI)	13%	26%	13%	14%	13%	11%	17%	-59%	-55%	110%	
US Equity (S&P 500 TR)	9%	16%	16%	16%	16%	15%	13%	-44%	-33%	71%	
Debt	7%	5%	7%	7%	7 %	8%	7%	-4%	0%	15%	
Gold	14%	8%	13%	10%	8%	10%	12%	-29%	-21%	79%	





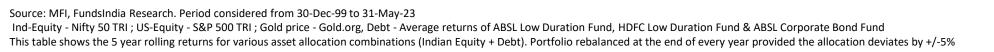


Rolling Returns 5Y	Equity 70%: Debt 30%	Equity 50%: Debt 50%	Equity 30%: Debt 70%	Ind Equity (Nifty 50 TRI)	US Equity (S&P 500 TR)	Debt	Gold
Avg	14%	13%	11%	16%	12%	8%	12%
Min	2%	4%	5%	-1%	-6%	6%	-3%
Max	35%	27%	19%	47%	30%	9%	28%
>15%	29%	24%	8%	37%	44%	0%	37%
>12%	51%	39%	26%	64%	54%	0%	52%
>10%	76%	72 %	52 %	74%	56%	0%	62%
>7%	96%	98%	99%	87%	63%	75%	75%
>0%	100%	100%	100%	100%	90%	100%	92%
0 to -10%	0%	0%	0%	0%	10%	0%	8%
-10 to -20%	0%	0%	0%	0%	0%	0%	0%



7Y Rolling Returns - 84% of the times a 70 Equity:30 Debt portfolio delivered returns > 10%

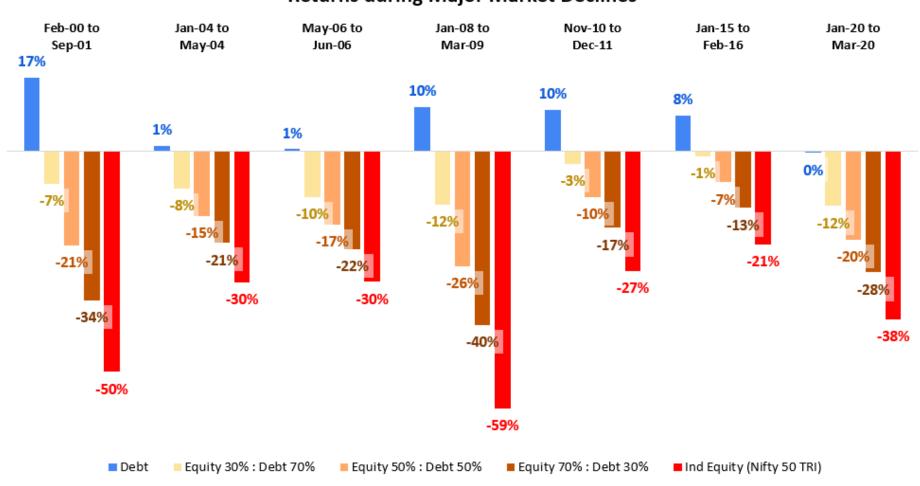
Rolling Returns 7Y	Equity 70%: Debt 30%	Equity 50%: Debt 50%	Equity 30%: Debt 70%	Ind Equity (Nifty 50 TRI)	US Equity (S&P 500 TR)	Debt	Gold
Avg	14%	13%	11%	15%	12 %	8%	12 %
Min	7%	8%	8%	5%	-5%	6%	-1%
Max	26%	21%	16%	30%	24%	9%	26%
>15%	31%	23%	3%	35%	48%	0%	40%
>12%	50%	42%	27%	63%	54%	0%	47%
>10%	84%	82%	54%	81%	60%	0%	57%
>7%	100%	100%	100%	98%	67%	81%	79%
>0%	100%	100%	100%	100%	95%	100%	99%
0 to -10%	0%	0%	0%	0%	5%	0%	1%
-10 to -20%	0%	0%	0%	0%	0%	0%	0%



Higher Debt Exposure lowers portfolio declines during market falls – but also lowers long term returns



Returns during Major Market Declines







Diversification

Avoid Chasing Performance – Past Winners in Equity Mutual Funds may not be Future Winners



Ranked lower than 30

How did the 30 To	p Funds Fare in the Subseq	uent 3Y Period?
-------------------	----------------------------	-----------------

How did the 30 Top Funds Fare in the Subsequent 3Y Period?																	
2009-11	2012-14	2010-12	2013-15	2011-13	2014-16	2012-14	2015-17	2013-15	2016-18	2014-16	2017-19	2015-17	2018-20	2016-18	2019-21	2017-19	2020-22
1	38	1	103	1	1	1	7	1	2	1	6	1	175	1	22	1	165
2	15	2	15	2	40	2	48	2	34	2	30	2	20	2	17	2	161
3	31	3	33	3	27	3	8	3	166	3	168	3	161	3	63	3	53
4	27	4	13	4	31	4	2	4	140	4	95	4	68	4	184	4	33
5	17	5	57	5	53	5	33	5	116	5	148	5	139	5	84	5	166
6	14	6	11	6	11	6	12	6	106	6	116	6	177	6	163	6	41
7	1	7	2	7	12	7	44	7	134	7	160	7	64	7	98	7	94
8	16	8	12	8	26	8	114	8	14	8	130	8	95	8	97	8	164
9	120	9	19	9	90	9	6	9	85	9	68	9	171	9	109	9	109
10	51	10	62	10	55	10	74	10	75	10	154	10	156	10	102	10	69
11	25	11	21	11	92	11	73	11	156	11	147	11	92	11	2	11	87
12	101	12	6	12	14	12	30	12	46	12	166	12	122	12	39	12	149
13	29	13	27	13	104	13	13	13	43	13	167	13	154	13	105	13	152
14	36	14	128	14	24	14	46	14	60	14	129	14	9	14	156	14	54
15	104	15	93	15	2	15	126	15	125	15	144	15	173	15	85	15	162
16	24	16	30	16	144	16	20	16	96	16	109	16	90	16	106	16	123
17	116	17	43	17	10	17	51	17	131	17	137	17	93	17	59	17	17
18	67	18	91	18	81	18	3	18	12	18	98	18	116	18	144	18	105
19	74	19	55	19	96	19	37	19	57	19	120	19	71	19	49	19	95
20	105	20	14	20	141	20	28	20	105	20	113	20	147	20	119	20	146
21	3	21	132	21	137	21	11	21	145	21	163	21	100	21	57	21	145
22	12	22	121	22	136	22	85	22	91	22	104	22	129	22	171	22	147
23	131	23	70	23	47	23	10	23	101	23	88	23	172	23	117	23	122
24	113	24	45	24	52	24	9	24	49	24	157	24	142	24	182	24	125
25	2	25	24	25	147	25	19	25	55	25	85	25	85	25	38	25	179
26	139	26	38	26	25	26	16	26	129	26	66	26	32	26	15	26	120
27	35	27	47	27	95	27	141	27	44	27	133	27	135	27	23	27	49
28	64	28	44	28	80	28	25	28	26	28	164	28	102	28	77	28	195
29 30	102 100	29 30	40 146	29 30	43 113	29 30	23 31	29 30	79 158	29 30	87 67	29 30	127 134	29 30	169 46	29 30	21 45
30	100	30	140	30	115	30	- 31	30	158	30	6/	30	134	30	40	30	45
							Total N	umber of Fund	ds in the Uni	iverse							
125	145	135	148	141	152	145	158	148	167	152	168	158	177	167	186	168	200

Avoid Chasing Performance – Present Winners may not have been Past Winners



Ranked lower than 30

How did the 30 Top Funds Fare in the Prior 3Y Period?

2009-11	2012-14
7	1
25	2
21	3
NA	4
51	5
46	6
76	7
NA	8
45	9
56	10
58	11
22	12
31	13
6	14
2	15
8	16
5	17
38	18
78	19
54	20
85	21
NA	22
NA	23
16	24
11	25
119	26
4	27
99	28
13	29
116	30

2010-12	2013-15	2011-13	2014-16
NA	1	1	1
7	2	15	2
45	3	71	3
36	4	95	4
49	5	135	5
12	6	96	6
53	7	52	7
78	8	63	8
108	9	70	9
NA	10	17	10
6	11	6	11
8	12	7	12
4	13	76	13
20	14	12	14
2	15	105	15
39	16	33	16
38	17	98	17
67	18	68	18
9	19	90	19
61	20	141	20
11	21	123	21
73	22	112	22
94	23	45	23
25	24	14	24
91	25	26	25
107	26	8	26
13	27	3	27
NA	28	38	28
123	29	100	29
16	30	136	30

w did th	ie 30 To	p F
2012-14	2015-17	
35	1	
4	2	
18	3	
93	4	
NA	5	
9	6	
1	7	
3	8	
24	9	
23	10	
21	11	
6	12	
13	13	
136	14	
33	15	
26	16	
NA	17	
78	18	
25	19	
16	20	
88	21	
44	22	
29	23	
32	24	
28	25	
94	26	
47	27	
20	28	
49	29	
12	30	

ulius ra	re in the	: P
2013-15	2016-18	
NA	1	
1	2	
101	3	
119	4	
NA	5	
46	6	
39	7	
146	8	
45	9	
125	10	
66	11	
18	12	
48	13	
8	14	
112	15	
NA	16	
106	17	
49	18	
60	19	
59	20	
123	21	
127	22	
58	23	
NA	24	
80	25	
28	26	
103	27	
NA	28	
136	29	
62	30	

2014-16	2017-19
145	1
99	2
NA	3
42	4
40	5
1	6
53	7
148	8
141	9
143	10
66	11
43	12
118	13
NA	14
89	15
54	16
111	17
125	18
NA	19
138	20
137	21
136	22
83	23
NA	24
102	25
57	26
105	27
61	28
123	29
2	30

2015-17	2018-20
140	1
143	2
77	3
NA	4
56	5
139	6
79	7
142	8
14	9
114	10
85	11
43	12
131	13
NA	14
NA	15
120	16
128	17
130	18
129	19
2	20
121	21
152	22
89	23
125	24
70	25
136	26
157	27
137	28
117	29
105	30

2016-18	2019-21	2017	7-19	2020	-22
167	1	11	13	1	
11	2	15	8	2	
79	3	6	7	3	
89	4	14	19	4	
93	5	15	59	5	
88	6	16	66	6	
118	7	4	1	7	
138	8	12	25	8	
NA	9	9	0	9	
137	10	10)9	10	
NA	11	14	18	11	
106	12	N	Α	12	
166	13	15	57	13	
70	14	15	54	14	
26	15	13	35	15	
49	16	7	6	16	
2	17	1	7	17	
149	18	9	6	18	
77	19	13	33	19	
148	20	9	5	20	
90	21	2	9	21	
1	22	N	A	22	
27	23	N	Α	23	
140	24	N	Α	24	
NA	25	15	55	25	
160	26	12	28	26	
34	27	N	A	27	
142	28	6	8	28	
134	29	8	8	29	
82	30	1/	17	30	

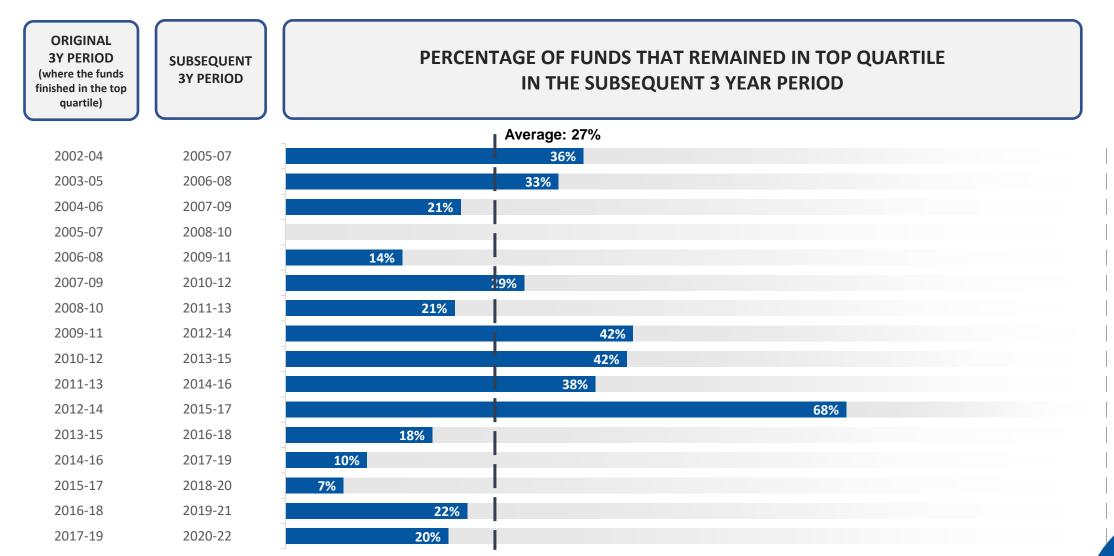
The number

1 fund currently was ranked
113 during 2017-19

	Total Number of Funds in the Universe																				
125	145	135	148	141	152	145	158	148	167		152	168		158	177		167	186		168	200

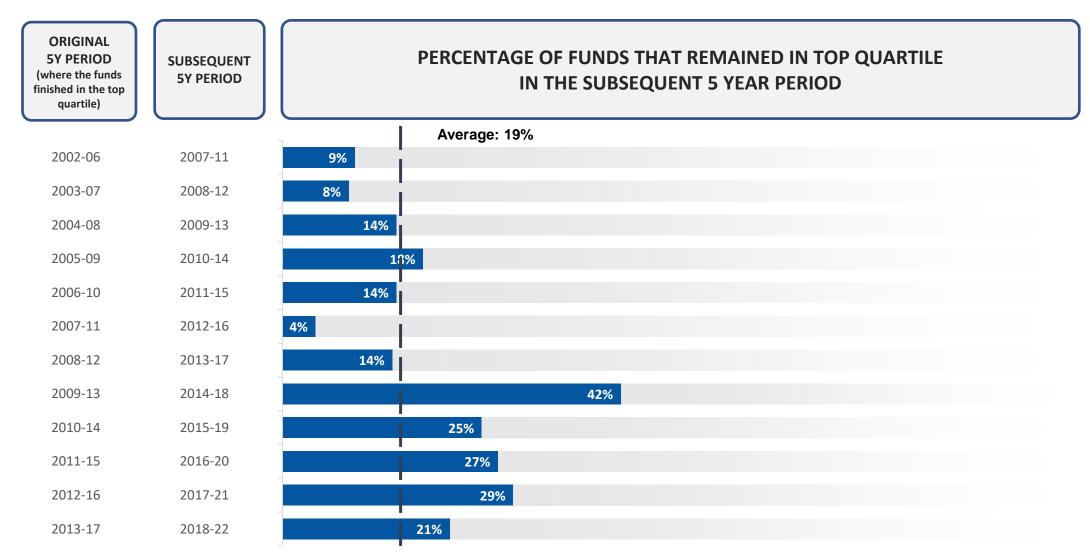
Only 1 out of 4 Top Funds continue to remain in top over the next 3 years





Only 1 out of 5 Top Funds continue to stay on top over the next 5 years





Diversify Across Investment Styles



Style Returns by Calendar Year

2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023 YTD
Dividend Yield	Global	Size (Midcap)	Global	Value	Momentum	Value	Momentum	Quality	Global	Quality	Value	Value	Global
34%	21%	47%	50%	79%	11%	25%	57%	9%	34%	26%	56%	23%	10%
Value	Quality	Momentum	Quality	Size (Midcap)	Low Volatility	Global	Size (Midcap)	Low Volatility	Nifty 50 TRI	Size (Midcap)	Momentum	Nifty 50 TRI	Dividend Yield
31%	-10%	39%	20%	63%	10%	15%	56%	7%	13%	26%	54%	6%	9%
Quality	Low Volatility	Dividend Yield	Momentum	Momentum	Size (Midcap)	Dividend Yield	Value	Nifty 50 TRI	Momentum	Low Volatility	Size (Midcap)	Dividend Yield	Quality
28%	-12%	34%	13%	50%	10%	13%	47%	5%	11%	24%	48%	5%	8%
Low Volatility	Dividend Yield	Value	Nifty 50 TRI	Quality	Global	Momentum	Low Volatility	Global	Quality	Global	Dividend Yield	Size (Midcap)	Size (Midcap)
25%	-13%	32%	8%	40%	6%	10%	30%	4%	6%	21%	34%	4%	6%
Size (Midcap)	Momentum	Low Volatility	Low Volatility	Low Volatility	Quality	Size (Midcap)	Nifty 50 TRI	Dividend Yield	Low Volatility	Momentum	Global	Low Volatility 2%	Low Volatility
20%	-16%	32%	7%	37%	2%	7%	30%	1%	5%	20%	31%		6%
Momentum	Nifty 50 TRI	Quality	Size (Midcap)	Dividend Yield	Nifty 50 TRI	Nifty 50 TRI	Quality	Momentum	Dividend Yield	Nifty 50 TRI	Quality	Quality	Momentum
20%	-24%	31%	-1%	37%	-3%	4%	30%	-2%	1%	16%	26%	-4%	6%
Nifty 50 TRI	Size (Midcap)	Nifty 50 TRI	Dividend Yield	Nifty 50 TRI	Value	Low Volatility 3%	Dividend Yield	Size (Midcap)	Size (Midcap)	Dividend Yield	Nifty 50 TRI	Momentum	Value
19%	-31%	29%	-5%	33%	-7%		29%	-13%	1%	16%	26%	-5%	5%
Global	Value	Global	Value	Global	Dividend Yield	Quality	Global	Value	Value	Value	Low Volatility	Global	Nifty 50 TRI
10%	-38%	19%	-14%	16%	-9%	1%	15%	-26%	-14%	8%	24%	-9%	3%

Diversify Across Market Cap Segments - Large, Mid & Small Cap

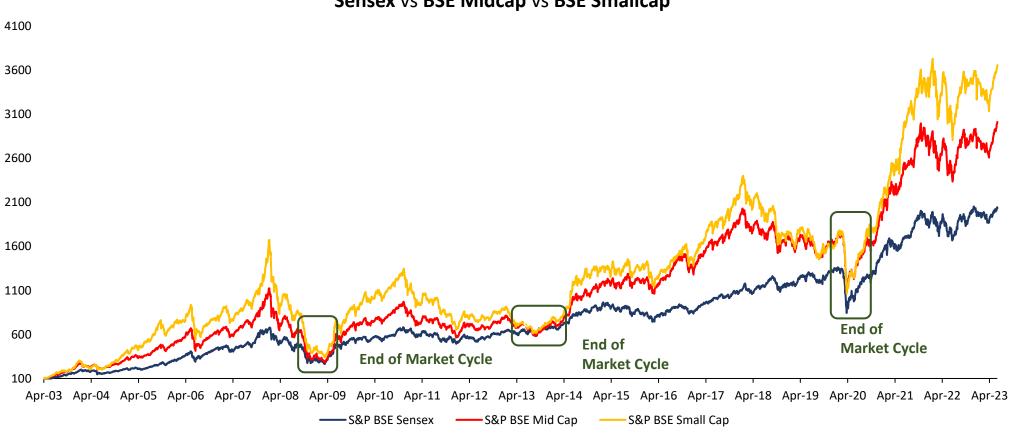


	Returns of Market Cap Segments by Calendar Year													
2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023 YTD	
Mid Cap	Large Cap	Mid Cap	Large Cap	Small Cap	Small Cap	Mid Cap	Small Cap	Large Cap	Large Cap	Small Cap	Small Cap	Large Cap	Mid Cap	
20%	-25%	47%	8%	72%	11%	7%	58%	3%	12%	26%	63%	5%	6%	
Large Cap	Mid Cap	Small Cap	Mid Cap	Mid Cap	Mid Cap	Large Cap	Mid Cap	Mid Cap	Mid Cap	Mid Cap	Mid Cap	Mid Cap	Small Cap	
19%	-31%	40%	-1%	63%	10%	5%	56%	-13%	1%	26%	48%	4%	5%	
Small Cap	Small Cap	Large Cap	Small Cap	Large Cap	Large Cap	Small Cap	Large Cap	Small Cap	Small Cap	Large Cap	Large Cap	Small Cap	Large Cap	
18%	-35%	33%	-6%	35%	-1%	1%	33%	-26%	-7%	16%	26%	-3%	1%	

Large, Mid & Small Cap returns historically converge over a market cycle







Diversify Across Geographies



2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
USA	India	USA	India	USA	USA	China	USA	USA	China	USA	India
21%	32%	50%	28%	6%	14%	45%	4%	34%	33%	29%	-8%
World	China	World	USA	World	World	Asia	World	World	Asia	India	Europe
13%	27%	44%	16%	4%	11%	34%	0%	31%	28%	27%	-15%
Europe	Asia	Europe	China	Europe	Asia	India	India	Europe	USA	World	World
6%	26%	42%	11%	2%	8%	30%	0%	27%	24%	24%	-18%
Asia	Europe	China	World	India	China	Europe	Asia	China	World	Europe	USA
-1%	23%	17%	8%	0%	4%	19%	-6%	26%	19%	19%	-20%
China	World	Asia	Asia	China	Europe	World	Europe	Asia	India	Asia	Asia
-3%	20%	17%	8%	-3%	3%	16%	-6%	21%	11%	-3%	-21%
India	USA	India	Europe	Asia	India	USA	China	India	Europe	China	China
-20%	19%	15%	-4%	-5%	-1%	15%	-11%	8%	9%	-20%	-22%



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