

# WEALTH

**CONVERSATIONS** 

Feb 2023



#### **Asset Class Performance**



Index	Compound Annualized Returns (%) – as on 31-Jan-2023												
muex	<b>1</b> Y	<b>3</b> Y	5Y	<b>10</b> Y	15Y	20Y							
India – Equity (Nifty 50 TRI)	3.2	15.2	11.3	12.7	9.9	16.8							
US – Equity (S&P 500 TRI in INR)	-0.7	14.3	14.9	17.4	15.1	13.2							
Gold (in INR)	17.4	11.7	13.0	5.9	10.3	11.6							
Debt*	4.3	5.7	6.6	7.4	7.4	7.2							

### **Asset Class Performance (no of times multiplied)**



Indov	No of times your money multiplied – as on 31-Jan-2023												
Index	<b>1</b> Y	3Y	5Y	10Y	15Y	20Y							
India – Equity (Nifty 50 TRI)	1.0x	1.5x	1.7x	3.3x	4.1x	22.2x							
US – Equity (S&P 500 TRI in INR)	1.0x	1.5x	2.0x	5.0x	8.2x	11.9x							
Gold (in INR)	1.2x	1.4x	1.8x	1.8x	4.3x	9.0x							
Debt*	1.0x	1.2x	1.4x	2.1x	2.9x	4.0x							



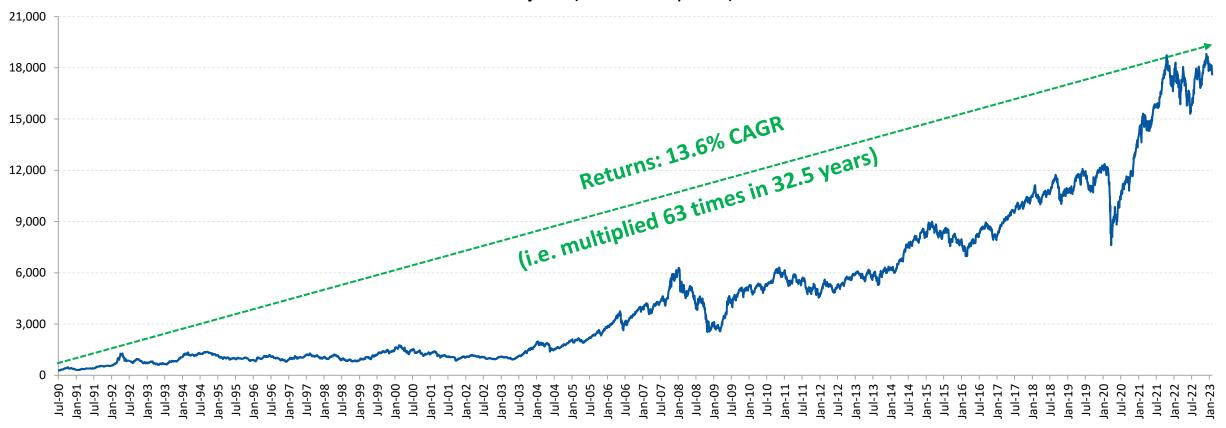


**Equity Returns & Volatility** 

### Indian Equity Markets – The long term story so far







### **India Equity - Performance**



	Compounded Annualized Returns (%) – as on 31-Jan-2023												
Index	<b>1</b> Y	3Y	5Y	<b>10Y</b>	15Y	20Y							
		La	arge Cap										
S&P BSE Sensex TRI	4.0	14.8	11.9	13.1	9.9	17.3							
Nifty 50 TRI	3.2	15.2	11.3	12.7	9.9	16.8							
Nifty 100 TRI	1.6	14.6	10.4	12.9	10.1	17.3							
		ľ	Aid Cap										
S&P BSE Mid Cap TRI	1.4	18.2	8.4	14.9	9.4								
Nifty Midcap 150 TRI	2.6	21.4	11.3	17.3	12.3								
		Sı	mall Cap										
S&P BSE Small Cap TRI	-2.7	25.5	9.5	16.0	8.4								
Nifty Smallcap 250 TRI	-4.7	22.4	6.7	14.8	9.0								
		F	lexi Cap										
Nifty 500 TRI	1.3	16.1	10.3	13.3	9.8	17.8							

### **India Equity - Performance (no of times multiplied)**



		No of times your money multiplied – as on 31-Jan-2023												
Index	1Y	<b>3Y</b>	5Y	<b>10Y</b>	15Y	20Y								
		La	arge Cap											
S&P BSE Sensex TRI	1.0x	1.5x	1.8x	3.4x	4.1x	24.5x								
Nifty 50 TRI	1.0x	1.5x	1.7x	3.3x	4.1x	22.2x								
Nifty 100 TRI	1.0x	1.5x	1.6x	3.4x	4.2x	24.3x								
	Mid Cap													
S&P BSE Mid Cap TRI	1.0x	1.7x	1.5x	4.0x	3.9x									
Nifty Midcap 150 TRI	1.0x	1.8x	1.7x	4.9x	5.7x									
		Sı	mall Cap											
S&P BSE Small Cap TRI	1.0x	2.0x	1.6x	4.4x	3.3x									
Nifty Smallcap 250 TRI	1.0x	1.8x	1.4x	4.0x	3.7x									
		F	lexi Cap											
Nifty 500 TRI	1.0x	1.6x	1.6x	3.5x	4.1x	26.4x								

### **India Equity Mutual Funds - Performance**



	C	Compounded A	nnualized Ret	urns (%) – as oı	n 31-Jan-2023	
Scheme	<b>1</b> Y	3Y	5Y	10Y	15Y	20Y
	La	rge Cap				
Franklin India Bluechip - Growth	-2.5	13.4	7.5	11.0	9.9	18.6
HDFC Top 100 Fund - Growth	6.6	15.2	9.0	12.4	11.4	20.7
	N	/lid Cap				
Franklin India Prima Fund - Growth	1.1	14.8	8.2	16.4	12.5	21.8
Nippon India Growth Fund - Reg - Growth	3.7	20.9	12.6	15.6	12.0	23.8
	F	lexi Cap				
Aditya Birla Sun Life Flexi Cap Fund - Growth	-1.8	12.6	8.5	14.9	10.3	20.9
Franklin India Flexi Cap Fund - Growth	0.6	18.0	10.1	14.4	11.8	20.6
HDFC Flexi Cap Fund - Growth	11.4	19.9	11.1	14.3	12.7	21.7

### **India Equity Mutual Funds - Performance**



(no of times multiplied)

Calcarra	No of Times Your Money Multiplied – as on 31-Jan-2023													
Scheme	1Y	3Y	5Y	10Y	15Y	20Y								
	La	arge Cap												
Franklin India Bluechip - Growth	1.0x	1.5x	1.4x	2.8x	4.1x	30.1x								
HDFC Top 100 Fund - Growth	1.1x	1.5x	1.5x	3.2x	5.0x	43.3x								
	ſ	Mid Cap												
Franklin India Prima Fund - Growth	1.0x	1.5x	1.5x	4.6x	5.9x	51.5x								
Nippon India Growth Fund - Reg - Growth	1.0x	1.8x	1.8x	4.3x	5.4x	71.4x								
	F	lexi Cap												
Aditya Birla Sun Life Flexi Cap Fund - Growth	1.0x	1.4x	1.5x	4.0x	4.4x	44.6x								
Franklin India Flexi Cap Fund - Growth	1.0x	1.6x	1.6x	3.8x	5.3x	42.2x								
HDFC Flexi Cap Fund - Growth	1.1x	1.7x	1.7x	3.8x	6.0x	50.6x								

### **Global Equity Markets - Performance**



Index (in INR)	Compour	nded Annualiz	zed Returns (	%, in INR term	ns) – as on 31	-Jan-2023
muex (m mvk)	<b>1</b> Y	3Y	5Y	<b>10Y</b>	15Y	<b>20</b> Y
Nasdaq 100 TR	-10.3	16.4	18.6	22.5	20.3	17.5
S&P 500 TR	-0.7	14.3	14.9	17.4	15.1	13.2
MSCI World (represents Developed Markets)	-0.2	10.8	10.1	11.8		
MSCI Emerging Markets	-6.4	3.5	1.1	4.0		

### **Global Equity Markets - Performance (in multiples)**



Indov (in INID)		Multip	oles (x times)	– as on 31-Jar	า-2023	
Index (in INR)	<b>1</b> Y	3Y	5Y	<b>10</b> Y	15Y	20Y
Nasdaq 100 TR	0.9x	1.6x	2.3x	7.6x	15.9x	25.0x
S&P 500 TR	1.0x	1.5x	2.0x	5.0x	8.2x	11.9x
MSCI World (represents Developed Markets)	1.0x	1.4x	1.6x	3.0x		
MSCI Emerging Markets	0.9x	1.1x	1.1x	1.5x		

### Nifty 50 TRI – Rolling Returns



## On a 15Y Rolling basis, Large cap Index (Nifty 50 TRI) gave >12% returns ~83% of the times since Inception (Jun-1999)

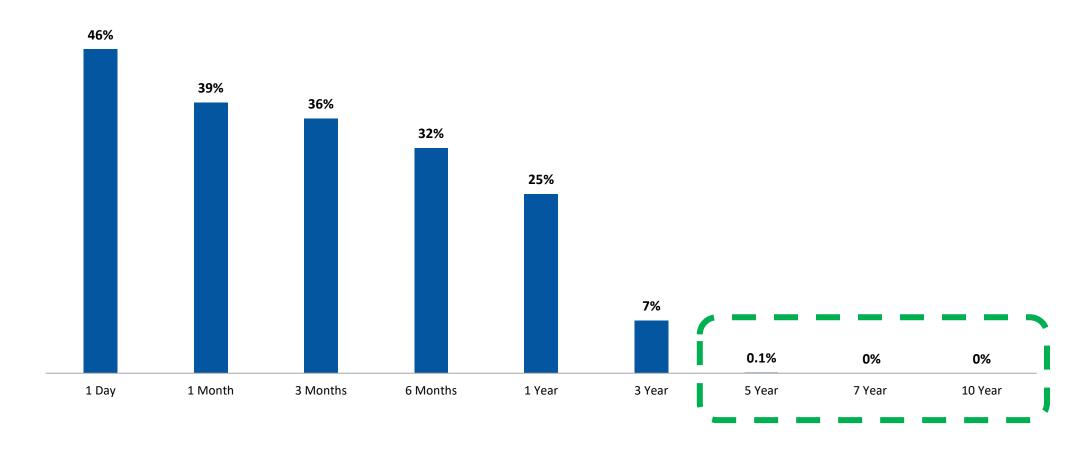
		Rolling Returns Since Inception													
	15 Y	12 Y	10 Y	7 Y	5 Y	3 Y	1 Y								
				1	1										
Average	14%	14%	14%	15%	15%	15%	16%								
Maximum	19%	22%	22%	30%	47%	62%	108%								
Minimum	9%	6%	5%	5%	-1%	-15%	-55%								

% No. of Times							
Less than 0%	0%	0%	0%	0%	0.1%	7%	25%
Less than 7%	0%	2%	1%	2%	15%	24%	38%
<b>Greater than 7%</b>	100%	98%	99%	98%	85%	76%	62%
Greater than 10%	96%	88%	82%	81%	71%	64%	56%
<b>Greater than 12%</b>	83%	70%	67%	63%	62%	55%	52%
<b>Greater than 15%</b>	35%	35%	44%	37%	37%	39%	45%

# Longer the time frame, lower the odds of negative returns



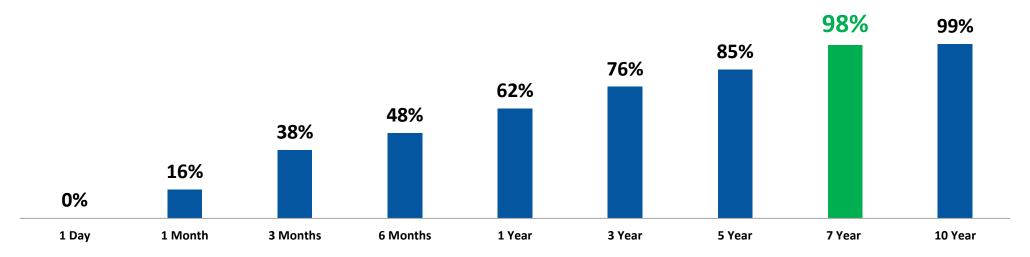
Nifty 50 TRI - % Instances of Negative Returns since Inception (Jun-1999)

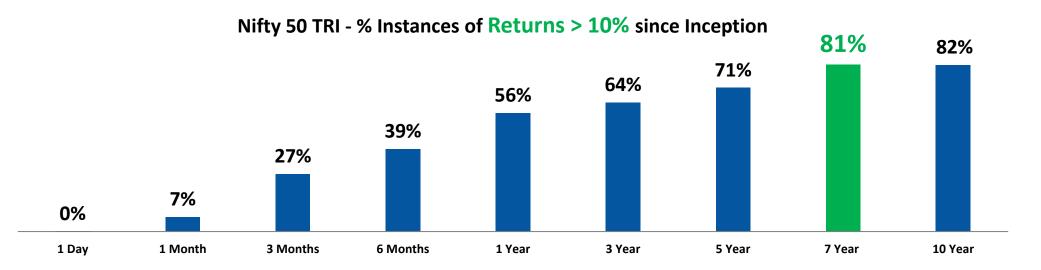


## Longer the time frame, higher the odds of better returns



Nifty 50 TRI - % Instances of Returns > 7% since Inception





# Year wise Lumpsum Returns of Nifty 50 TRI (2000 to 2022)



Average	16%	15%	15%	15%	15%	15%	15%	15%	14%	14%	14%	14%	14%	14%	14%	15%	15%	15%	15%	15%	
Max	97%	59%	60%	48%	47%	37%	30%	28%	26%	22%	21%	22%	20%	20%	19%	19%	18%	18%	18%	18%	
Min	-53%	-19%	-13%	-6%	0%	2%	6%	4%	4%	6%	7%	6%	7%	8%	9%	11%	12%	12%	12%	10%	
Year	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	
Jan-00	-14%	-14%	-8%	9%	9%	14%	17%	22%	10%	15%	16%	12%	13%	13%	14%	13%	12%	13%	13%	13%	
Jan-01	-15%	-5%	17%	16%	20%	23%	28%	14%	19%	19%	14%	16%	15%	16%	15%	14%	15%	14%	14%	14%	
Jan-02	6%	38%	28%	31%	33%	37%	18%	24%	24%	18%	19%	18%	19%	17%	16%	17%	16%	16%	16%	17%	
Jan-03	79%	41%	40%	41%	44%	20%	27%	26%	19%	20%	19%	20%	18%	17%	18%	17%	17%	17%	17%	17%	
Jan-04	11%	24%	30%	36%	11%	20%	20%	13%	15%	14%	16%	14%	13%	14%	14%	14%	14%	14%	14%		
Jan-05	39%	40%	46%	11%	22%	21%	13%	15%	15%	16%	14%	13%	15%	14%	14%	14%	15%	14%			
Jan-06	42%	49%	4%	18%	18%	10%	13%	12%	14%	12%	11%	13%	12%	12%	13%	13%	13%				
Jan-07	57%	-11%	11%	13%	4%	8%	8%	11%	9%	9%	10%	10%	10%	11%	12%	11%					
Jan-08	-50%	-7%	1%	-6%	0%	2%	6%	4%	4%	7%	7%	7%	8%	9%	9%						
Jan-09	73%	44%	16%	20%	17%	20%	16%	15%	16%	15%	15%	15%	16%	15%							
Jan-10	19%	-5%	6%	6%	11%	9%	8%	10%	10%	10%	11%	12%	11%								
Jan-11	-24%	0%	2%	9%	7%	6%	9%	9%	9%	10%	11%	11%									
Jan-12	30%	18%	23%	16%	13%	16%	14%	14%	15%	16%	15%										
Jan-13	7%	19%	11%	10%	13%	12%	12%	13%	14%	13%											
Jan-14	33%	14%	10%	15%	13%	13%	13%	15%	14%												
Jan-15	-3%	1%	9%	9%	9%	11%	13%	12%													
Jan-16	4%	16%	13%	13%	13%	15%	14%														
Jan-17	29%	17%	16%	16%	18%	16%															
Jan-18	6%	10%	12%	15%	13%																
Jan-19	13%	15%	18%	15%																	
Jan-20	16%	21%	15%																		
Jan-21	25%	15%																			

Returns >=10%
7 to <10%
0 to <7%
Less than 0%

14%

17%

12%

21

13%

15%

16%

14%

15%

12%

22

13%

14%

13%

14%

13%

23

13%

How to read the table: Column 1 indicates the starting date of investment. The Row named 'Year' indicates the time frame on investment – 1Y, 2Y, 3Y etc For eg: If you invested on Jan-03, then your 5 year annualized return is 44%, 6 year annualized return is 20% etc

Jan-22 **6%** 

## Year wise Lumpsum Returns of HDFC Flexi Cap Fund (1995 to 2022)



20% 18% 18%

18%

28 18%

21% 18%

27

18% 21%

	_																									
																			_							
Average	25%	23%	22%	22%	22%	22%	22%	23%	23%	23%	22%	22%	22%	22%	22%	22%	22%	22%	22%	22%	22%	21%	22%	21%	21%	21%
Max	155%		78%	63%	60%	52%	43%	43%	44%	42%	40%	36%	34%	33%	29%	29%	29%	29%	26%	26%	26%	24%	23%	24%	23%	23%
Min	-52%		-12%	-2%	-1%	4%	7%	7%	5%	6%	9%	9%	8%	9%	12%	14%	15%	17%	18%	15%	17%	18%	18%	19%	17%	18%
Year	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26
Jan-95	-27%	-25%	-12%	-2%	19%	11%	9%	11%	20%	21%	24%	25%	27%	19%	23%	24%	20%	21%	20%	21%	20%	19%	20%	19%	18%	18%
Jan-96	-22%	-3%	8%	34%	21%	16%	18%	28%	28%	31%	31%	33%	24%	28%	28%	24%	24%	23%	25%	23%	22%	23%	21%	21%	20%	21%
Jan-97	20%	28%	61%	35%	26%	26%	37%	36%	39%	38%	40%	28%	33%	33%	28%	28%	26%	28%	26%	25%	25%	24%	23%	22%	23%	23%
Jan-98	37%	86%	40%	28%	28%	41%	38%	41%	41%	42%	29%	34%	34%	28%	29%	27%	28%	26%	25%	26%	24%	23%	22%	23%	23%	
Jan-99	154%	42%	25%	25%	41%	39%	42%	41%	42%	29%	34%	34%	28%	28%	26%	28%	26%	24%	25%	24%	23%	22%	22%	22%		
Jan-00	-20%	-12%	-1%	22%	23%	29%	30%	33%	19%	26%	26%	20%	22%	20%	22%	20%	19%	20%	19%	18%	18%	18%	18%			
Jan-01	-3%	10%	41%	37%	42%	41%	43%	25%	32%	32%	25%	26%	24%	26%	24%	22%	23%	22%	21%	20%	21%	21%				
Jan-02	26%	69%	53%	56%	52%	52%	30%	37%	36%	28%	29%	26%	28%	26%	24%	25%	23%	22%	21%	22%	22%					
Jan-03	128%	69%	67%	59%	58%	31%	39%	38%	28%	29%	27%	29%	26%	24%	25%	23%	22%	21%	22%	22%						
Jan-04	26%	43%	41%	44%	17%	28%	28%	20%	21%	19%	22%	20%	19%	20%	18%	17%	17%	18%	18%							
Jan-05	63%	49%	51%	15%	29%	29%	19%	21%	19%	22%	19%	18%	19%	18%	17%	16%	17%	17%								
Jan-06	36%	45%	2%	21%	23%	13%	16%	14%	18%	15%	15%	16%	15%	14%	14%	15%	15%									
Jan-07	54%	-11%	17%	20%	9%	13%	11%	16%	13%	13%	15%	13%	13%	12%	14%	14%										
Jan-08	-49%	1%	10%	-1%	6%	5%	11%	9%	9%	11%	10%	10%	9%	11%	12%											
Jan-09	102%	61%	24%	27%	22%	27%	22%	20%	21%	19%	18%	17%	18%	18%												
Jan-10	29%	-3%	9%	7%	15%	12%	11%	14%	12%	11%	11%	13%	13%													
Jan-11	-27%	0%	1%	12%	8%	8%	12%	10%	9%	9%	11%	12%														
Jan-12	36%	18%	29%	20%	17%	20%	16%	15%	14%	16%	16%															
Jan-13	3%	26%	15%	13%	17%	13%	12%	12%	14%	15%																
Jan-14	54%	21%	16%	21%	16%	14%	13%	16%	16%																	
Jan-15	-5%	1%	11%	8%	8%	7%	11%	12%																		
Jan-16	6%	20%	12%	11%	10%	14%	14%																			Return
Jan-17	36%	15%	12%	11%	15%	16%																				7 to <1
Jan-18	-2%	2%	4%	11%	12%																				_	) to <7
Jan-19	7%	7%	15%	16%																						
Jan-20	7%	20%	20%																						L	Less th

rns >=10%

<10%

<7%

than 0%

Jan-21 Jan-22 35% 27%

18%

# Year wise Lumpsum Returns of Franklin India Flexicap Fund (1995 to 2022)



20%

22%

17%

21%

21%

19%

20%

18%

19%

20%

18%

18%

18%

18%

Average	23%	22%	21%	21%	21%	21%	21%	21%	22%	21%	21%	21%	21%	21%	21%	21%	21%	21%	21%	21%	21%	20%	21%	20%	20%
Max	209%	119%	72%	58%	56%	50%	39%	41%	41%	40%	37%	33%	31%	30%	28%	27%	28%	26%	26%	26%	24%	23%	23%	23%	22%
Min	-48%	-22%	-12%	-3%	-2%	4%	7%	8%	7%	7%	9%	8%	8%	9%	11%	13%	15%	17%	16%	14%	16%	16%	16%	18%	16%
Year	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25
Jan-95	-23%	-18%	-9%	1%	26%	14%	11%	12%	20%	21%	23%	25%	27%	19%	22%	22%	19%	20%	19%	21%	20%	19%	20%	19%	18%
Jan-96	-13%	-2%	10%	42%	23%	18%	18%	27%	27%	29%	30%	32%	23%	26%	26%	23%	23%	22%	24%	23%	22%	22%	21%	20%	20%
Jan-97	11%	24%	68%	34%	25%	24%	34%	33%	34%	36%	37%	27%	30%	29%	25%	26%	24%	26%	25%	24%	24%	23%	22%	21%	22%
Jan-98	38%	107%	43%	29%	27%	38%	36%	37%	39%	40%	28%	31%	31%	26%	27%	25%	27%	26%	24%	25%	23%	22%	22%	23%	22%
Jan-99	209%	45%	26%	24%	38%	36%	37%	39%	41%	28%	31%	30%	26%	26%	24%	26%	25%	24%	24%	22%	21%	21%	22%	21%	l
Jan-00	-32%	-20%	-8%	13%	15%	20%	24%	27%	16%	20%	20%	17%	18%	17%	19%	18%	17%	18%	17%	16%	16%	17%	16%		
Jan-01	-5%	7%	33%	31%	34%	37%	39%	24%	28%	27%	22%	23%	22%	24%	22%	21%	22%	20%	19%	19%	20%	19%			
Jan-02	20%	58%	47%	47%	47%	49%	28%	33%	31%	26%	26%	24%	26%	25%	23%	24%	22%	21%	21%	21%	21%				
Jan-03	108%	62%	57%	55%	55%	30%	35%	33%	26%	27%	25%	27%	25%	23%	24%	22%	21%	21%	21%	21%					
Jan-04	25%	36%	40%	44%	18%	25%	24%	18%	20%	18%	21%	20%	19%	19%	18%	17%	17%	18%	17%						
Jan-05	48%	48%	51%	16%	25%	24%	17%	19%	18%	21%	19%	18%	19%	17%	16%	16%	17%	17%							
Jan-06	49%	52%	7%	20%	20%	13%	16%	14%	18%	17%	16%	17%	15%	14%	14%	16%	15%								
Jan-07	55%	-9%	12%	14%	7%	11%	10%	15%	14%	13%	14%	13%	12%	12%	14%	13%									
Jan-08	-47%	-5%	3%	-2%	4%	4%	10%	9%	9%	11%	9%	9%	9%	11%	11%										
Jan-09	69%	42%	19%	22%	19%	24%	21%	19%	20%	18%	16%	16%	18%	17%											
Jan-10	19%	0%	10%	8%	17%	15%	13%	15%	13%	12%	12%	14%	14%												
Jan-11	-16%	5%	5%	16%	14%	12%	14%	12%	11%	12%	14%	13%													
Jan-12	32%	18%	30%	23%	19%	21%	17%	15%	15%	17%	16%														
Jan-13	5%	28%	20%	16%	19%	15%	13%	13%	16%	15%															
Jan-14	57%	28%	20%	22%	17%	14%	15%	17%	16%																
Jan-15	5%	5%	12%	8%	7%	9%	13%	12%																	
Jan-16	4%	16%	9%	8%	9%	14%	13%																		
Jan-17	30%	12%	9%	11%	16%	14%																			
Jan-18	-4%	0%	5%	13%	11%																				
Jan-19	3%	10%	19%	15%																					
Jan-20	16%	27%	20%																						
Jan-21	40%	21%																							

Returns >=10%
7 to <10%
0 to <7%
Less than 0%

Jan-22

### Year wise 6M STP Returns of Nifty 50 TRI (2000 to 2022)



13% 13%

13% 23 13%

Average	13%	14%	14%	15%	15%	15%	15%	14%	14%	14%	14%	14%	14%	14%	14%	14%	15%	15%	15%	15%	14%	14%
Max	93%	50%	49%	45%	46%	36%	28%	27%	24%	21%	20%	21%	20%	18%	19%	18%	17%	17%	18%	17%	16%	15%
Min	-49%	-20%	-12%	-2%	1%	1%	6%	6%	6%	6%	7%	6%	7%	8%	9%	11%	12%	13%	12%	11%	12%	13%
Year	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22
Jan-00	-15%	-15%	-8%	8%	9%	13%	17%	21%	10%	15%	15%	11%	13%	12%	14%	13%	12%	13%	13%	13%	13%	13%
Jan-01	-13%	-4%	18%	16%	21%	24%	28%	14%	19%	19%	15%	16%	15%	16%	15%	14%	15%	15%	14%	15%	15%	15%
Jan-02	3%	35%	27%	30%	32%	36%	18%	24%	23%	17%	18%	17%	19%	17%	16%	17%	16%	16%	16%	16%	16%	
Jan-03	93%	46%	44%	43%	46%	22%	28%	27%	20%	21%	20%	21%	19%	18%	18%	18%	17%	17%	18%	17%		
Jan-04	20%	29%	33%	39%	13%	21%	21%	14%	16%	15%	17%	15%	14%	15%	14%	14%	14%	15%	14%			
Jan-05	41%	41%	46%	12%	22%	22%	14%	16%	15%	16%	15%	14%	15%	14%	14%	14%	15%	14%				
Jan-06	29%	42%	0%	15%	16%	8%	11%	10%	13%	11%	10%	12%	11%	12%	12%	13%	12%					
Jan-07	55%	-12%	10%	12%	4%	8%	8%	11%	9%	9%	10%	10%	10%	11%	12%	11%						
Jan-08	-41%	1%	7%	-2%	4%	4%	8%	7%	6%	8%	8%	9%	9%	10%	10%							
Jan-09	64%	40%	14%	18%	16%	18%	15%	14%	15%	14%	14%	14%	15%	15%								
Jan-10	22%	-4%	<b>7</b> %	<b>7</b> %	12%	9%	8%	11%	10%	10%	11%	12%	12%									
Jan-11	-18%	3%	5%	11%	8%	7%	10%	10%	10%	11%	12%	11%										
Jan-12	18%	13%	19%	13%	11%	14%	13%	13%	13%	14%	14%											
Jan-13	8%	20%	12%	10%	13%	12%	12%	13%	14%	13%												
Jan-14	28%	12%	9%	14%	12%	12%	13%	14%	13%													
Jan-15	-6%	-1%	8%	8%	9%	10%	12%	11%														
Jan-16	7%	18%	14%	13%	14%	16%	14%															
Jan-17	18%	12%	12%	13%	16%	14%																
Jan-18	4%	9%	11%	15%	13%																Retu	rns >=1
Jan-19	9%	13%	17%	14%																	7 to	<10%
Jan-20	37%	31%	22%																		0 to	<7%
Jan-22	7%																				Less	than 0%

s >=10% Less than 0%

# Year wise 6M STP Returns of HDFC Flexicap Fund (1995 to 2022)



20% 21%

19%

27

19% 21% 19%

19% 19%

28

19%

								1																		
Average	20%	21%	21%	21%	21%	21%	22%	22%	22%	22%	22%	22%	22%	22%	22%	22%	22%	22%	22%	22%	22%	21%	21%	21%	21%	21%
Max	123%	91%	67%	60%	57%	49%	43%	42%	41%	41%	39%	34%	34%	33%	29%	28%	28%	28%	26%	25%	25%	24%	23%	23%	23%	23%
Min	-48%	-22%	-11%	-1%	-1%	2%	8%	7%	5%	6%	9%	9%	8%	10%	12%	13%	14%	17%	18%	16%	17%	18%	18%	19%	17%	18%
Period	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26
Jan-95	-21%	-22%	-10%	0%	21%	13%	10%	12%	21%	22%	25%	26%	28%	20%	24%	24%	20%	21%	20%	22%	20%	20%	20%	19%	19%	18%
Jan-96	-20%	-2%	9%	35%	21%	17%	18%	28%	28%	31%	32%	33%	24%	28%	28%	24%	25%	23%	25%	23%	22%	23%	22%	21%	20%	21%
Jan-97	16%	26%	59%	34%	26%	26%	37%	35%	38%	38%	39%	28%	33%	32%	27%	28%	26%	28%	26%	25%	25%	24%	23%	22%	23%	23%
Jan-98	27%	80%	37%	26%	26%	39%	37%	40%	39%	41%	28%	33%	33%	27%	28%	26%	28%	26%	25%	25%	24%	23%	22%	23%	22%	
Jan-99	112%	30%	18%	20%	36%	34%	38%	38%	40%	26%	32%	32%	26%	26%	25%	26%	24%	23%	24%	22%	22%	21%	21%	21%		
Jan-00	-21%	-12%	-1%	22%	23%	29%	30%	32%	19%	26%	26%	20%	21%	20%	22%	20%	19%	20%	19%	18%	18%	18%	18%			
Jan-01	0%	12%	42%	38%	43%	41%	43%	26%	33%	32%	25%	26%	24%	26%	24%	23%	23%	22%	21%	20%	21%	21%				
Jan-02	10%	58%	47%	50%	47%	49%	28%	35%	34%	26%	27%	25%	27%	24%	23%	24%	22%	21%	20%	21%	21%					
Jan-03	123%	67%	66%	58%	57%	30%	39%	37%	28%	29%	26%	28%	25%	24%	25%	23%	22%	21%	22%	22%						
Jan-04	28%	44%	41%	44%	17%	28%	29%	20%	21%	19%	22%	20%	19%	20%	18%	17%	17%	18%	18%							
Jan-05	60%	47%	50%	14%	28%	28%	18%	20%	18%	21%	19%	18%	19%	17%	17%	16%	17%	17%								
Jan-06	24%	38%	-1%	18%	20%	11%	14%	13%	17%	14%	14%	15%	14%	13%	13%	14%	14%									
Jan-07	50%	-12%	16%	19%	8%	12%	11%	15%	13%	12%	14%	13%	12%	12%	13%	14%										
Jan-08	-38%	12%	17%	4%	10%	9%	14%	12%	11%	13%	12%	11%	11%	13%	13%											
Jan-09	98%	60%	23%	26%	21%	26%	21%	19%	21%	18%	17%	16%	18%	18%												
Jan-10	28%	-3%	8%	7%	15%	12%	11%	14%	12%	11%	11%	13%	13%													
Jan-11	-22%	3%	3%	14%	10%	9%	13%	11%	10%	10%	12%	12%														
Jan-12	20%	11%	24%	16%	14%	17%	14%	13%	13%	15%	15%															
Jan-13	7%	29%	16%	14%	18%	14%	13%	12%	15%	15%																
Jan-14	45%	18%	14%	19%	14%	13%	12%	15%	15%																	
Jan-15	-5%	0%	11%	8%	7%	7%	11%	12%																		
Jan-16	14%	25%	15%	13%	12%	15%	16%																			
Jan-17	22%	9%	8%	8%	13%	14%		•																		Re
Jan-18	1%	4%	5%	12%	13%																					7 t
Jan-19	3%	5%	14%	15%																						
Jan-20	29%	32%	28%																							0 t
lan-21	23%	21%																								Les

Returns >=10%
7 to <10%
0 to <7%
Less than 0%

Jan-22

# Year wise 6M STP Returns of Franklin India Flexicap Fund (1995 to 2022)



18%

18%

18% 28

18%

20%

22%

17%

18%

20% 21% 19%

20%

18%

19%

20%

Average	18%	19%	20%	20%	20%	20%	20%	21%	21%	21%	21%	21%	21%	20%	21%	21%	21%	21%	21%	21%	21%	20%	20%	20%	20%
Max	150%	99%	68%	56%	55%	46%	39%	38%	38%	39%	37%	32%	31%	29%	26%	26%	27%	26%	25%	24%	24%	23%	22%	23%	22%
Min	-44%	-21%	-11%	-3%	-2%	3%	7%	8%	7%	7%	10%	8%	8%	10%	11%	13%	14%	17%	17%	15%	15%	17%	17%	18%	16%
Year	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25
Jan-95	-19%	-16%	-8%	2%	27%	15%	11%	13%	21%	21%	23%	25%	27%	20%	22%	22%	20%	20%	19%	21%	20%	19%	20%	19%	18%
Jan-96	-17%	-4%	8%	41%	22%	17%	17%	26%	26%	28%	30%	32%	23%	26%	25%	22%	23%	22%	23%	22%	21%	22%	21%	20%	20%
Jan-97	7%	21%	66%	33%	24%	23%	33%	32%	34%	35%	37%	27%	29%	29%	25%	25%	24%	26%	25%	23%	24%	22%	21%	21%	22%
Jan-98	26%	98%	38%	26%	25%	36%	34%	36%	37%	39%	27%	31%	30%	26%	26%	25%	26%	25%	24%	24%	23%	22%	21%	22%	21%
Jan-99	150%	30%	17%	18%	32%	31%	33%	35%	37%	25%	28%	28%	24%	24%	23%	25%	23%	22%	23%	21%	20%	20%	21%	20%	l e
Jan-00	-26%	-16%	-6%	15%	17%	22%	25%	29%	17%	21%	21%	17%	18%	17%	20%	19%	18%	18%	17%	16%	16%	17%	17%		
Jan-01	-5%	7%	34%	31%	35%	37%	39%	24%	28%	27%	22%	23%	22%	24%	22%	21%	22%	20%	19%	19%	20%	19%			
Jan-02	7%	49%	41%	42%	44%	46%	26%	31%	30%	24%	25%	23%	25%	24%	22%	23%	21%	20%	20%	21%	20%				
Jan-03	109%	62%	57%	55%	55%	30%	35%	33%	26%	27%	25%	27%	25%	24%	24%	22%	21%	21%	22%	21%					
Jan-04	26%	37%	41%	44%	18%	25%	25%	19%	20%	18%	21%	20%	19%	19%	18%	17%	17%	18%	17%						
Jan-05	45%	47%	50%	16%	25%	24%	17%	19%	17%	21%	19%	18%	19%	17%	16%	16%	17%	17%							
Jan-06	33%	43%	3%	17%	17%	11%	14%	13%	17%	15%	14%	16%	14%	13%	13%	15%	14%								
Jan-07	52%	-10%	11%	13%	7%	10%	10%	15%	14%	13%	14%	12%	12%	12%	14%	13%									
Jan-08	-36%	4%	9%	2%	7%	7%	13%	12%	11%	13%	11%	11%	11%	13%	12%										
Jan-09	66%	41%	18%	21%	18%	24%	21%	19%	20%	17%	16%	16%	18%	17%											
Jan-10	19%	0%	9%	8%	17%	15%	13%	15%	13%	12%	12%	14%	14%												
Jan-11	-12%	7%	7%	17%	15%	13%	15%	13%	12%	12%	14%	14%	l												
Jan-12	21%	13%	26%	20%	17%	19%	15%	14%	14%	16%	15%														
Jan-13	8%	30%	21%	17%	19%	15%	13%	14%	16%	15%															
Jan-14	50%	25%	18%	21%	15%	13%	14%	17%	15%																
Jan-15	0%	2%	11%	7%	6%	8%	12%	11%																	
Jan-16	6%	18%	10%	8%	10%	14%	13%																		
Jan-17	18%	6%	5%	8%	14%	12%		,																	
Jan-18	-2%	1%	6%	13%	12%																				
Jan-19	1%	9%	18%	15%	l																				
Jan-20	36%	38%	26%																						
Jan-21	27%	16%																							

Returns >=10%

7 to <10%

0 to <7%

Less than 0%

Jan-22

### Year wise SIP Returns of Nifty 50 TRI (2000 to 2022)



14% 14% 13% 23 14%

Aver	age 1	13%	14%	15%	15%	15%	15%	14%	14%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	14%	14%	14%
Ma	x S	92%	53%	44%	40%	40%	37%	34%	30%	22%	21%	20%	17%	17%	17%	16%	15%	15%	15%	14%	15%	15%	14%	14%
Mi	n -1	100%	-50%	-24%	-8%	-4%	-2%	0%	2%	3%	4%	5%	5%	5%	6%	7%	8%	9%	10%	10%	10%	12%	13%	13%
Yea	ar	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23
Jan-	00 -	20%	-15%	-2%	25%	21%	24%	27%	30%	13%	20%	20%	14%	15%	14%	16%	14%	13%	14%	14%	13%	14%	14%	14%
Jan-	01	-9%	4%	35%	27%	29%	31%	34%	14%	21%	21%	14%	16%	15%	16%	14%	13%	14%	14%	14%	14%	14%	14%	
Jan-	02 1	12%	53%	33%	34%	34%	37%	14%	22%	21%	14%	16%	15%	16%	14%	13%	14%	14%	13%	14%	14%	14%		
Jan-	03 9	92%	39%	37%	37%	40%	11%	21%	21%	12%	15%	13%	15%	13%	12%	14%	13%	13%	13%	14%	13%			
Jan-	04 3	35%	36%	36%	40%	5%	19%	19%	9%	12%	12%	14%	12%	11%	13%	12%	12%	12%	13%	13%				
Jan-	05 4	47%	39%	43%	-2%	17%	18%	7%	11%	10%	13%	11%	10%	12%	11%	11%	12%	13%	12%					
Jan-	06 3	36%	46%	-16%	15%	16%	4%	9%	9%	13%	10%	9%	11%	11%	11%	11%	12%	12%						
Jan-	07 6	61%	-34%	15%	17%	2%	9%	8%	13%	10%	9%	11%	11%	11%	11%	13%	12%							
Jan-	08	62%	25%	22%	1%	10%	9%	14%	10%	9%	12%	11%	11%	12%	13%	12%								
Jan-	09 5	57%	31%	-1%	11%	10%	15%	11%	9%	12%	11%	11%	12%	13%	12%									
Jan-	10 2	25%	-14%	8%	8%	15%	10%	8%	12%	11%	11%	12%	13%	12%										
Jan-	11 📑	29%	11%	10%	17%	11%	9%	13%	11%	11%	12%	14%	13%											
Jan-	12 2	23%	13%	21%	11%	9%	13%	12%	12%	13%	14%	13%												
Jan-	13 <b>1</b>	14%	24%	10%	7%	13%	11%	11%	13%	14%	13%													
Jan-	14 2	27%	4%	4%	13%	10%	11%	12%	15%	13%														
Jan-	15	-7%	1%	14%	10%	11%	13%	15%	13%															
Jan-	16	3%	18%	11%	12%	14%	16%	14%																
Jan-	17 <b>1</b>	19%	9%	11%	14%	17%	14%															D - 4-		4.00/
Jan-	18	4%	10%	16%	19%	15%																	ırns >=:	10%
Jan-	19 <b>1</b>	13%	23%	22%	16%																		<10%	
Jan-	20 4	47%	29%	17%																			<7%	0/
Jan-	21 2	20%	10%																			Less	than 0	76
- 1																								

How to read the table: Column 1 indicates the starting date of SIP. The Row named 'Year' indicates the time frame on investment −1Y, 2Y, 3Y etc

Jan-22 **10%** 

## Year wise SIP Returns of HDFC Flexicap Fund (1995 to



19%

19%

19%

19%

19%

19% 27

19%

19%

19%

20%

19%

19%

19%

2022	
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			•					)																	
Average	19%	20%	21%	21%	20%	20%	20%	20%	20%	20%	20%	20%	19%	19%	19%	19%	19%	19%	19%	19%	19%	19%	19%	19%	199
Max	107%	85%	67%	54%	48%	44%	42%	38%	37%	36%	36%	34%	32%	29%	29%	27%	24%	24%	24%	23%	22%	22%	21%	20%	209
Min	-95%	-49%	-26%	-14%	-9%	-6%	-1%	1%	2%	3%	4%	6%	6%	7%	8%	9%	11%	13%	14%	14%	15%	16%	17%	17%	179
Period	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25
Jan-95	-31%	-27%	-2%	12%	38%	23%	17%	18%	29%	28%	31%	31%	32%	23%	27%	27%	22%	23%	22%	23%	21%	21%	21%	20%	199
Jan-96	-28%	5%	20%	49%	27%	19%	20%	32%	31%	33%	33%	34%	24%	28%	28%	23%	24%	22%	24%	22%	21%	22%	20%	19%	199
Jan-97	13%	28%	62%	30%	20%	21%	34%	32%	35%	34%	36%	24%	29%	29%	23%	24%	22%	24%	22%	21%	22%	20%	19%	19%	199
Jan-98	39%	79%	29%	16%	18%	35%	33%	36%	35%	36%	23%	29%	29%	23%	24%	22%	23%	21%	20%	21%	20%	19%	18%	19%	199
Jan-99	101%	12%	5%	12%	35%	33%	36%	35%	37%	22%	28%	28%	22%	23%	21%	23%	21%	19%	20%	19%	18%	17%	18%	18%	L
Jan-00	-24%	-5%	10%	40%	35%	39%	37%	38%	22%	29%	28%	21%	22%	20%	23%	20%	19%	20%	18%	18%	17%	18%	18%		
Jan-01	10%	18%	53%	43%	45%	42%	42%	22%	30%	30%	22%	23%	21%	23%	20%	19%	20%	18%	18%	17%	18%	18%			
Jan-02	17%	69%	48%	49%	44%	44%	20%	30%	29%	20%	22%	20%	22%	19%	18%	19%	18%	17%	16%	17%	17%				
Jan-03	107%	52%	52%	44%	44%	16%	28%	28%	18%	20%	18%	21%	18%	17%	18%	16%	15%	15%	16%	16%					
Jan-04	42%	50%	41%	42%	8%	25%	25%	14%	17%	15%	19%	16%	15%	16%	15%	14%	13%	15%	15%						
Jan-05	63%	40%	43%	-1%	23%	24%	11%	15%	13%	18%	15%	14%	16%	14%	13%	12%	14%	14%							
Jan-06	31%	43%	-16%	22%	23%	8%	13%	11%	17%	14%	13%	15%	13%	12%	12%	13%	14%								
Jan-07	57%	-32%	25%	25%	7%	13%	11%	18%	14%	12%	15%	13%	12%	12%	13%	14%									
Jan-08	-54%	40%	33%	7%	15%	12%	19%	14%	13%	16%	13%	12%	12%	14%	14%										
Jan-09	81% 29%	43%	3% 9%	15% 7%	11% 19%	20% 13%	14%	13%	16%	13% 11%	12% 11%	11% 13%	14% 14%	14%											
Jan-10 Jan-11	-38%	-17% 12%	9% 9%	23%	14%	12%	11% 16%	15% 12%	12% 11%	11%	14%	14%	14%												
Jan-11 Jan-12	27%	13%	29%	15%	12%	17%	13%	12%	11%	14%	14%	14/0													
Jan-13	19%	36%	15%	11%	18%	12%	11%	10%	14%	14%	14/0														
Jan-14	41%	7%	7%	17%	11%	9%	9%	14%	14%	14/0															
Jan-15	-7%	4%	18%	10%	9%	9%	14%	15%	1470																
Jan-16	10%	24%	11%	9%	9%	15%	16%	10/0																	
Jan-17	26%	6%	6%	9%	16%	16%																			
Jan-18	3%	5%	10%	18%	18%		•																		
Jan-19	6%	16%	23%	21%																					
Jan-20	43%	33%	25%																						
Jan-21	23%	19%																							

Returns >=10%
7 to <10%
0 to <7%
Less than 0%

Jan-22 **19%** 

# Year wise SIP Returns of Franklin India Flexicap Fund (1995 to 2022)



18%

18%

18%

28

18%

19%

18%

27

19% 18%

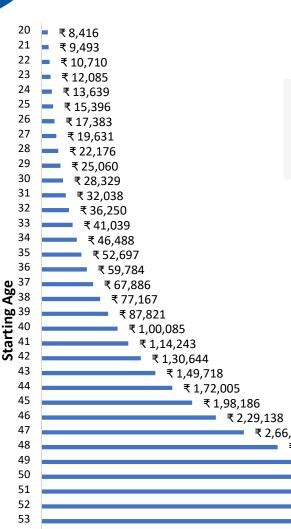
Average	18%	19%	20%	20%	20%	19%	19%	19%	20%	19%	19%	19%	19%	18%	18%	18%	18%	18%	18%	19%	18%	18%	18%	18%	18%	18
Max	131%	92%	72%	57%	46%	43%	40%	36%	35%	35%	34%	33%	31%	26%	26%	25%	22%	23%	23%	22%	21%	21%	20%	19%	19%	19
Min	-83%	-41%	-24%	-16%	-10%	-6%	-2%	1%	3%	4%	5%	6%	6%	7%	8%	9%	11%	12%	13%	14%	14%	15%	16%	16%	16%	17
Year	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	20
Jan-95	-30%	-20%	-4%	11%	43%	23%	17%	17%	27%	26%	28%	29%	31%	22%	25%	24%	21%	21%	20%	22%	21%	20%	20%	19%	18%	189
Jan-96	-21%	0%	17%	55%	27%	18%	18%	29%	28%	30%	31%	33%	23%	26%	25%	21%	22%	21%	22%	21%	20%	21%	19%	18%	18%	19
Jan-97	1%	24%	70%	30%	19%	19%	31%	30%	31%	32%	34%	23%	26%	25%	21%	22%	21%	22%	21%	20%	21%	19%	18%	18%	19%	18
Jan-98	31%	92%	28%	15%	16%	32%	30%	32%	33%	35%	22%	26%	25%	21%	21%	20%	22%	21%	20%	20%	19%	18%	18%	18%	18%	
Jan-99	131%	12%	3%	9%	31%	29%	31%	33%	35%	21%	25%	24%	20%	21%	19%	21%	20%	19%	19%	18%	17%	17%	18%	17%		
Jan-00	-32%	-9%	5%	34%	31%	33%	35%	36%	21%	25%	24%	19%	20%	19%	21%	20%	19%	19%	18%	17%	16%	17%	17%			
Jan-01	3%	13%	46%	38%	39%	39%	40%	22%	27%	26%	20%	21%	19%	22%	20%	19%	19%	18%	17%	17%	18%	17%				
Jan-02	13%	62%	44%	43%	42%	43%	20%	27%	25%	19%	20%	18%	21%	20%	18%	19%	17%	16%	16%	17%	16%					
Jan-03	100%	49%	45%	44%	44%	17%	25%	24%	17%	18%	17%	20%	18%	17%	18%	16%	15%	15%	16%	16%						
Jan-04	39%	41%	41%	43%	10%	22%	21%	13%	16%	14%	18%	17%	15%	16%	14%	13%	14%	15%	14%							
Jan-05	50%	44%	45%	2%	19%	19%	10%	14%	12%	18%	16%	14%	16%	14%	13%	13%	15%	14%								
Jan-06	42%	46%	-11%	17%	17%	7%	12%	11%	17%	15%	14%	15%	13%	12%	12%	14%	13%									
Jan-07	58%	-28%	17%	17%	5%	12%	10%	17%	15%	13%	15%	13%	12%	12%	14%	13%										
Jan-08	-50%	28%	23%	6%	13%	11%	19%	16%	14%	16%	13%	12%	12%	15%	14%											
Jan-09	60%	30%	4%	14%	11%	21%	17%	14%	16%	13%	12%	12%	15%	14%												
Jan-10	20%	-9%	11%	9%	21%	17%	14%	16%	13%	11%	12%	15%	14%													
Jan-11	-22%		11%	25%	18%	14%	17%	13%	11%	12%	15%	14%														
Jan-12	27%	14%	31%	20%	15%	18%	13%	11%	12%	15%	14%	l														
Jan-13	16%	38%	20%	14%	18%	12%	10%	11%	15%	14%																
Jan-14	50%	16%	10%	16% 7%	10%	8% ov	10%	15%	13%																	
Jan-15 Jan-16	-1% 2%	2% 18%	15% 7%	5%	6% 10%	9% 16%	15% 14%	13%																		
Jan-17	21%	3%	3%	10%	18%	15%	14/0																			
Jan-18	-3%	2%	13%	21%	16%	13/0																				Ret
Jan-19	5%	21%	27%	18%	10/0																					7 to
Jan-20	47%	36%	21%	10/0	ı																					0 to
Jan-21	27%	12%																								
Jan-22	11%																									Les

Returns >=10%
7 to <10%
0 to <7%
Less than 0%

### Advantage of starting your SIP early

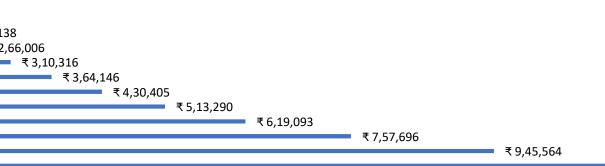


₹ 12,12,322



Monthly SIP Amount Required to Reach Rs 10 crore at 60 years (@12% returns per annum)

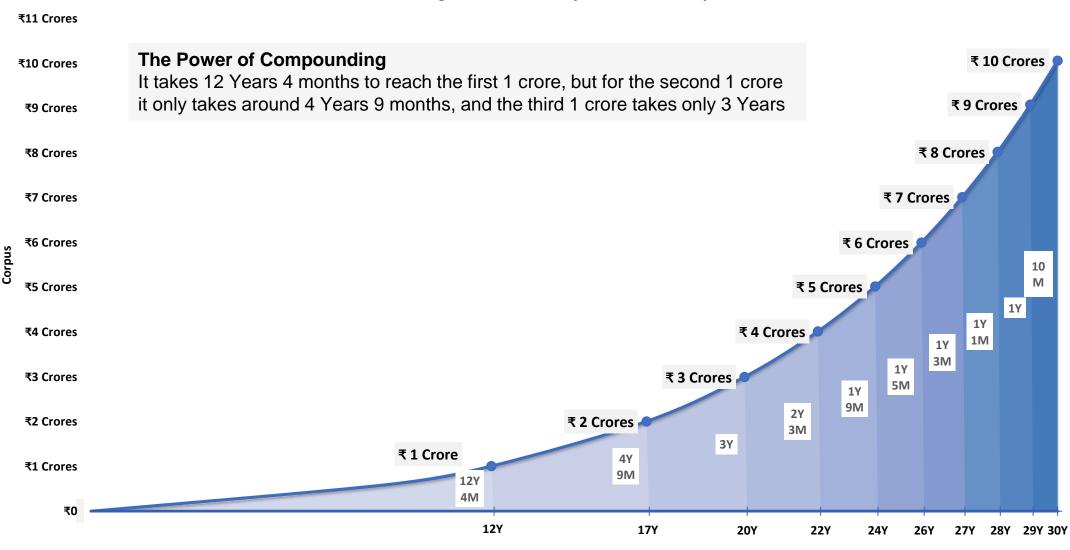
If you start investing via SIP at the age of 25, the monthly SIP required is only Rs 15,000. But if you delay and start at the age of 30 the monthly SIP required is 2x more at Rs 28,000. If you delay and start at the age of 40 the monthly SIP required is 6x more at Rs 1,00,000.



### **Power of Compounding**



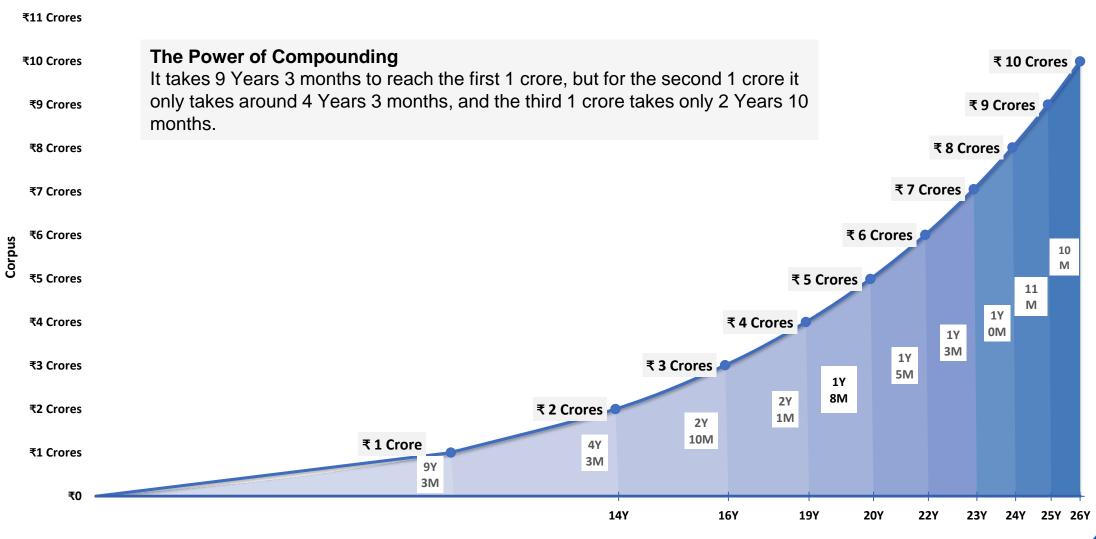
#### Portfolio Value when investing Rs. 30,000 every month @ 12% per annum returns



### **Power of Compounding**



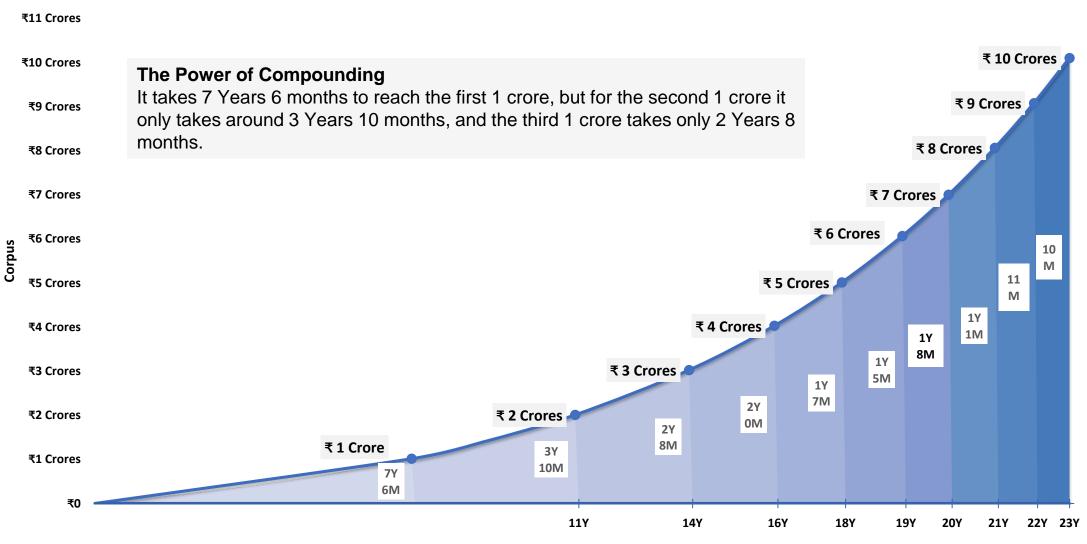
#### Portfolio Value when investing Rs. 50,000 every month @ 12% per annum returns



### **Power of Compounding**



#### Portfolio Value when investing Rs. 70,000 every month @ 12% per annum returns



# How To Reach Your Target Amount (with No Annual Increase in SIP Investment)?



SIP Amount					Targ	get Amoun	t @ 12% C	AGR				
(0% Annual Increase)	Rs. 10 Lakhs	Rs. 20 Lakhs	Rs. 30 Lakhs	Rs. 50 Lakhs	Rs. 75 Lakhs	Rs. 1 Crore	Rs. 2 Crores	Rs. 3 Crores	Rs. 4 Crores	Rs. 5 Crores	Rs. 7 Crores	Rs. 10 Crores
Rs. 10,000	5Y 10M	9Y 2M	11Y 7M	15Y 0M	17Y 11M	20Y 1M	25Y 6M	28Y 9M	31Y 1M	32Y 11M	35Y 8M	38Y 7M
Rs. 20,000	3Y 5M	5Y 10M	7Y 8M	10Y 6M	13Y 0M	15Y 0M	20Y 1M	23Y 2M	25Y 6M	27Y 3M	30Y 0M	32Y 11M
Rs. 25,000	2Y 10M	4Y 11M	6Y 7M	9Y 2M	11Y 7M	13Y 5M	18Y 4M	21Y 5M	23Y 8M	25Y 6M	28Y 2M	31Y 1M
Rs. 30,000	2Y 5M	4Y 3M	5Y 10M	8Y 2M	10Y 6M	12Y 4M	17Y 0M	20Y 1M	22Y 3M	24Y 0M	26Y 8M	29Y 7M
Rs. 40,000	1Y 11M	3Y 5M	4Y 8M	6Y 9M	8Y 10M	10Y 6M	15Y 0M	17Y 11M	20Y 1M	21Y 9M	24Y 5M	27Y 3M
Rs. 50,000	1Y 7M	2Y 10M	3Y 11M	5Y 10M	7Y 8M	9Y 2M	13Y 5M	16Y 3M	18Y 4M	20Y 1M	22Y 8M	25Y 6M
Rs. 75,000	1Y 1M	2Y 0M	2Y 10M	4Y 3M	5Y 10M	7Y 1M	10Y 10M	13Y 5M	15Y 5M	17Y 0M	19Y 6M	22Y 3M
Rs. 100,000	0Y 10M	1Y 7M	2Y 3M	3Y 5M	4Y 8M	5Y 10M	9Y 2M	11Y 7M	13Y 5M	15Y 0M	17Y 5M	20Y 1M



# How To Reach Your Target Amount (with 5% Annual Increase in SIP Investment)?



SIP Amount					Та	rget Amoun	nt @ 12% CA	GR				
(5% Annual Increase)	Rs. 10 Lakhs	Rs. 20 Lakhs	Rs. 30 Lakhs	Rs. 50 Lakhs	Rs. 75 Lakhs	Rs. 1 Crore	Rs. 2 Crores	Rs. 3 Crores	Rs. 4 Crores	Rs. 5 Crores	Rs. 7 Crores	Rs. 10 Crores
Rs. 10,000	5Y 5M	8Y 4M	10Y 5M	13Y 5M	15Y 11M	17Y 10M	22Y 9M	25Y 9M	27Y 11M	29Y 8M	32Y 3M	35Y 1M
Rs. 20,000	3Y 3M	5Y 5M	7Y 1M	9Y 6M	11Y 8M	13Y 5M	17Y 10M	20Y 8M	22Y 9M	24Y 4M	26Y 11M	29Y 8M
Rs. 25,000	2Y 9M	4Y 8M	6Y 1M	8Y 4M	10Y 5M	12Y 1M	16Y 4M	19Y 1M	21Y 1M	22Y 9M	25Y 3M	27Y 11M
Rs. 30,000	2Y 4M	4Y 1M	5Y 5M	7Y 6M	9Y 6M	11Y 0M	15Y 2M	17Y 10M	19Y 10M	21Y 5M	23Y 10M	26Y 6M
Rs. 40,000	1Y 10M	3Y 3M	4Y 5M	6Y 3M	8Y 1M	9Y 6M	13Y 5M	15Y 11M	17Y 10M	19Y 5M	21Y 9M	24Y 4M
Rs. 50,000	1Y 6M	2Y 9M	3Y 9M	5Y 5M	7Y 1M	8Y 4M	12Y 1M	14Y 6M	16Y 4M	17Y 10M	20Y 2M	22Y 9M
Rs. 75,000	1Y 1M	2Y 0M	2Y 9M	4Y 1M	5Y 5M	6Y 6M	9Y 10M	12Y 1M	13Y 9M	15Y 2M	17Y 5M	19Y 10M
Rs. 100,000	0Y 10M	1Y 6M	2Y 2M	3Y 3M	4Y 5M	5Y 5M	8Y 4M	10Y 5M	12Y 1M	13Y 5M	15Y 6M	17Y 10M

# How To Reach Your Target Amount (with 10% Annual Increase in SIP Amount)?

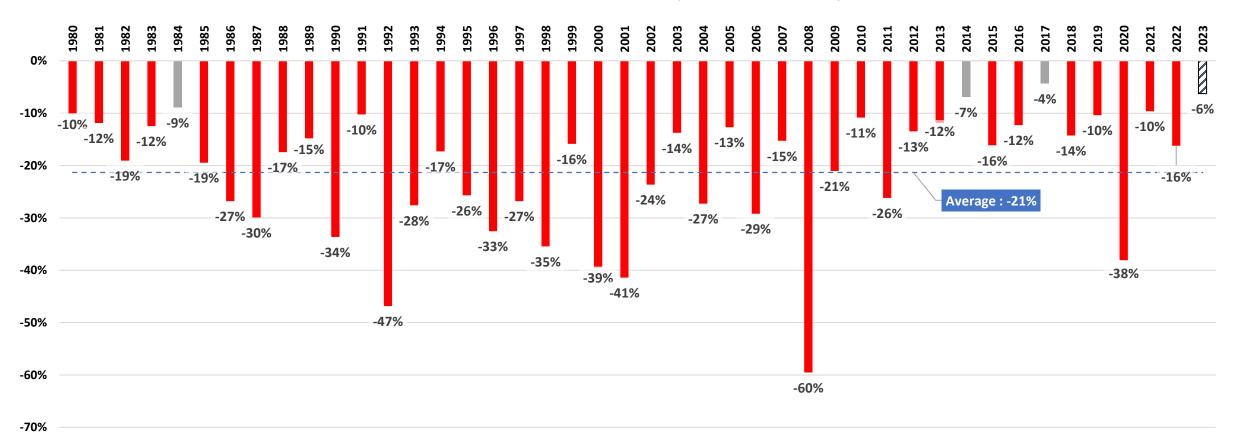


SIP Amount					Та	rget Amoun	it @ 12% CA	GR				
(10% Annual Increase)	Rs. 10 Lakhs	Rs. 20 Lakhs	Rs. 30 Lakhs	Rs. 50 Lakhs	Rs. 75 Lakhs	Rs. 1 Crore	Rs. 2 Crores	Rs. 3 Crores	Rs. 4 Crores	Rs. 5 Crores	Rs. 7 Crores	Rs. 10 Crores
Rs. 10,000	5Y 1M	7Y 8M	9Y 6M	12Y 0M	14Y 3M	15Y 10M	20Y 1M	22Y 8M	24Y 7M	26Y 1M	28Y 5M	30Y 11M
Rs. 20,000	3Y 2M	5Y 1M	6Y 6M	8Y 8M	10Y 7M	12Y 0M	15Y 10M	18Y 3M	20Y 1M	21Y 6M	23Y 8M	26Y 1M
Rs. 25,000	2Y 8M	4Y 5M	5Y 8M	7Y 8M	9Y 6M	10Y 10M	14Y 7M	16Y 11M	18Y 8M	20Y 1M	22Y 3M	24Y 7M
Rs. 30,000	2Y 4M	3Y 10M	5Y 1M	6Y 11M	8Y 8M	10Y 0M	13Y 7M	15Y 10M	17Y 7M	18Y 11M	21Y 1M	23Y 5M
Rs. 40,000	1Y 10M	3Y 2M	4Y 2M	5Y 10M	7Y 5M	8Y 8M	12Y 0M	14Y 3M	15Y 10M	17Y 2M	19Y 3M	21Y 6M
Rs. 50,000	1Y 6M	2Y 8M	3Y 7M	5Y 1M	6Y 6M	7Y 8M	10Y 10M	13Y 0M	14Y 7M	15Y 10M	17Y 10M	20Y 1M
Rs. 75,000	1Y 1M	1Y 11M	2Y 8M	3Y 10M	5Y 1M	6Y 1M	8Y 11M	10Y 10M	12Y 4M	13Y 7M	15Y 5M	17Y 7M
Rs. 100,000	0Y 10M	1Y 6M	2Y 1M	3Y 2M	4Y 2M	5Y 1M	7Y 8M	9Y 6M	10Y 10M	12Y 0M	13Y 10M	15Y 10M

# Equity Markets witness 10-20% temporary declines almost every year



Sensex: Year-wise Drawdown (1980 to 2023 YTD)

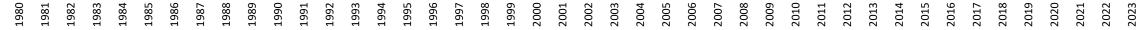


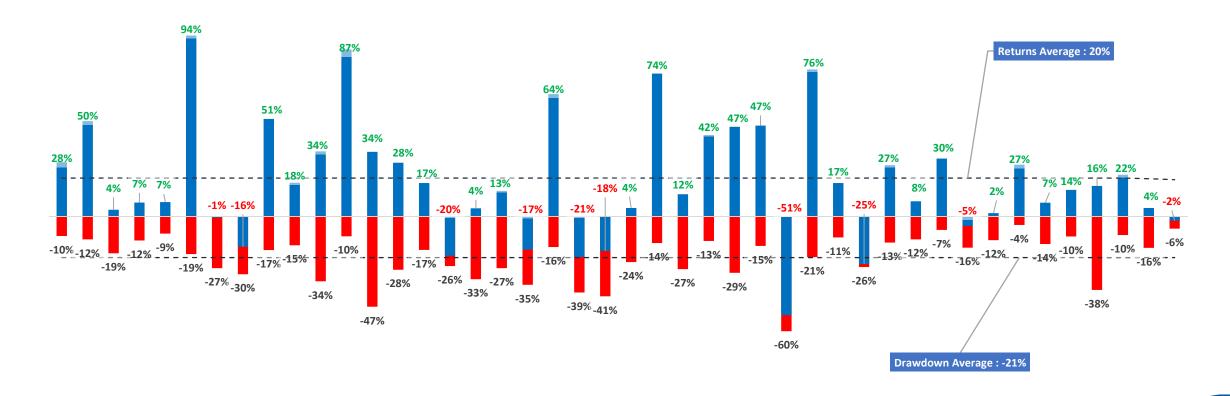
Only 3 out of the last 43 calendar years, had intra-year declines less than 10%

# Despite an intra-year decline of more than 10% almost every year, 3 out of 4 years ended with positive returns!









Despite the markets having intra-year declines every year, 34 out of 43 years ended with positive returns



# Around 51% of the days, the Sensex trades below its peak level by more than 10%

Drawdown from Peak	% of days Sensex traded below the drawdown threshold (Since Apr-1979)
< 0%	93%
< -5%	69%
< -10%	51%
< -20%	29%
< -30%	16%
< -40%	8%
< -50%	2%

# Temporary market declines of 30-60%, historically has occurred once every 7-10 years



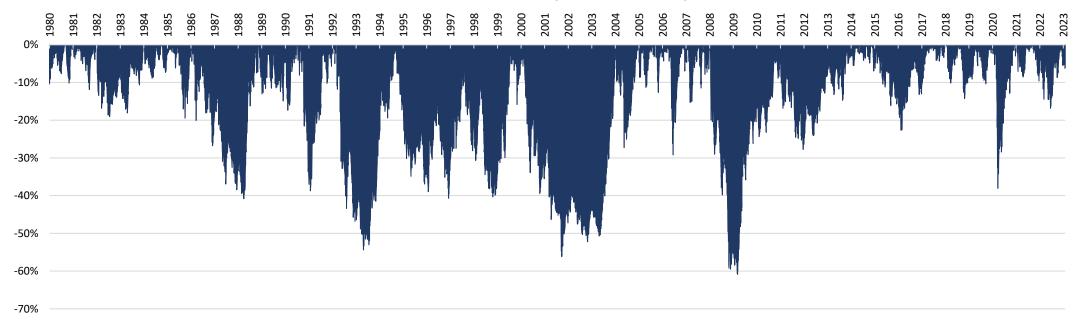
Peak Date	Peak Value	Trough Date	Trough Value	Fall from Peak	Recovery Date	Sensex Value	Time Taken for Fall (in yrs)	Time Taken to Recover (in yrs)	Fall & Recovery (in yrs)
94-Jun-86	659	28-Mar-88	390	-41%	30-Sep-88	663	1Y 10M	6M	2Y 4M
9-Oct-90	1,559	25-Jan-91	956	-39%	26-Jul-91	1,600	4M	6M	10M
2-Apr-92	4,467	26-Apr-93	2,037	-54%	12-Aug-94	4,508	12M	1Y 4M	2Y 4M
2-Sep-94	4,631	04-Dec-96	2,745	-41%	14-Jul-99	4,710	2Y 3M	2Y 7M	4Y 10M
1-Apr-98	4,281	20-Oct-98	2,764	-35%	05-Jul-99	4,306	6M	8M	1Y 2M
1-Feb-00	5,934	21-Sep-01	2,600	-56%	02-Jan-04	6,027	1Y 7M	2Y 3M	3Y 10M
08-Jan-08	20,873	09-Mar-09	8,160	-61%	04-Nov-10	20,894	1Y 2M	1Y 8M	2Y 10M
14-Jan-20	41,952	23-Mar-20	25,981	-38%	09-Nov-20	42,597	2M	8M	10M
						•	47/484	47/ 284	2V 454
						Average	1Y 1M	1Y 3M	2Y 4M

### **Every decade saw 1 or 2 sharp temporary falls >30%**



#### **Frequency of Market Declines**

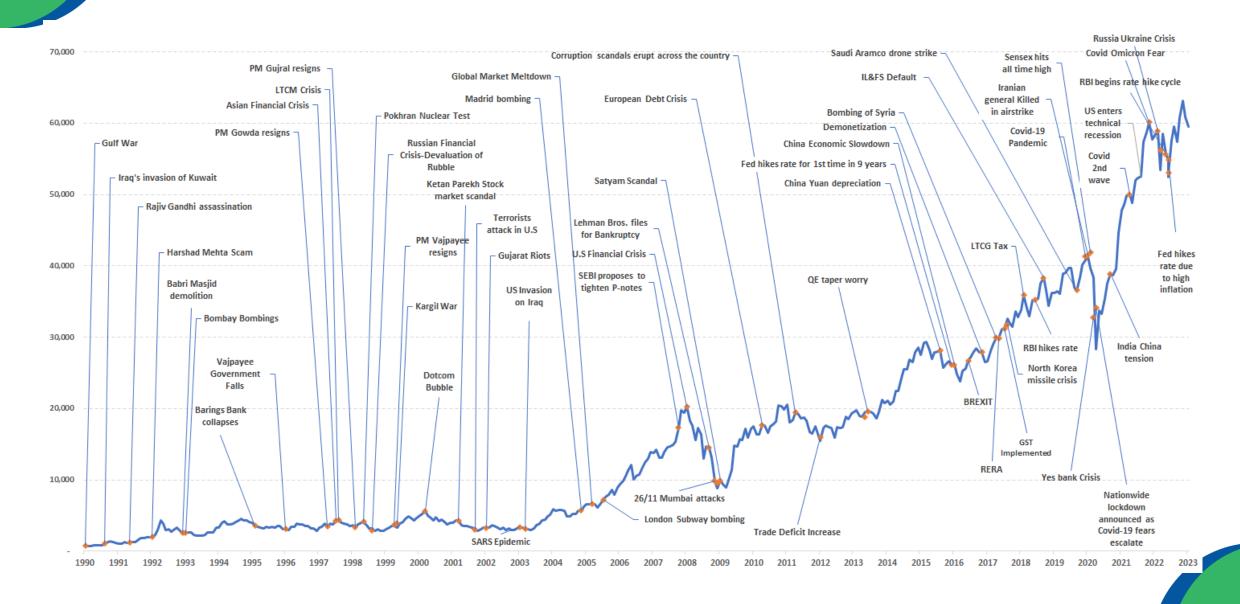
**Sensex - Drawdown (1980 - 2023 YTD)** 



Dacada	Number of declines in the given range							
Decade	10 to 20%	20 to 30%	30 to 40%	40 to 50%	50 to 60%	CAGR (%)		
1981-90	7			1		21.3%		
1991-00	2		1	1	1	14.2%		
2001-10	3	2			2	17.9%		
2011-20	2	2	1			8.8%		
2021-22	2					11.7%		

### There is always a reason not to buy Equities





## Despite several intermittent crises, Indian Equities have gone up over the long run mirroring earnings growth





## Every crisis in the past has been followed by a recovery and further upside



#### **Sensex - Market Decline and Recovery (1980 to 2023 YTD)**

#### **Upsides are much higher than the Declines!**





### Even if you invested right before a market crash, over long time frames the returns have still turned out to be decent



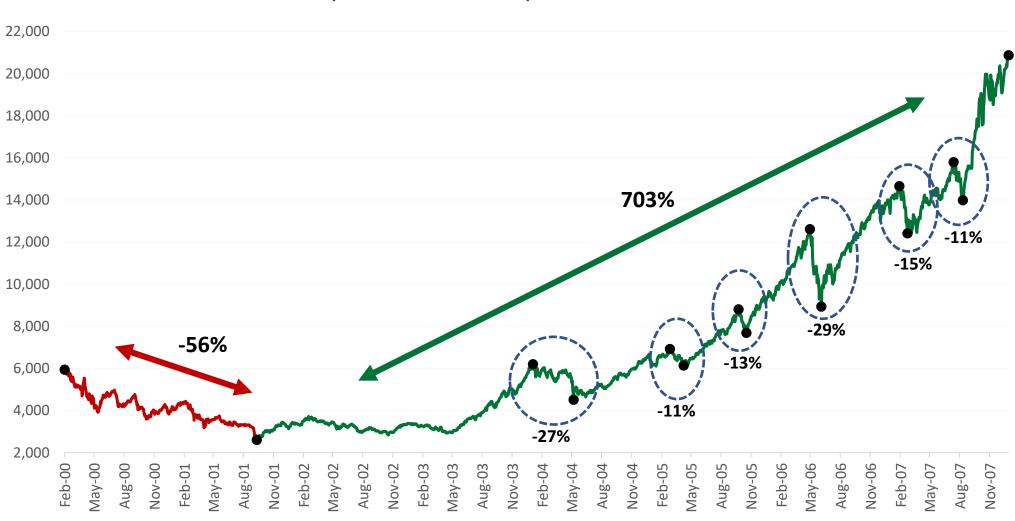
Major Falls > 20% since 2000	Absolute Decline	Nifty 50 TRI Lumpsum CAGR (When Invested at Peaks before the Fall)	Debt	Inflation
2000 Dotcom Bubble	-50%	12%	8%	6%
2004 Indian Election Uncertainty	-30%	14%	7%	6%
2006 Global Rate Hike Selloff	-30%	11%	8%	6%
2008 Global Financial Crisis	-59%	8%	7%	7%
2010 European Debt Crisis	-27%	10%	8%	7%
2015 Global Market Selloff (Yuan Devaluation)	-22%	10%	7%	4%
2020 Covid Crash	-38%	14%	6%	5%

Source: FundsIndia Research, MFI; FI Debt Index comprising of ABSL Low Duration Fund, HDFC Low Duration Fund & ABSL Corporate Bond Fund is considered as the debt option; Inflation % is based on the Cost Inflation Index; Returns as on 31-Jan-23.

#### **Even Bull Markets have several intermittent declines**







#### **Even Bull Markets have several intermittent declines**



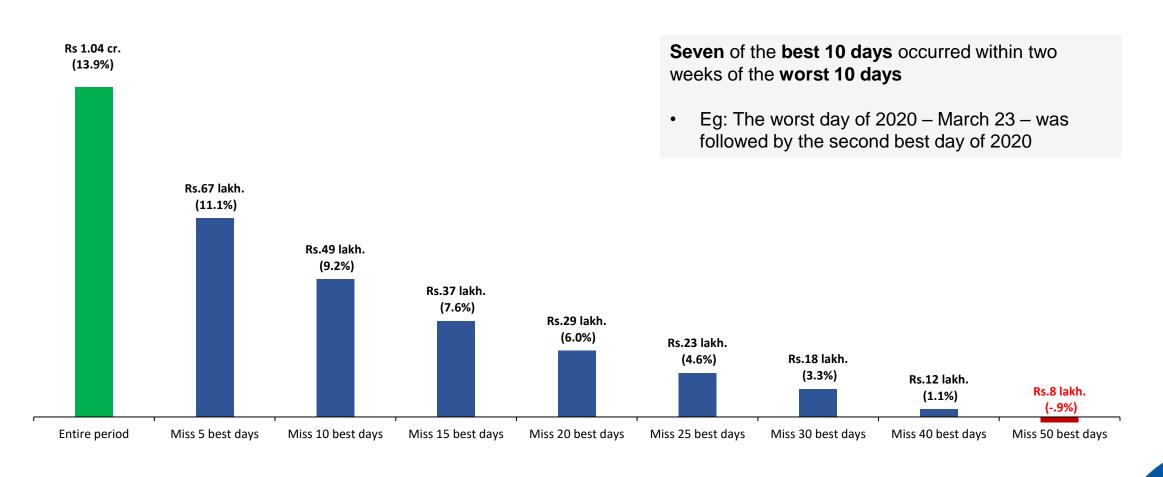
#### Sensex (Jan 2008 to Jan 2020) – 5 Intermittent Declines



# Equity Returns are non-linear - Missing few best days in the market significantly reduces returns



Rs.10 Lakh invested in Nifty 50 TRI (2005 to 2023 YTD)



### Many of the best days occur in the middle of a market



2006: FII & DII - Heavy sell off

crash

Market Fall: -30%

3 of Top 30 Best Days

В	Best Day No	Date	Returns
	8	15-Jun-06	6.3%
	19	09-Jun-06	5.2%
	30	30-Jun-06	4.4%

**2008: Global Financial Crisis** 

Market Fall: -60%

22 of Top 30 Best Days

22 (	or Top 30 Bes	t Days
<b>Best Day No</b>	Date	Returns
1	18-May-09	17.7%
4	25-Jan-08	7.0%
3	31-Oct-08	7.0%
6	13-Oct-08	6.4%
7	28-Oct-08	6.4%
9	23-Jan-08	6.2%
10	10-Nov-08	5.9%
12	25-Mar-08	5.8%
13	23-Oct-07	5.6%
14	23-Jul-08	5.6%
15	14-Feb-08	5.5%
16	21-Nov-08	5.5%
17	03-Nov-08	5.5%
20	04-May-09	5.2%
21	10-Dec-08	5.2%
22	19-Sep-08	5.1%
23	02-Jul-08	5.0%
24	04-Dec-08	5.0%
25	02-Apr-09	4.9%
26	09-Oct-07	4.8%
28	23-Mar-09	4.7%
29	15-Oct-07	4.5%

2020: Covid-19 Pandemic

Market Fall: -40%

4 of Top 30 Best Days

_		- / -
<b>Best Day No</b>	Date	Returns
2	07-Apr-20	8.8%
5	25-Mar-20	6.6%
11	20-Mar-20	5.8%
27	01-Feb-21	4.7%

**Others** 

1 of Top 30 Best Days

<b>Best Day No</b>	Date	Returns
18	20-Sep-19	5.3%

# All Time Highs are a natural part of any growing asset class and not something to be feared







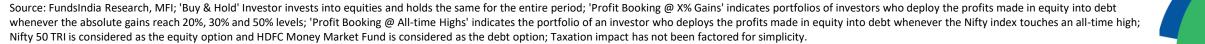
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Nifty 50 TRI Performance post All-Time Highs	1 Y Returns	3 Y Returns	5 Y Returns
Average Returns (CAGR)	14%	11%	11%
%	of times		
>20% returns	37%	17%	9%
>15% returns	47%	22%	20%
>12% returns	57%	35%	50%
>10% returns	60%	45%	64%
>8% returns	63%	60%	74%
>0% returns	75%	88%	100%
<0% returns	25%	12%	0%

## Never interrupt compounding – Profit booking at market highs underperforms over long term



	'Buy & Hold'	Annualized Outpo	erformance of 'Buy	& Hold' vs 'Profit E	Booking' Strategies
10Y Period	Annualized Returns	Profit Booking @ 20% Gains	Profit Booking @ 30% Gains	Profit Booking @ 50% Gains	Profit Booking @ All-time Highs
2000 to 2009	15.2%	3.2%	2.8%	2.6%	3.5%
2001 to 2010	19.1%	5.1%	5.0%	4.5%	5.4%
2002 to 2011	17.7%	2.9%	2.6%	2.0%	2.8%
2003 to 2012	20.1%	4.2%	3.9%	3.3%	4.2%
2004 to 2013	14.2%	0.9%	0.7%	0.9%	1.5%
2005 to 2014	16.2%	2.1%	2.0%	1.6%	2.6%
2006 to 2015	12.2%	-0.2%	0.1%	0.4%	0.3%
2007 to 2016	8.8%	-1.1%	-1.2%	-1.7%	-0.7%
2008 to 2017	6.7%	0.3%	0.4%	0.1%	0.4%
2009 to 2018	15.0%	1.5%	1.1%	1.4%	0.2%
2010 to 2019	10.2%	0.9%	0.7%	0.4%	0.6%
2011 to 2020	9.9%	0.9%	0.8%	0.6%	1.2%
2012 to 2021	15.5%	3.0%	3.0%	2.6%	3.3%
2013 to 2022	13.1%	2.2%	2.2%	1.8%	2.6%

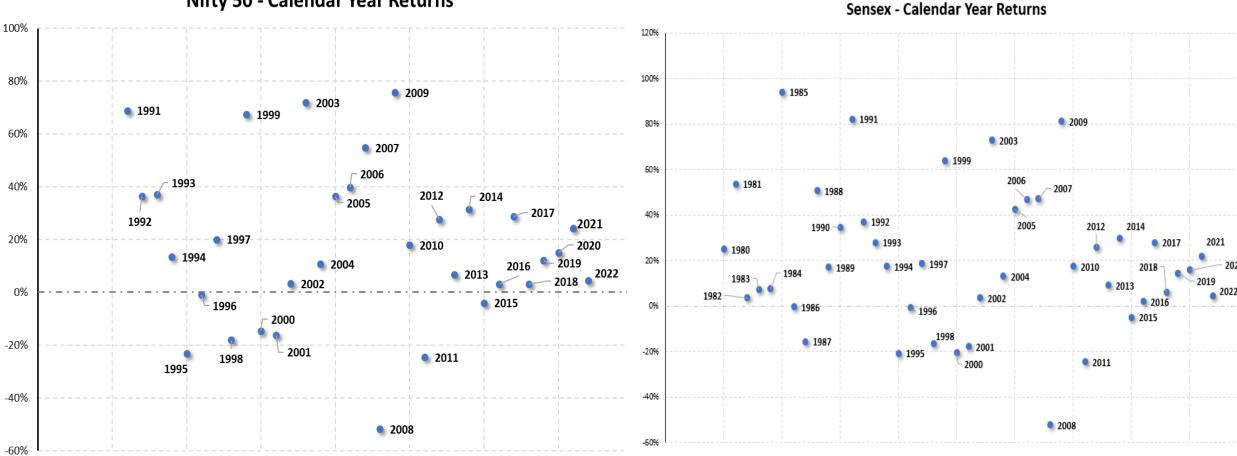


### Calendar year returns are volatile & rarely resemble



## long term averages

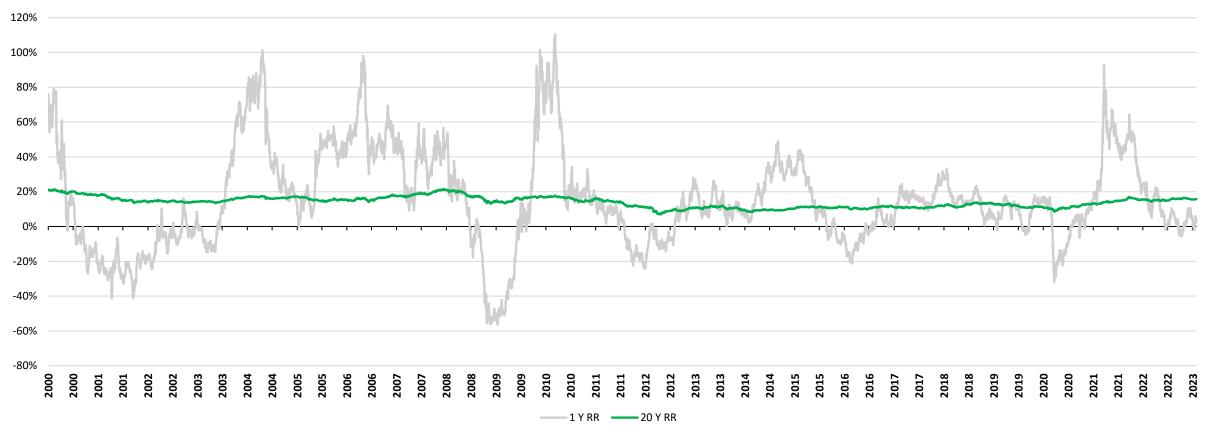




### Equities are less volatile over longer time horizons







#### **Indian Equity - Takeaways**



- 1. Over the Long Term (10-15 years) Equity has provided returns above inflation
- 2. Long Term Return Expectation = Inflation + 4-6% but...
- 3. 10-20% decline happens almost every year
- 4. 30-60% Decline should be a part of expectation for every 7-10 years





### **Debt Returns**

### **Year wise Lumpsum Returns of Debt (2001 to 2022)**



Average	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	7%	8%
Max	14%	12%	10%	9%	9%	9%	9%	8%	9%	9%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%
Min	1%	3%	5%	5%	6%	7%	6%	6%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	8%
Year	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22
Jan-01	11%	11%	9%	8%	7%	<b>7</b> %	8%	8%	<b>7</b> %	<b>7</b> %	7%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%
Jan-02	10%	8%	6%	6%	6%	<b>7</b> %	8%	7%	<b>7</b> %	<b>7</b> %	7%	<b>7</b> %	<b>7</b> %	8%	8%	8%	8%	8%	8%	7%	7%	
Jan-03	6%	5%	5%	5%	6%	<b>7</b> %	7%	6%	<b>7</b> %	<b>7</b> %	7%	<b>7</b> %	<b>7</b> %	<b>7</b> %	7%	7%	7%	8%	7%	7%		
Jan-04	3%	4%	5%	6%	8%	7%	6%	7%	7%	7%	7%	<b>7</b> %	8%	<b>7</b> %	7%	<b>7</b> %	8%	7%	7%			
Jan-05	5%	6%	7%	9%	7%	<b>7</b> %	7%	7%	8%	8%	8%	8%	8%	8%	8%	8%	8%	7%				
Jan-06	7%	8%	10%	8%	7%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%					
Jan-07	10%	12%	8%	7%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%						
Jan-08	14%	<b>7</b> %	6%	7%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%							
Jan-09	1%	3%	5%	6%	6%	<b>7</b> %	7%	7%	<b>7</b> %	<b>7</b> %	7%	8%	<b>7</b> %	<b>7</b> %								
Jan-10	5%	<b>7</b> %	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%									
Jan-11	9%	9%	9%	9%	9%	9%	9%	8%	8%	9%	8%	8%										
Jan-12	10%	9%	9%	9%	9%	9%	8%	8%	9%	8%	8%											
Jan-13	8%	9%	9%	9%	8%	8%	8%	8%	8%	7%												
Jan-14	10%	9%	9%	8%	8%	8%	8%	8%	<b>7</b> %													
Jan-15	8%	9%	8%	8%	8%	8%	8%	7%														
Jan-16	9%	8%	7%	8%	8%	<b>7</b> %	7%															
Jan-17	7%	7%	7%	8%	7%	7%																
Jan-18	<b>7</b> %	8%	8%	7%	7%																	
Jan-19	9%	9%	7%	6%																		
Jan-20	9%	<b>7</b> %	6%																			
Jan-21	4%	4%																				

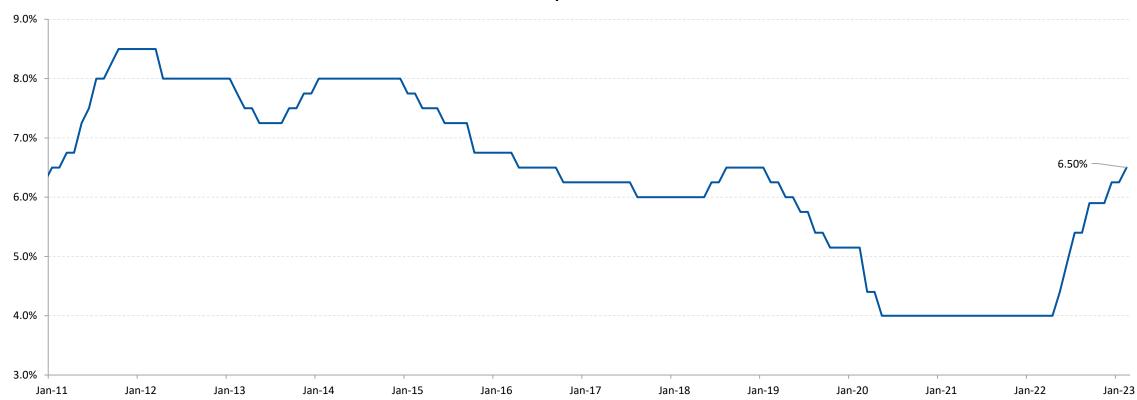
Returns >=6%
0 to <6%
Less than 0%

Jan-22

### **India – Repo Rate**







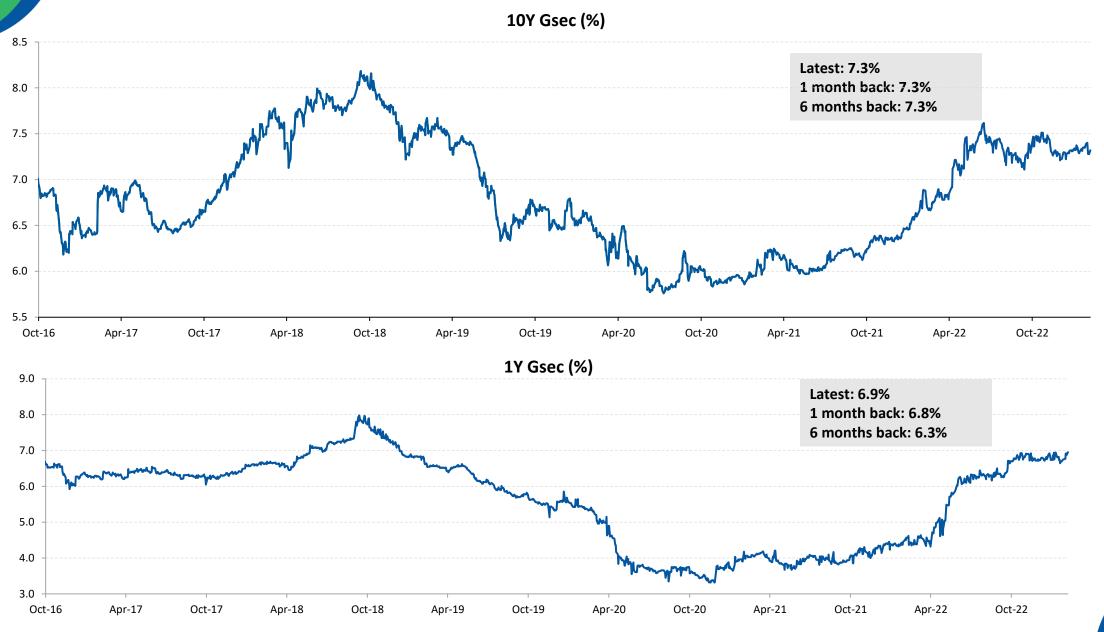
#### RBI continues to prioritize controlling inflation -

In its last monetary policy update (08-Feb-2023), RBI hiked the repo rate by 25 bps to 6.50%.

- Inflation forecast for FY24 at 5.3%
- Growth forecast for FY24 at 6.4%

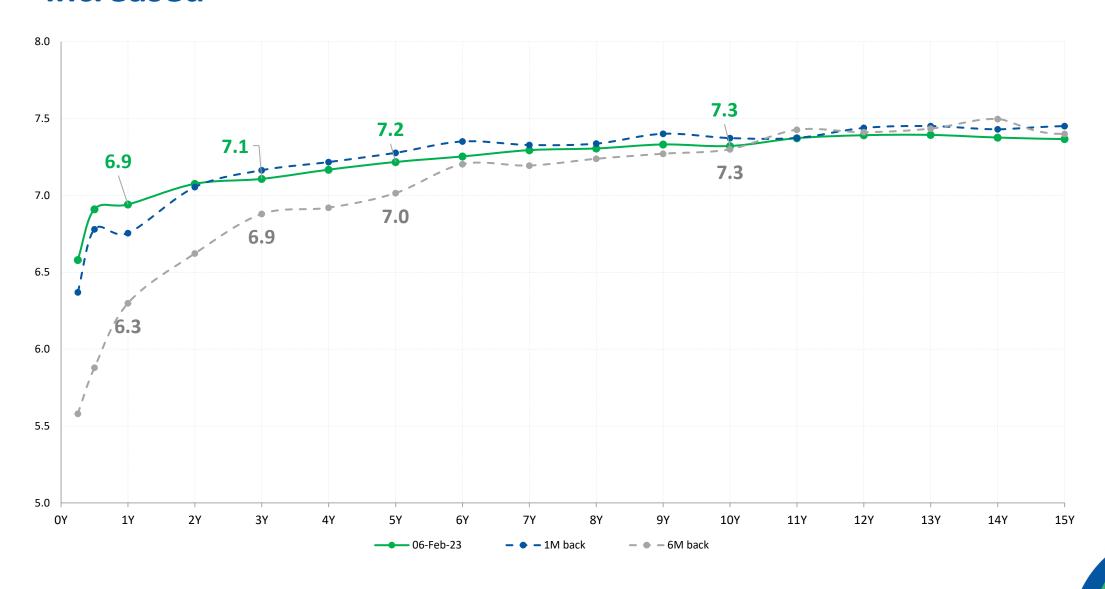
#### India – 10Y and 1Y Government Bond Yields





## India GSec Yield Curve – Yields have significantly increased





### FD Rates have increased in the recent past



#### **FD Rates of Large Banks**

		Upto 6 Months		
HDFC Bank	ICICI Bank	SBI Bank	PNB Bank	Bank FD Averag
4.50	4.75	4.50	4.50	4.56
		6 Months to 1 Year		
HDFC Bank	ICICI Bank	SBI Bank	PNB Bank	Bank FD Averag
6.00	5.75	5.75	5.50	5.75
		1 to 2 Years		
HDFC Bank	ICICI Bank	SBI Bank	PNB Bank	Bank FD Averag
7.00	7.00	6.75	6.75	6.88
		2 to 3 Years		
HDFC Bank	ICICI Bank	SBI Bank	PNB Bank	Bank FD Averag
7.00	7.00	6.75	6.75	6.88

		3 to 5 Years		
HDFC Bank	ICICI Bank	SBI Bank	PNB Bank	Bank FD Average
7.00	7.00	6.25	6.50	6.69

### **US & India Inflation – Early signs of easing**



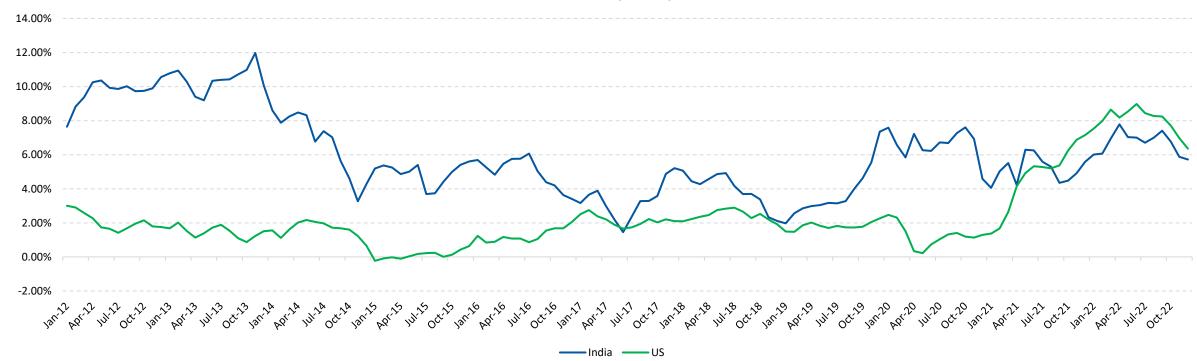
India CPI Latest: 5.7%

1 month back: 5.9% 6 months back: 7.0%

U.S. CPI Latest: 6.4%

1 month back: 6.9% 6 months back: 8.9%

#### Inflation (YoY %)



### **Debt Funds - Taxation Advantage over FD**



	Debt Mutual Fund Scheme	Traditional Term Deposit	Difference
Amount Invested	10,00,000	10,00,000	
Pre- Tax Annual Return	7.0%	7.0%	
Tenure (in Years)	3	3	
Pre-Tax Amount after 3 Years	12,25,043	12,25,043	
Pre-Tax Absolute Return (%)	22.5%	22.5%	
Pre-Tax Gain (Rs)	2,25,043	2,25,043	
Indexed Cost (assuming 5% inflation)	11,57,625	-	
Taxable Capital Gain Post Indexation	67,418	2,25,043	
Applicable Tax Rate	20%	30%	
Tax payable	13,484	67,513	
Capital Gain Post Tax & Indexation	2,11,559	1,57,530	
Post-Tax Amount after 3 Years	12,11,559	11,57,530	54,029
Post-Tax Absolute Return	21.2%	15.8%	5.4%
Post-Tax Annual Return	6.6%	5.0%	1.6%

#### **Indian Debt - Takeaways**



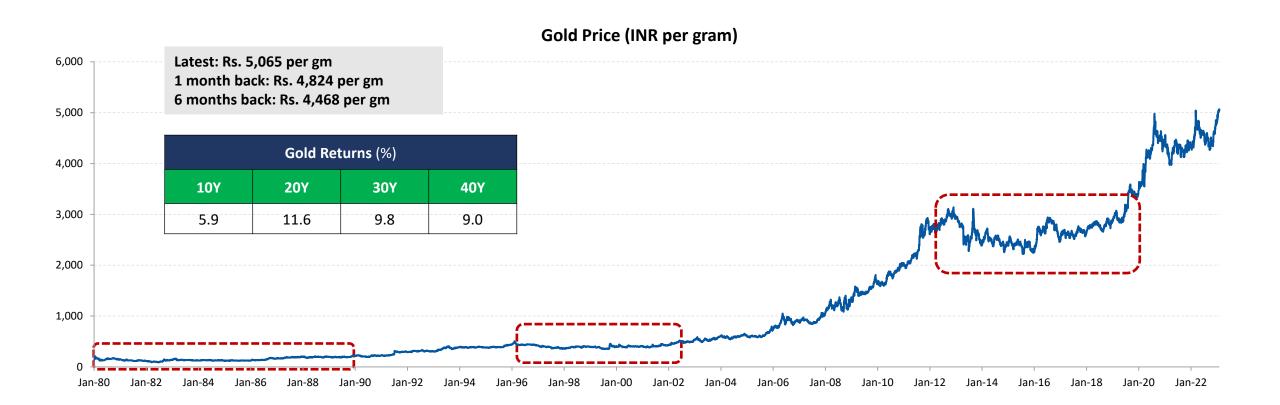
- 1. Over the Long Term (10-15 years) Debt has provided returns above inflation
- 2. Long Term Return Expectation = Inflation + 1-2%
- 3. Taxation Advantage over FDs when held for >3 years
- 4. High Credit Quality, Shorter Duration Debt Funds should form a part of your Core Debt Portfolio





## **Gold Returns**

# Gold Returns have beaten inflation in the long term but PundsIndia goes through long intermittent periods of subdued returns





#### **Year wise Lumpsum Returns of Gold (1980 to 2022)**



10%

	_																																	
Average	10%	9%	9%	9%	9%	9%	9%	9%	9%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	9%
Max	31%	27%	24%	25%	24%	23%	23%	22%	19%	20%	19%	18%	16%	15%	15%	13%	12%	12%	13%	13%	12%	12%	12%	12%	12%	12%	12%	12%	11%	11%	11%	10%	10%	10%
Min	-22%	-9%	-8%	-5%	-3%	-1%	1%	1%	3%	4%	4%	5%	6%	6%	7%	7%	5%	6%	5%	5%	5%	5%	6%	6%	6%	7%	7%	8%	8%	9%	9%	9%	9%	9%
Years	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34
Jan-80	10%	-7%	1%	-1%	-2%	-1%	3%	5%	4%	5%	5%	7%	7%	8%	7%	8%	7%	6%	6%	6%	5%	5%	6%	6%	6%	7%	7%	8%	8%	9%	9%	10%	10%	9%
Jan-81	-22%	-3%	-5%	-5%	-3%	2%	4%	4%	4%	4%	6%	6%	8%	7%	7%	7%	5%	6%	5%	5%	5%	6%	6%	6%	7%	7%	8%	8%	9%	9%	10%	10%	9%	9%
Jan-82	19%	5%	2%	2%	7%	9%	8%	8%	7%	10%	9%	11%	10%	10%	9%	7%	7%	7%	7%	7%	8%	8%	7%	8%	9%	9%	10%	10%	10%	11%	11%	10%	10%	9%
Jan-83	-8%	-6%	-3%	4%	7%	6%	6%	6%	9%	8%	10%	9%	9%	8%	7%	7%	7%	6%	6%	7%	7%	7%	8%	8%	8%	9%	10%	10%	11%	11%	10%	9%	9%	9%
Jan-84	-4%	-1%	8%	11%	9%	9%	8%	11%	10%	12%	11%	11%	10%	8%	8%	7%	7%	7%	8%	8%	8%	8%	9%	9%	10%	10%	11%	11%	11%	10%	10%	9%	9%	9%
Jan-85	2%	15%	17%	12%	12%	10%	13%	12%	14%	12%	12%	11%	9%	9%	8%	8%	8%	9%	9%	8%	9%	9%	10%	11%	11%	11%	12%	12%	11%	10%	10%	10%	10%	10%
Jan-86	29%	25%	16%	14%	12%	15%	14%	15%	13%	13%	12%	9%	9%	9%	8%	8%	9%	9%	9%	9%	10%	10%	11%	11%	12%	12%	12%	11%	11%	10%	10%	10%	10%	10%
Jan-87	21%	10%	9%	8%	12%	11%	13%	11%	12%	10%	8%	8%	7%	7%	7%	8%	8%	8%	8%	9%	9%	10%	11%	11%	12%	12%	10%	10%	9%	10%	9%	9%	10%	10%
Jan-88	0%	4%	4%	10%	10%	12%	10%	11%	9%	6%	7%	6%	6%	6%	7%	7%	7%	8%	8%	9%	10%	10%	11%	11%	11%	10%	10%	9%	9%	9%	9%	9%	10%	10%
Jan-89	8%	7%	14%	12%	15%	12%	12%	10%	7%	7%	7%	6%	6%	7%	8%	7%	8%	9%	9%	10%	11%	11%	12%	12%	11%	10%	9%	10%	9%	9%	10%	10%	10%	10%
Jan-90	5%	17%	13%	17%	13%	13%	10%	7%	7%	7%	6%	6%	7%	8%	7%	8%	9%	9%	10%	11%	11%	12%	12%	11%	10%	9%	10%	9%	9%	10%	10%	10%	10%	
Jan-91	31%	18%	21%	15%	14%	11%	7%	7%	7%	6%	6%	8%	8%	7%	8%	9%	10%	11%	11%	12%	12%	12%	11%	10%	10%	10%	10%	10%	10%	10%	10%	10%		
Jan-92	6%	16%	10%	11%	8%	4%	4%	4%	4%	4%	6%	6%	6%	7%	8%	8%	9%	10%	11%	12%	12%	10%	10%	9%	9%	9%	9%	9%	10%	9%	9%			
Jan-93	27%	12%	12%	8%	3%	4%	4%	4%	4%	6%	6%	6%	7%	8%	9%	10%	10%	11%	12%	12%	10%	10%	9%	9%	9%	9%	9%	10%	10%	10%				
Jan-94	-2%	5%	3%	-2%	0%	1%	1%	1%	3%	4%	4%	5%	7%	7%	9%	9%	10%	11%	11%	9%	9%	8%	8%	8%	8%	9%	9%	9%	9%					
Jan-95	13%	5%	-2%	0%	1%	1%	1%	4%	5%	5%	6%	7%	8%	9%	10%	11%	12%	12%	10%	10%	9%	9%	9%	9%	9%	10%	9%	9%						
Jan-96	-3%	-9%	-3%	-2%	-1%	0%	3%	4%	4%	5%	7%	8%	9%	10%	11%	12%	12%	10%	9%	9%	9%	9%	9%	9%	10%	9%	9%							
Jan-97	-14%	-4%	-2%	-1%	0%	4%	5%	5%	6%	8%	9%	10%	11%	12%	13%	13%	11%	10%	9%	9%	9%	9%	10%	10%	10%	10%								
Jan-98	7%	5%	4%	4%	8%	9%	8%	9%	11%	11%	13%	13%	14%	15%	15%	12%	12%	11%	11%	10%	10%	11%	11%	11%	11%									
Jan-99	3%	2%	3%	8%	9%	8%	10%	11%	12%	13%	14%	15%	16%	15%	13%	12%	11%	11%	11%	10%	11%	12%	11%	11%										
Jan-00	1%	3%	10%	11%	8%	11%	12%	13%	14%	15%	16%	17%	16%	14%	13%	11%	11%	11%	11%	11%	12%	11%	11%											
Jan-01	4%	14%	14%	10%	13%	14%	14%	16%	16%	17%	18%	18%	15%	14%	12%	12%	12%	11%	12%	13%	12%	12%												
Jan-02	25%	19%	12%	15%	16%	16%	18%	18%	19%	20%	19%	15%	14%	13%	12%	12%	12%	12%	13%	12%	12%													
Jan-03	14%	7%	12%	14%	15%	17%	17%	18%	19%	18%	15%	14%	12%	12%	11%	11%	12%	12%	12%	12%														
Jan-04	0%	10%	14%	15%	17%	18%	19%	20%	19%	15%	13%	12%	11%	11%	11%	11%	12%	11%	11%															
Jan-05	22%	22%	20%	22%	22%	22%	23%	22%	16%	15%	13%	12%	12%	12%	12%	13%	12%	12%																
Jan-06	21%	19%	22%	22%	22%	23%	22%	16%	14%	12%	12%	11%	11%	12%	13%	12%	12%																	
Jan-07	17%	23%	22%	22%	24%	22%	15%	13%	11%	11%	10%	10%	11%	12%	11%	11%																		
Jan-08	29%	24%	24%	25%	23%	15%	13%	10%	10%	10%	10%	10%	12%	11%	11%																			
Jan-09	19%	22%	24%	21%	12%	10%	7%	8%	8%	8%	9%	10%	9%	9%																				
Jan-10	24%	27%	22%	10%	9%	6%	6%	6%	7%	8%	10%	8%	9%																					
Jan-11	29%	20%	6%	5%	2%	4%	4%	4%	6%	8%	7%	8%																						
Jan-12		-4%	-2%	-4%	-1%	0%	1%	4%	6%	5%	6%																							
Jan-13	-18%	-8%	-8%	-4%	-2%	0%	3%	5%	4%	5%																								
Jan-14	2%	-3%	1%	3%	4%	6%	9%	8%	8%																									
Jan-15	-8%	1%	3%	4%	7%	10%	8%	9%																										
Jan-16	11%	8%	8%	11%	14%	11%	11%																											
Jan-17	6%	7%	12%	15%	12%	12%																												
Jan-18	8%	15%	19%	13%	13%																													

Returns >=10%
7 to <10%
0 to <7%
Less than 0%

21% 24% 15% 14%

Jan-20 28% 11% 12%

Jan-22 12%

-3% 4%

# 1980-1990: It took gold 10 years to hit its 1980 peak once again

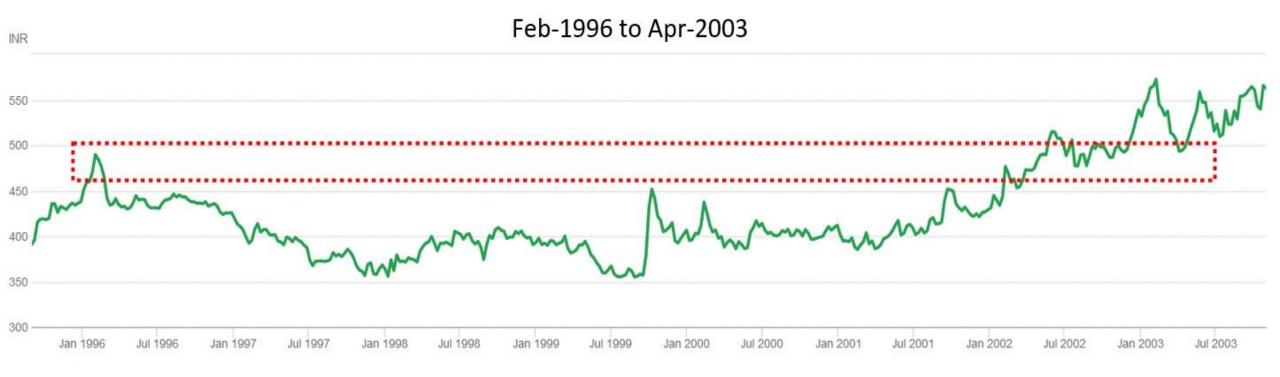






# 1996-2003: It took gold 8 years to hit its 1996 peak once again







# 2012-2019: It took gold 7 years to hit its 2012 peak once again







#### **Gold shows inverse correlation to US Real Yields**



10 Yr Treasury Bond Real Yield

Latest: 1.28%

1 month back: 1.56% 6 months back: 0.14%

**Gold Price** (USD/Troy Ounce)

Latest: 1,927

1 month back: 1,813 6 months back: 1,753





#### **Gold - Takeaways**



- 1. Over the Long Term (10-15 years) Gold has provided returns above inflation
- 2. Long Term Return Expectation = Inflation + 1-3% but...
- 3. Gold also goes through extended interim periods of subdued returns
- 4. Gold Returns in INR are driven by
  - 1. Gold Price (in USD) inversely correlated to US Real Yields
  - 2. Currency (USD-INR) movement

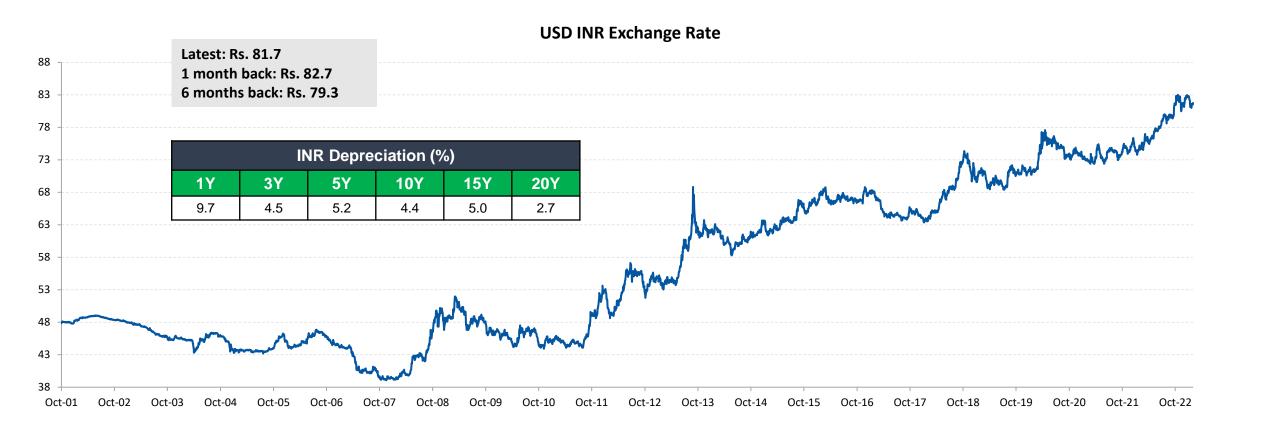




## **Currency**

### **Currency (USD-INR)**









**Asset Allocation** 

#### Winners keep changing across Asset Classes



#### **Calendar Year-wise Performance of Asset Classes**

CY-2010	CY-2011	CY-2012	CY-2013	CY-2014	CY-2015	CY-2016	CY-2017	CY-2018	CY-2019	CY-2020	CY-2021	CY-2022	2023 YTD
Gold	Gold	Ind-Equity	US-Equity	Ind-Equity	Real Estate	US-Equity	Ind-Equity	Gold	US-Equity	Gold	US-Equity	Gold	Gold
24.2%	29.4%	29.4%	48.8%	32.9%	9.8%	14.9%	30.3%	8.4%	34.9%	27.6%	30.8%	11.8%	5%
Ind-Equity	Real Estate	Real Estate	Real Estate	Real Estate	Debt	Gold	US-Equity	Debt	Gold	US-Equity	Ind-Equity	Ind-Equity	US-Equity
19.2%	26.3%	25.1%	10.1%	16.9%	8.3%	10.9%	14.5%	6.9%	21.1%	21.2%	25.6%	5.7%	3.9%
US-Equity	US-Equity	US-Equity	Debt	US-Equity	US-Equity	Debt	Real Estate	Real Estate	Ind-Equity	Ind-Equity	Debt	Debt	Debt
10.9%	21.1%	20.3%	8.5%	15.9%	6.5%	9.2%	7.2%	5.1%	13.5%	16.1%	3.8%	4.1%	0.4%
Debt	Debt	Gold	Ind-Equity	Debt	Ind-Equity	Real Estate	Debt	Ind-Equity	Debt	Debt	Real Estate	Real Estate	Ind-Equity
4.7%	9.0%	11.7%	8.1%	9.6%	-3.0%	8.3%	6.4%	4.6%	8.7%	9.5%	0.2%	1.4%	-2.4%
Real Estate	Ind-Equity	Debt	Gold	Gold	Gold	Ind-Equity	Gold	US-Equity	Real Estate	Real Estate	Gold	US-Equity	Real Estate
-0.6%	-23.8%	9.6%	-18.0%	2.2%	-7.9%	4.4%	6.0%	4.2%	3.0%	2.2%	-2.7%	-9.1%	NA

#### Note:

Real Estate: Returns based on RBI House Price Index. CY-2010 Returns since 01-Apr-10. 2023 YTD Returns as on 31-Jan-2023.. 2023 YTD Real Estate Returns are not available and hence market as NA. Ind-Equity: Nifty 50 TRI, US-Equity: S&P 500 TRI.

Debt: Index calibrated based on the Debt Schemes - Aditya Birla SL Low Duration Fund, HDFC Low Duration Fund, Aditya Birla SL Corporate Bond Fund.

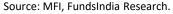
Source: MFI, RBI, gold.org, FundsIndia Research



## Asset Allocation is an important driver of long term returns



Portfolio			Max	Min 1Y	Max 1Y					
Portrollo	1Y	3Y	5Y	7Y	10Y	15Y	20Y	Drawdown	Return	Return
Equity 70% : Debt 30%	4%	13%	10%	12%	11%	10%	15%	-40%	-35%	74%
Equity 50% : Debt 50%	4%	11%	9%	11%	10%	10%	13%	-27%	-23%	52%
Equity 30% : Debt 70%	4%	9%	8%	9%	9%	9%	11%	-14%	-10%	32%
Ind Equity (Nifty 50 TRI)	3%	15%	11%	14%	13%	10%	17%	-59%	-55%	110%
US Equity (S&P 500 TR)	-1%	14%	15%	16%	17%	15%	13%	-44%	-33%	71%
Debt	4%	6%	7%	7%	7%	7%	7%	-4%	0%	15%
Gold	17%	12%	13%	11%	6%	10%	12%	-29%	-21%	79%







Rolling Returns 5Y	Equity 70%: Debt 30%	Equity 50% : Debt 50%	Equity 30%: Debt 70%	Ind Equity (Nifty 50 TRI)	US Equity (S&P 500 TR)	Debt	Gold
Avg	14%	13%	11%	16%	11%	8%	<b>12%</b>
Min	2%	4%	5%	-1%	-6%	6%	-3%
Max	35%	27%	19%	47%	30%	9%	28%
>15%	30%	24%	9%	38%	43%	0%	38%
>12%	55%	40%	26%	64%	53%	0%	51%
>10%	76%	73%	57%	73%	55%	0%	61%
>7%	96%	98%	99%	86%	62%	76%	75%
>0%	100%	100%	100%	100%	90%	100%	92%
0 to -10%	0%	0%	0%	0%	10%	0%	8%
-10 to -20%	0%	0%	0%	0%	0%	0%	0%

### 7Y Rolling Returns for various asset allocation combinations

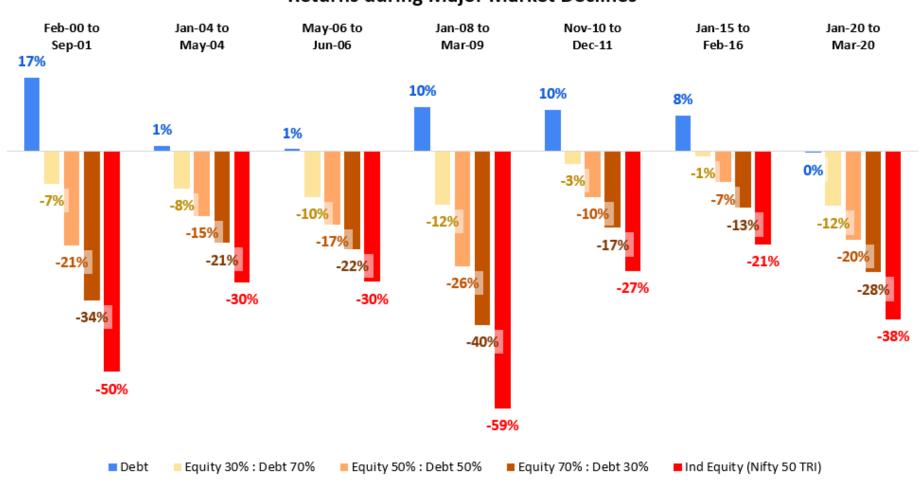


Rolling Returns 7Y	Equity 70%: Debt 30%	Equity 50%: Debt 50%	Equity 30%: Debt 70%	Ind Equity (Nifty 50 TRI)	US Equity (S&P 500 TR)	Debt	Gold
Avg	14%	13%	11%	15%	<b>12</b> %	8%	<b>12</b> %
Min	7%	8%	8%	5%	-5%	6%	-1%
Max	26%	21%	16%	30%	24%	9%	26%
>15%	32%	23%	3%	36%	47%	0%	40%
>12%	52%	43%	27%	62%	53%	0%	48%
>10%	87%	81%	60%	81%	59%	0%	57%
>7%	100%	100%	100%	98%	66%	83%	79%
>0%	100%	100%	100%	100%	95%	100%	99%
0 to -10%	0%	0%	0%	0%	5%	0%	1%
-10 to -20%	0%	0%	0%	0%	0%	0%	0%

# Higher Debt Exposure lowers portfolio declines during market falls – but also lowers long term returns



#### **Returns during Major Market Declines**









#### Diversification

## **Avoid Chasing Performance – Past Winners in Equity Mutual Funds may not be Future Winners**



Ranked lower than 30

How did the 30 To	p Funds Fare in the Sul	bsequent 3Y Period?
-------------------	-------------------------	---------------------

						v did ti	c 30 10p		<u> </u>			- quent				_					
2009-11	2012-14	2010-12	2013-15	2011-13	2014-16	2012	14 2015-1	7	2013-15	2016-18		2014-16	2017-19	2015-17	2018-20		2016-18	2019-21	2017	-19 20	020-22
1	38	1	103	1	1	1	7		1	2		1	6	1	175		1	22	1		165
2	15	2	15	2	40	2	48		2	34		2	30	2	20		2	17	2		161
3	31	3	33	3	27	3	8		3	166		3	168	3	161		3	63	3		53
4	27	4	13	4	31	4	2		4	140		4	95	4	68		4	184	4		33
5	17	5	57	5	53	5	33		5	116		5	148	5	139		5	84	5		166
6	14	6	11	6	11	6	12		6	106		6	116	6	177		6	163	6		41
7	1	7	2	7	12	7	44		7	134		7	160	7	64		7	98	7		94
8	16	8	12	8	26	8	114		8	14		8	130	8	95		8	97	8		164
9	120	9	19	9	90	9	6		9	85		9	68	9	171		9	109	9		109
10	51	10	62	10	55	10			10	75		10	154	10	156		10	102	10		69
11	25	11	21	11	92	1:			11	156		11	147	11	92		11	2	1:		87
12	101	12	6	12	14	12	30		12	46		12	166	12	122		12	39	12	<u>:</u>	149
13	29	13	27	13	104	13			13	43		13	167	13	154		13	105	13	į.	152
14	36	14	128	14	24	14	46		14	60		14	129	14	9		14	156	14	ļ.	54
15	104	15	93	15	2	15			15	125		15	144	15	173		15	85	1!	j	162
16	24	16	30	16	144	16			16	96		16	109	16	90		16	106	10		123
17	116	17	43	17	10	17	51		17	131		17	137	17	93		17	59	1	,	17
18	67	18	91	18	81	18			18	12		18	98	18	116		18	144	18	ŝ	105
19	74	19	55	19	96	19			19	57		19	120	19	71		19	49	19	)	95
20	105	20	14	20	141	20	28		20	105		20	113	20	147		20	119	20	J	146
21	3	21	132	21	137	2:			21	145		21	163	21	100		21	57	2:	<u>.                                    </u>	145
22	12	22	121	22	136	22			22	91		22	104	22	129		22	171	22	1	147
23	131	23	70	23	47	23			23	101		23	88	23	172		23	117	23	į.	122
24	113	24	45	24	52	24			24	49		24	157	24	142		24	182	24	ļ.	125
25	2	25	24	25	147	25			25	55		25	85	25	85		25	38	2.	<u>;                                    </u>	179
26	139	26	38	26	25	26			26	129		26	66	26	32		26	15	20		120
27	35	27	47	27	95	2			27	44		27	133	27	135		27	23	2		49
28	64	28	44	28	80	28			28	26		28	164	28	102		28	77	28		195
29	102	29	40	29	43	29			29	79		29	87	29	127		29	169	29		21
30	100	30	146	30	113	30	31		30	158	l	30	67	30	134		30	46	30	)	45
							Total	Num	ber of Fund	ds in the Ui	nive	rse									

125

#### **Avoid Chasing Performance – Present Winners may not have been Past Winners**



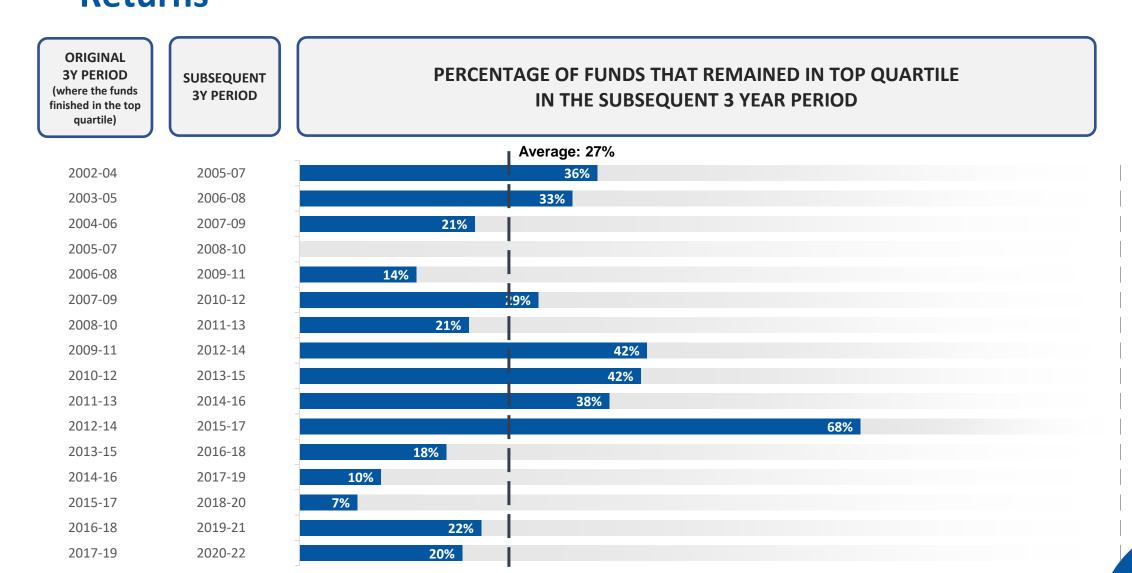
Ranked lower than 30

How did the 30 Top Funds Fare in the Prior 3Y Period?
---

							HO\	w ala tr	1e 30 10	рь	unas Fa	re in the	Pr	ior 34 P	'erioa!								
2009-11	2012-14	2010-12	2013-15	2	2011-13	2014-16		2012-14	2015-17		2013-15	2016-18		2014-16	2017-19	20	15-17	2018-20		2016-18	2019-21	2017-19	2020-22
7	1	NA	1		1	1		35	1		NA	1		145	1		140	1		167	1	113	1
25	2	7	2		15	2		4	2		1	2		99	2		143	2		11	2	158	2
21	3	45	3		71	3		18	3		101	3		NA	3		77	3		79	3	67	3
NA	4	36	4		95	4		93	4		119	4		42	4		NA	4		89	4	149	4
51	5	49	5		135	5		NA	5		NA	5		40	5		56	5		93	5	159	5
46	6	12	6		96	6		9	6		46	6		1	6		139	6		88	6	166	6
76	7	53	7		52	7		1	7		39	7		53	7		79	7		118	7	41	7
NA	8	78	8		63	8		3	8		146	8		148	8		142	8		138	8	125	8
45	9	108	9		70	9		24	9		45	9		141	9		14	9		NA	9	90	9
56	10	NA	10		17	10	ļ	23	10		125	10		143	10		114	10		137	10	109	10
58	11	6	11		6	11		21	11		66	11		66	11		85	11		NA	11	148	11
22	12	8	12		7	12		6	12		18	12		43	12		43	12		106	12	NA	12
31	13	4	13		76	13		13	13		48	13		118	13		131	13		166	13	157	13
6	14	20	14		12	14		136	14		8	14		NA	14		NA	14		70	14	154	14
2	15	2	15		105	15		33	15		112	15		89	15		NA	15		26	15	135	15
8	16	39	16		33	16		26	16		NA	16		54	16		120	16		49	16	76	16
5	17	38	17		98	17		NA	17		106	17		111	17		128	17		2	17	17	17
38	18	67	18		68	18		78	18		49	18		125	18		130	18		149	18	96	18
78	19	9	19		90	19	-	25	19		60	19		NA	19		129	19		77	19	133	19
54	20	61	20		141	20		16	20		59	20		138	20		2	20		148	20	95	20
85	21	11	21		123	21		88	21		123	21		137	21		121	21		90	21	29	21
NA	22	73	22		112	22		44	22		127	22		136	22		152	22	-	1	22	NA	22
NA	23	94	23		45	23		29	23		58	23		83	23		89	23		27	23	NA	23
16	24	25	24		14	24	ļ	32	24		NA	24		NA	24		125	24		140	24	NA	24
11	25	91	25		26	25		28	25		80	25		102	25		70	25		NA	25	155	25
119	26	107	26		8	26		94	26		28	26		57	26		136	26		160	26	128	26
4	27	13	27		3	27	ļ	47	27		103	27		105	27		157	27		34	27	NA	27
99	28	NA	28		38	28		20	28		NA	28		61	28		137	28		142	28	68	28
13	29	123	29		100	29	ļ	49	29		136	29		123	29		117	29		134	29	88	29
116	30	16	30		136	30		12	30		62	30		2	30		105	30		82	30	147	30
									Total Nu	ımb	er of Fund	s in the Ur	nive	rse									
125	145	135	148		141	152		145	158		148	167		152	168		158	177		167	186	168	200
							L											•	L				

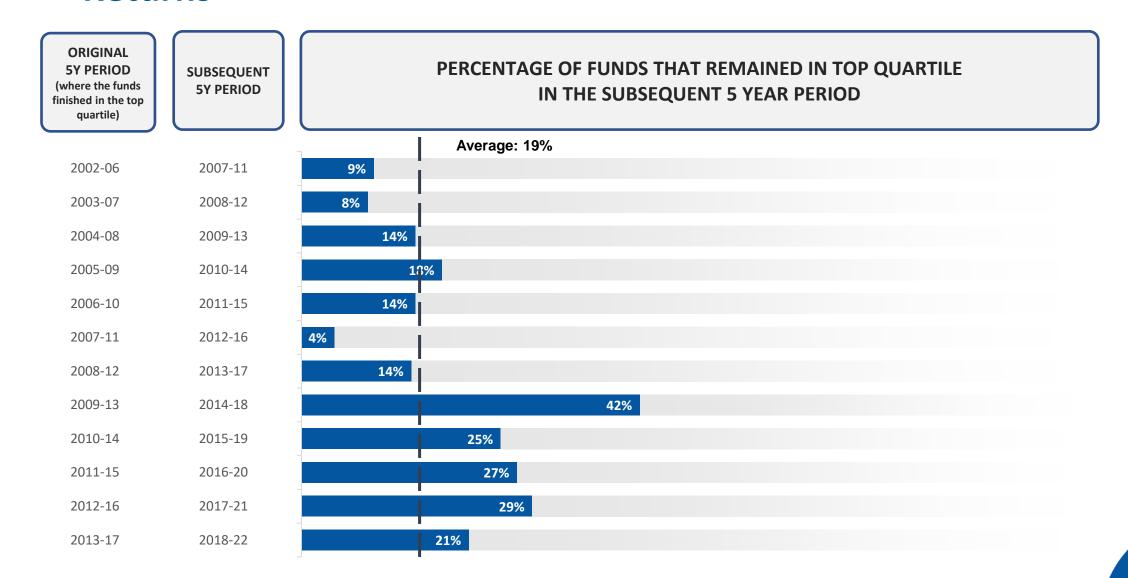
### Past Performance is Not Enough To Predict Future Returns





### Past Performance is Not Enough To Predict Future Returns





#### **Diversify Across Investment Styles**



#### **Style Returns by Calendar Year**

2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023 YTD
Dividend Yield	Global	Size (Midcap)	Global	Value	Momentum	Value	Momentum	Quality	Global	Quality	Value	Value	Global
34%	21%	47%	50%	79%	11%	25%	57%	9%	34%	26%	56%	23%	4%
Value	Quality	Momentum	Quality	Size (Midcap)	Low Volatility	Global	Size (Midcap)	Low Volatility	Nifty 50 TRI	Size (Midcap)	Momentum	Nifty 50 TRI	Dividend Yield
31%	-10%	39%	20%	63%	10%	15%	56%	7%	13%	26%	54%	6%	3%
Quality	Low Volatility	Dividend Yield	Momentum	Momentum	Size (Midcap)	Dividend Yield	Value	Nifty 50 TRI	Momentum	Low Volatility	Size (Midcap)	Dividend Yield	Value
28%	-12%	34%	13%	50%	10%	13%	47%	5%	11%	24%	48%	5%	1%
Low Volatility	Dividend Yield	Value	Nifty 50 TRI	Quality	Global	Momentum	Low Volatility	Global	Quality	Global	Dividend Yield	Size (Midcap)	Quality
25%	-13%	32%	8%	40%	6%	10%	30%	4%	6%	21%	34%	4%	-1%
Size (Midcap)	Momentum	Low Volatility	Low Volatility 7%	Low Volatility	Quality	Size (Midcap)	Nifty 50 TRI	Dividend Yield	Low Volatility	Momentum	Global	Low Volatility	Low Volatility
20%	-16%	32%		37%	2%	7%	30%	1%	5%	20%	31%	2%	-1%
Momentum	Nifty 50 TRI	Quality	Size (Midcap)	Dividend Yield	Nifty 50 TRI	Nifty 50 TRI	Quality	Momentum	Dividend Yield	Nifty 50 TRI	Quality	Quality	Size (Midcap)
20%	-24%	31%	-1%	37%	-3%	4%	30%	-2%	1%	16%	26%	-4%	-2%
Nifty 50 TRI	Size (Midcap)	Nifty 50 TRI	Dividend Yield	Nifty 50 TRI	Value	Low Volatility 3%	Dividend Yield	Size (Midcap)	Size (Midcap)	Dividend Yield	Nifty 50 TRI	Momentum	Nifty 50 TRI
19%	-31%	29%	-5%	33%	-7%		29%	-13%	1%	16%	26%	-5%	-2%
Global	Value	Global	Value	Global	Dividend Yield	Quality	Global	Value	Value	Value	Low Volatility	Global	Momentum
10%	-38%	19%	-14%	16%	-9%	1%	15%	-26%	-14%	8%	24%	-9%	-4%

## Diversify Across Market Cap Segments - Large, Mid & Small Cap

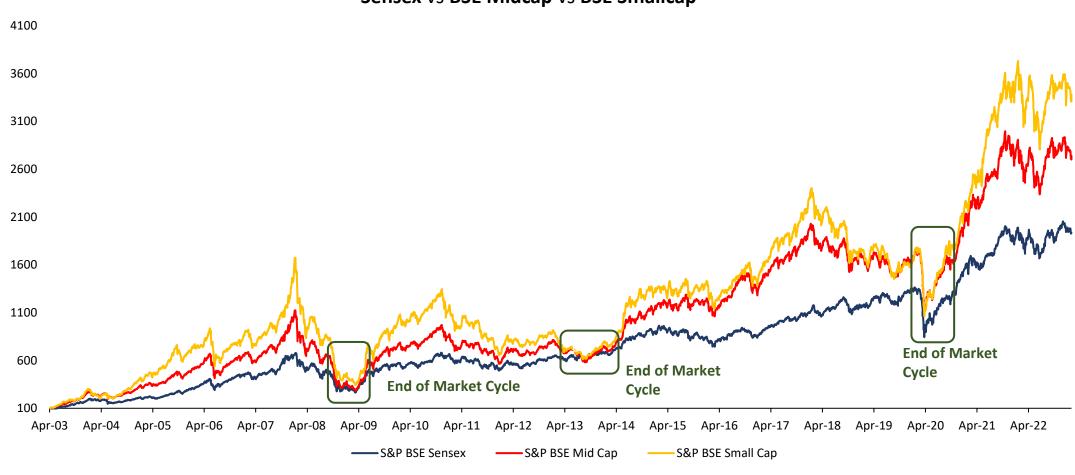


	Returns of Market Cap Segments by Calendar Year													
2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023 YTD	
Mid Cap	Large Cap	Mid Cap	Large Cap	Small Cap	Small Cap	Mid Cap	Small Cap	Large Cap	Large Cap	Small Cap	Small Cap	Large Cap	Small Cap	
20%	-25%	47%	8%	72%	11%	7%	58%	3%	12%	26%	63%	5%	-2%	
Large Cap	Mid Cap	Small Cap	Mid Cap	Mid Cap	Mid Cap	Large Cap	Mid Cap	Mid Cap	Mid Cap	Mid Cap	Mid Cap	Mid Cap	Mid Cap	
19%	-31%	40%	-1%	63%	10%	5%	56%	-13%	1%	26%	48%	4%	-2%	
Small Cap	Small Cap	Large Cap	Small Cap	Large Cap	Large Cap	Small Cap	Large Cap	Small Cap	Small Cap	Large Cap	Large Cap	Small Cap	Large Cap	
18%	-35%	33%	-6%	35%	-1%	1%	33%	-26%	-7%	16%	26%	-3%	-4%	

# Large, Mid & Small Cap returns historically converge over a market cycle



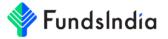




#### **Diversify Across Geographies**



2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
USA	India	USA	India	USA	USA	China	USA	USA	China	USA
21%	32%	50%	28%	6%	14%	45%	4%	34%	33%	29%
World	China	World	USA	World	World	Asia	World	World	Asia	India
13%	27%	44%	16%	4%	11%	34%	0%	31%	28%	27%
Europe	Asia	Europe	China	Europe	Asia	India	India	Europe	USA	World
6%	26%	42%	11%	2%	8%	30%	0%	27%	24%	24%
Asia	Europe	China	World	India	China	Europe	Asia	China	World	Europe
-1%	23%	17%	8%	0%	4%	19%	-6%	26%	19%	19%
China	World	Asia	Asia	China	Europe	World	Europe	Asia	India	Asia
-3%	20%	17%	8%	-3%	3%	16%	-6%	21%	11%	-3%
India	USA	India	Europe	Asia	India	USA	China	India	Europe	China
-20%	19%	15%	-4%	-5%	-1%	15%	-11%	8%	9%	-20%



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